

Appendix D:

Tablet PC Screenshots

ATLANTA ARC GA 2019 OB SURVEY

Select the ROUTE and [DIRECTION] you are working:
Click to select last used route: MARTA 816 - North Highland Avenue NORTHBOUND

Atlanta Heavy Rail	MARTA 103 - Peeler Road / N Shallowford Road SOUTHBOUND
Atlanta Streetcar EASTBOUND	MARTA 104 - Winters Chapel Road NORTHBOUND
Atlanta Streetcar WESTBOUND	MARTA 104 - Winters Chapel Road SOUTHBOUND
CHEROKEE TRANSIT (CATS) Route 100	MARTA 107 - Glenwood EASTBOUND
CHEROKEE TRANSIT (CATS) Route 200	MARTA 107 - Glenwood WESTBOUND
CobbLINC ROUTE 10 - INBOUND TO MARIETTA TRANSFER CTR	MARTA 110 - Church Street / North DeKalb Mall NORTHBOUND
CobbLINC ROUTE 10 - OUTBOUND FROM MARIETTA TRANSFER CTR	MARTA 110 - Church Street / North DeKalb Mall SOUTHBOUND
CobbLINC ROUTE 10A - NORTHBOUND FROM ATLANTA	MARTA 111 - Snapfinger Woods EASTBOUND
CobbLINC ROUTE 10A - SOUTHBOUND TO ATLANTA	MARTA 111 - Snapfinger Woods WESTBOUND
CobbLINC ROUTE 10B - NORTHBOUND FROM ATLANTA	MARTA 114 - Columbia Drive NORTHBOUND
CobbLINC ROUTE 10B - SOUTHBOUND TO ATLANTA	MARTA 114 - Columbia Drive SOUTHBOUND
CobbLINC ROUTE 10C - NORTHBOUND FROM ATLANTA	MARTA 115 - Covington Highway EASTBOUND
CobbLINC ROUTE 10C - SOUTHBOUND TO ATLANTA	MARTA 115 - Covington Highway WESTBOUND
CobbLINC ROUTE 10 - INBOUND TO MARIETTA TRANSFER CTR	MARTA 116 - Redan Road EASTBOUND

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ATLANTA ARC GA 2019 OB SURVEY

Please choose a number between 1 and 6:

1 2 3 4 5 6

THIS ROUTE: Atlanta Heavy Rail

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ATLANTA ARC GA 2019 OB SURVEY

Hello. My name is 999

We're doing a quick survey on transit services in the ATLANTA AREA. Do you mind if I ask you some questions about the trip you are making?

Survey data helps transit providers plan and provide bus service fairly for all customers, without regard to race, color, national origin, income, and language spoken or ability to speak English.

Yes I can participate in the survey (have 5 min+)

Yes (but no time for full survey)

No (refused)

Do not speak the interviewer's language

THIS ROUTE: Atlanta Heavy Rail

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ATLANTA ARC GA 2019 OB SURVEY

Are you a visitor to the Atlanta area?

Resident Visitor

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ATLANTA ARC GA 2019 OB SURVY

What is your home address? (please be specific, ex: 123 W Main St)

Place Name	Street Address	City	State	Zip Code	Latitude	Longitude
-						

Atlanta Heavy Rail

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ATLANTA ARC GA 2019 OB SURVY

What type of place are you COMING FROM NOW? (the starting place for your one-way trip)

Your usual WORKPLACE	College or University (student only)
Your HOME	Airport (airline passenger only)
Another Home	Hospital / Doctor
Store / Retail Place	Bank, or other office / Errands
Restaurant	Recreation Place
School (K-12) / Day Care (student only)	Place of Worship
Other:	
<input type="text"/>	

THIS ROUTE: Atlanta Heavy Rail

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ATLANTA ARC GA 2019 OB SURVEY

How many buses did you travel on BEFORE you boarded [Atlanta Heavy Rail] since leaving [Your HOME]?

