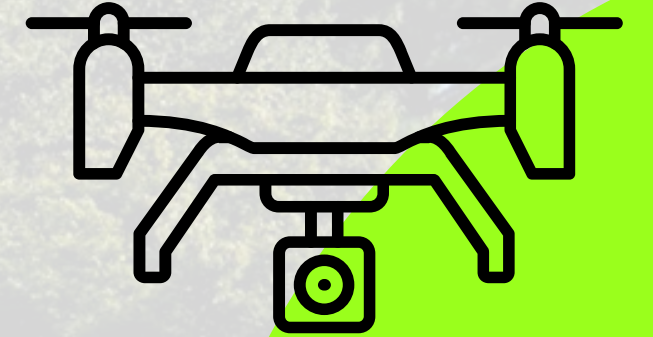


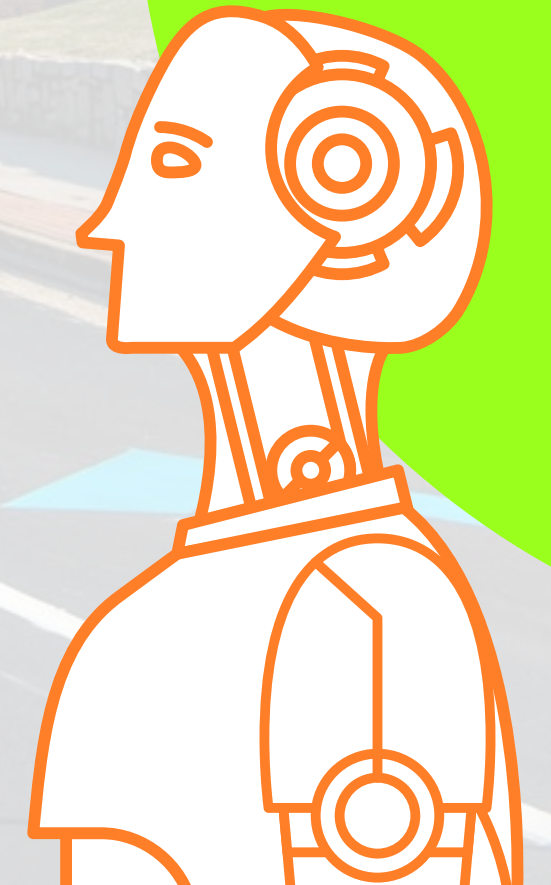
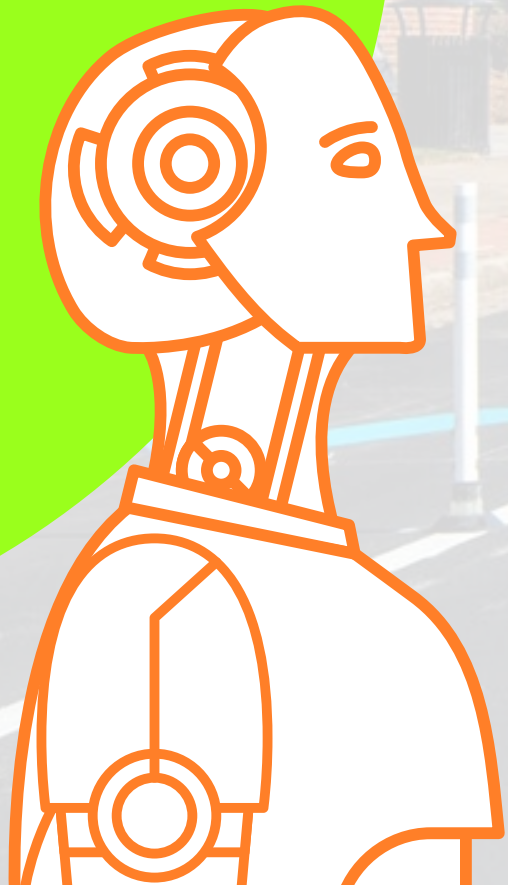
4.15.2026 ATLANTA REGIONAL COMMISSION MEETING



CURIOSITY LAB

FROM REAL - WORLD TESTING TO
WORLDWIDE IMPACT.

