



Metro Atlanta Climate Action Plan Stakeholder Update




ARC
Webinar
June 25, 2025




ONE
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REGION

While you wait...

- Check and update your username
- Microphones and cameras have been muted due to the number of participants
- Please write your questions in the Chat and we will address it either in the Q&A portion or post a response on our website after the presentation is done
- To ask a question during the Q&A using the microphone, please raise your hand using the “Raise Hand” function at the top of the screen and we will unmute your mic and call on you
- Today’s slides and links to additional resources will be shared with registrants after the meeting and posted on our CPRG & MACAP Public Input websites

 The meeting will start in a few minutes

 Please introduce yourself/ your organization in the chat

AGENDA

Metro Atlanta Climate Action Plan Update

MACAP Plan Elements Update

- Authority to Implement Development
- Leveraging Funding Development
- Outreach and Education

Next Steps

Q&A

WELCOME

Vision

ONE **great** REGION

Mission

Foster thriving communities for all within the Atlanta region through collaborative, data-informed planning and investments.

Values

Excellence | **Integrity** | **Equity**

Goals



Healthy, safe, livable communities in the Atlanta Metro area.



Strategic investments in people, infrastructure, mobility, and preserving natural resources.



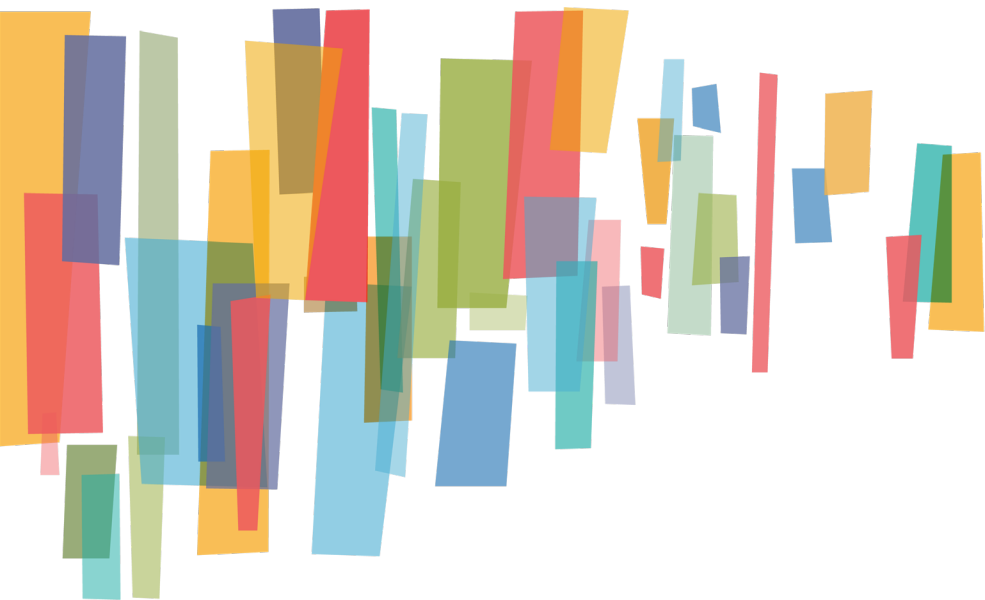
Regional services delivered with **operational excellence** and **efficiency**.



Diverse stakeholders engage and take a regional approach to solve local issues.



A competitive economy that is inclusive, innovative, and resilient.



Metro Atlanta Climate Action Plan (MACAP) Update

CPRG Planning for the Atlanta MSA

ARC is lead agency for Atlanta MSA CPRG

- 29 counties
- 150 cities



Climate Pollution Reduction Grants (CPRG)

Planning Grant

1

Priority Climate Action Plan (Atlanta MSA PCAP)



- Near-term, high-priority, implementation-ready measures to reduce GHG emissions
- Submitted to EPA March 1, 2024

2

Implementation Grant Proposals



- Competitive grant proposals for projects intended to implement one or more PCAP measures
- Proposals submitted to EPA April 1, 2024

3

Comprehensive Climate Action Plan (Metro Atlanta CAP)

