



MIDTOWN

Heart of the Arts

2015: Los Trompos



2016: Arts Center MARTA Station



2016-2017: Arts Center MARTA Station



2018: Midtown MARTA Station



2019: Arts Center MARTA Station



2020

“an arts residency
program on steroids”



2020

Provide an urgent response to the pandemic shut-downs that:

- activates vacant storefronts
- supports the local arts economy with immediate employment opportunities

2021

Launch the studio residency program and welcome the first class of artists in residence.

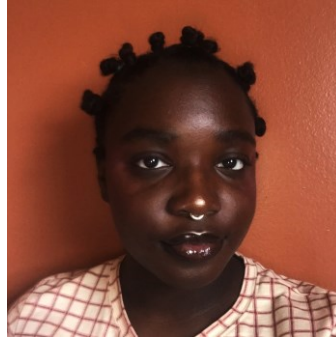
2022

Develop the program into a network of long-term space for artists to work and live.

2020: Storefront Installations



Shanequa Gay



Chiomma Hall



Melissa Huang



Kaye Lee Patton



Amanda
Phingbodhipakkiya



Fabian Williams



Kristan Woolford



Neda Abghari, Curator



7 Vacant Storefronts Activated





\$109K Direct Investment to
Atlanta's Creative Economy

2021-2022: Studio Residency



Jamaal Barber
Artist in Residence

 **MIDTOWN**
Heart of the Arts

In partnership with DataBank

2021-22: Artists in Residence



GEORGE F. BAKER III



JAMAAL BARBER



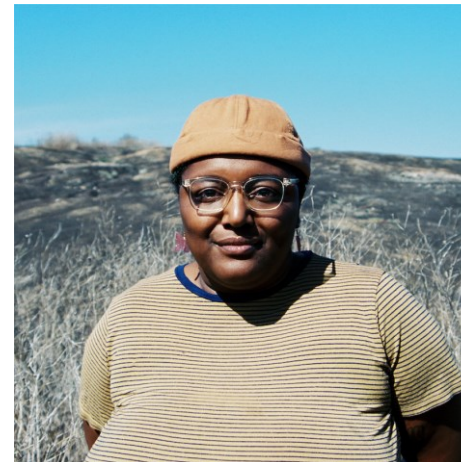
LILLIAN BLADES



BOJANA GINN



PATRICIA HERNANDEZ



JASMINE NICOLE WILLIAMS

2021-22 Residency Sites & Partners



Atlanta History Center

Atlanta History Center
Midtown

987 Crescent Ave



DataBank

at Coda Midtown

756 West Peachtree St



Dewberry Foundation

One Peachtree Pointe

1545 Peachtree St



Portman Holdings

Crum & Forster Building
at Coda Midtown

771 Spring St



- 4,500 SF dedicated artist workspace
- \$2million estimated value
- \$15K awarded in stipends
- \$93,400 (so far!) - estimated value of commissions, artist fees and artwork sales + displays supporting and promoting artists' work

Public Displays of Work



Community-Centered Programming





- Sets an ambitious vision for Midtown: a place where creativity and artistic expression are defining characteristics of the urban experience.
- Builds on our existing partnerships with Midtown's art institutions to layer more arts experiences into the public realm.
- Creates a framework for us to partner with Midtown's stakeholders and property owners at a variety of entry points.
- Is our commitment to invest in Atlanta's arts economy.
- Enriches public life and the pedestrian experience by increasing opportunities for our community to experience art and participate in the creative process.