Curiosity Lab is a living laboratory for place -based deployment —where connected mobility, infrastructure, logistics, and other emerging technologies are built, tested, and brought to life in an active city.



ABOUT ME

- Executive Director of Curiosity Lab, Peachtree Corners' city-backed living lab for real-world deployment of emerging technologies.
- I lead Curiosity Lab's strategy, partnerships, and operations, and help shape how companies engage with the city to test and deploy new technologies.
- In my role, I oversee access to key public infrastructure and work at the intersection of economic development, innovation, and public-private collaboration.
- My background spans venture capital, startup ecosystems, public-private partnerships, and technology commercialization, with nearly 20 years focused on helping innovation translate into real economic impact.



CURIOSITY LAB OVERVIEW

A Living Laboratory for Real-World Technology Deployment

- Peachtree Corners, Metro Atlanta
- Real-world testing in a live city environment
- Supporting startups, corporates, universities, and global partners
- Focus: moving from concept → real-world implementation → scale



CORE AREAS OF FOCUS



CONNECTED & AUTONOMOUS MOBILITY

Vehicles, traffic systems, V2X,
AV/ADAS, curb and right-of-way
technologies



CONNECTED INFRASTRUCTURE & EDGE SYSTEMS

Sensors, networks, edge
computing, digital infrastructure



INTELLIGENT LOGISTICS & LAST-MILE SYSTEMS

Urban delivery, fleet operations,
routing, logistics optimization



SECURE & CONNECTED SYSTEMS

Cybersecurity, data integrity,
resilient and trusted
infrastructure

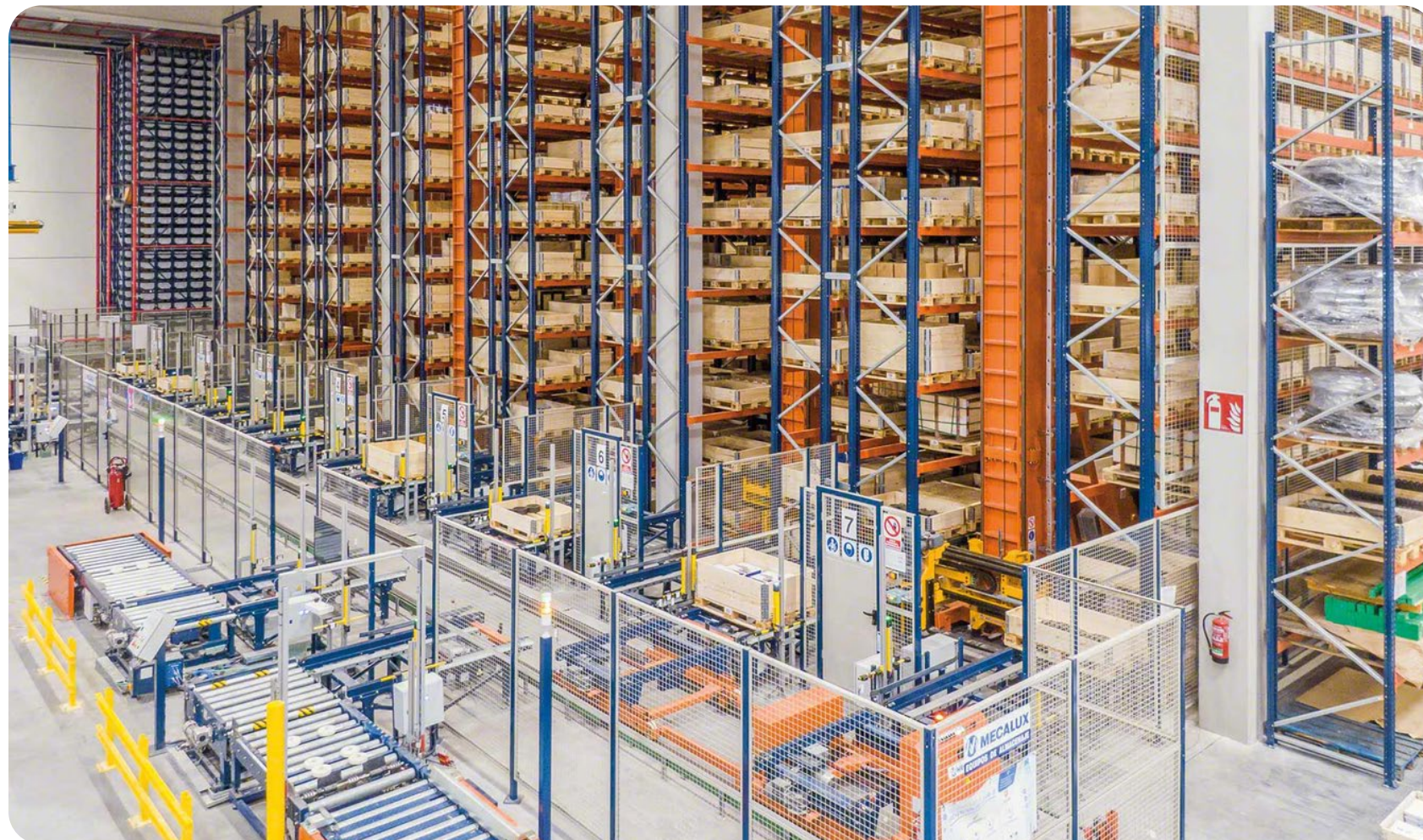
Across all of our sectors, enabling technologies like robotics, connectivity, and AI serve as a unifying layer - powering how systems are deployed and operate in the real world.

