



MOBILITY

2055

METRO ATLANTA ON THE MOVE

MTP Framework Focus Groups |
August 3rd, 4th, and 10th, 2026

Introductions and Agenda

MTP Framework Team



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Agenda

MTP Overview and Process

Draft Goals and Objectives

Activity

Adjourn

MTP Overview and Process

Metropolitan Transportation Plan (MTP)

What it is

What is included

Why it matters

A metropolitan planning organization (MPO) is federally required to develop an MTP. The MTP is updated every 4 years and sets the region's transportation policies, strategies, and projects for the next 25+ years.

Metropolitan Transportation Plan (MTP)

What is included

Why it matters

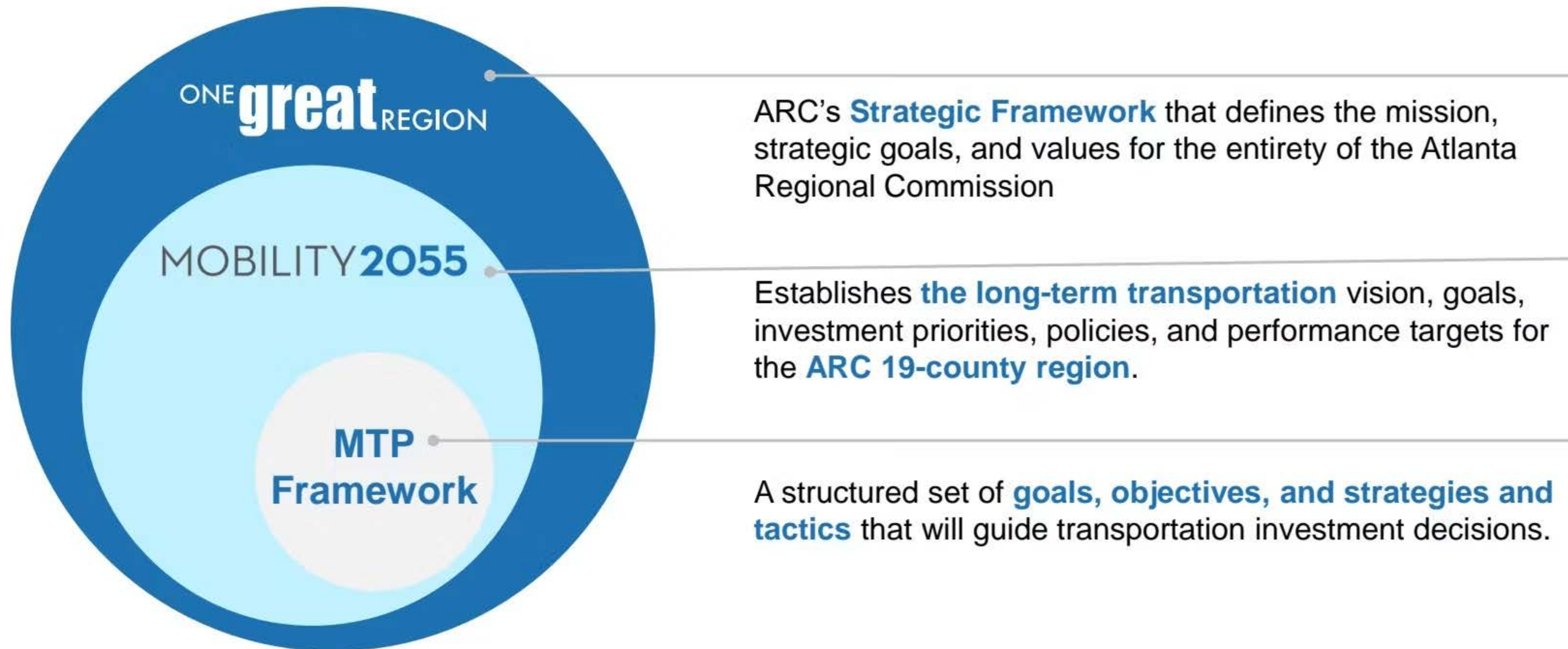
- **System Inventory and Strategy:** Current system, future needs, and strategies across all modes
- **Performance targets:** Metrics and goals used to track progress
- **Financial Plan and Project List:** Fiscally constrained project list matched to revenue projections
- **Environmental Mitigation:** Strategies to address environmental impacts
- **Public Comment:** Documented opportunity for public input

