AEROTROPOLIS ATLANTA

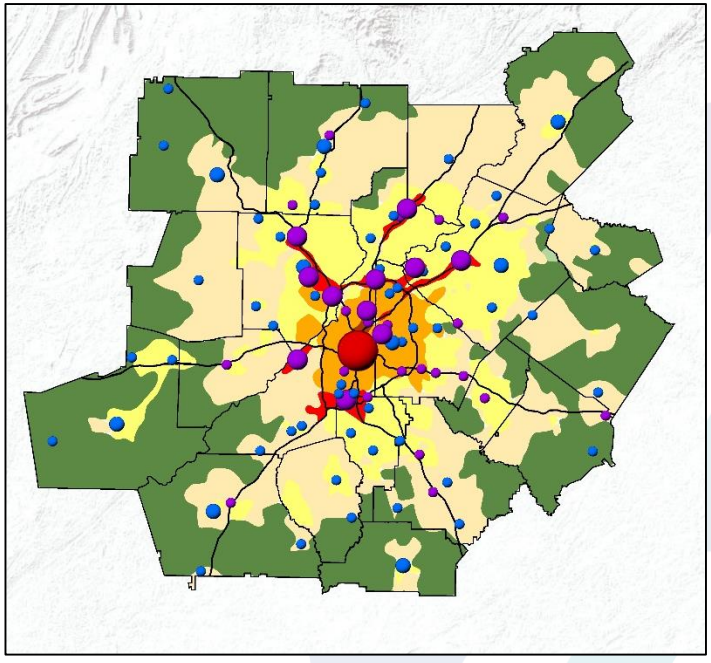
Community Resources Committee
Aerotropolis Atlanta Update

August 10, 2017

Aerotropolis Atlanta: Complex and Unique



So, what did we do?







AEROTROPOLIS ATLANTA

LAND HERE. TAKE OFF.

