



ONE **great** REGION

**Safety Performance Measures
2026 Target Setting**

TCC

January 9, 2026



Vision

ONE **great** REGION

Mission

Foster thriving communities for all within the Atlanta region through collaborative, data-informed planning and investments.

Values

Excellence | **Integrity** | **Equity**

Goals



Healthy, safe, livable communities in the Atlanta Metro area.



Strategic investments in people, infrastructure, mobility, and preserving natural resources.



Regional services delivered with **operational excellence** and **efficiency**.



Diverse stakeholders engage and take a regional approach to solve local issues.



A competitive economy that is inclusive, innovative, and resilient.

Safety Targets

Context:

▮ USDOT's Safety Performance Management regulation requires State DOTs and MPOs to set targets for 5 safety performance measures:

1. Number of fatalities
2. Rate of fatalities
3. Number of serious injuries
4. Rate of serious injuries
5. Number of non-motorized fatalities and non-motorized serious injuries

ARC agrees to support statewide targets and sets non-binding, aspirational MPO targets in conformity with our Regional Safety Strategy and Vision Zero goal

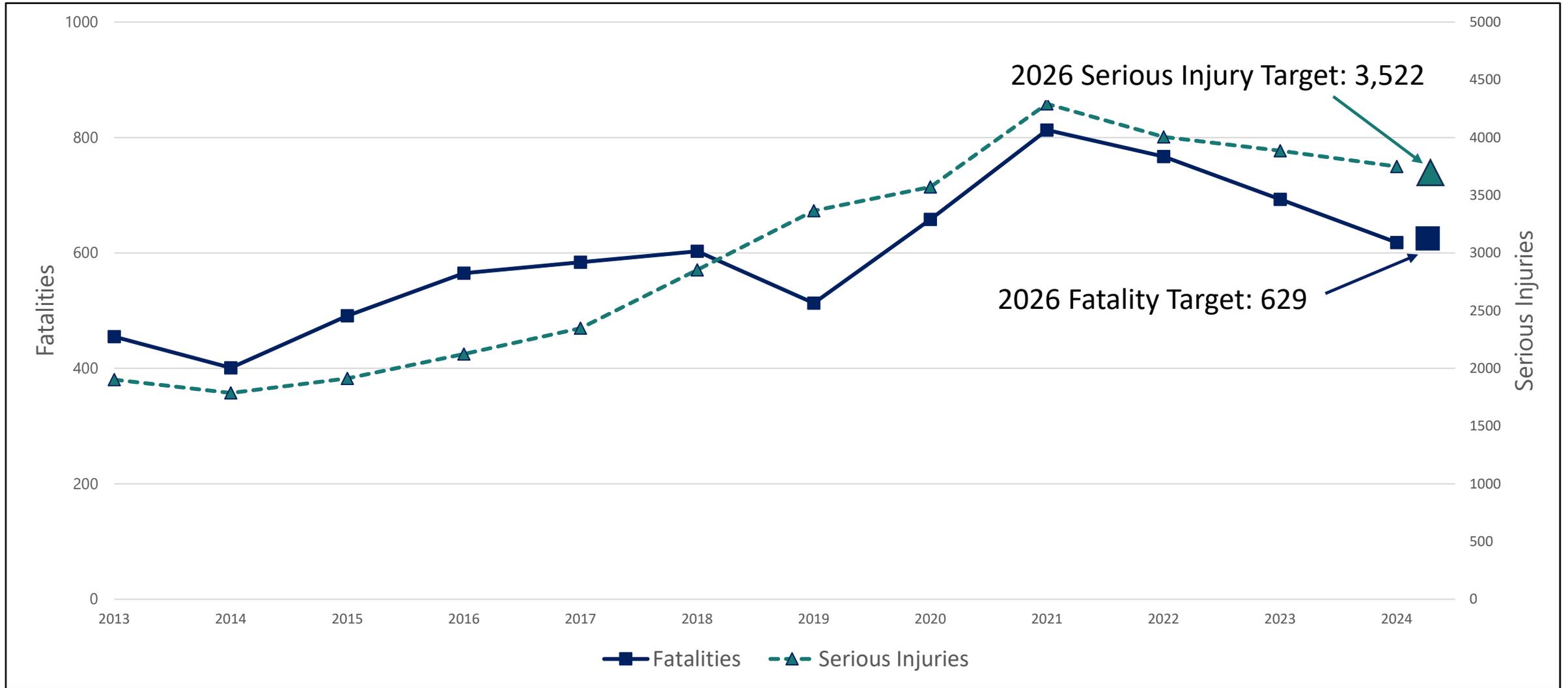
2026 ARC Safety Targets Proposal

Performance Criteria	2025 Statewide Target	2025 ARC Target*	2026 Statewide Target	2026 ARC Target*
Fatalities	1,680	662	1,574	629
Serious Injuries	8,966	3,707	8,103	3,522
Fatality Rate	1.360	1.141	1.245	1.084
Serious Injury Rate	7.697	6.373	6.408	6.054
Non-Motorized Fatalities and Serious Injuries	802	444	1,312	422

2026 targets are a 5% reduction from 2025 targets.