Metropolitan Transportation Plan (MTP)

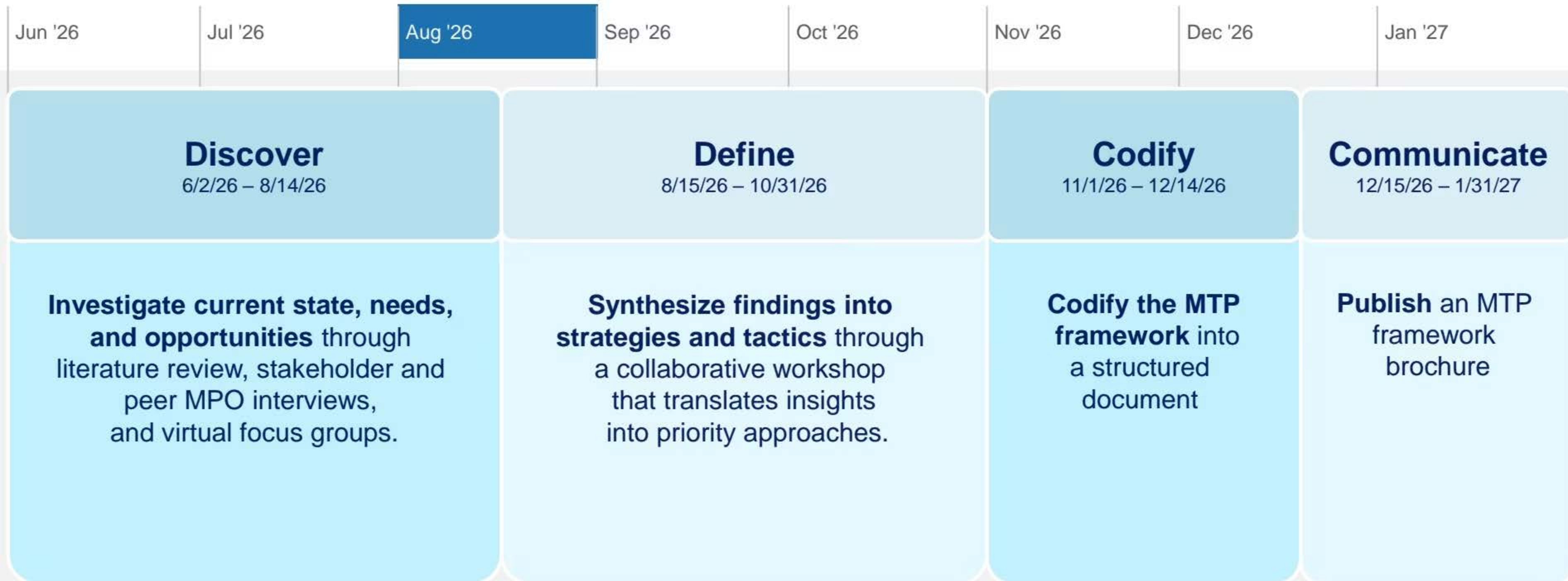
Why it matters

It's a requirement for the region to receive federal transportation dollars. It's also the region's opportunity to set a shared vision, prioritize investments, and shape how people move for the next 25+ years.

Where does the MTP framework fit?



