



ONE **great** REGION

ARC 2055 Metropolitan Transportation Plan

Technical Coordinating Committee | June 5, 2026





Today's Agenda




01 Results of Discussion Questions (May TCC)

02 Task 2: Engagement

03 Task 5: Needs Assessment

04 Coming up Next

Illustrative Schedule

-  Flexible Deadline
-  Fixed Deadline
-  Deliverable

	2026				2027				2028	
	Q1	Q2	Q3	Q4	Q1	Q2	Q3	Q4	Q1	Q2
Task 1 – Project Management	●									
Task 2 – Engagement and Outreach	●			●						
Task 3 – MTP Framework					●					
Task 4 – Fiscal Constraint Tool						●				
Task 5 – Needs Assessment		●								
Task 6 – Scenario Development				●						
Task 7 – Project Selection						●				
Task 8 – Modeling								●		
Task 9 – Documentation							●	●	●	

Key Deliverables

Project Management Plan
 Public Engagement Plan
 MTP Framework

Scenario Planning Summary
 System Performance
 Fiscal Constraint Tool
 Financial Plan & Projects

Documentation

- 2055 MTP
- TIP
- AQ Conformity Determination Report
- Public Engagement Report
- Executive Summary



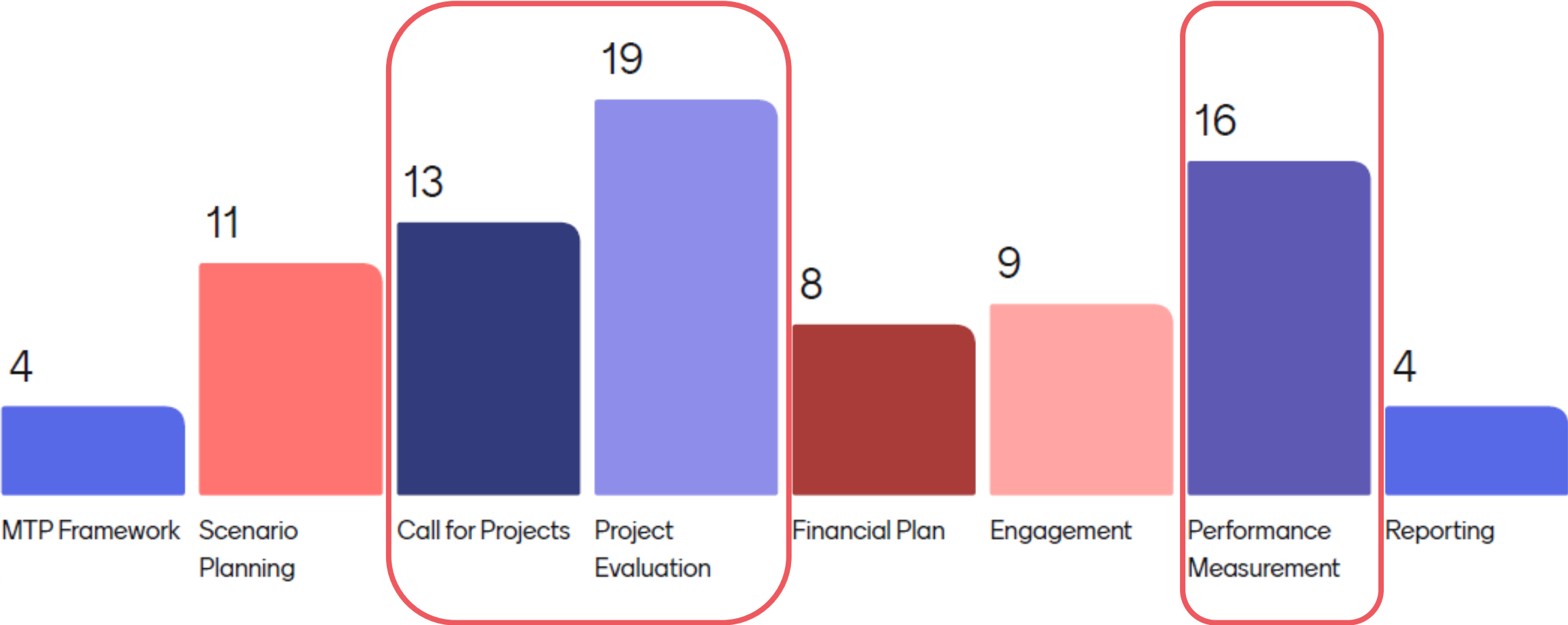
Results from May TCC Discussion Questions