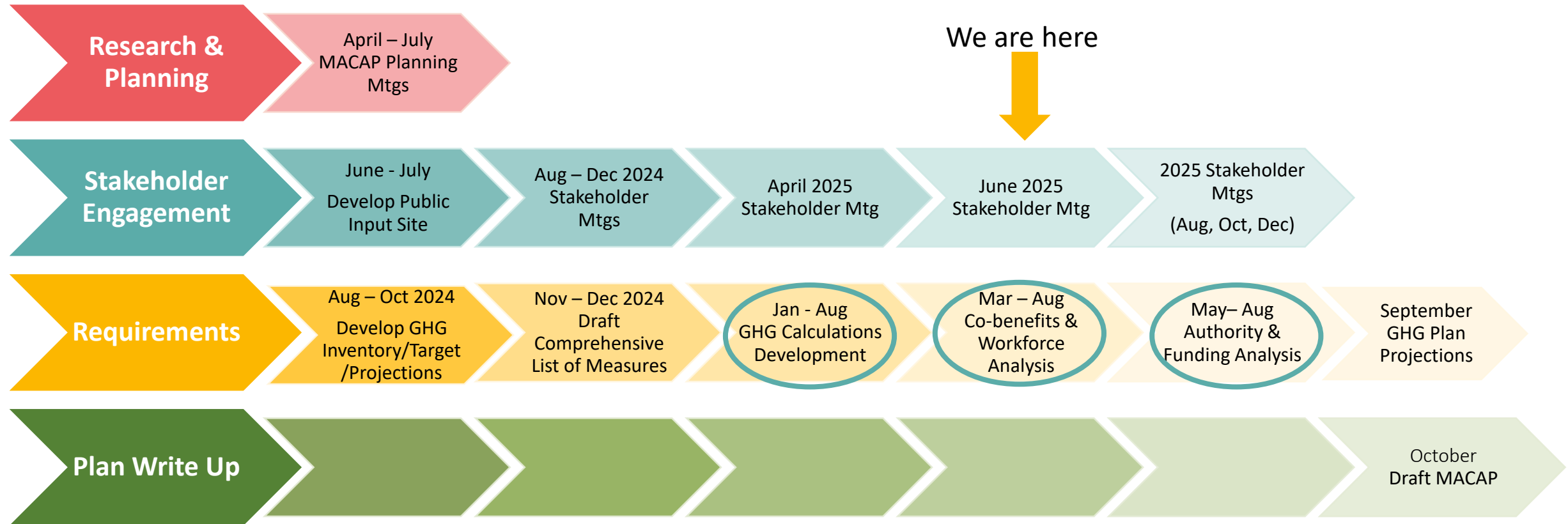
- Near- and long-term GHG emission reduction goals, and prioritized measures to achieve goals
- Due December 1, 2025

