



ONE **great** REGION

ARC 2055 Metropolitan Transportation Plan

Board Working Session | April 29, 2026



Today's Agenda

- | | | |
|----|---------------|--|
| 01 | 1:15pm-1:25pm | Introductions |
| 02 | 1:25pm-1:35pm | MTP Orientation |
| 03 | 1:35pm-1:50pm | MTP Q&A |
| 04 | 1:50pm-2:20pm | MTP Framework & Relationship to ARC's One Great Region |
| 05 | 2:20pm-3:10pm | Draft MTP Objectives |
| 06 | 3:10pm-3:15pm | Wrap-up and Next Steps |



Introductions

10 minutes

A long-exposure photograph of the Atlanta skyline at night. The image shows the city's lights reflecting on a highway with light trails from cars. The skyline includes several prominent buildings, with the most notable being the Georgia State Capitol building, which has a distinctive gold-colored dome. The sky is a deep blue, and the city lights create a warm, golden glow.

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Project Team



Amy Goodwin
Project Leadership



Ansley Goddard
ARC Project Manager



Liz Sanford, AICP
Public Engagement



Allison Fluitt, PE, AICP
Consultant Project Manager



Cristina Pastore, PE, AICP
Project Director



Stephen Stansbery, AICP
Senior Planner



Marla Westervelt
Cityfi

Consultant Team

Kimley»Horn

Hummingbird 

 Cityfi

Foursquare
ITP

Insight
Transportation Consulting 



MTP Orientation

10 minutes

A long-exposure photograph of the Atlanta skyline at night. The image shows the city's lights reflecting on the water, with the Georgia State Capitol building prominently featured in the center. The sky is a deep blue, and the city lights create a vibrant, colorful scene. The text 'ONE great REGION' is overlaid on the right side of the image.

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What is an MTP?

■ A Metropolitan Transportation Plan (MTP) is a long-range multimodal transportation plan required to be fiscally constrained and updated every 4 years.



Sets a **vision** for the MPO's future multimodal network



Creates an **action plan** by identifying needs and recommending operational improvements



Guides long-term **regional investments**

MTP Federal Requirements

Federal Approval Deadline

- The MTP must be federally approved no later than **February 2028**

Federal Planning Factors

- The plan must support **federal transportation planning factors**

Financial Constraint

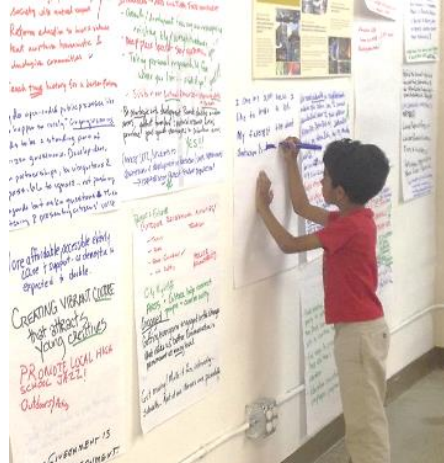
- Projects must be supported by **reasonably expected revenues**

Federal Funding Eligibility

- Projects must be included in a conforming MTP to be eligible for federal funding
- All projects in the TIP **must be included in, or consistent with**, the MTP



Community & Stakeholder Engagement



- Website and Social Media
- Virtual Engagements
 - Engagement Hub
 - Electronic Newsletters
- Community Events
- Stakeholder Focus Groups
- Public Comment Period
- Public Hearing

Illustrative Schedule

-  Flexible Deadline
-  Fixed Deadline
-  Deliverable

	2026				2027				2028	
	Q1	Q2	Q3	Q4	Q1	Q2	Q3	Q4	Q1	Q2
Task 1 – Project Management	●									
Task 2 – Engagement and Outreach	●			●						
Task 3 – MTP Framework					●					
Task 4 – Fiscal Constraint Tool						●				
Task 5 – Needs Assessment		●								
Task 6 – Scenario Development				●						
Task 7 – Project Selection						●				
Task 8 – Modeling								●		
Task 9 – Documentation							●	●	●	