ONE
great
REGION



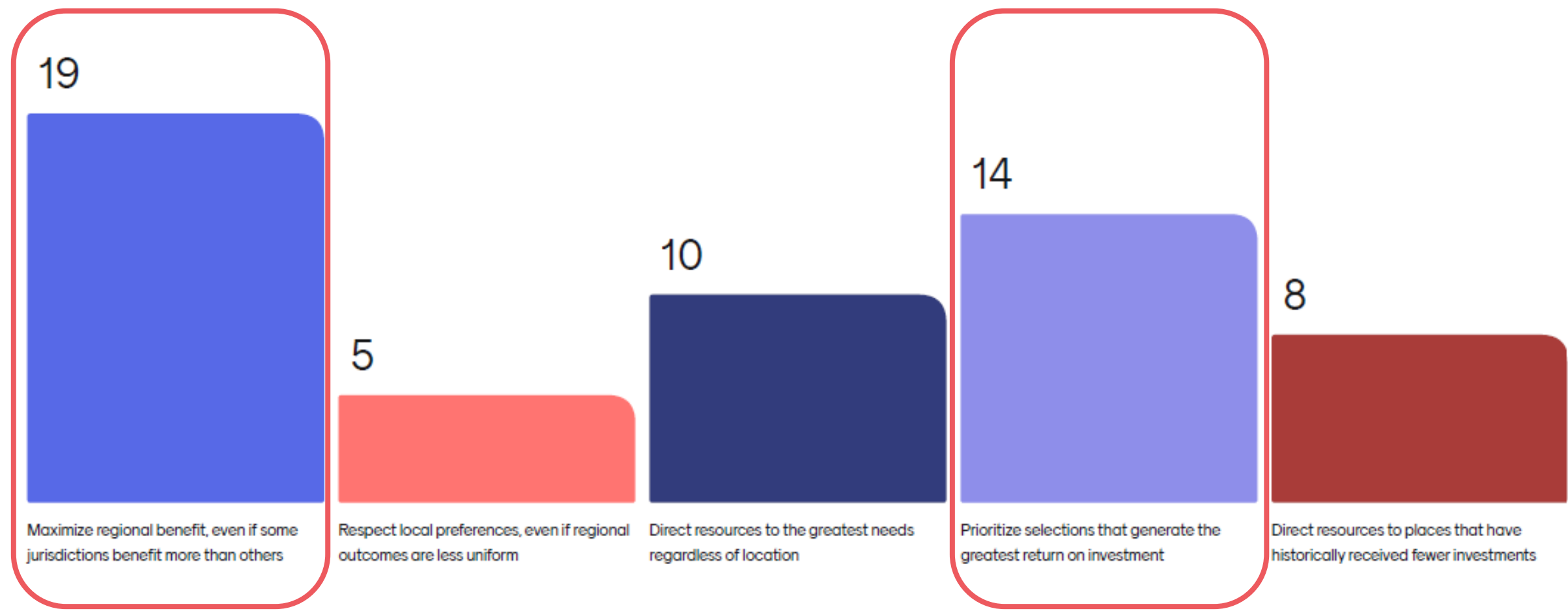


Which parts of the MTP are most important to you? (Select all that apply)