4

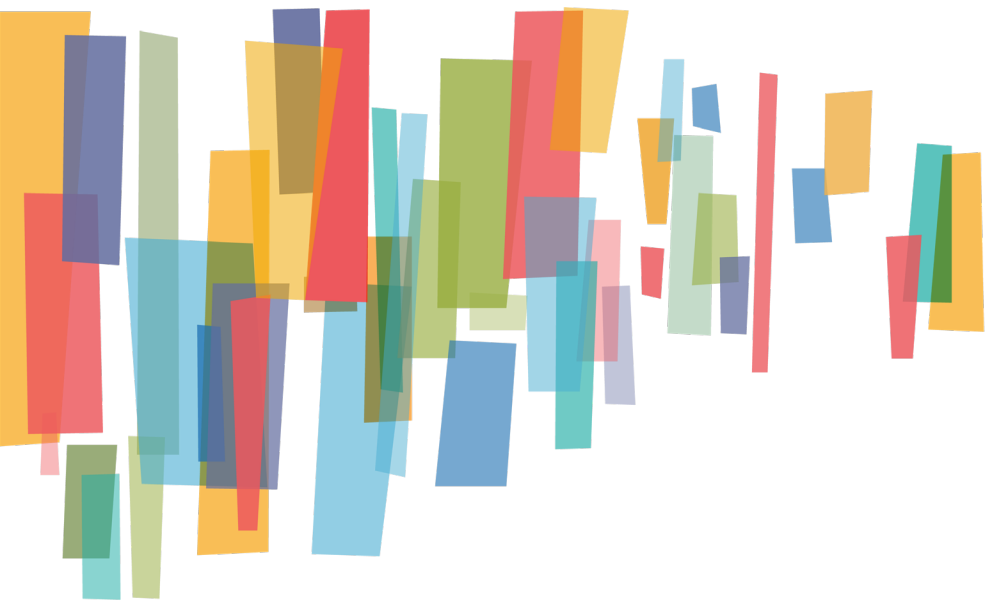
Status Report

- Implementation status of quantified measures included in the MACAP
- Due at close of grant period late summer 2027

Metro Atlanta Climate Action Plan Timeline (Updated)



Final MACAP & Submission to EPA: December 1, 2025
MACAP Adoption by ARC Board: TBD



Plan Elements Update – Authority to Implement Development

Authority to Implement – CPRG Requirements

Provide a description of:

- **Existing statutory or regulatory authority to implement** proposed GHG reduction measures.
- **If additional authority is required**, describe the anticipated process to acquire that authority.
- Critical **implementation roles for specific grantees or other organizations** based on actual or anticipated authority to implement.

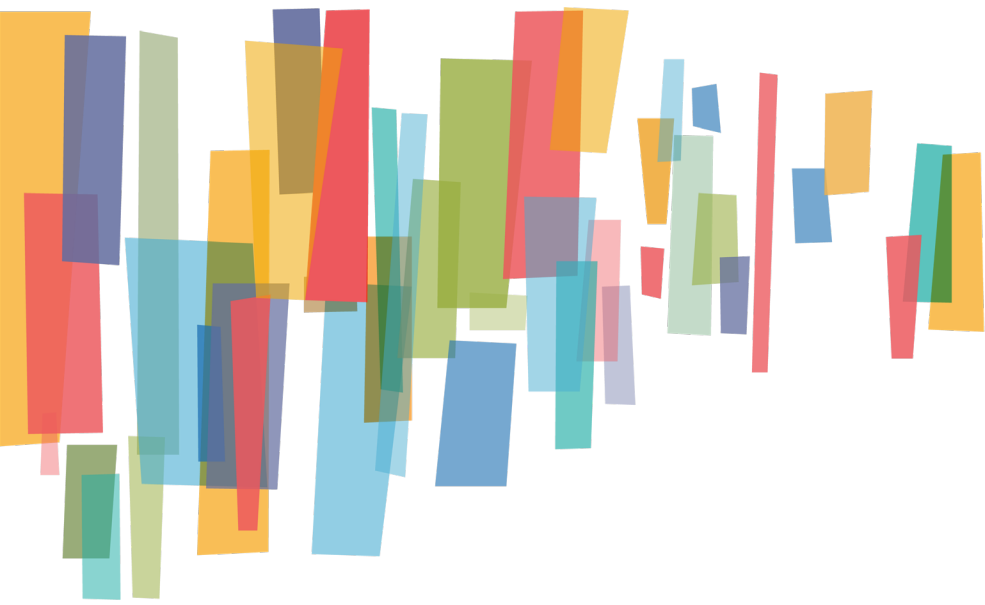


Authority to Implement – Approach

- Majority of identified GHG measures currently allowed or not prohibited
- Will identify measures that are currently prohibited or that could be better facilitated by legislation
 - Example: Community Solar
 - Georgia's proposed Homegrown Solar Act
 - Aims to broaden the market for community solar programs and direct the Public Service Commission to establish the compensation rate for subscribers of community solar projects



Source: <https://blog.drawdownga.org/building-community-power>



Plan Elements Update – Leveraging Funding Development

Leveraging Funding – CPRG Requirements

📌 Must identify funding sources for each measure, if relevant:

- **Federal, state, utility, or other** funding opportunities which would support implementation of the MACAP measures
 - Can be done for each measure or for each sector
- Name of funding source, amount of funding requested, and status of the request (e.g., pending, requested, or secured)
- Some funding sources may cover multiple measures