Key Deliverables

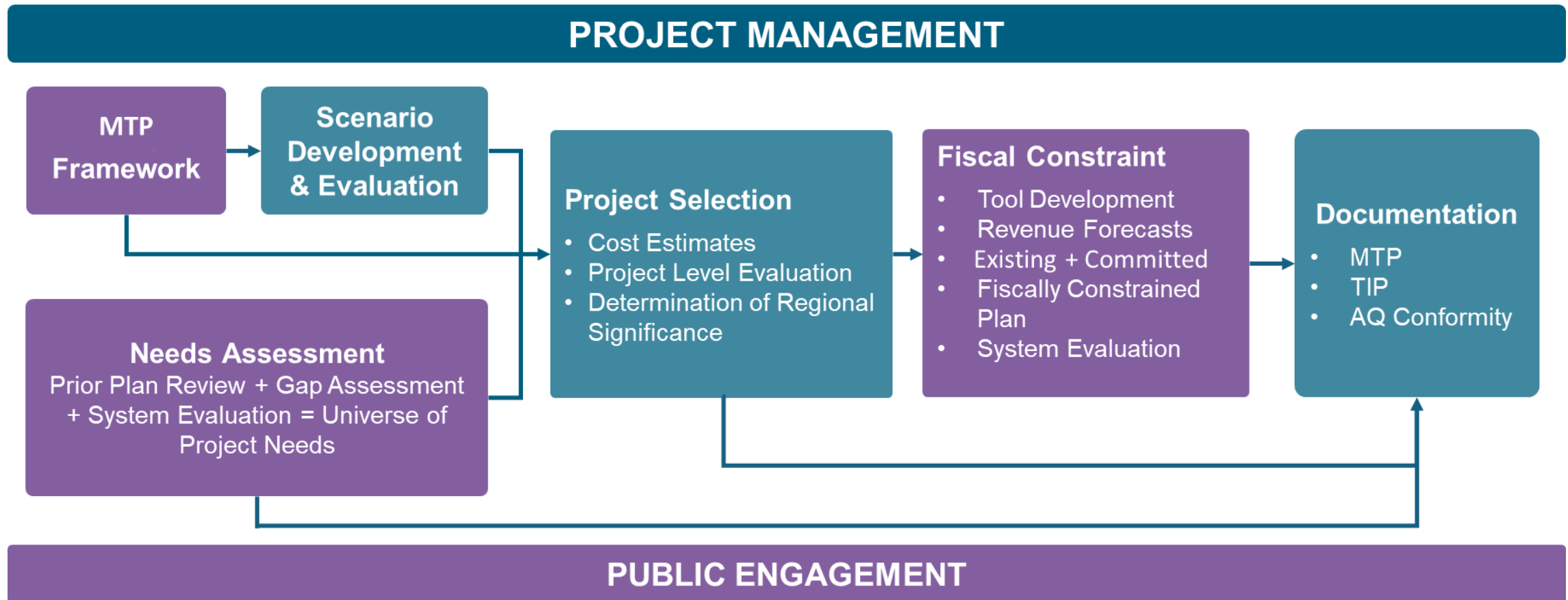
Project Management Plan
Public Engagement Plan
MTP Framework

Scenario Planning Summary
System Performance
Fiscal Constraint Tool
Financial Plan & Projects

Documentation

- 2055 MTP
- TIP
- AQ Conformity Determination Report
- Public Engagement Report
- Executive Summary

General Approach



Your UGPM efforts influences the MTP update •

01 REVIEW BOARD SURVEY RESULTS

- Summarize the land use priorities board members identified as most important to their communities
- Surface areas of consensus across the region
- Establish the policy lens for today's area-by-area discussion

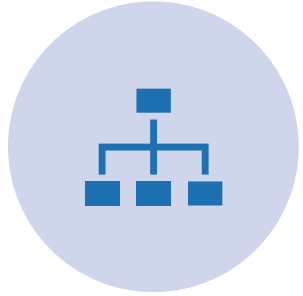
02 UNDERSTAND THE UGPM

- Explain the UGPM's role as the foundational upstream input to ARC's regional forecasting chain (REMI → PECAS → ABM)
- Show how the UGPM is built with direct input from local comprehensive plans and local governments
- Connect board land use decisions to transportation investments and regional forecasts

03 SHAPE RDP + MTP STRATEGIES

- Lead a facilitated discussion on land use policies with the greatest economic and quality-of-life impact — by UGPM area type
- Use board input to develop RDP implementation strategies
- Inform the land use assumptions that feed ARC's MTP update and forecasting work

Board Assistance



MTP Framework



**Financial Plan /
Prioritization**



**Engagement
Awareness**



Adoption



Call for Projects



MTP Discussion

15 minutes

A decorative graphic consisting of several overlapping, semi-transparent, colorful rectangles in shades of blue, green, orange, and red, arranged in a vertical, slightly staggered manner.

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MTP Framework & Relationship with One Great Region

30 minutes

A photograph of the Atlanta skyline at night, featuring the Georgia State Capitol building and other skyscrapers. In the foreground, a multi-lane highway curves through the frame, with light trails from cars creating a sense of motion. The sky is a deep blue with some clouds. The text 'ONE great REGION' is overlaid on the right side of the image.

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MTP Framework | Ingredients

MTP Framework Elements	Source
Vision	ARC Board One Great Region
Goals	ARC Board One Great Region
Objectives	ARC Board and TAQC ARC Staff Public & Stakeholders
Strategies & Tactics	Subject Matter Experts Case Study Peer Review
Key Performance Indicators	Technical Experts Data Dependent



ARC's One Great Region becomes the "north star" providing the Vision and Goals that will guide the planning process.

Vision

ONE **great** REGION

Mission

Foster thriving communities for all within the Atlanta region through collaborative, data-informed planning and investments.

Values

Excellence | **Integrity** | **Equity**

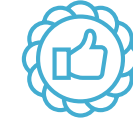
Goals



Healthy, safe, livable communities in the Atlanta Metro area.



Strategic investments in people, infrastructure, mobility, and preserving natural resources.



Regional services delivered with **operational excellence** and **efficiency**.



Diverse stakeholders engage and take a regional approach to solve local issues.



A competitive economy that is inclusive, innovative, and resilient.

Supporting the Vision & Goals



Vision & Goals

Objectives

Designed to meet the Vision & Goals set by the Board

Transportation Investments

Projects chosen through the MTP process will act as transportation investments to support the Objectives

