

Alumni Network

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Atlanta Regional Commission

The Regional Leadership Institute (RLI) is a one week comprehensive leadership development program. The week's programming features subject-matter experts, panel discussions, and interactive sessions around policy areas of regional significance, along with leadership curriculum.

RLI strives to create a network of passionate, engaged professionals who are ready and able to collaborate around regional challenges facing metro Atlanta. Since the program's inception in 1991, nearly 1,500 leaders have participated in RLI.

[More about RLI](#)

Every year, the LINK™ program takes the region's most influential leaders to another metropolitan area in North America to learn about new ideas and approaches for dealing with the issues and challenges facing metro Atlanta.

During each trip, leaders from the Atlanta region have the opportunity to engage in dialogue with their counterparts from other regions. They explore solutions and exchange ideas for improving the Atlanta region and fostering positive community change.

[More about LINK](#)

Model Atlanta Regional Commission (MARC) has engaged hundreds of students in experiential learning with the region's leaders and experts in transportation, natural resource sustainability, community development, and more.

MARC participants go beyond classroom learning to become immersed in the planning and development of a large metro.

[More about MARC](#)

Arts Leaders of Metro Atlanta (ALMA), encourages leaders throughout the community to take an active role in solving the issues and challenges facing the region's arts and culture community. The program brings together arts leaders and political, corporate and nonprofit supporters for five days of classes spread over a five-month period

ALMA began in 2004 as a program of the Metro Atlanta Arts & Culture Coalition. In 2012, ALMA became part of the ARC.

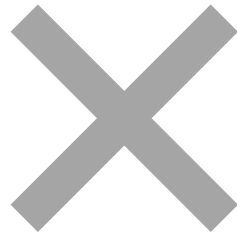
[More about ALMA](#)



The Challenge



ARC leadership programs are highly successful



But no clear paths for alums to stay connected with each other and ARC



Surveys of alums show this is strongly desired along with more opportunities to continue learning

Research: Alumni Survey



Highest interest level:

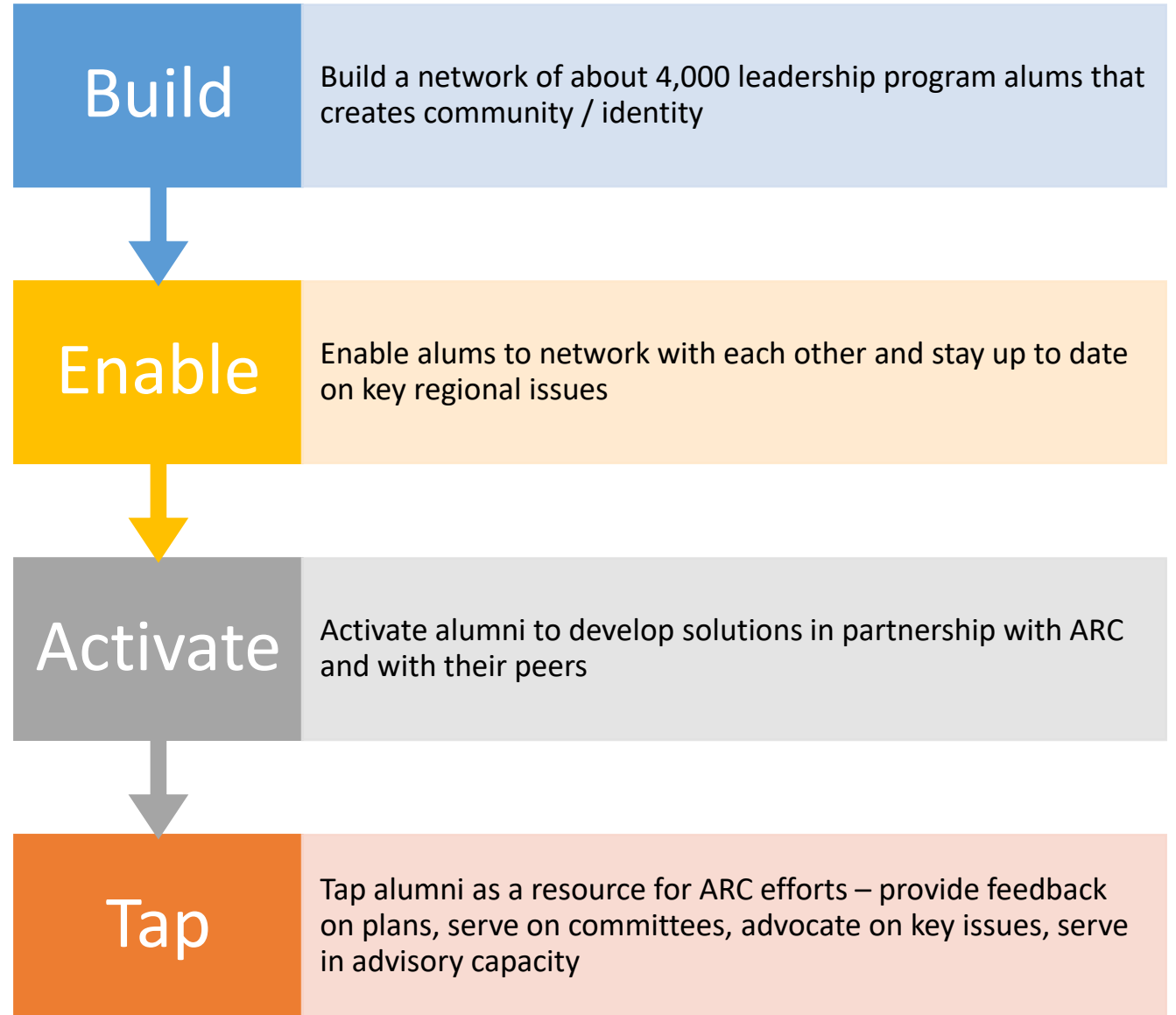
Regional collaboration
Housing affordability
Transportation mobility



Preferred outcomes:

Connecting with regional leaders
Interactive discussions on regional issues and policies with experts
Small group discussions with peers interested in the topic.