Our Investors
A Public-Private Endeavour



Aerotropolis Atlanta Blueprint
Recent Development and Good News







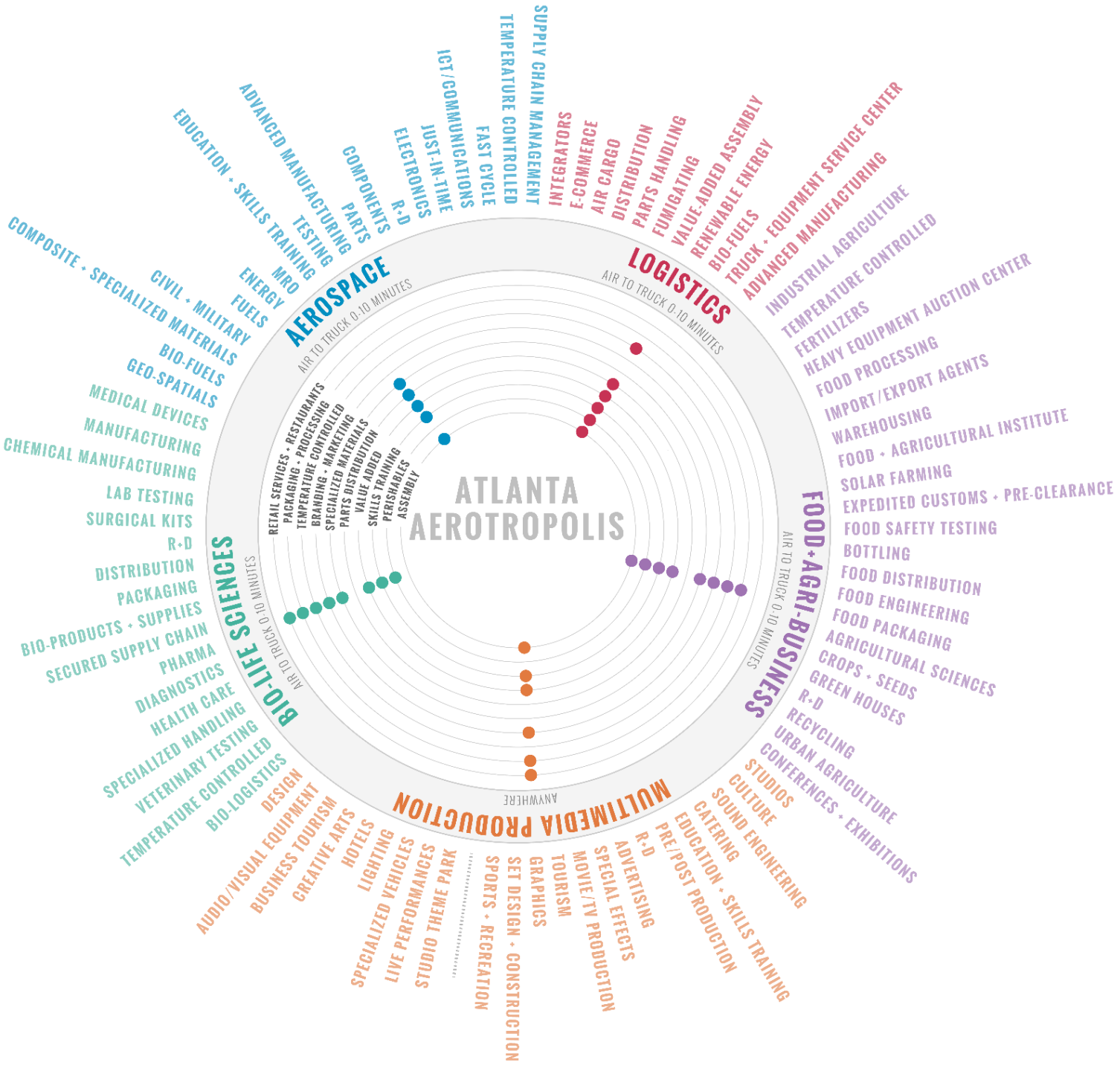




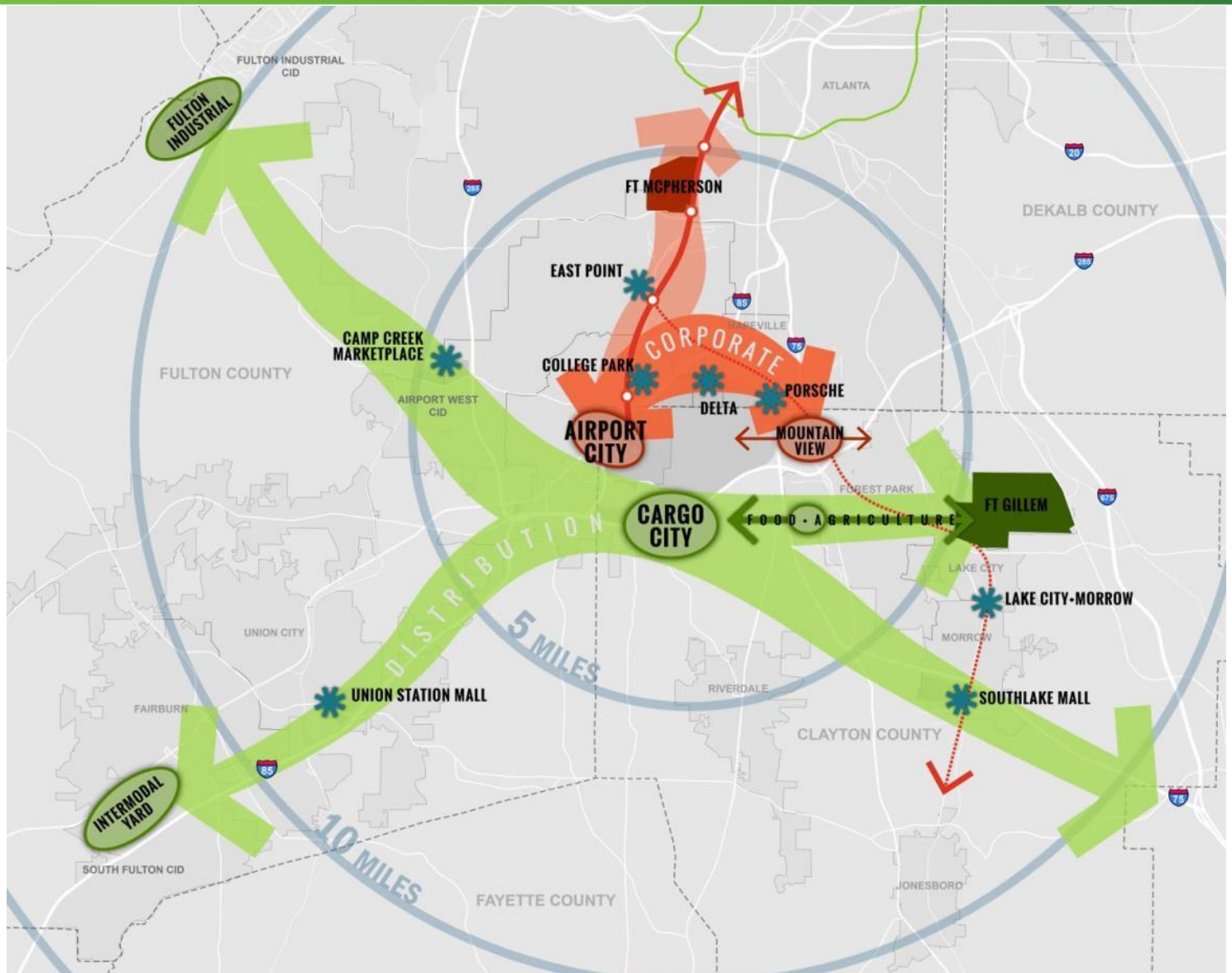


- ATL $6 billion Master Plan
- ATL Airport City