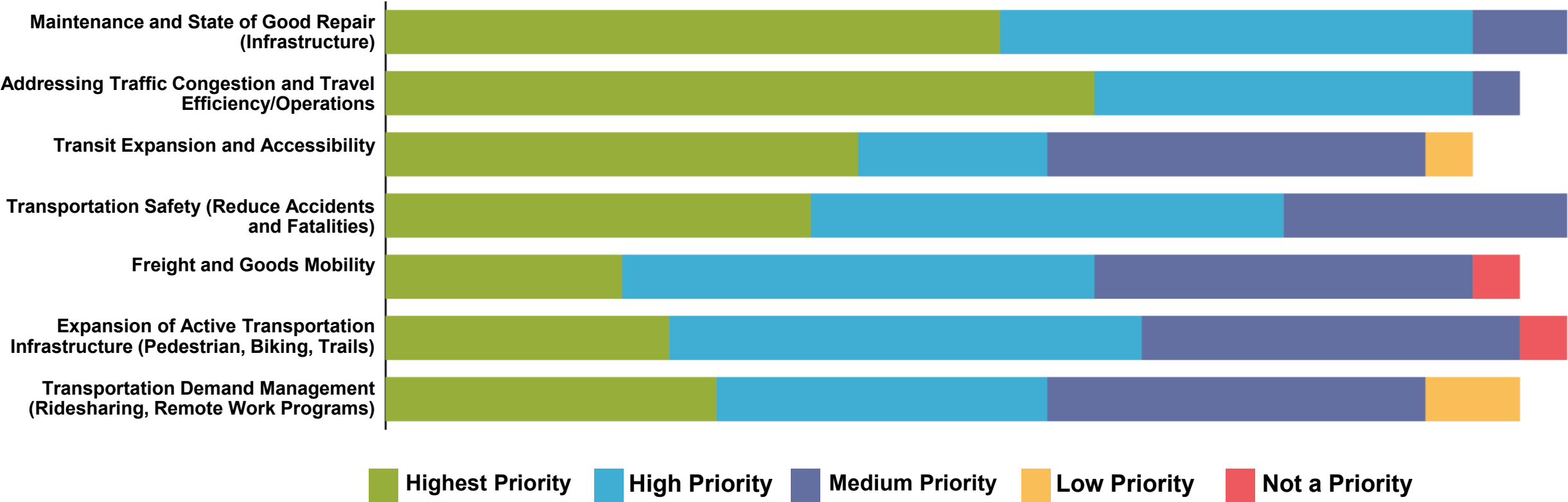
Key Performance Indicators

Performance indicators will be in place to evaluate progress as ARC moves towards its overarching Vision & Goals

Board Survey Questions - Recap

Please rank transportation priorities that should matter most for the **REGION** over the next 25 years.

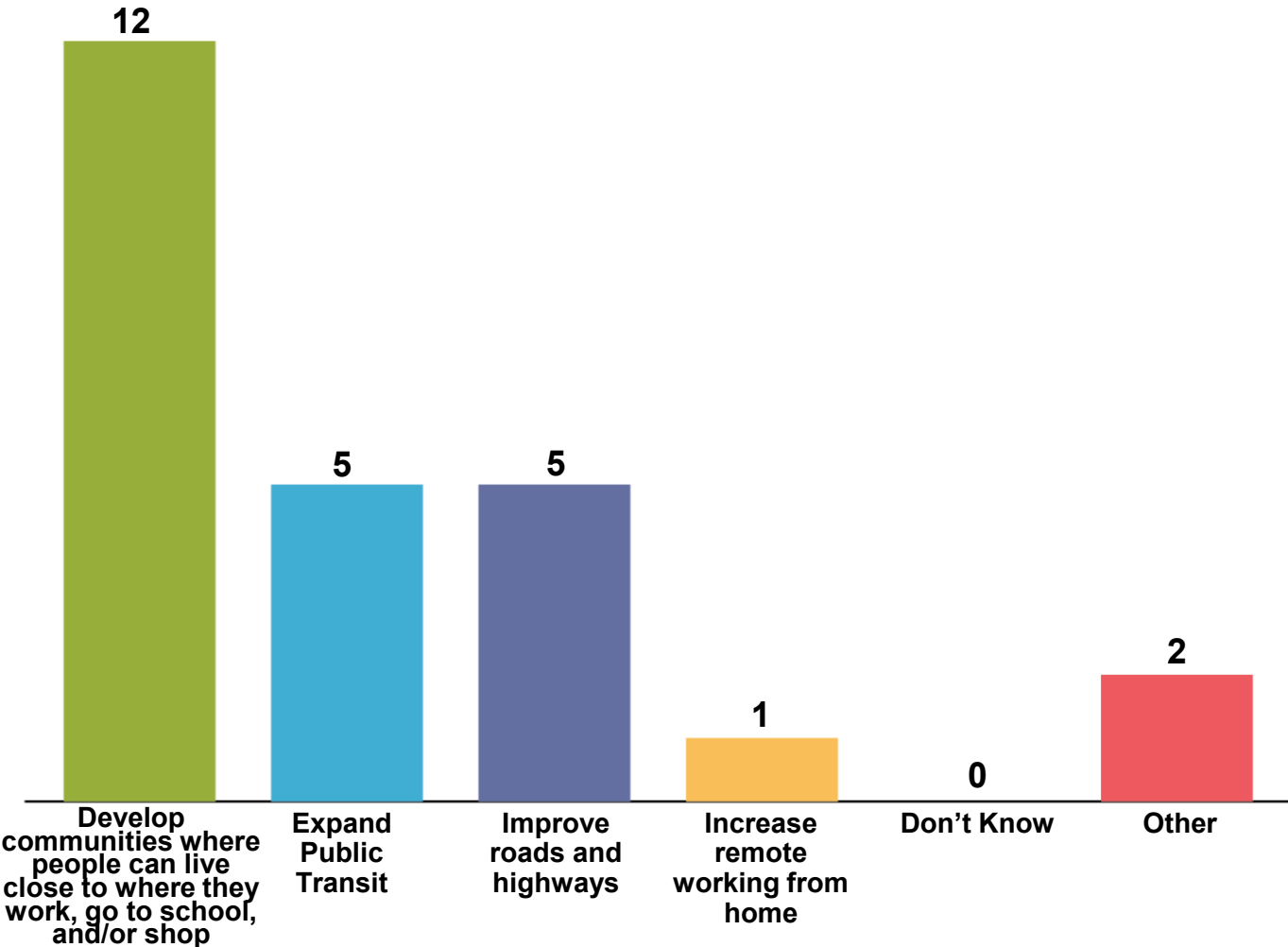
ARC Board Working Session Survey Responses as of April 16, 2026 – 25 Responses



Board Survey Questions - Recap

Which of the following would be the best long-term solution to the traffic problems in the Metro Atlanta area?