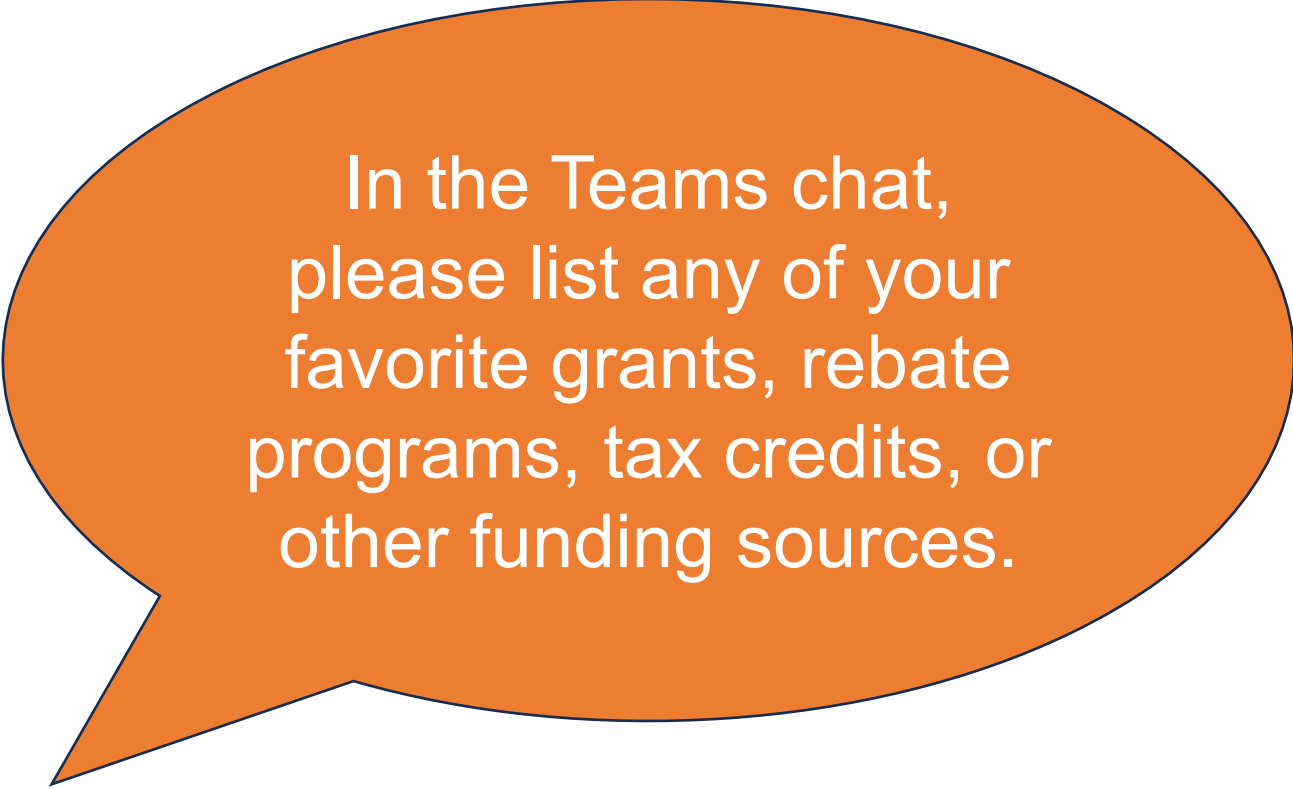
Leveraging Funding – Approach

- Will most likely adopt a **hybrid approach**
 - more granular for certain high-priority measures
 - sector-wide analysis for the remaining measures
- Funding source information will differ slightly
 - amount of funding available [rather than requested]
 - status of funding source (ongoing, one-time, on hold, etc.) [rather than status of funding request]