- Aerotropolis Atlanta CIDs
- EUE / Screen Gems
- Tri-Cities Main Streets
- MARTA Clayton County expansion
- Fort Gillem / Kroger
- Fort McPherson / Tyler Perry
- Atlanta Metro Studios

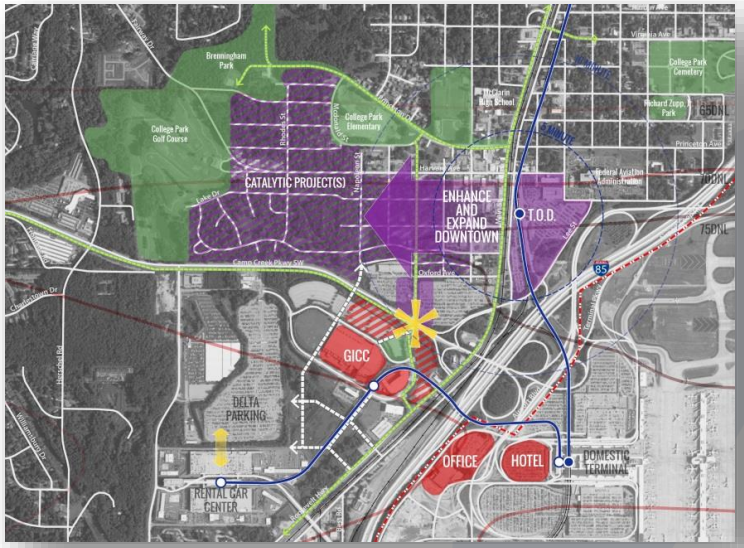
Top 5 Aerotropolis Atlanta Industry Sectors