ARC Board Working
Session Survey
Responses as of April
16, 2026 – 25
Responses



Priorities and Challenges Exercise

Each participant will receive
3 notecards

(2 White and 1 Blue)

- Focus on thematic issues rather than specific projects/locations

White Notecards

Document the
biggest
transportation
priorities from your
constituents

Blue Notecard

Document the
greatest overall
challenge faced by
your constituents

When you are done, please post your notecard on the wall and we'll recap overall themes

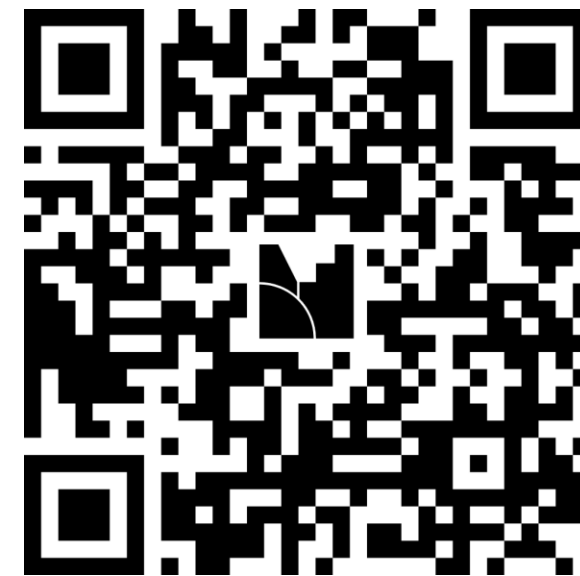
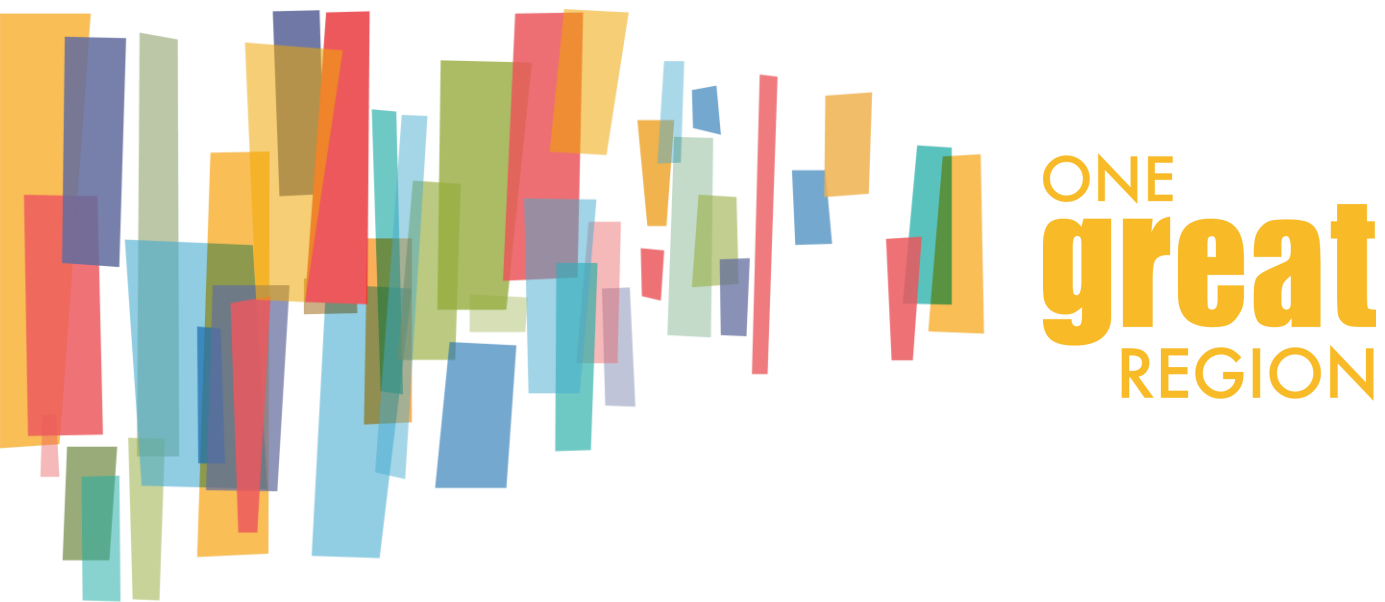