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ATLANTA ARC GA 2019 OB SURVEY

How many buses did you travel on BEFORE you boarded [Atlanta Heavy Rail] since leaving [Your HOME]?

Which bus did you board FIRST on this one-way trip?
(Type XX for routes other than listed)

Other :

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- Atlanta Streetcar
- Atlanta Heavy Rail
- MARTA 1 - Marietta Blvd/Joseph E Lowery Blvd
- MARTA 2 - Ponce de Leon Avenue / Druid Hills
- MARTA 3 - Martin Luther King Jr Dr/Auburn Ave
- MARTA 4 - Moreland Avenue
- MARTA 5 - Piedmont Road / Sandy Springs
- MARTA 6 - Clifton Road / Emory
- MARTA 8 - North Druid Hills Road
- MARTA 9 - Boulevard / Tilson Road
- MARTA 12 - Howell Mill Road / Cumberland
- MARTA 14 - 14th Street / Blandtown
- MARTA 15 - Candler Road
- MARTA 19 - Clairmont Road
- MARTA 21 - Memorial Drive

ATLANTA ARC GA 2019 OB SURVEY

How did you GET FROM your origin [Your HOME] TO [Atlanta Heavy Rail] on this one- way trip?

Walk	Uber, Lyft, etc.
Wheelchair / Mobility Aid	Car share (e.g. Zipcar, etc.)
Personal Bike	Taxi
Bike share (Jump, Relay, etc.)	E-scooter (e.g. Lime, Bird, etc.)
Was dropped off by someone going someplace else	Shuttle
Drove alone and parked	Other, please specify:
Drove or rode with others and parked	

THIS ROUTE: Atlanta Heavy Rail

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ATLANTA ARC GA 2019 OB SURVEY

What type of place are you GOING TO NOW? (the ending place for your one-way trip)

Your usual WORKPLACE	College or University (student only)
Another Home	Airport (airline passenger only)
Store / Retail Place	Hospital / Doctor
Restaurant	Bank, or other office / Errands
School (K-12) / Day Care (student only)	Recreation Place
	Place of Worship
	Other:

THIS ROUTE: Atlanta Heavy Rail

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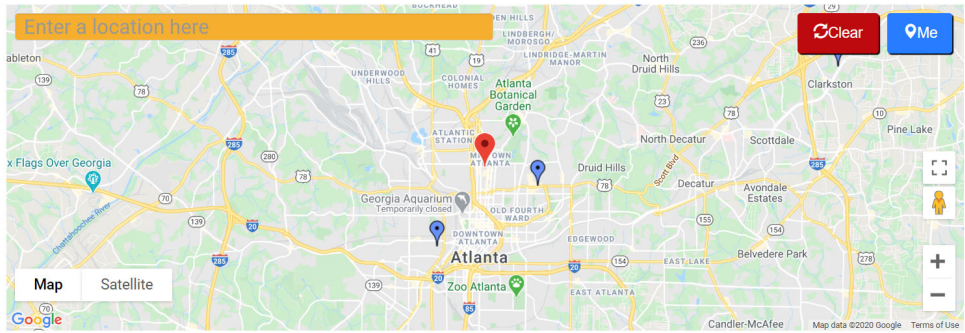
ATLANTA ARC GA 2019 OB SURVY

What is the EXACT STREET ADDRESS of this place? [Your usual WORKPLACE] (or nearest intersection or landmark)

Place Name City Zip Code Longitude

Street Address State Latitude

Enter a location here



Map Satellite

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ATLANTA ARC GA 2019 OB SURVY

How many buses will you ride AFTER you get off [Atlanta Heavy Rail] on your way to [Your usual WORKPLACE]?

(0) None (1) One (2) Two (3) Three (4+) Four or more

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ATLANTA ARC GA 2019 OB SURVEY

How will you GET TO your destination [Your usual WORKPLACE] after you get off [Atlanta Heavy Rail] ?