MIDTOWN

Heart of the Arts



Studio Residency



Storefront Installations

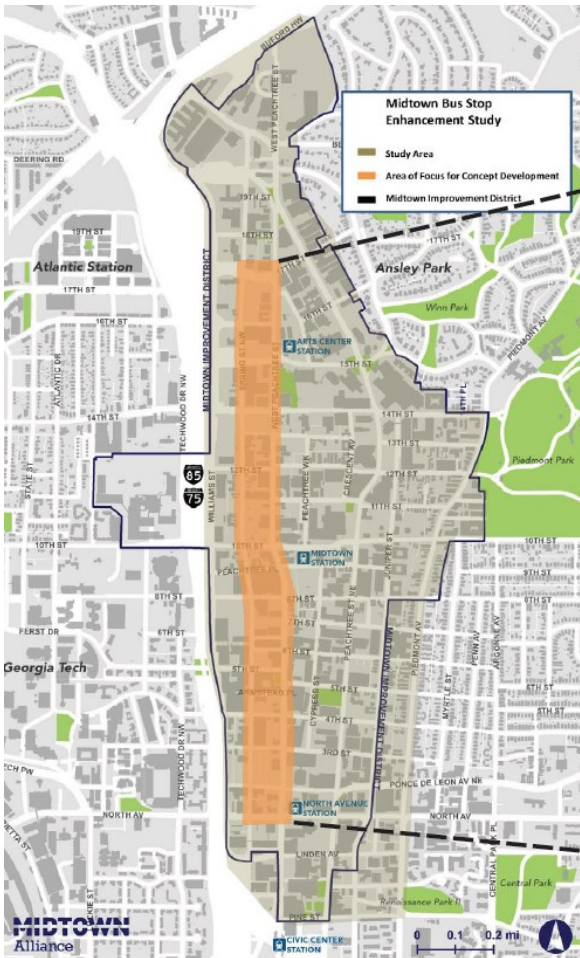


Public Space Installations



Community Programming

Arts-Based Planning: Bus Stop Enhancements Plan



MKSK

TOOLE
DESIGN

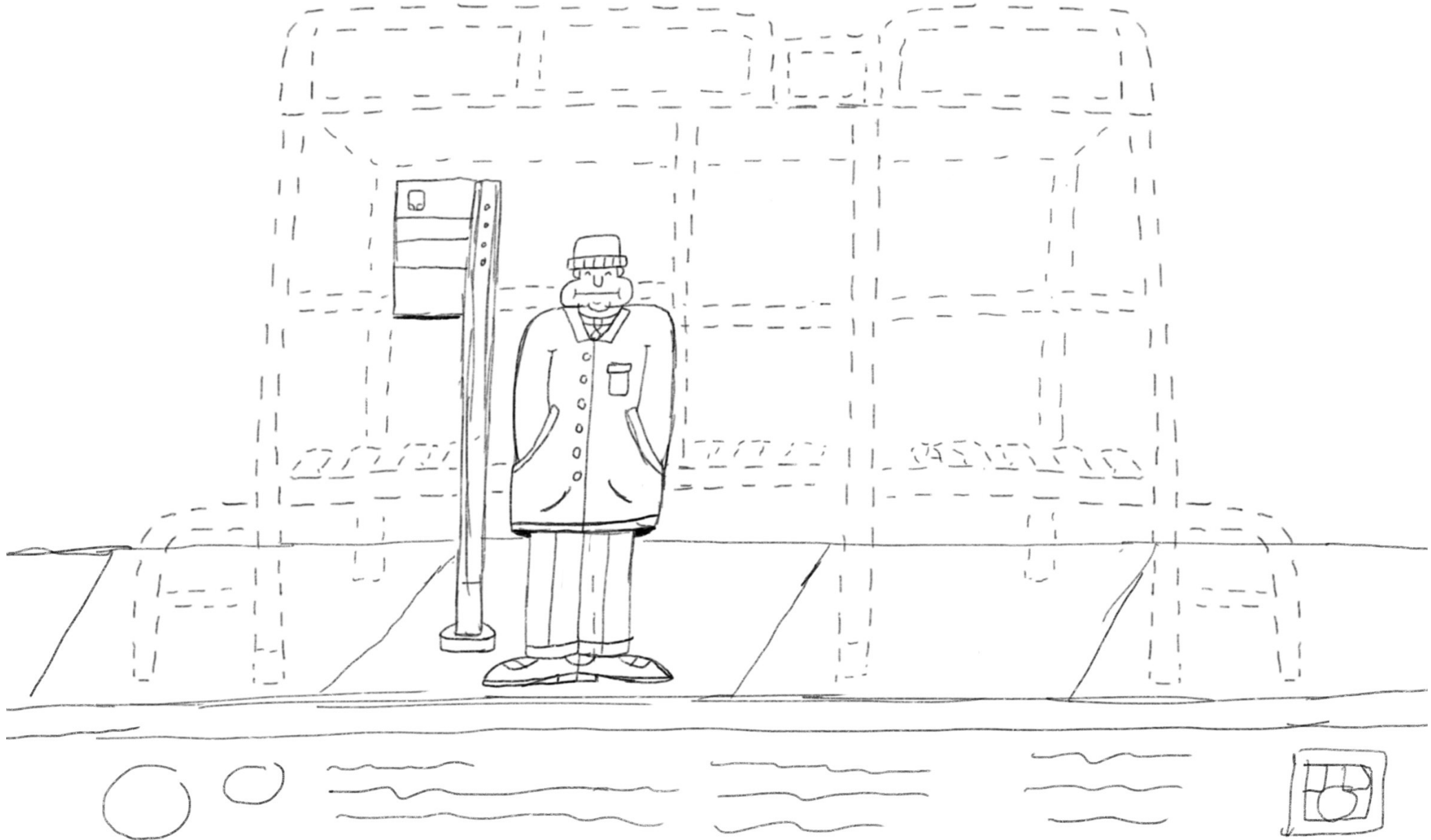
GF83



Community Event #1

Our first touchpoint will engage the community in conversations about how to transform bus stops into desirable, delightful, and dignified community spaces.

Are We Missing Something?



“If you support artists in your neighborhood,
you get art in your neighborhood.”

Chantelle Rytter,
Lantern Parade Founder
Cousins Artist in Residence, 2016-2017