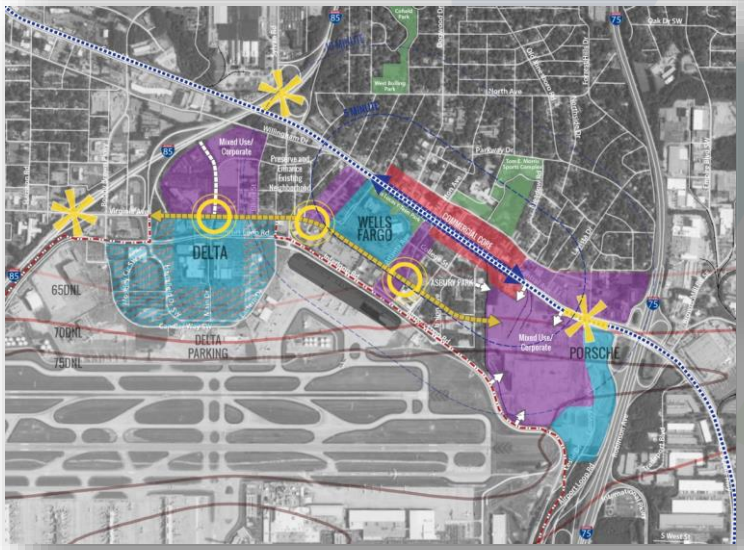


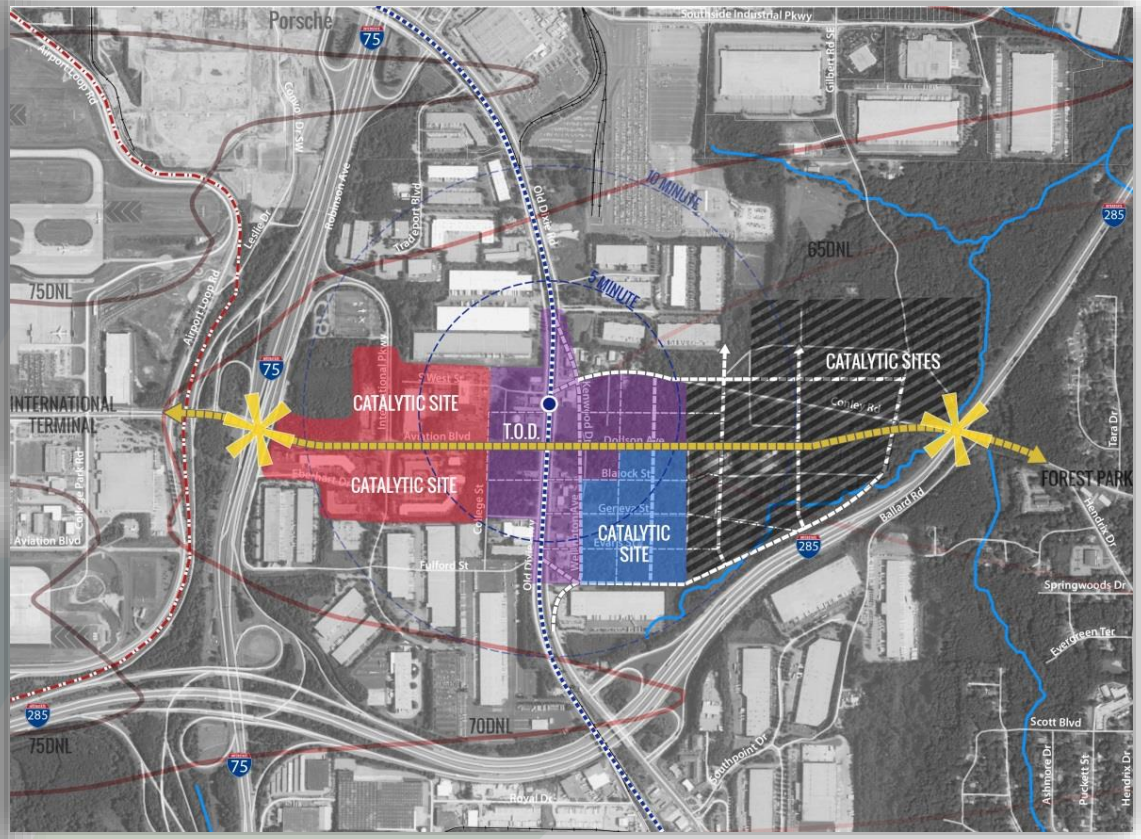
Aerotropolis Atlanta Schematic



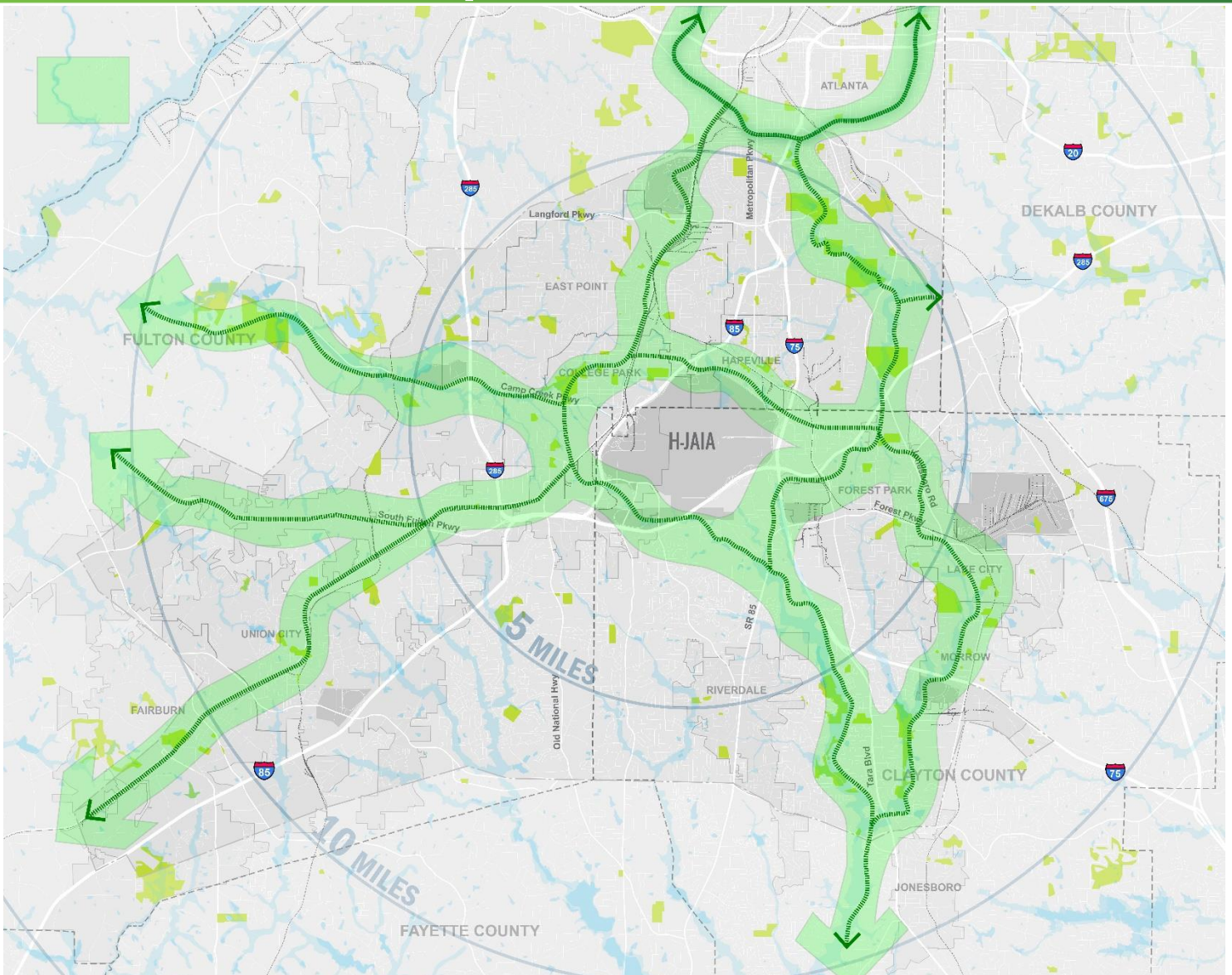
Catalyst Sites







Quality of Life Greenway Concept and Workforce Development



Other Early Wins and Moving Forward

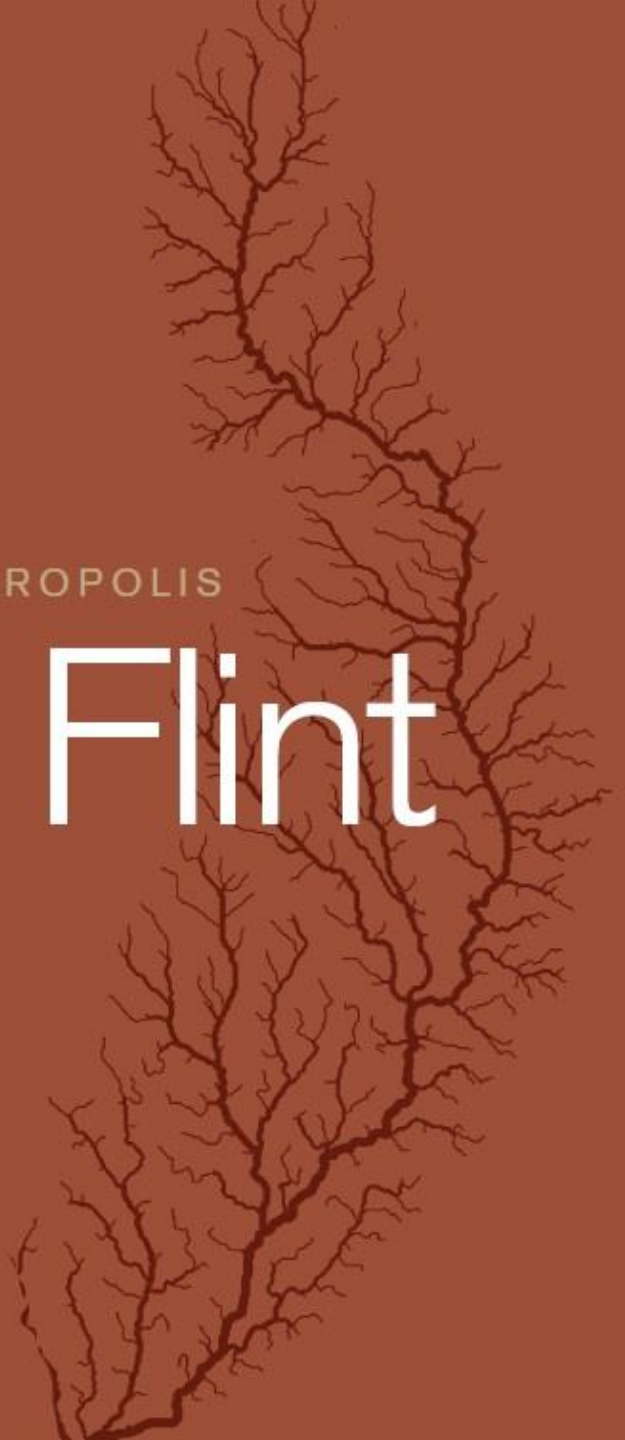
- Marketing and branding coordination
  - Local and national events
  - Brochures, web, social media
- Expanded membership and funding
- Establish and expand international relationships
  - Paris, Amsterdam, Beijing
  - Hosted multiple trade missions
- LCIs, Comprehensive Plans, Subarea Plans
- Hired first Executive Director
- Hawks Development League Team and Arena
- BMW Training Center
- Additional hotels