Draft MTP Objectives

60 minutes

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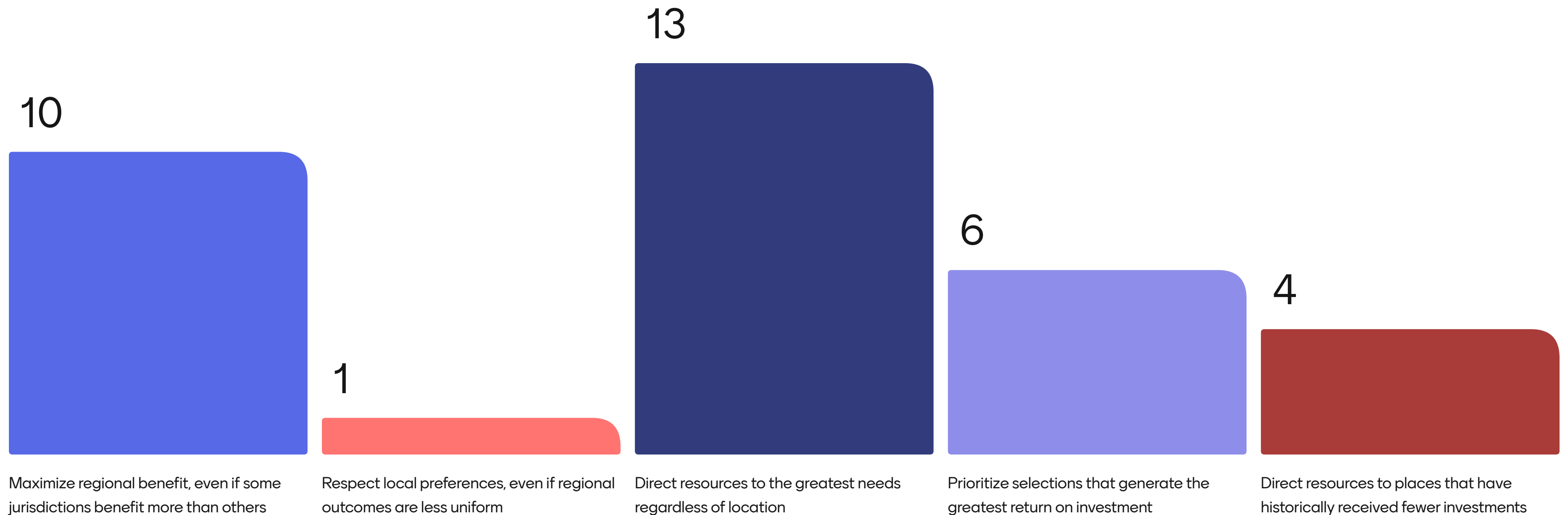




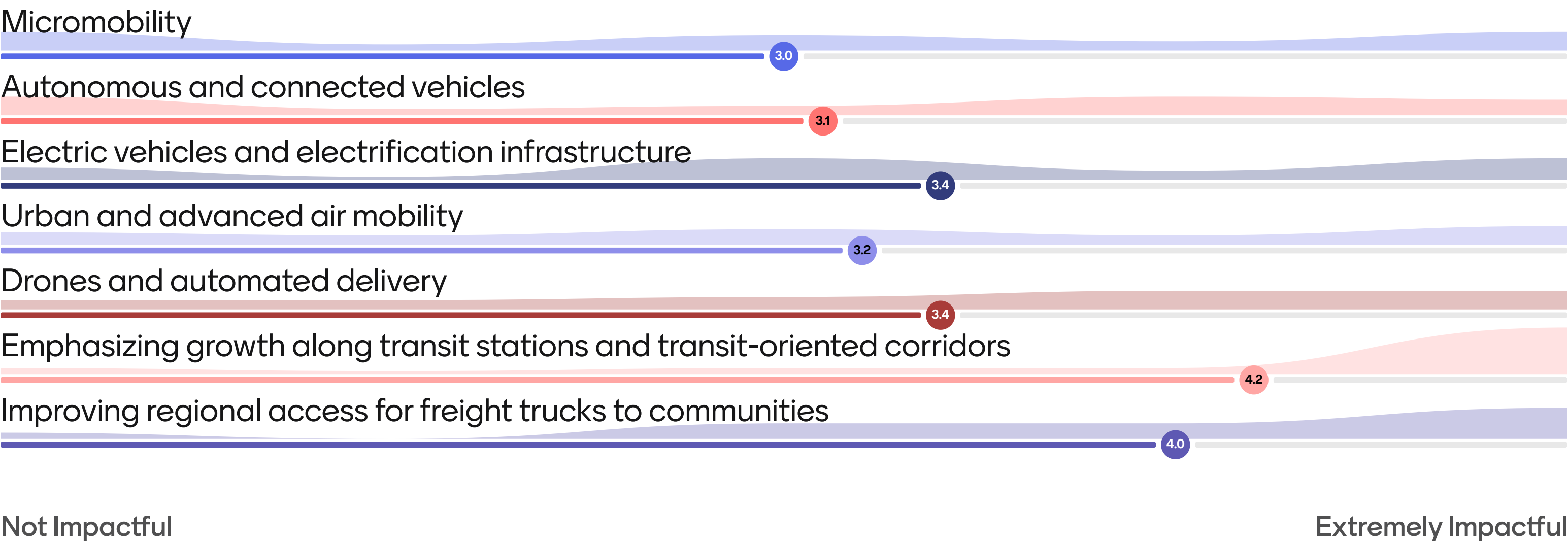
Discussion Questions

Please Scan the QR Code or wait for the survey code to participate in our interactive survey.

MTP outcomes require tradeoffs - not all projects can be funded. When tensions between priorities arise, what approaches are most appropriate? Pick 2.



Rate the regional impact of the following issues using a scale of 1-5, with 5 being extremely impactful. Skip any topics you feel unfamiliar with.



What perspectives (populations/groups often missing from engagement) do you anticipate being the most challenging to capture during the MTP process?

Asians and Hispanics

Those that need it the most don't have time or resources to participate.

Low income household members

Senior citizens

Young adults and Youth

Young adults 18-30

Shift workers and the working poor.

Low income.

What perspectives (populations/groups often missing from engagement) do you anticipate being the most challenging to capture during the MTP process?

