



Aging Snapshot

Flipping the Script on Aging
with Data and Statistics

May 2025



Vision

ONE **great** REGION

Mission

Foster thriving communities for all within the Atlanta region through collaborative, data-informed planning and investments.

Values

Excellence | **Integrity** | **Equity**

Goals



Healthy, safe, livable communities in the Atlanta Metro area.



Strategic investments in people, infrastructure, mobility, and preserving natural resources.



Regional services delivered with **operational excellence** and **efficiency**.



Diverse stakeholders engage and take a regional approach to solve local issues.



A competitive economy that is inclusive, innovative, and resilient.

May is Older Americans Month

Established in 1963 by President John F. Kennedy

- At the behest of the National Council of Senior Citizens

A time to:

- Acknowledge the contributions of older persons
- Promote opportunities for staying active and engaged as we age
- Highlight how exploration during aging results in finding purpose and connection

OLDER
AMERICANS
MONTH

OLDER AMERICANS MONTH



FLIP THE SCRIPT ON AGING: MAY 2025

2025 Theme: Flip the Script on Aging

- Focus on transforming how society perceives, talks about, and approaches aging
- Encourage individuals and communities to challenge stereotypes and dispel misconceptions

2025 Theme: Flip the Script on Aging

- Using the FrameWorks Institute's research, we can identify common misconceptions people have about aging and reframe them with data



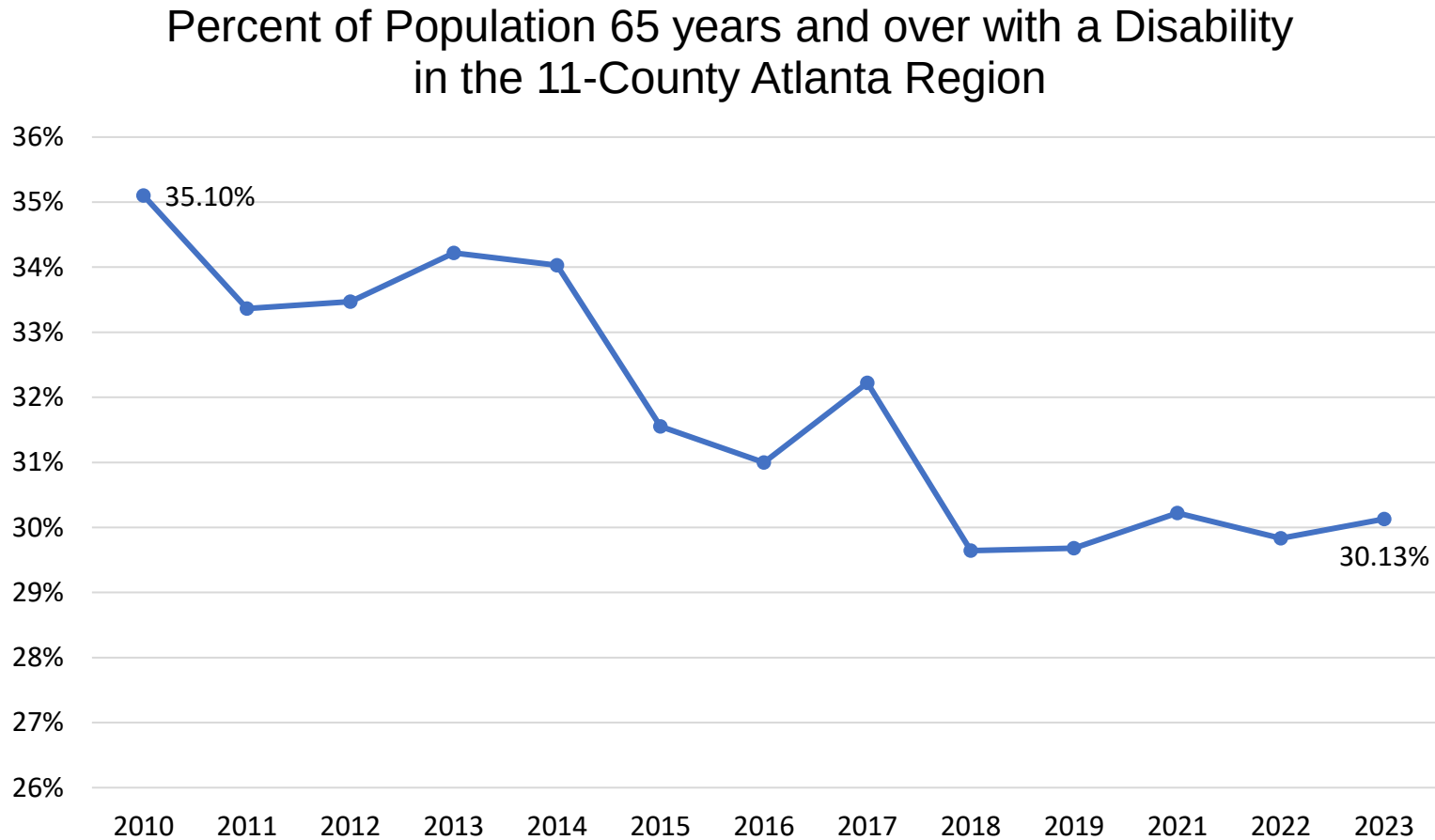
Finding the Frame:

An Empirical Approach to Reframing Aging and Ageism

A FrameWorks Research Report

Flip the Script

Misconception: “Aging is a decline that ends in dependency”



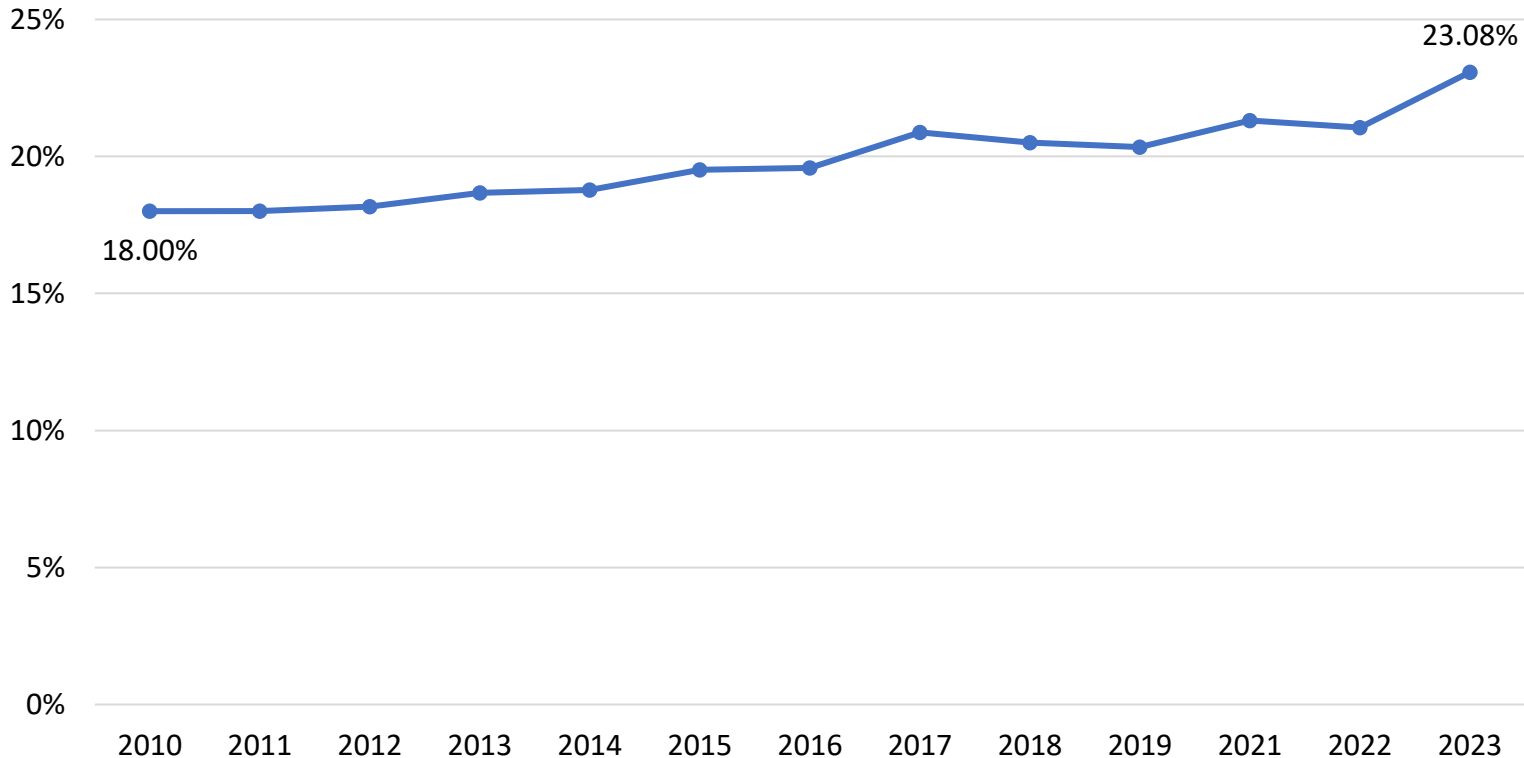
The rate of metro Atlanta seniors experiencing disability has actually decreased over the last decade.