Walk	Uber, Lyft, etc.
Wheelchair / Mobility Aid	Car share (e.g. Zipcar, etc.)
Personal Bike	Taxi
Bike share (Jump, Relay, etc.)	E-scooter (e.g. Lime, Bird, etc.)
Be picked up by someone	Shuttle
Get in a parked vehicle and drive alone	Other, please specify:
Get in a parked vehicle and drive/ride with someone	

THIS ROUTE: Atlanta Heavy Rail

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ATLANTA ARC GA 2019 OB SURVEY

Where did you GET ON [Atlanta Heavy Rail] for this one-way trip?

StopName/Address Latitude Longitude ☐ User Stop

Distance: _____mi

Enter a location here

Clear Me

Map Satellite

Hamilton E. Holmes Transit Station

Map Data ©2020 Terms of Use

>>>>> Atlanta Heavy Rail

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ATLANTA ARC GA 2019 OB SURV

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ATLANTA ARC GA 2019 OB SURVEY

Where will you GET OFF [Atlanta Heavy Rail] on this one-way trip?

StopName/Address Latitude Longitude ☐ User Stop

Distance: _____ mi

Enter a location here

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ATLANTA ARC GA 2019 OB SURV

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You LIVE OR are currently staying at Hamilton E. Holmes Transit Station, Atlanta

You began this trip at [Your HOME] called [], located at: . . .

You Walk from there to THE VERY FIRST bus/train YOU USED FOR THIS ONE-WAY TRIP

Before getting ON THIS bus/train you used these routes:

[]

and then

[]

and then

[]

and then

[]

You boarded THIS bus/train [Atlanta Heavy Rail]

at [HAMILTON E HOLMES STATION] and will get off at [CIVIC CENTER STATION]

After THIS bus/train Atlanta Heavy Rail you will transfer to

[]

and then to

[]

and then to

[]

and then to

[]

After that, you will [Walk] from THE VERY LAST bus/train YOU ARE USING FOR THIS TRIP to get to your destination which is [Your usual WORKPLACE] called [Friends], located at: [-, Atlanta,].

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ATLANTA ARC GA 2019 OB SURVEY

What time did you BOARD this transit vehicle [Atlanta Heavy Rail] ?

Before 5:00 am	11:00 am - 12:00 noon	6:00 pm - 7:00 pm
5:00 am - 6:00 am	12:00 noon - 1:00 pm	7:00 pm - 8:00 pm
6:00 am - 7:00 am	1:00 pm - 2:00 pm	8:00 pm - 9:00 pm
7:00 am - 8:00 am	2:00 pm - 3:00 pm	9:00 pm - 10:00 pm
8:00 am - 9:00 am	3:00 pm - 4:00 pm	10:00 pm - 11:00 pm
9:00 am - 10:00 am	4:00 pm - 5:00 pm	11:00 pm and later
10:00 am - 11:00 am	5:00 pm - 6:00 pm	

Will you (or did you) make this same trip on exactly the opposite direction today?

Yes - and I will/did use bus / rail No

Yes - I will/did make a return trip but will/did NOT use the bus / rail

Current trip from Your HOME (origin) to Your usual WORKPLACE (destination)

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ATLANTA ARC GA 2019 OB SURVEY

What fare payment methods did you use for this one-way trip? (select all that apply)

One-way Trip

1 Day Pass

2 Day Pass

3 Day Pass

4 Day Pass

7 Day Pass

30 Day Pass

Employer Partnership Program

University Pass Program

Student Pass Program (K-12)

Free - child under 47 inches

Did you use a Breeze Card?

Yes plastic card Yes paper ticket No

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If transit service was not available, how would you make this trip?

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Employer Partnership Program

University Pass Program

Student Pass Program (K-12)

Free - child under 47 inches

Did you use a Breeze Card?

Yes plastic card Yes paper ticket No

If transit service was not available, how would you make this trip?

Walk Would not make trip

Drive alone Taxi

Driven by someone else Bike share

Carpool / Vanpool Personal bike

Uber, Lyft, etc Other:

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ATLANTA ARC GA 2019 OB SURVEY

How often do you ride public transit?