Mobility 2055 Framework Process



Discover: Key Insights

ARC Board Priorities	ARC Leadership Priorities	Peer MPO Insights
• Direct resources to the greatest needs • Prioritize transit and multimodal investment over highway expansion • Spread funding across both large and small projects	• Focus on a small number of clear priorities • Prioritize economic mobility and access to opportunity • Take a regional perspective across all jurisdictions	• Tie frameworks to funding • Plan for friction in aligning on trade-offs • Avoid legacy project traps

Framework Draft Focus Areas and Goals

Framework informed by “One Great Region”

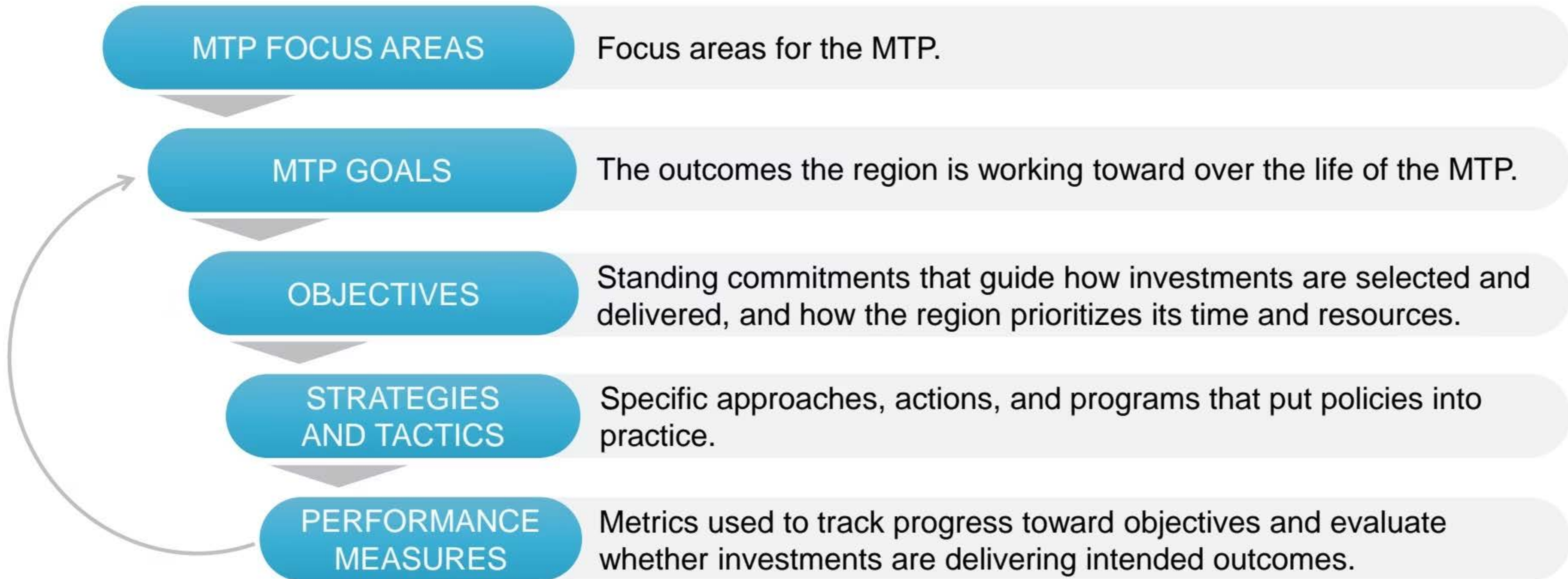
 **Vision:** One Great Region

 **Mission:** To foster thriving communities for all within the Atlanta region through collaborative, data-informed planning and investments

 **Strategic Goals:**

1. Healthy, safe, livable communities throughout the Atlanta region
2. Strategic investments in people, infrastructure, mobility, and preserving natural resources
3. Regional services delivered with operational excellence and efficiency
4. Diverse stakeholders engage and take a regional approach to solve local issues
5. A competitive economy that is inclusive, innovative, and resilient

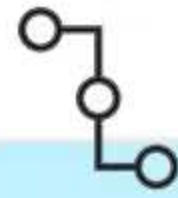
Framework Components Defined by MTP



MTP Focus Areas



EXPAND
strategically



CONNECT
equitably



MAINTAIN
efficiently



PROTECT
sustainably



ADVANCE
intelligently



FUND
consistently

Which category best describes the organization you're representing?



When you think about transportation in the region in 2055, what word comes to mind?