In 2010, 35 percent of older adults in the Atlanta region reported having a disability. By 2023, only 30 percent reported a disability.

Flip the Script

Reality: “Older age brings new opportunities for growth, contribution, and self expression”

Percent of Population 65 years and over in the Labor Force in the 11-County Atlanta Region

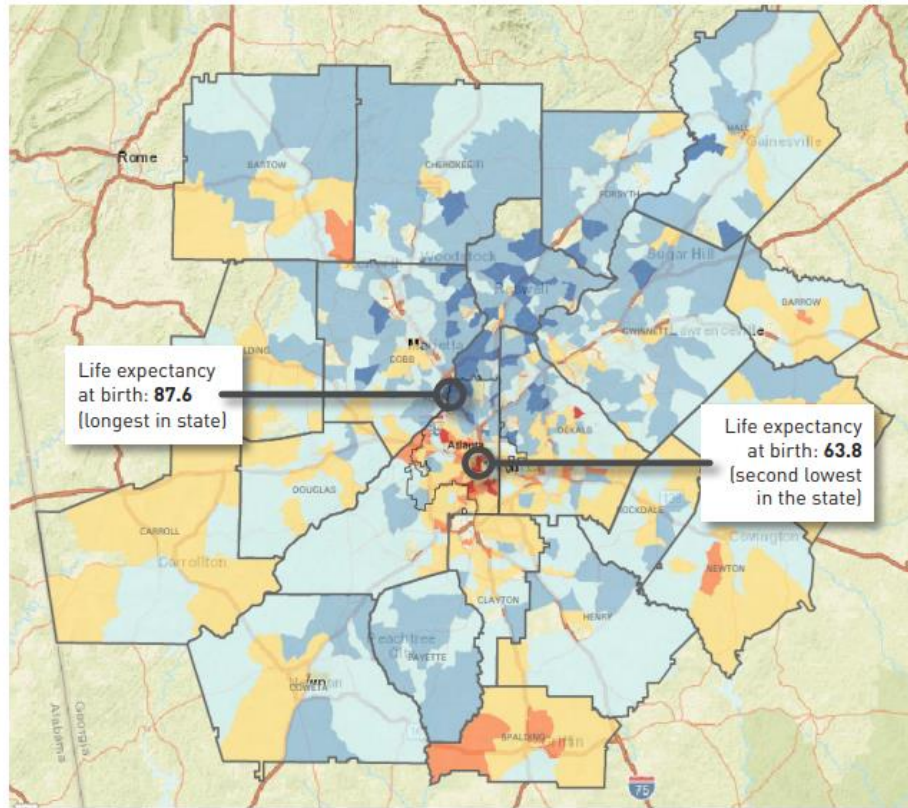


In fact, the labor force participation rate of people 65 years and over has increased in the Atlanta region since 2010.