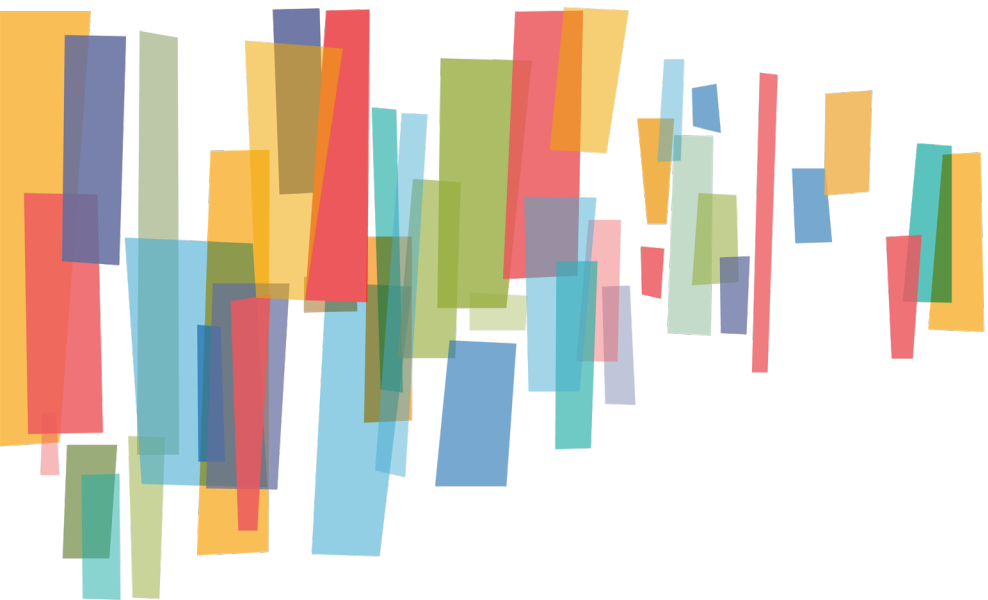


***“Tax credits for solar,
home insulation &
energy efficient
upgrades”***

Leveraging Funding – Approach

An orange speech bubble with a dark blue outline, pointing towards the bottom left.

In the Teams chat,
please list any of your
favorite grants, rebate
programs, tax credits, or
other funding sources.