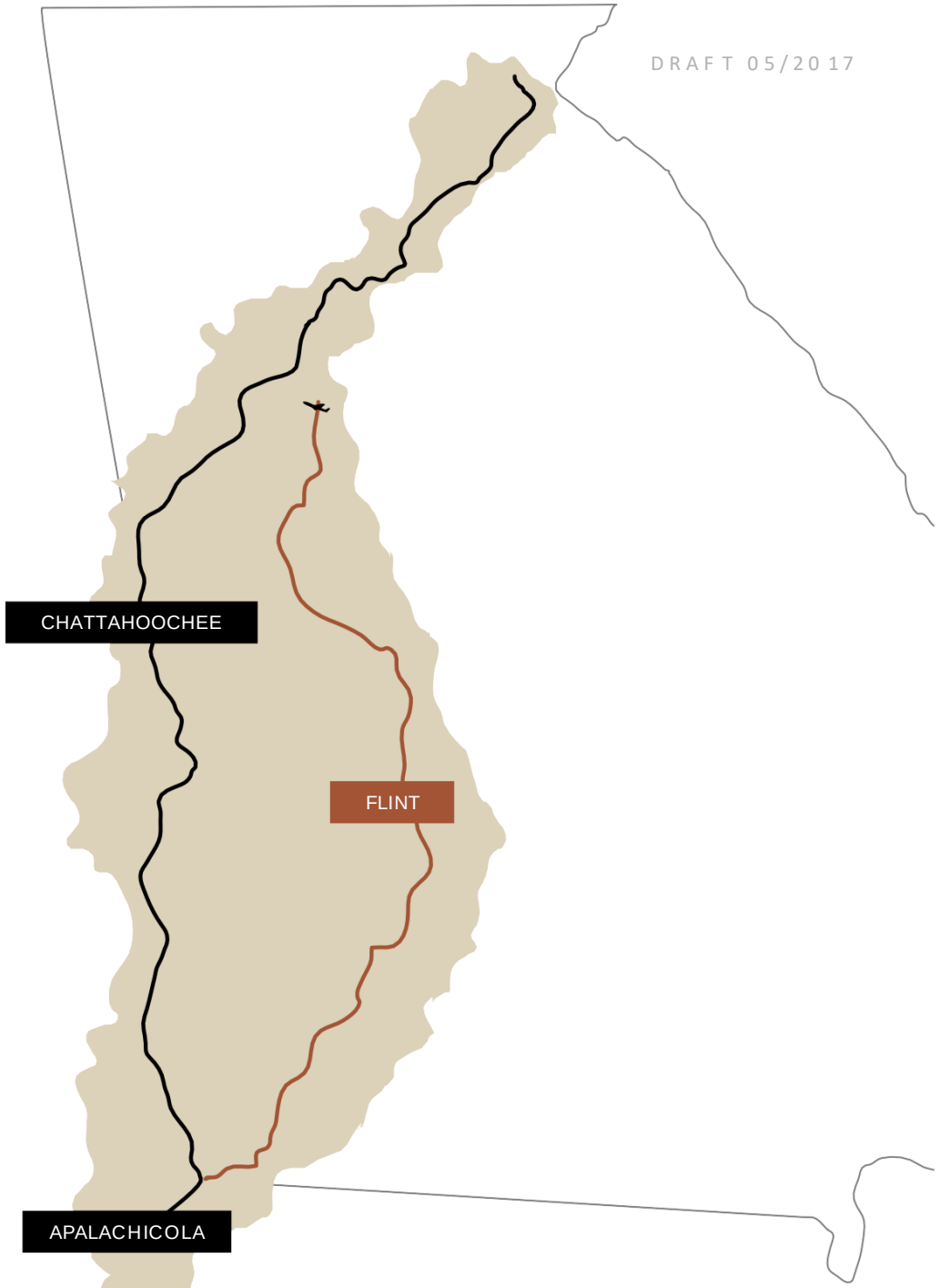
A VISION FOR CONNECTING ATLANTA'S
FLINT RIVER HEADWATERS AND THE AEROTROPOLIS

Finding the Flint

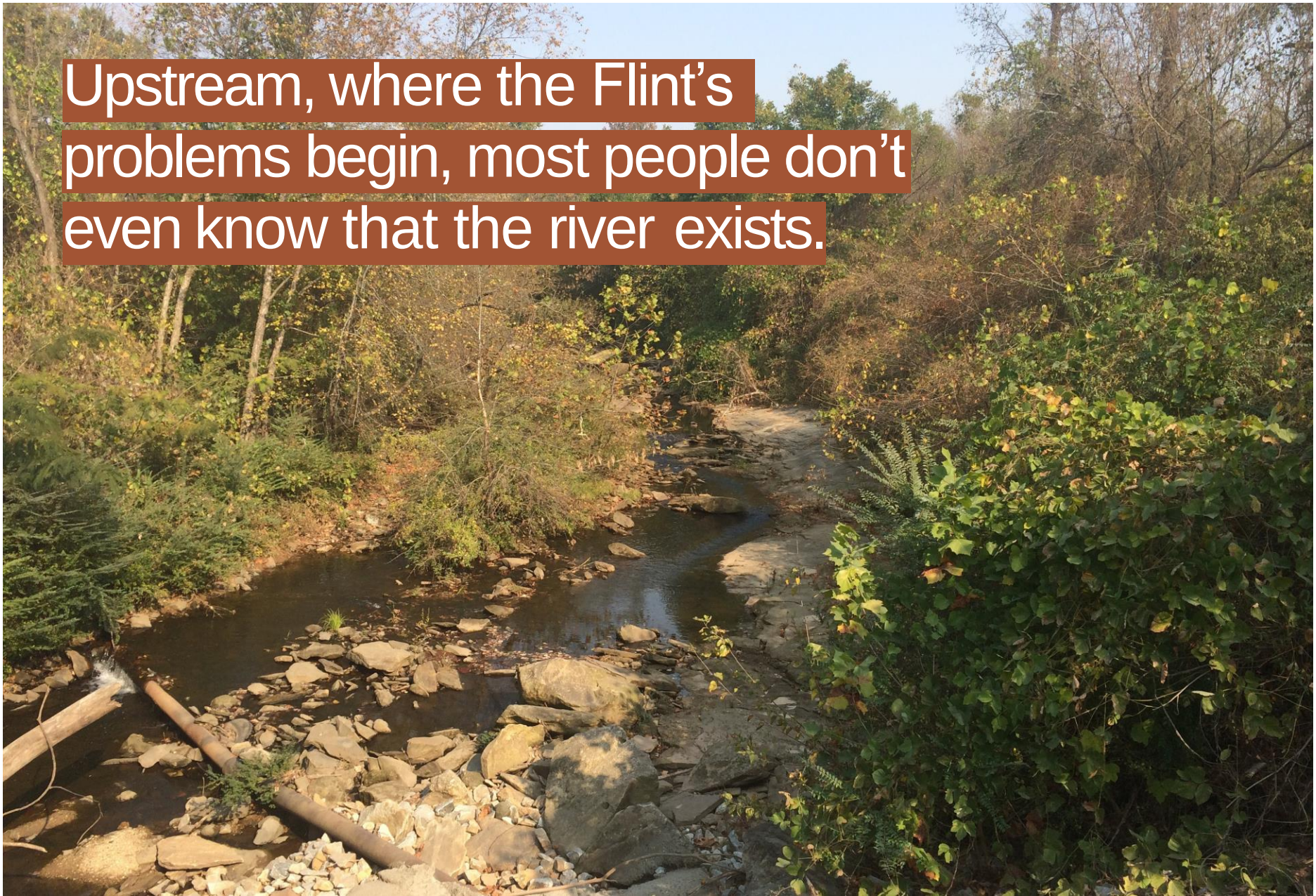



There’s a river down here . . .

It joins the Chattahoochee to create Florida's Apalachicola River and the contested ACF river basin.




EAST POINT
HAPEVILLE
SOUTH RIVER WATERSHED
COLLEGE PARK
CHATTAHOOCHEE RIVER WATERSHED
MOUNTAIN VIEW
Mud Creek
Sullivan Creek
FOREST PARK
Flint River
UPPER FLINT RIVER WATERSHED


Upstream, where the Flint's problems begin, most people don't even know that the river exists.