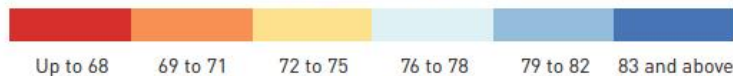
As of 2023, nearly 1 out of 4 older adults in metro Atlanta were still in the labor force.

Flip the Script

Misconception: “Willpower is the ultimate determinant of wellbeing at any age”



Life Expectancy at Birth

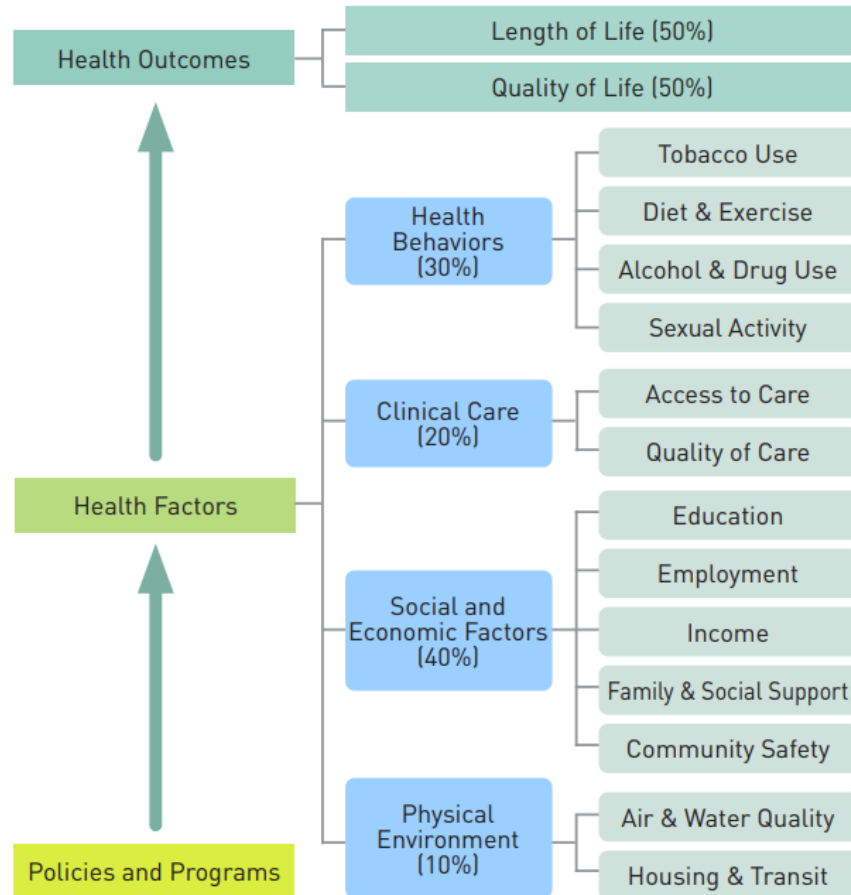


Quality of life and life expectancy are strongly correlated with geography.

Here in metro Atlanta, someone who lives in Vinings can expect to live 25 years longer than someone just a few miles away in Bankhead.

Flip the Script

- Reality:** “There are a wide range of social factors that have a profound influence over outcomes in later years”