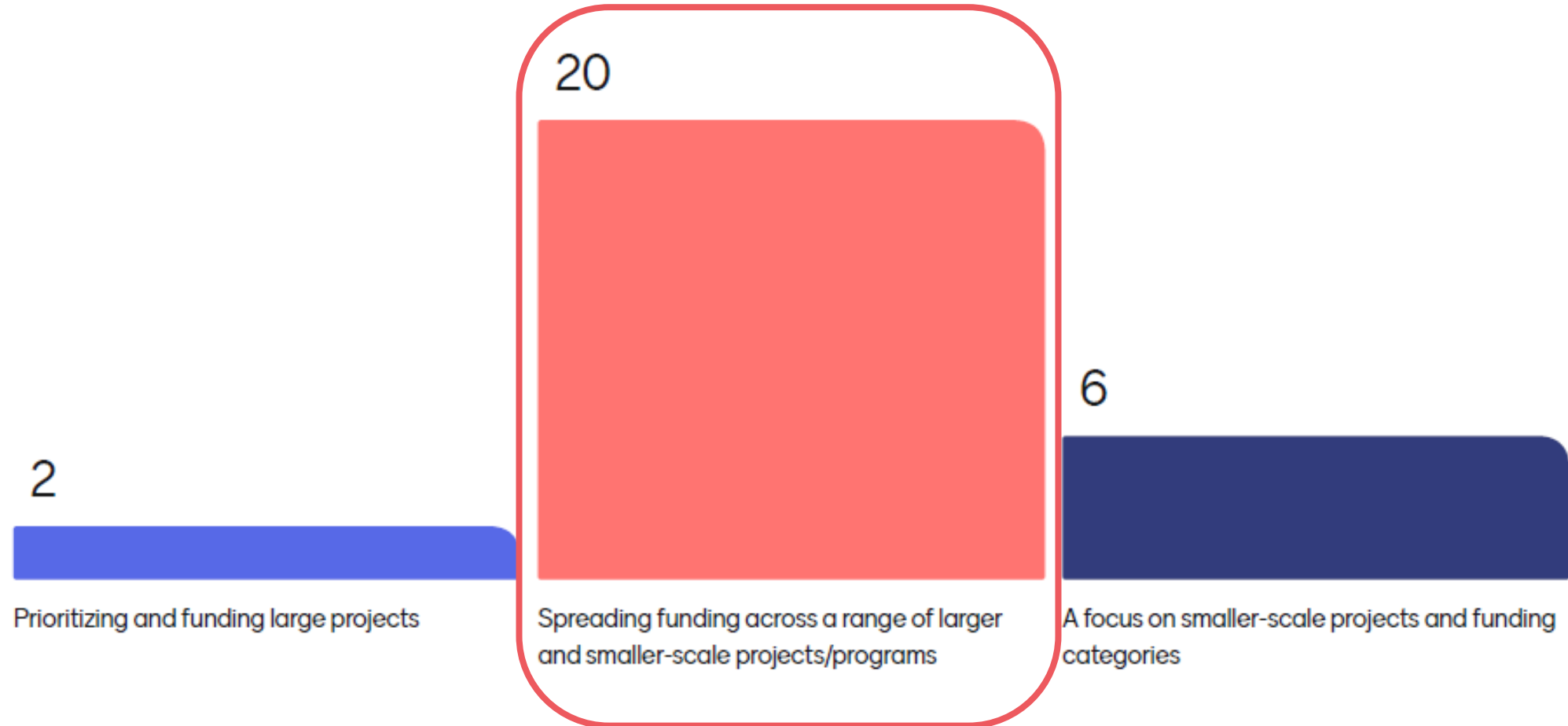


MTP outcomes require tradeoffs - not all projects can be funded. When tensions between priorities arise, what approaches are most appropriate? Pick 2.