The working commuter population that takes public transit.

Low income

Senior citizen mobility Youth (with no or limited adult supervision) mobility

Young adults

Aging/elderly

Timeliness

Youth/ seniors/ moderate income persons (independent, safe and affordable travel)

Low income

What perspectives (populations/groups often missing from engagement) do you anticipate being the most challenging to capture during the MTP process?

Asians and Hispanics

Working people, who don't have time to understand where and how they can chime in

Shift workers

Foreign speakers

More rural parts of the region

Mobile Seniors

Asians/Hispanics
Seniors Low income

Parents with children

What perspectives (populations/groups often missing from engagement) do you anticipate being the most challenging to capture during the MTP process?

Seniors and businesses

Regional drivers

Seniors Youth Low
Income Shift workers

Average working adults who
aren't watching Facebook
comments or local
newsletters

Working families

Poor people

Youth Seniors Persons
with disabilities

Seniors

What perspectives (populations/groups often missing from engagement) do you anticipate being the most challenging to capture during the MTP process?

Students

The "have-nots" and working parents with kids in school.

Industrial businesses and micro businesses

Youth, low income, underserved communities,

People with limited access to technology

Underserved & unserved communities

Low income and our apathetic community members

Youth

What perspectives (populations/groups often missing from engagement) do you anticipate being the most challenging to capture during the MTP process?

NIMBY's

Disabled

Under served
communities

Those who live in smaller
cities with small staffs and
few resources. Commuters
with long commutes

Reduce commuting to
jobs and schools

Apathetic people

Faith communities

Working poor

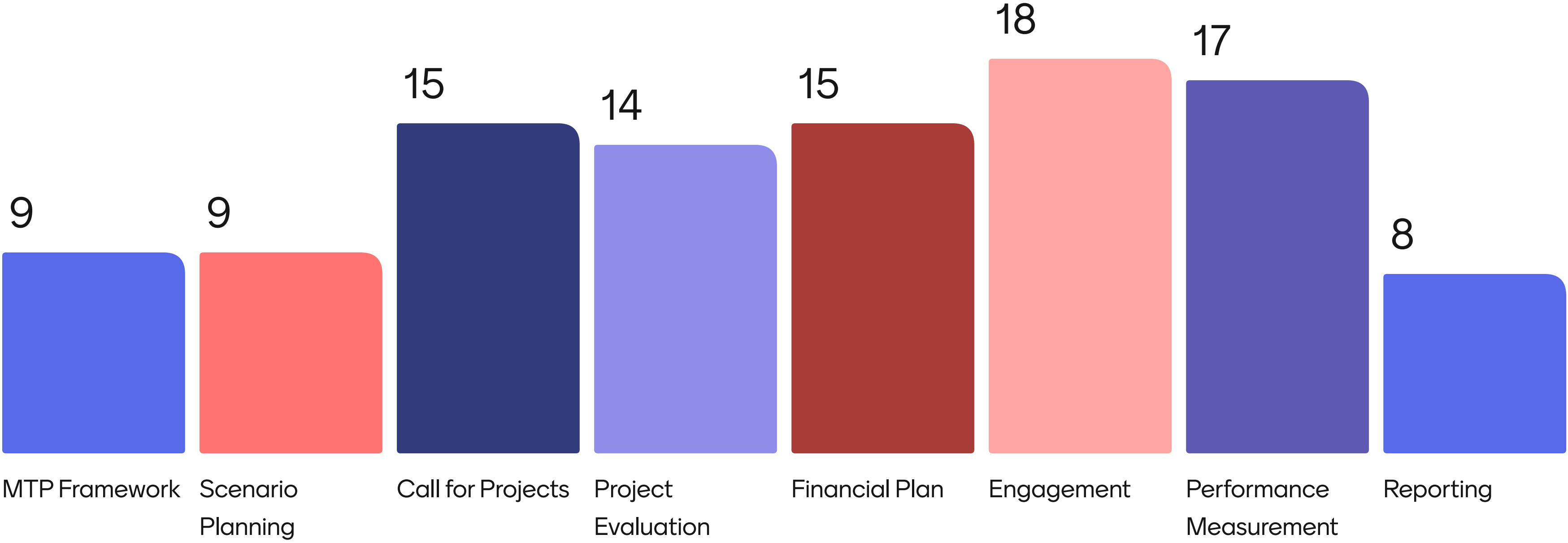
What perspectives (populations/groups often missing from engagement) do you anticipate being the most challenging to capture during the MTP process?