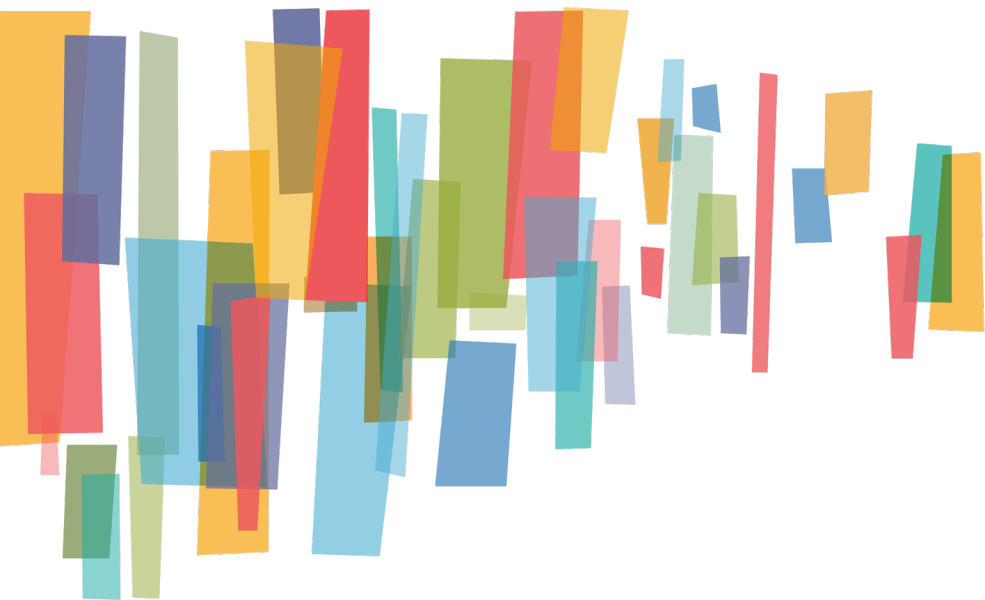


Outreach & Engagement Update

Engagement Activities

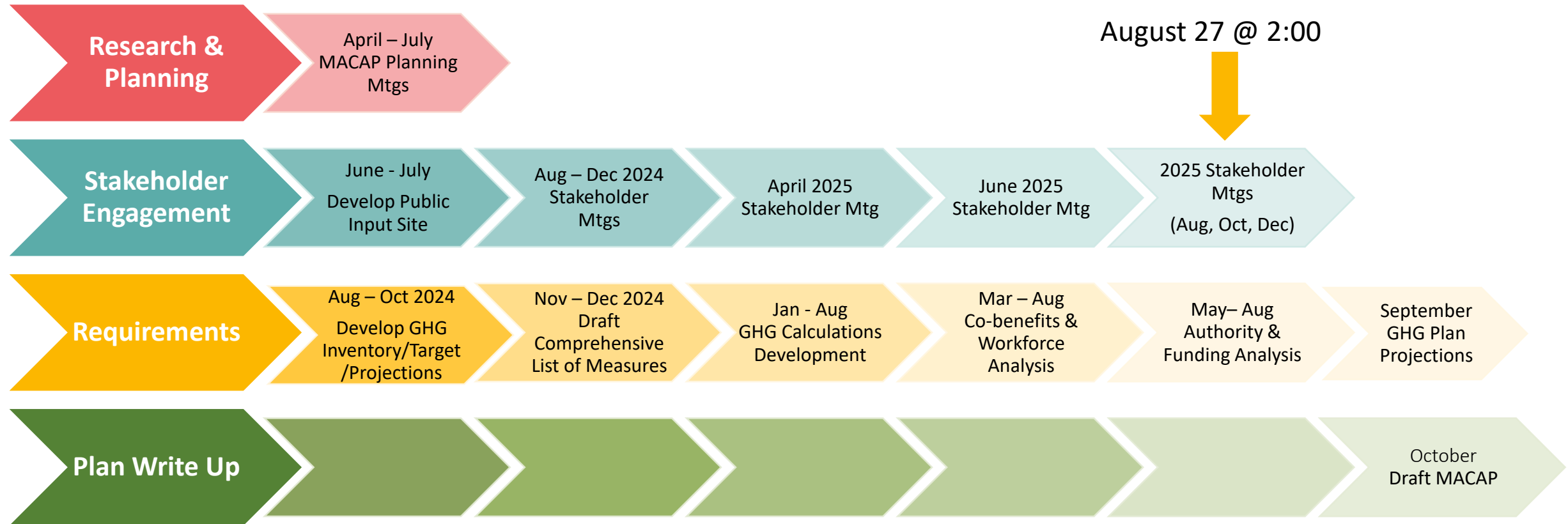
- PublicInput.com/MetroAtlantaCAP (ongoing)
 - Info, surveys, webinar archives
- Interagency Meetings (ongoing)
- Stakeholder Webinars (bi-monthly)
- MSA-wide benefits & concerns survey (July)
- Focus group check-ins (July)





Next Steps

Metro Atlanta Climate Action Plan Timeline (Updated)



Final MACAP & Submission to EPA: December 1, 2025
MACAP Adoption by ARC Board: TBD

We want to hear from you & your community!

- MACAP Public Input Website
- Community Visioning Survey
- Climate Priorities Survey
- Upcoming Webinars
- Past Presentations
- Sign Up for Updates
- Request a Speaker
- Share with Friends & Family



<https://publicinput.com/metroatlantacap>



A: C Metro Atlanta Climate Action Plan

The Atlanta Regional Commission is developing the **Metro Atlanta Climate Action Plan (MACAP)** for the 29-county Atlanta Metropolitan Statistical Area. The plan will serve as a roadmap to create a sustainable and resilient future for all, while also highlighting strategic initiatives to transition to net zero greenhouse gas (GHG) emissions by 2050. This site will serve as the public-facing project hub for the MACAP.

Your participation and input into the plan will be key as ARC identifies the most impactful climate actions, the potential impacts on communities, as well as the benefits to the region's workforce and economy. We will provide updates throughout the process and provide activities for you to give us feedback. **Sign up below to receive updates as we go through this process together.**

Climate Priorities Survey

A: C The Atlanta Regional Commission is developing the first comprehensive climate action plan for the 29-county Atlanta Metropolitan Statistical Area. The Metro Atlanta Climate Action Plan (MACAP) will...

[Participate](#)

Community Visioning Survey

A: C The year is 2050 and metro Atlanta has met its climate goals. You are writing a postcard from your future self to your current self in 2024. What changes took place to make metro Atlanta...