County Health Rankings model © 2014 UWPHI

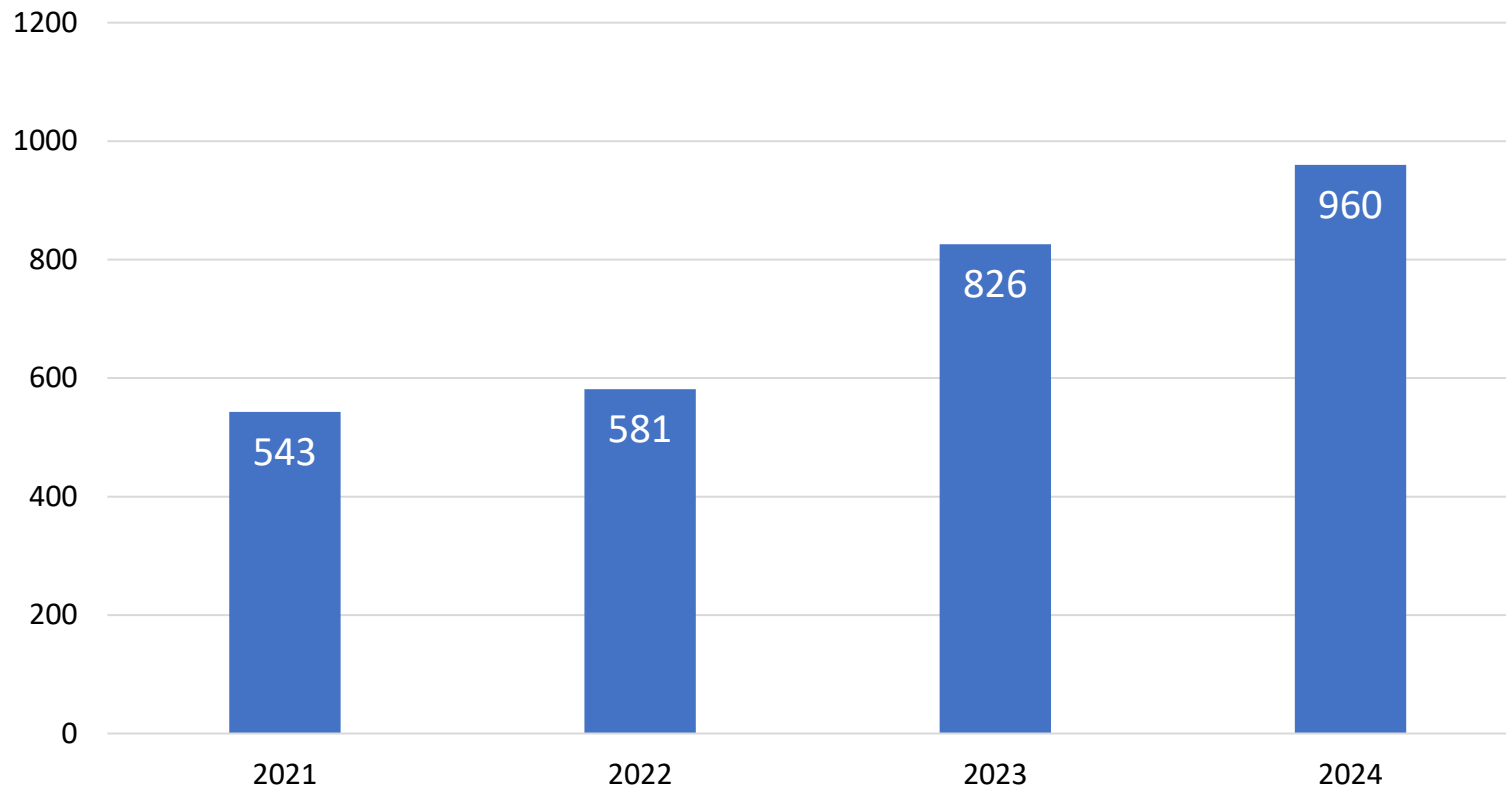
- Research suggests that the strong ties between one's place of residence and life expectancy are rooted in a complex mix of factors.

- You can learn more about these economic, social, and physical conditions by checking out ARC's [Live Beyond Expectations Strategic Plan](#).

Flip the Script

 **Misconception:** “Ageism is not a real problem”

Number of new Age Discrimination Charges filed with EEOC from the State of Georgia



 In 1967, the US Congress passed the Age Discrimination in Employment Act (ADEA), which prohibits treating a job applicant or employee less favorably because of his or her age.

 The law applies to people who are age 40 or older, and the number of new charges filed in Georgia have nearly doubled in the last 4 years.

Flip the Script

- 📌 **Reality:** “Older Americans represent an enormous source of civic and economic contribution, but ageist assumptions about their abilities impede the realization of these contributions”

Age discrimination costs the United States

\$850 billion

in annual Gross Domestic Product (GDP)

- 📌 In 2020, AARP released a study that quantified the economic impact of age discrimination like involuntary retirement, underemployment, and unemployment.