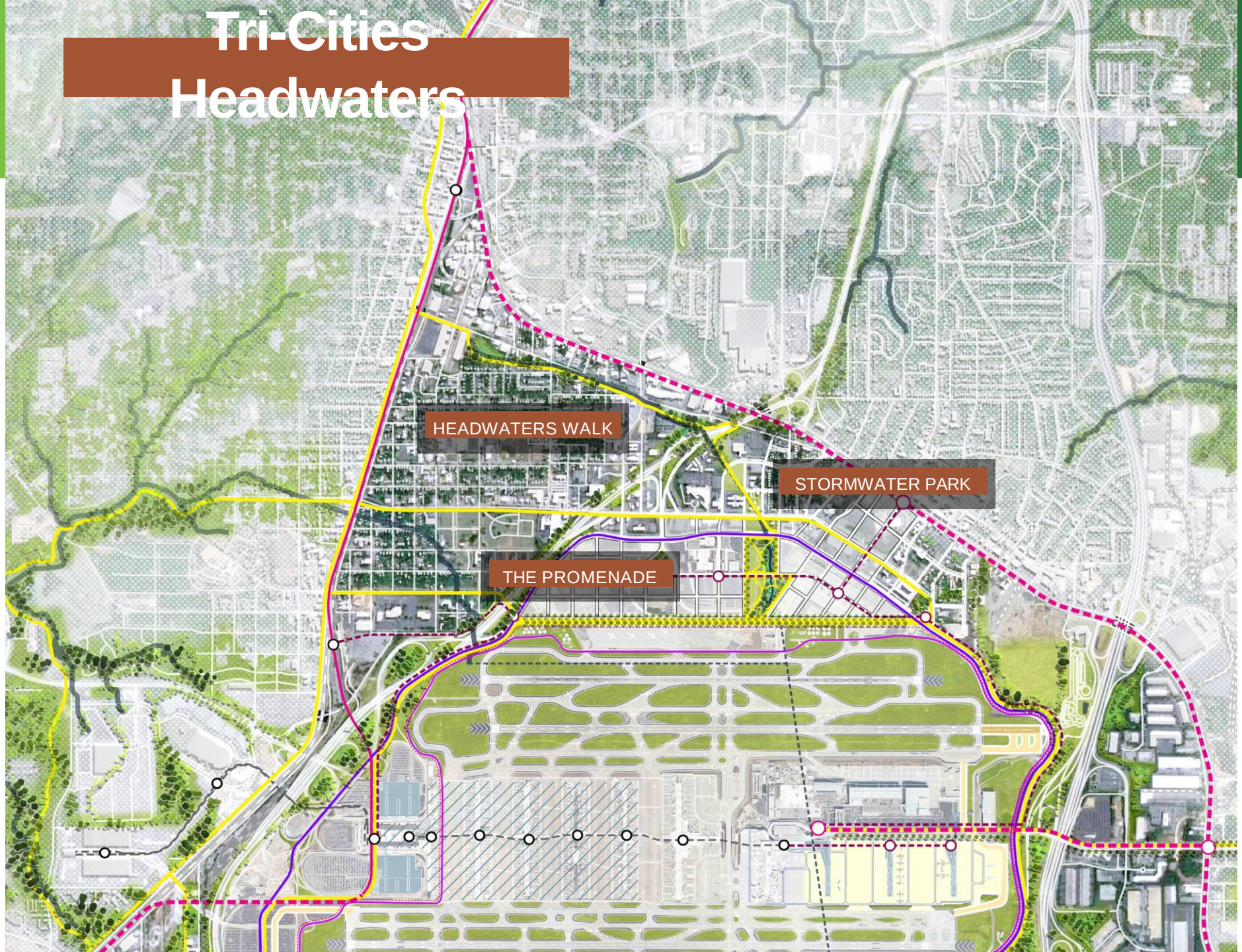
How can we turn this challenge into an opportunity?





3 DISTINCT AREAS
3 DIFFERENT OPPORTUNITIES

Tri-Cities Headwaters



HEADWATERS WALK

Urban Discovery



HEADWATERS WALK

Urban Discovery



STORMWATER PARK

Green Gathering Space



STORMWATER PARK

Green Gathering Space




ClayCo Eco-Industrial District
FLINT RIVER TRAIL
ECO-INDUSTRIAL DISTRICT
CONFLUENCE PARK

ECO-INDUSTRIAL DISTRICT

Corporate Backyard



ECO-INDUSTRIAL DISTRICT

Corporate Backyard



CONFLUENCE PARK

Immersive Experience



CONFLUENCE PARK

Immersive Experience



Project Organization