CURIOSITY LAB

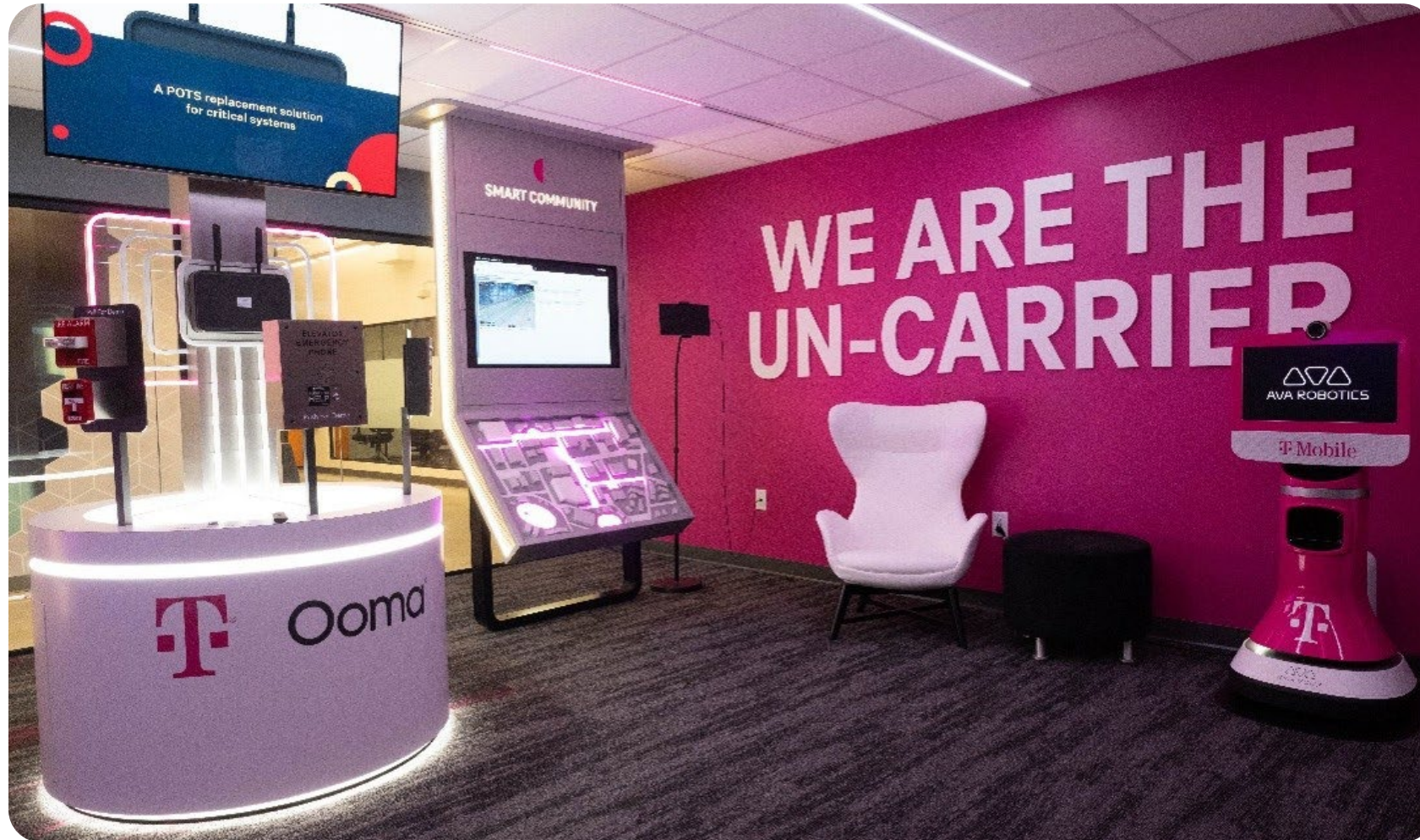
WHO WE'RE EXCITED TO MEET

Priority Company & Partner Types

- **Deployment -Ready Startups (Seed–Series A)**
 - Prototype -ready or near-market technologies
 - Need real-world testing and validation
 - Serious about realistic deployment pathways
- **Scaling Companies (Late Series A–B+)**
 - Actively selling to cities or enterprises
 - Exploring U.S. expansion or repeatable deployments
 - Interested in long-term presence and growth



CURIOSITY LAB



Strategic & Institutional Partners

- **Major Corporations**
 - Innovation, R&D, and advanced solutions teams
 - Interested in real-world pilots, co-development, or deployment
 - Potential long-term strategic partners or tenants
- **Academic, Government & Innovation Agencies**
 - National innovation authorities, universities, applied research institutes
 - International pipelines into the U.S.
 - Joint programming, delegations, or research -to-deployment initiatives

**WHO WE'RE
EXCITED TO MEET**

HOW COMPANIES ENGAGE



Primary Engagement Pathways

Companies engage with Curiosity Lab through several pathways, depending on readiness, goals, and alignment .

01

DEPLOYMENT

Resourced, structured, real-world implementation

02

SANDBOX

lightweight, low-touch testing

03

TENANCY

physical or virtual presence in the ecosystem

CURIOSITY LAB

DEPLOYMENT PORTFOLIO

Structured Real-World Deployment

- Coordinated access to city infrastructure and operating environments
- Staff support, oversight, and stakeholder coordination
- Focused on validation, credible use cases, and scalability
- Aligned with economic development and long-term impact

Deployments are curated, resourced engagements