- 📌 The study suggested that if current trends continue, by 2050 age discrimination could cost the US \$3.9 trillion in economic activity annually.

Flip the Script

 **Misconception:** “The Atlanta region’s population is getting younger just as much as they are getting older”

	Age Group	2020 Population	2050 Population	Change 2020-2050	Percent Change 2020-2050
11-County Region	0-18	1,248,073	1,305,887	57,814	4.6%
	19-34	1,114,919	1,166,996	52,077	4.7%
	35-54	1,381,484	1,658,652	277,168	20.1%
	55-64	599,895	787,314	187,419	31.2%
	65+	623,143	1,386,175	763,032	122.4%

 ARC’s most recent population forecast indicates that older adults age 65 and over are the fastest growing age demographic in the 11-county Atlanta region.

 While in 2020 there were twice as many people age 0-18 years as older adults, by 2050 people age 65+ are forecast to outnumber those age 0-18.

Flip the Script

- **Reality:** “Successful adaptation to an aging society will require adjustments in transportation, urban planning, housing, and community development”



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Aging & Independence Policy Briefs

These policy briefs are designed to provide a better understanding of the crucial issues impacting older people, people with disabilities, and their caregivers. They offer specific planning, policy, and programmatic solutions, and can be used by decision-makers and advocates to make sense of and act on issues.

- ARC is uniquely positioned as an Area Agency on Aging (AAA) and Metropolitan Planning Organization (MPO) to plan for the housing and transportation needs of older adults and exemplify an Age-Friendly Community.
- One way we do this is by publishing Policy Briefs.

Get Involved!

Beyond the data, there are many opportunities for older persons to engage with ARC

Call Empowerline at
404-463-3333

or

Visit Empowerline.org

empowerline

English

CALL (404) 463-3333

LEAVE A MESSAGE

REQUEST A SPEAKER



Fill your days with purpose.

Looking to give back to your community, meet new people, and engage in a meaningful cause? You've come to the right place.



One2One

One2One is a phone-based outreach program to support at-risk adults over the age of 60 and people with disabilities who typically live alone, are homebound, and have little or no caregiver support in metro Atlanta. The program seeks to decrease social isolation and loneliness by providing ongoing companionship and support.

LEARN MORE ABOUT ONE2ONE



Health and Wellness Workshops

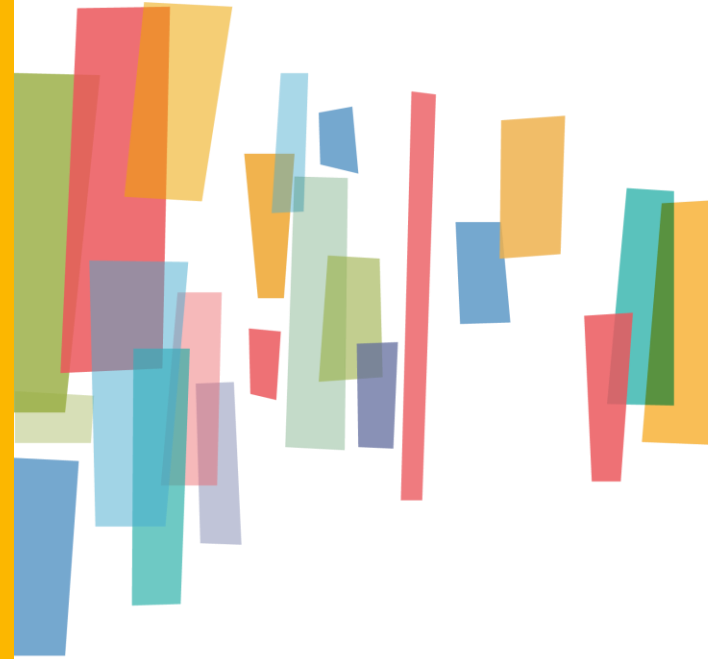
Volunteer leaders facilitate evidence-based health and wellness small-group workshops on a variety of topics. Workshops are offered online and in-person throughout the metro Atlanta area. Volunteers do not need a health background, and extensive training is provided.

LEARN MORE ABOUT WORKSHOPS

Questions?

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