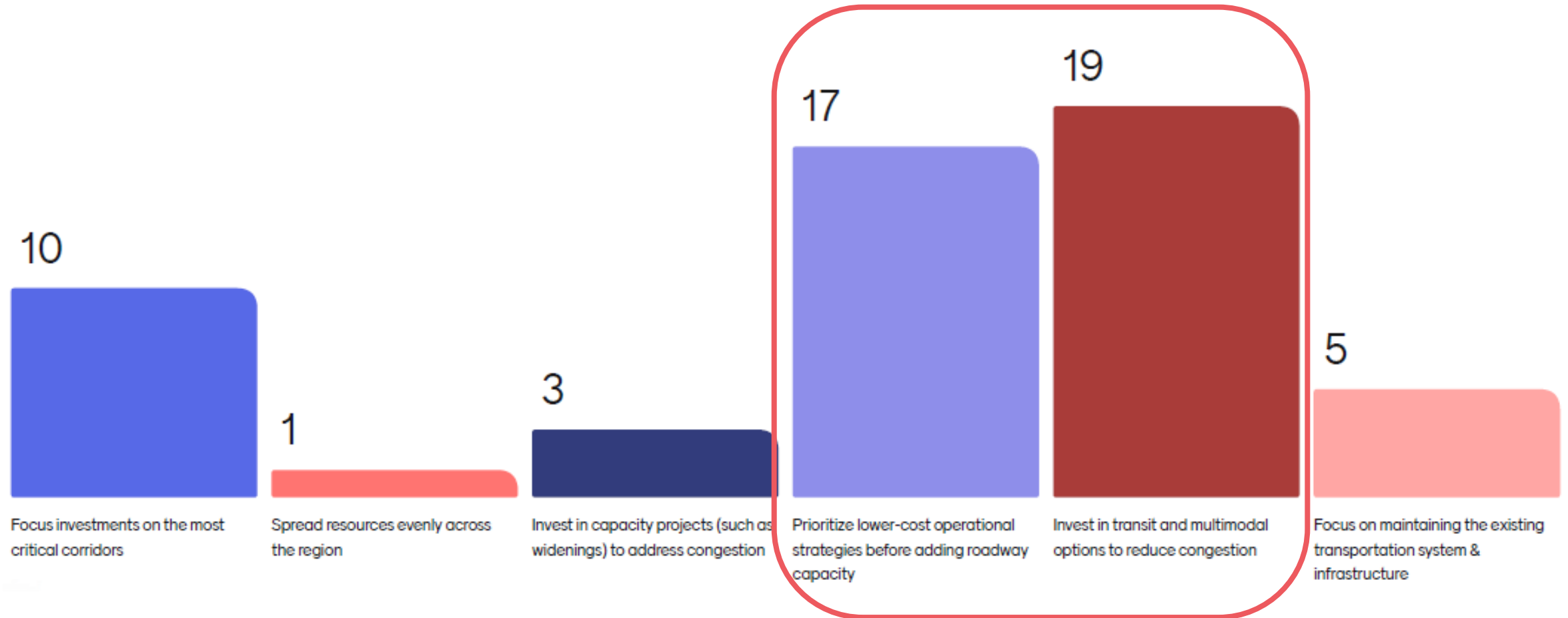




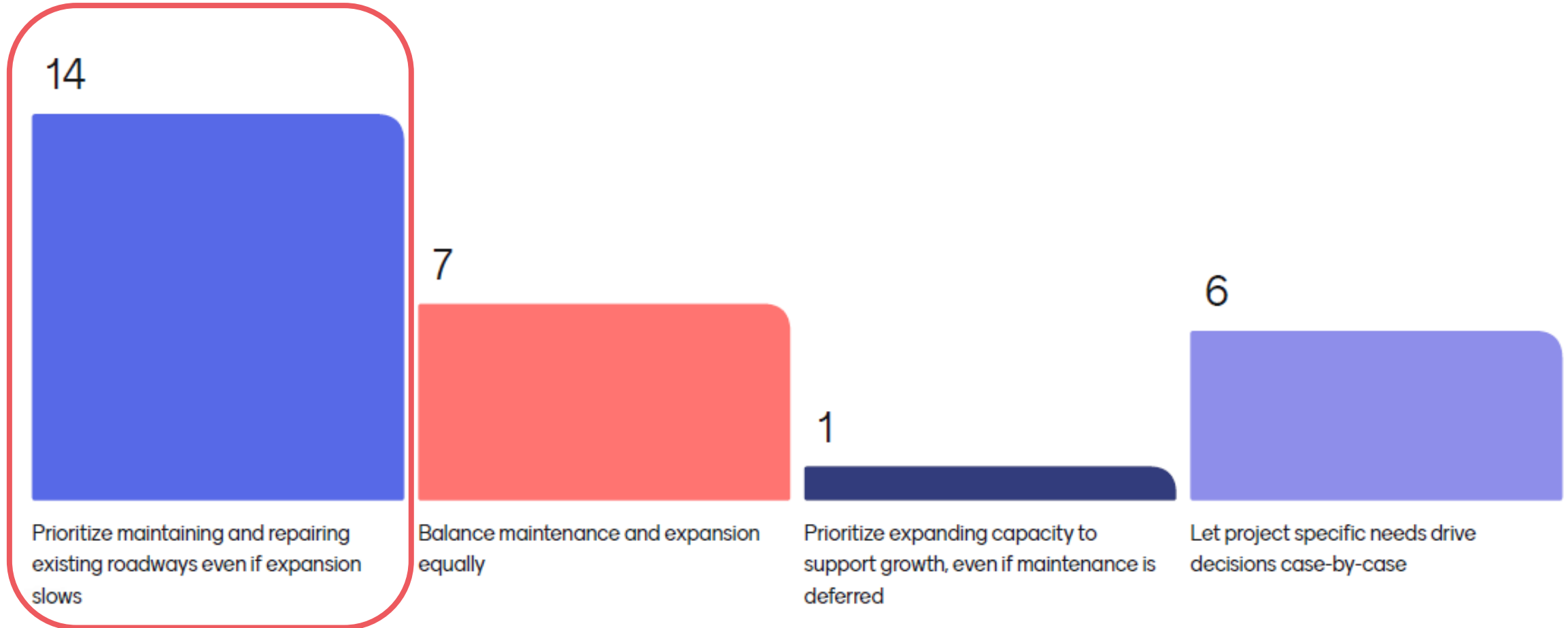
When it comes to allocating transportation funding, what are your biggest priorities?



How should the MTP primarily address traffic congestion and travel efficiency given constrained resources and competing priorities? (Select two)



How should the region consider maintenance during the MTP Update?





Task 2: Public Engagement

ONE
great
REGION





Goals for the MTP Identity

- Create a defined MTP identity that is consistent with the ARC Board Strategic Framework
 - The MTP brand will reinforce the ARC vision of **One Great Region**
 - Adaptable for **future MTP cycles**

Vision

ONE **great** REGION

Mission

Foster thriving communities for all within the Atlanta region through collaborative, data-informed planning and investments.

Values

Excellence | Integrity | Equity



A Concept Motivated by Improved **Mobility**



FHWA Compliant Title → **2055 Metropolitan Transportation Plan**

Shortened Title and Tagline for Public Engagement & Internal Use → **Mobility 2055: Metro Atlanta on the Move**

Combined Plan Identity → **Mobility 2055**
2055 MTP | 2027-2030 TIP

Why This Works

Call to Action:
“Move Safely
Move Smarter
Move Freely
Move Forward”

Scalable for the full MTP program lifecycle
Works as a long-term program theme that can evolve over time without needing to rebrand each new plan.

Photo/social submissions:
#MetroATL
OnTheMove

Strong regional identity
Emphasizes the ARC vision of “One Great Region”, reinforcing that this is a shared effort across Metro Atlanta—not just one city or audience.