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SANDBOX

Sandbox Program

- Permission -to-test in appropriate public environments
- Minimal friction and low operational overhead
- No city integration, installation, or staff involvement
- Designed for experimentation, reputation -building, and signaling

The Sandbox helps scale testing activity without diverting resources from deeper engagements .



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TENANCY

Embedded Ecosystem Presence

- Physical or virtual presence at Curiosity Lab
- Aligned with core focus areas and deployment activity
- Supports collaboration, partnership, and long-term growth
- Tenancy is curated

Tenancy reinforces momentum, culture, and ecosystem coherence .



FUTURE PROOFING



**REAL CONDITIONS, NOT
SIMULATIONS**



**STRONG ALIGNMENT WITH
CITY AND INFRASTRUCTURE
OPERATORS**



**CREDIBILITY WITH U.S.
CUSTOMERS AND
PARTNERS**



**CLEAR PATHWAY FROM
TESTING → DEPLOYMENT →
SCALE**

CURIOSITY LAB

LEARN MORE

Curiosity Lab is a living laboratory for place-based deployment — where connected mobility, infrastructure, logistics, and other emerging technologies are built, tested, and brought to life in an active city. Located in Peachtree Corners, part of metro Atlanta, Curiosity Lab works with startups, corporate innovation teams, universities, and global partners to deploy and validate next-generation technologies in real-world operating conditions. More than a testbed, Curiosity Lab is a collaboration hub that accelerates pilots, strengthens partnerships, and helps emerging technologies move from concept to city-scale impact.

Deployment :



SCAN ME

Tenancy :



SCAN ME