Higher wealth
individuals

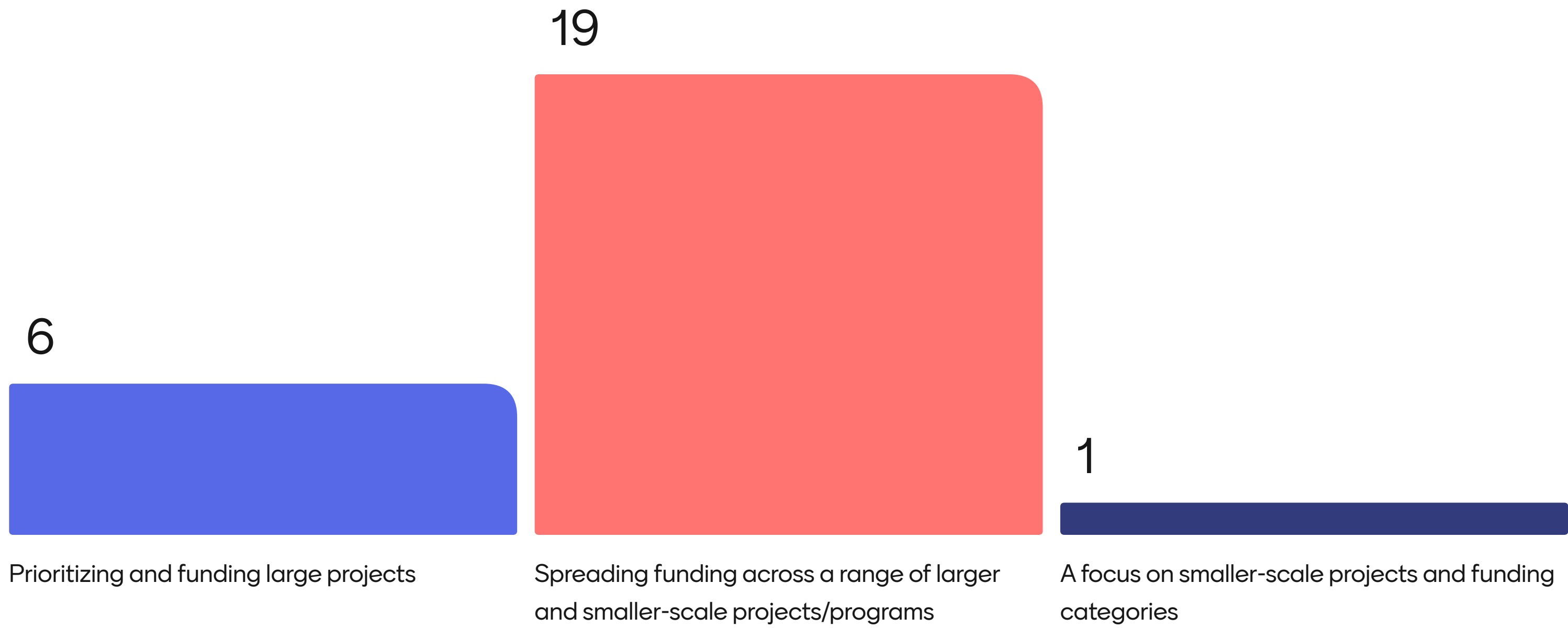
Youth Low-income
people

Lower income and
elderly

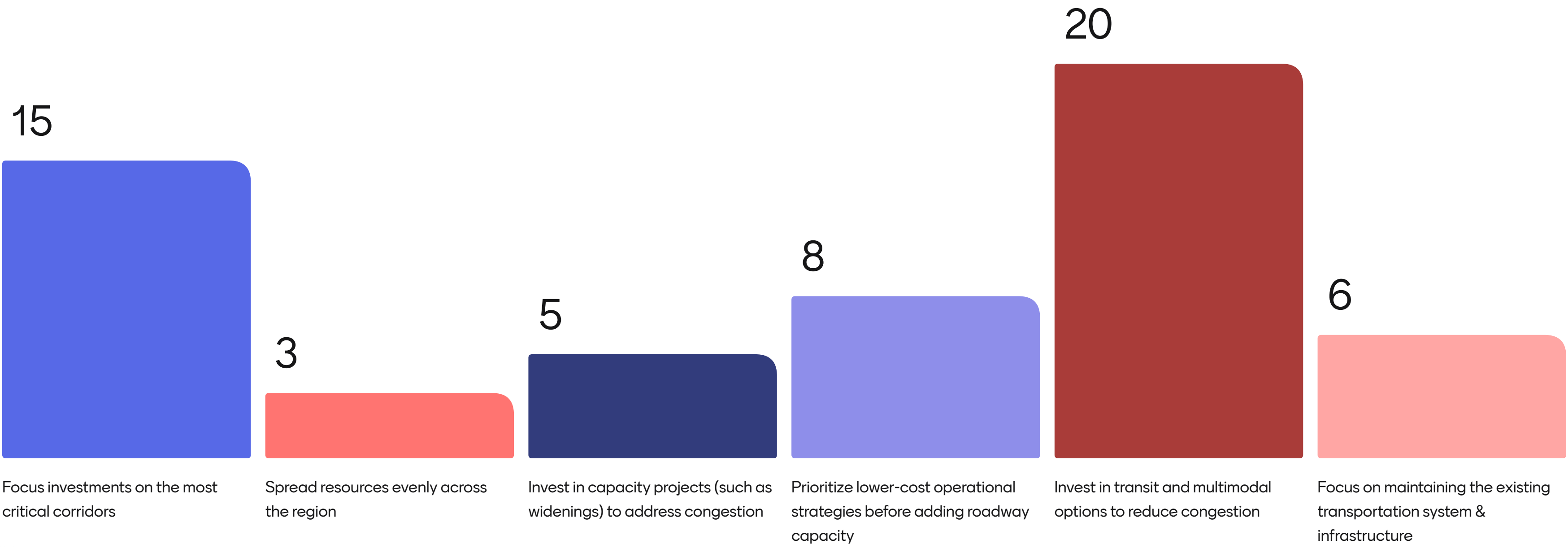
Which parts of the MTP are most important to you? (Select all that apply)