MOBILITY 2055

METRO ATLANTA ON THE MOVE



MOBILITY 2055

METRO ATLANTA ON THE MOVE





Task 5: Needs Assessment

ONE
great
REGION





Needs Assessment Data Collection

- Review of major regional studies
- The Needs Assessment will identify system needs, gaps, and deficiencies
- Rolling up needs assessments and project lists (short-term and long-term) identified through your completed CTPs to create a “universe of projects”



CTP Geodatabases

We are missing Map Packages for the following CTPs:

- City of Atlanta*
- Barrow County
- Cherokee County*
- Clayton County
- Fayette County
- Henry County
- Newton County*
- Rockdale County*



Coming Up Next

ONE
great
REGION





Task 3: Policy Framework, Task 4: Fiscal Constraint

 Literature Review and interviewing 5-6 MPOs:

- **Broward MPO (Ft. Lauderdale)**
- **Dallas-Ft. Worth (NCTCoG)**
- **Seattle (PSRC)**
- **Denver (DRCOG)**
- **Kansas City (MARC)**
- **Columbus (MORPC)**

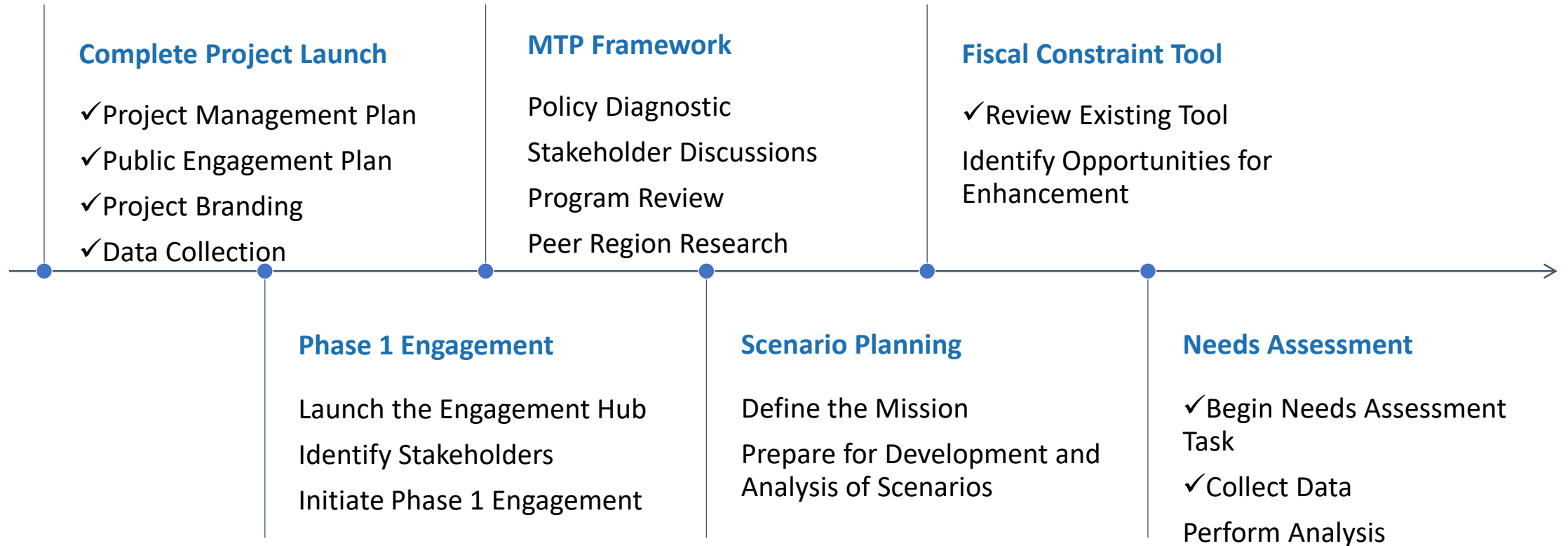
 ARC leadership interviews (4)

 Virtual Focus Groups (3)

 Policy Discussions with Roundtables (6)

 Scenario Planning Workshop

A look forward (the next 6 months)





Please contact me with questions!

Ansley Goddard

agodard@atlantaregional.org