



Action Date: 9/28/2016

ISSUE SUMMARY: Aerotropolis Atlanta Blueprint

FROM:	Richard Oden, Chair, Community Resources Committee
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IMPORTANCE:

<p>The Atlanta Region's Plan is the agency-wide comprehensive plan to "win the future" through an emphasis on world class infrastructure, support for a competitive economy, and establishing healthy livable communities.</p>
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<p>The Atlanta Region's Plan includes elements of transportation, land use, water quality, workforce development, aging and health resources, arts and culture and more.</p>
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<p>Beginning in 2011, ARC staff began working with local governments around Hartsfield-Jackson Atlanta International Airport, to identify planning and economic development strategies, in order to better leverage their proximity to the airport.</p>

<p>ARC staff continued working with these and other private stakeholders in the creation of the Atlanta Aerotropolis Alliance, Inc., (the Alliance) a non-profit focused on coordination and economic development in the airport area.</p>
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<p>ARC, in partnership with Alliance and local governments, funded and managed the development of the Aerotropolis Atlanta Blueprint, a high-level vision meant to reset the conversation on the airport area and provide recommendations for making the vision a reality.</p>
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<p>The Aerotropolis Atlanta Blueprint is based on many existing local government and regional plans conducted over the past several years, thus building on a firm planning foundation for the area.</p>
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ACTIONS REQUIRED: ARC Board adoption

**RESOLUTION BY THE ATLANTA REGIONAL COMMISSION TO ADOPTING
THE AEROTROPOLIS ATLANTA BLUEPRINT**

WHEREAS, since 1952, the Atlanta Regional Commission has developed and adopted regional plans for the Atlanta region; and

WHEREAS, The Atlanta Region's Plan is the agency-wide comprehensive plan to "win the future" through an emphasis on world class infrastructure, support for a competitive economy, and establishing healthy, livable communities; and

WHEREAS, The Atlanta Region's Plan incorporates all of ARC's planning areas, including transportation, community development, water resources, aging and health services, and workforce development; and

WHEREAS, The Atlanta Region's Plan incorporates plan highlights and programs from ARC's major community partners, such as the United Way of Metropolitan Atlanta, The Community Foundation of Greater Atlanta, and the Metro Atlanta Chamber.

WHEREAS, ARC helped form the Atlanta Aerotropolis Alliance, Inc. to improve economic development, increase coordination among key partners and increase investment within the jurisdictions that make up the Hartsfield-Jackson Atlanta International Airport area; and

WHEREAS, the Atlanta Aerotropolis Alliance, Inc. aims to work with existing local jurisdictions and existing economic development organizations to better leverage the airport area communities' proximity to Hartsfield-Jackson Atlanta International Airport; and

WHEREAS, it was the desire of ARC and the Atlanta Aerotropolis Alliance, Inc. to develop an Aerotropolis Atlanta Blueprint that would create a vision and road map for achieving its chief goals; and

WHEREAS, the Atlanta Regional Commission designated \$200,000 in funding for the Aerotropolis Blueprint; and

WHEREAS, ARC worked with the Aerotropolis Blueprint Committee in developing a draft scope and request for proposals (RFP) for the Aerotropolis Blueprint; and

WHEREAS, ARC issued an RFP, led the consultant selection process and managed the Aerotropolis Blueprint process; and

WHEREAS, the Board of the Atlanta Aerotropolis Alliance, Inc., as well as other partner organizations, served as key stakeholders in the process; and

WHEREAS, Jacobs has completed the Aerotropolis Blueprint and satisfied its contract with ARC; and

WHEREAS, the Aerotropolis Blueprint and recommendations made in thereof are non-binding, as the document is intended to serve as a guiding document for ARC, the Atlanta Aerotropolis Alliance, Inc., and other partner organizations; and

WHEREAS, the Atlanta Aerotropolis Alliance, Inc. adopted the Aerotropolis Atlanta Blueprint as its official vision and road map in July 2016, and supports the Atlanta Regional Commission in its adopting and incorporating it into the Region's Plan.

NOW, THEREFORE, BE IT RESOLVED that the Atlanta Regional Commission adopts The Aerotropolis Atlanta Blueprint, a unified plan for the Aerotropolis Atlanta region, as an addendum to the Atlanta Region's Plan; and

BE IT FURTHER RESOLVED that the Commission authorizes staff, with approval of the Chair of the Atlanta Regional Commission, to make non-substantive technical corrections to the final documents as necessary, in consultation with appropriate planning partners.