5 or more days a week About once a month

2 to 4 days a week Several times a year

About once a week Once a year

2 to 3 times a month First time

Do you use any of the following services in the Atlanta Area? (check all that apply)

Uber, Lyft, etc.

Car share (e.g. Zipcar, etc.)

E-scooter (Bird, Lime, etc.)

None

Other:

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ATLANTA ARC GA 2019 OB SURVEY

How many working vehicles (cars, trucks, or motorcycles) are available to your household?

None (0)	Three (3)	Six (6)	Nine (9)
One (1)	Four (4)	Seven (7)	Ten or more (10+)
Two (2)	Five (5)	Eight (8)	

Including YOU, how many people live in your household?

One (1)	Three (3)	Five (5)	Seven (7)	Nine (9)
Two (2)	Four (4)	Six (6)	Eight (8)	Ten or More (10+)

Including YOU, how many people who live in your household are making this trip with you?

One (1)	Three (3)	Five (5)	Seven (7)	Nine (9)
Two (2)	Four (4)	Six (6)	Eight (8)	Ten or More (10+)

Including YOU, how many people (over age 15) in your household are employed full or part-time?

None (0)	Three (3)	Six (6)	Nine (9)
One (1)	Four (4)	Seven (7)	Ten or More (10+)
Two (2)	Five (5)		

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ATLANTA ARC GA 2019 OB SURVEY

Including YOU, how many people (over age 15) in your household are employed full or part-time?

None (0)	Three (3)	Six (6)
One (1)	Four (4)	Seven (7)
Two (2)	Five (5)	

What is your employment status? (check the one response that BEST describes you)

Employed full-time	Not currently employed, and not seeking work
Employed part-time	Retired
Not currently employed, but seeking work	Homemaker

What is your student status? (check the one response that BEST describes you)

Not a student	Yes - K - 12th grade
Yes - Full time College / University	Yes - Other type of student
Yes - Part time College / University	

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Do you have a valid driver's license?

Yes No

What is your AGE?

Under 6	18-24	45-54
6-15	25-34	55-64
16-17	35-44	65 and older

Are you of Hispanic, Latino, or Spanish origin?

Yes No

What is your race? (check all that apply)

American Indian / Alaska Native	White / Caucasian
Black/African American	Native Hawaiian / Pacific Islander
Asian	Other

Clear & Exit Other than English at home? Save & Exit Send & Resume Previous Next

ATLANTA ARC GA 2019 OB SURV x +

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What is your race? (check all that apply)

American Indian / Alaska Native	White / Caucasian
Black/African American	Native Hawaiian / Pacific Islander
Asian	Other

Do you speak a language other than English at home?

Yes No

Which language? (select from list or type than select "Other:" and type-in the name of the language as needed)

Other :

Clear

How well do you speak English?

Very well	Less than well
Well	Not at all

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ATLANTA ARC GA 2019 OB SURVEY

Which of the following BEST describes your TOTAL ANNUAL HOUSEHOLD INCOME in 2018 before taxes?

Below \$5,000	\$50,000 - \$59,999
\$5,000 - \$9,999	\$60,000 - \$74,999
\$10,000 - \$19,999	\$75,000 - \$99,999
\$20,000 - \$29,999	\$100,000 - \$119,999
\$30,000 - \$39,999	More than \$120,000
\$40,000 - \$49,999	---

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ATLANTA ARC GA 2019 OB SURVEY

People who submit an accurately completed survey will be entered in a random drawing for one of five \$100 gift cards.
 Would you like me to enter you into the drawing?

Also, would you be willing to participate in future transportation studies in the Atlanta area?

Enter me into the drawing ONLY	Enter me into the drawing AND I will participate in future studies
Do not enter me into the drawing / no future studies	I will participate in future studies BUT do not enter me into the drawing

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ADDITIONAL COMMENTS

Observed Gender:
Choose one of the following answers

Male

Female

Other:

In which language was this survey conducted?

ENGLISH

SPANISH

MANDARIN

CANTONESE

TAGALOG/FILIPINO

VIETNAMESE

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