[Participate](#)

WHAT COUNTIES DOES THE PLAN COVER?

The MACAP will cover the 29-county, 150-city Atlanta Metropolitan Statistical Area (MSA) as defined by the U.S. Census, Office of Management & Budget.

Frequently Asked Questions

- What is climate change? ▾
- How does it affect me? ▾
- What can I do about it? ▾

AUG 27 Metro Atlanta Climate Action Plan - Kickoff
Tue, Aug 27 1:30 PM
[Add to calendar](#)

Visit the [MACAP Teams registration site](#) to register for this event.

The Atlanta Regional Commission is developing the Metro Atlanta Climate Action Plan (MACAP) for the 29-county Atlanta Metropolitan Statistical Area. This comprehensive climate action plan will serve as a roadmap to create a sustainable and resilient future for all, while also highlighting strategic initiatives to transition to net zero greenhouse gas (GHG) emissions by 2050.

Join us to:

- [review a high-level overview](#)

Stay Connected to Climate Change & Resilience at ARC



WHO WE ARE

WHAT WE DO

RESOURCES

[Home](#) > [What We Do](#) > [Climate Change and Resilience](#)

Climate Change and Resilience

ARC's Climate Change & Resilience program aims to reduce greenhouse gas emissions in metro Atlanta, support the transition to a lower-carbon economy, and help the region become more resilient to climate change and current and future extreme weather conditions. This program coordinates the agency's climate-related initiatives to ensure that climate change and resilience is considered in all of our planning work. As part of this, ARC is seeking grants to fund important climate change related planning initiatives, a first for the agency.

EXPLORE CLIMATE CHANGE AND RESILIENCE

- [Overview](#)
- [Air Quality](#)
- [Green Communities Program](#)
- [Solar Resources and SolSmart](#)
- [Climate Pollution Reduction Grant](#)

CLIMATE POLLUTION REDUCTION GRANT

This federal EPA grant provides funding through the Inflation Reduction Act for climate action planning for

REGIONAL TRANSPORTATION ELECTRIFICATION PLAN

This plan will provide a strategy to equitably accelerate the adoption of

GEORGIA ENERGYSHED PROJECT

This project will analyze the benefits, costs, and effects of various electricity generation and distribution

RELATED EVENTS

Energy and Climate Council

August 28, 2024, 10:00-12:00 PM

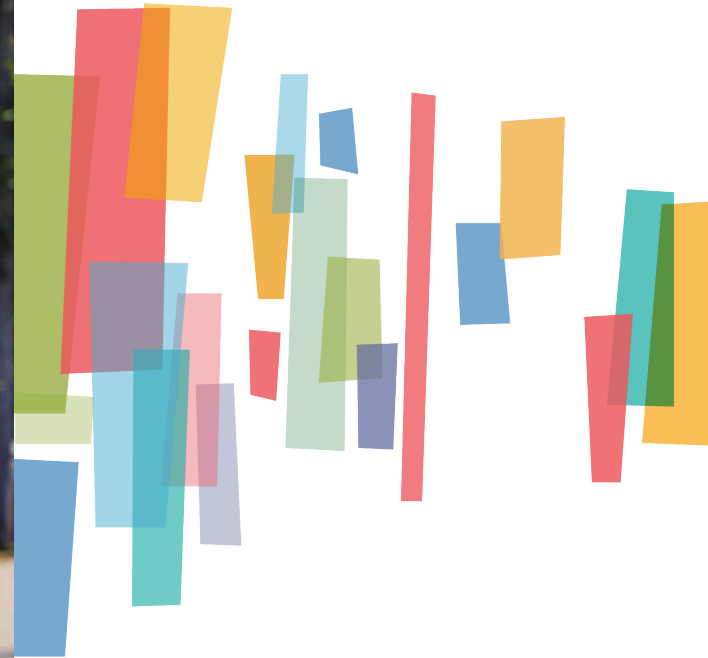
Energy and Climate Council

November 4, 2024, 10:00-12:00 PM

atlantaregional.org/climatechange

Climate@atlantaregional.org

The resiliency of our region—both today
and tomorrow—**depends on all of us.**



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