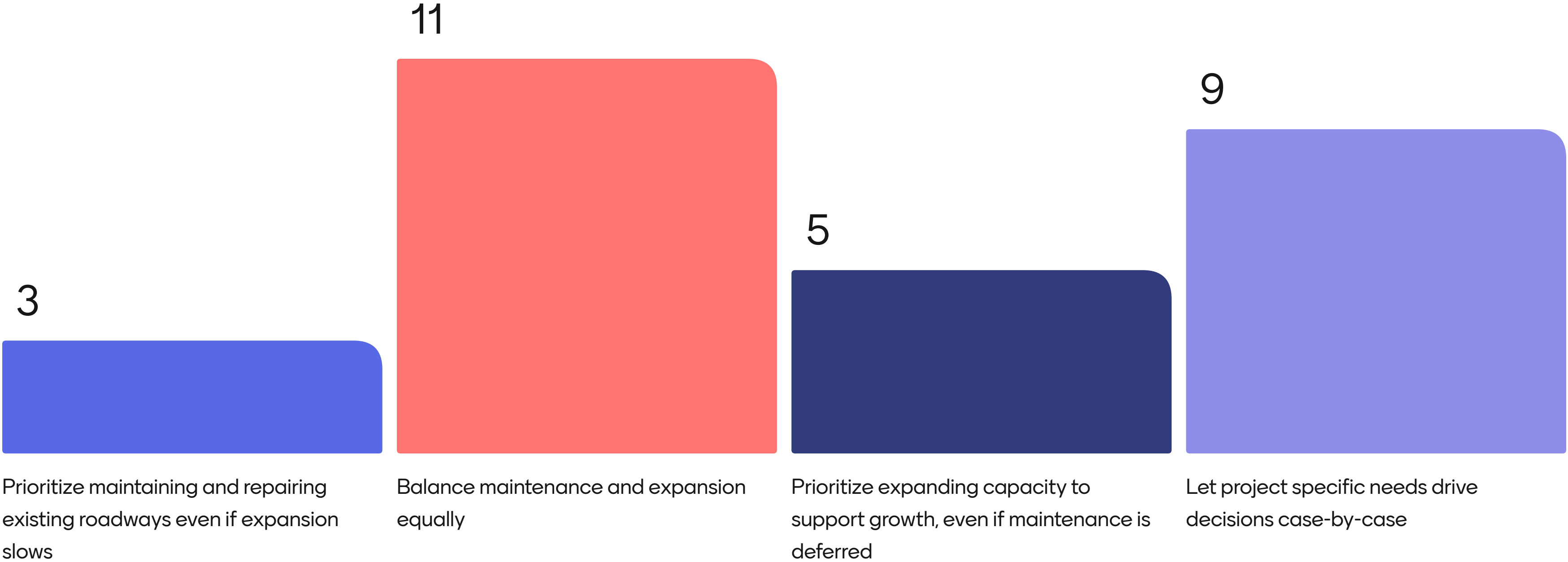
When it comes to allocating transportation funding, what are your biggest priorities?



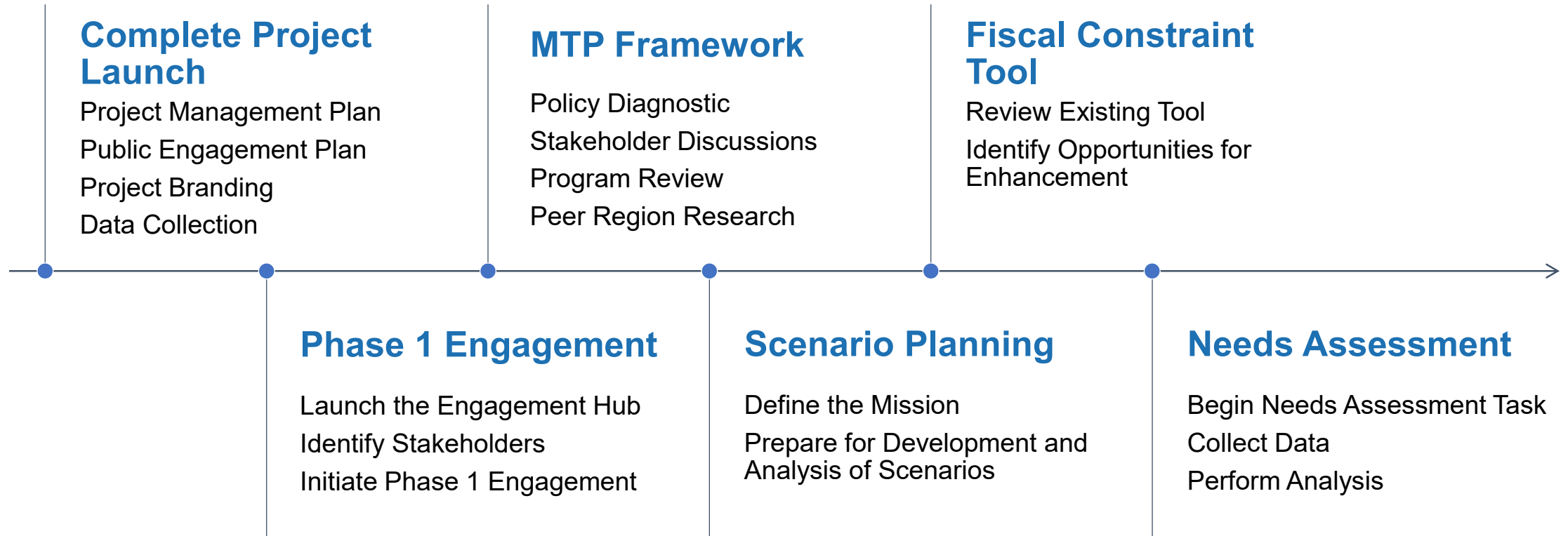
How should the MTP primarily address traffic congestion and travel efficiency given constrained resources and competing priorities? (Select two)



How should the region consider maintenance during the MTP Update?



A look forward (the next 6 months)



We will coordinate to make sure the MTP addresses access and connectivity issues from the standpoint of older Atlantans and other groups that use transit.