The Solution - ARC Alumni Network



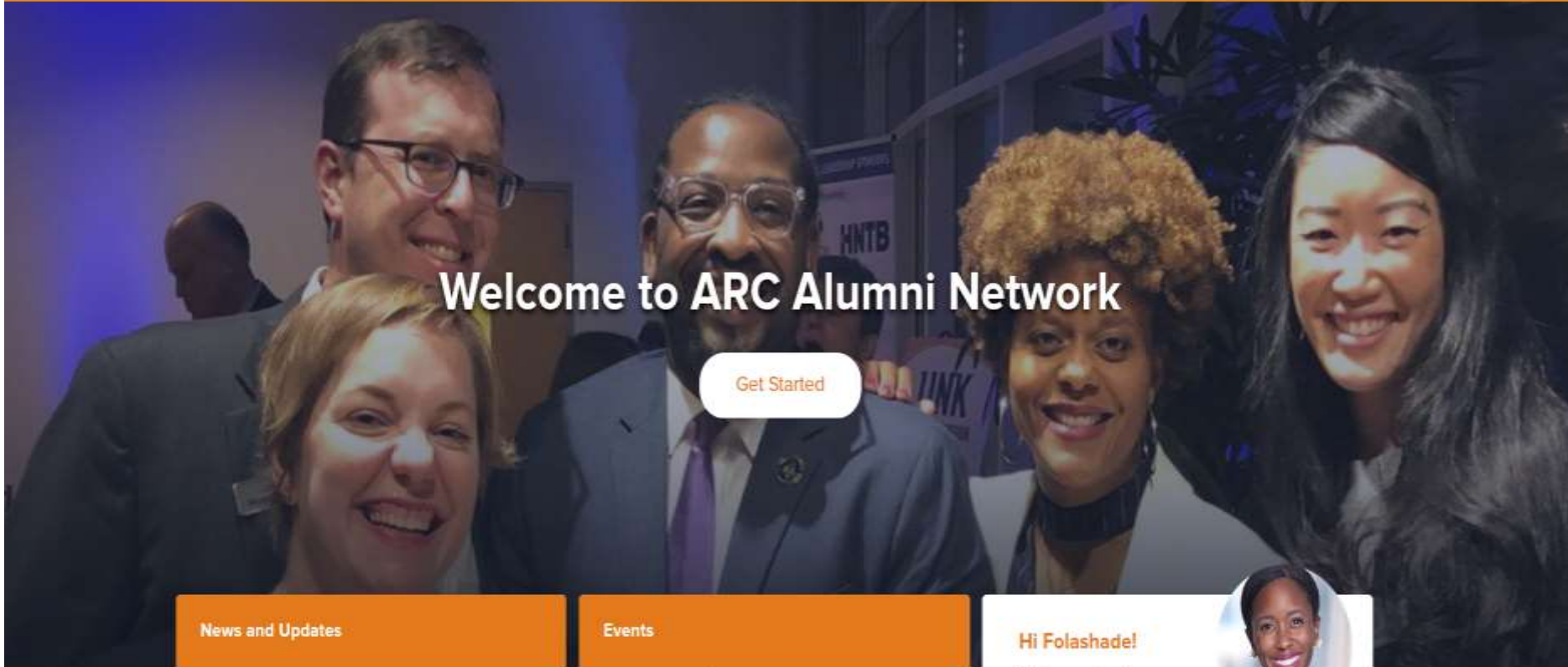


Welcome ▾

Directory ▾

Communities ▾

Folashade ▾



Welcome to ARC Alumni Network

Get Started

News and Updates

Oct 26, 2020

Join Us for the Final Week of Biketober 2020

Events

Thursday

29 Oct

Equity Forum

Venue

Hi Folashade!

Welcome back



Key Principles

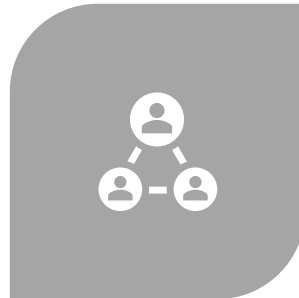


LEARN

Relevant articles

Webinars

Small group and panel discussions



CONNECT

NETWORK

Attend discussion with policy experts



ACT

Serve in advisory capacity

Advocate on key regional issues

Drive action and change in region



Welcome ▾

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Your Profile

Your profile is the best way to stay engaged! [Login to the Platform](#) in order to add your contact information, educational and professional history, or quickly import information by adding your

Alumni Directory

Connect with classmates and alumni across the leadership programs through the [Online Directory](#)! Search for alumnae by name, class year, occupation, area of interest, and more.

Communities

Engage with fellow alums through the online [Communities](#) by posting updates, sharing news, or adding group events. The current community was created to share information

An Alum's Journey

Level 1

Read relevant articles
Peruse topic channels (e.g.,
housing affordability)



Level 2

Small group discussions
Attend webinar
Provide feedback on
ARC/regional programs to
help shape solutions
(survey)



Level 3

Serve on ARC committee or
with other regional effort
Advocate with local
officials/leaders
Provide strategic feedback
on ARC/regional programs
Network with other alumni
to brainstorm solutions

Beta Testing



31 alumni beta testers



8-week testing period



Offering exclusive programming, emphasis on housing



News/ update and events



Gathering feedback on how alumni can, will and want to use the platform