As our region grows, what worries you most about our transportation system?



MTP FOCUS AREA

EXPAND
strategically

DRAFT MTP GOAL

Expand sustainable, well-planned,
multimodal infrastructure

MTP FOCUS AREA

EXPAND
strategically

DRAFT MTP GOAL

Expand sustainable, well-planned,
multimodal infrastructure

EXAMPLE OBJECTIVE

Prioritize investments in frequent,
high-capacity transit service

**EXAMPLE STRATEGY/TACTIC**

Create a set-aside of the Surface
Transportation Block Grant (STBG)
program to fund transit

What objectives/strategies & tactics could support this draft goal: Expand sustainable, well-planned, multimodal infrastructure?



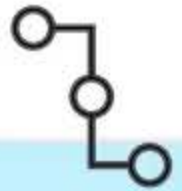
MTP FOCUS AREA

CONNECT
equitably

DRAFT MTP GOALS

Prioritize investment in communities with the greatest unmet transportation needs to enhance economic mobility

Strengthen regional collaboration and coordinated decision making

MTP FOCUS AREA

CONNECT
equitably

DRAFT MTP GOAL

Strengthen regional collaboration and coordinated decision making

EXAMPLE OBJECTIVE

Build shared regional priorities through meaningful engagement

**EXAMPLE STRATEGY/TACTIC**

Utilize paid community-based organizations to conduct outreach on ARC-funded plans

What objectives/strategies & tactics could support this draft goal: Strengthen regional collaboration and coordinated decision making?



MTP FOCUS AREA



MAINTAIN
efficiently

DRAFT MTP GOALS

Maintain and optimize performance of the existing transportation system

Ensure the transportation system remains adaptable to changes in demographics, economic conditions, and climate

MTP FOCUS AREA

MAINTAIN
efficiently

DRAFT MTP GOAL

Maintain and optimize performance
of the existing transportation system

EXAMPLE OBJECTIVE

Expand demand management programs that
improve peak-period system performance

**EXAMPLE STRATEGY/TACTIC**

Develop and provide draft transportation demand
management (TDM) ordinances for local jurisdictions

What objectives/strategies & tactics could support this draft goal: Maintain and optimize performance of the existing transportation system?



MTP FOCUS AREA

PROTECT
sustainably

DRAFT MTP GOALS

Eliminate serious injuries and fatalities on the region's transportation system

Reduce the transportation system's environmental impact and improve regional air quality

MTP FOCUS AREA

PROTECT
sustainably

DRAFT MTP GOAL

Eliminate serious injuries and fatalities on the region's transportation system

EXAMPLE OBJECTIVE

Prioritize funding for projects and initiatives that reduce crash risk

**EXAMPLE STRATEGY/TACTIC**

Work with local governments to develop community programming for local street safety issues

What objectives/strategies & tactics could support this draft goal: Eliminate serious injuries and fatalities on the region's transportation system?



MTP FOCUS AREA



ADVANCE
intelligently

DRAFT MTP GOAL

Support economic competitiveness
and innovation

MTP FOCUS AREA

ADVANCE
intelligently

DRAFT MTP GOAL

Support economic competitiveness
and innovation

EXAMPLE OBJECTIVE

Support local curb and delivery
management

**EXAMPLE STRATEGY/TACTIC**

Invest in a regional tool to map the curb

What objectives/strategies & tactics could support this draft goal: Support economic competitiveness and innovation?



MTP FOCUS AREA

FUND
consistently

DRAFT MTP GOAL

Identify and advance sustainable long-term revenue sources for transportation

MTP FOCUS AREA



FUND
consistently

DRAFT MTP GOAL

Identify and advance sustainable long-term revenue sources for transportation

EXAMPLE OBJECTIVE

Pursue diversified and sustainable long-term revenue sources for transportation



EXAMPLE STRATEGY/TACTIC

Commission a parking tax study

What objectives/strategies & tactics could support this draft goal: Identify and advance sustainable long-term revenue sources for transportation?





Thank You and Next Steps

Scan the QR code to visit the
Mobility 2055 project site