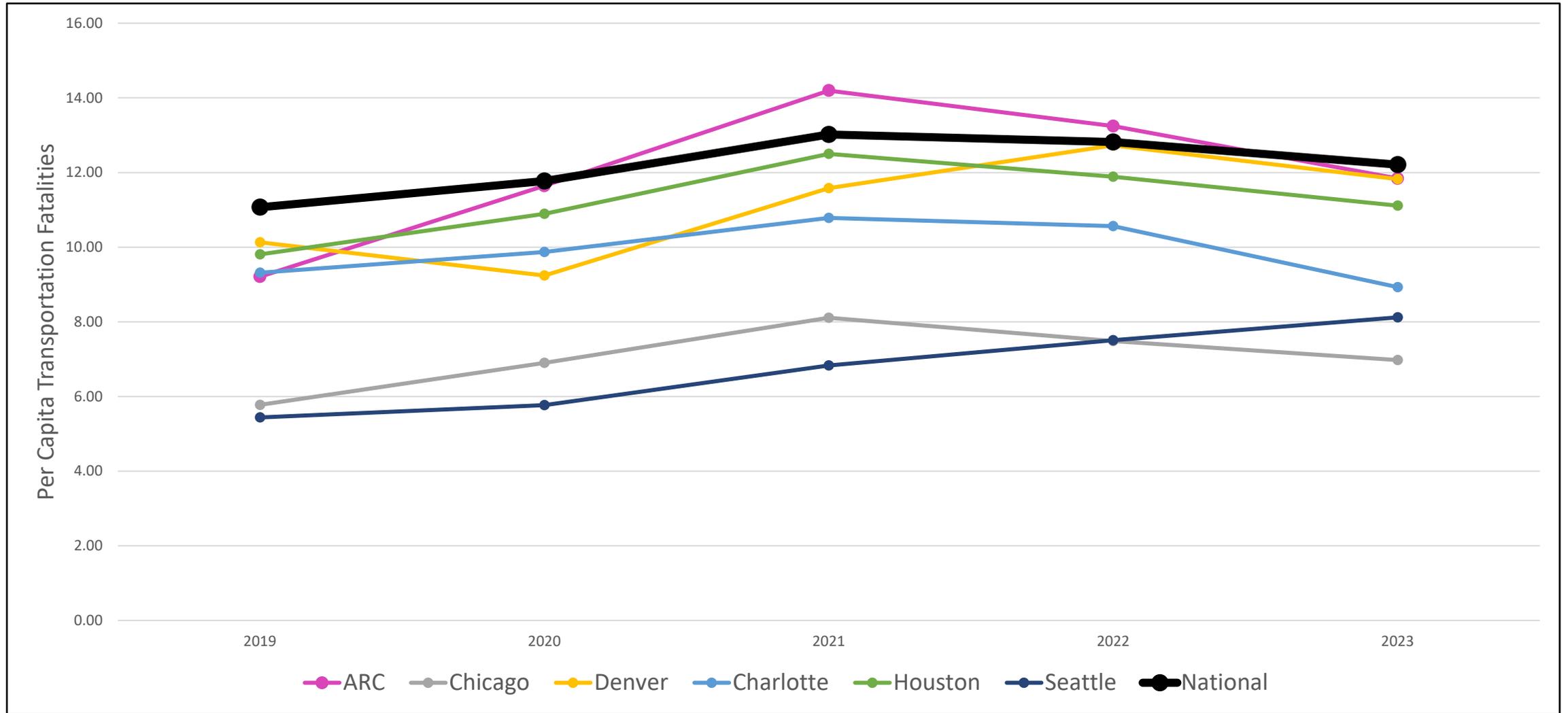
*These values represent crash & traffic data from within MPO boundaries only.

ARC Transportation Fatalities and Serious Injuries



Source: GDOT

ARC compared with other MPOs



Source: FARS Database

Economic Costs

Severity	Annual Economic Cost
Fatality	\$818,723
Serious Injury	\$49,446

	2020	2021	2022	2023	2024
Fatalities	658	813	767	693	618
Serious Injuries	3,572	4,292	4,006	3,885	3,749

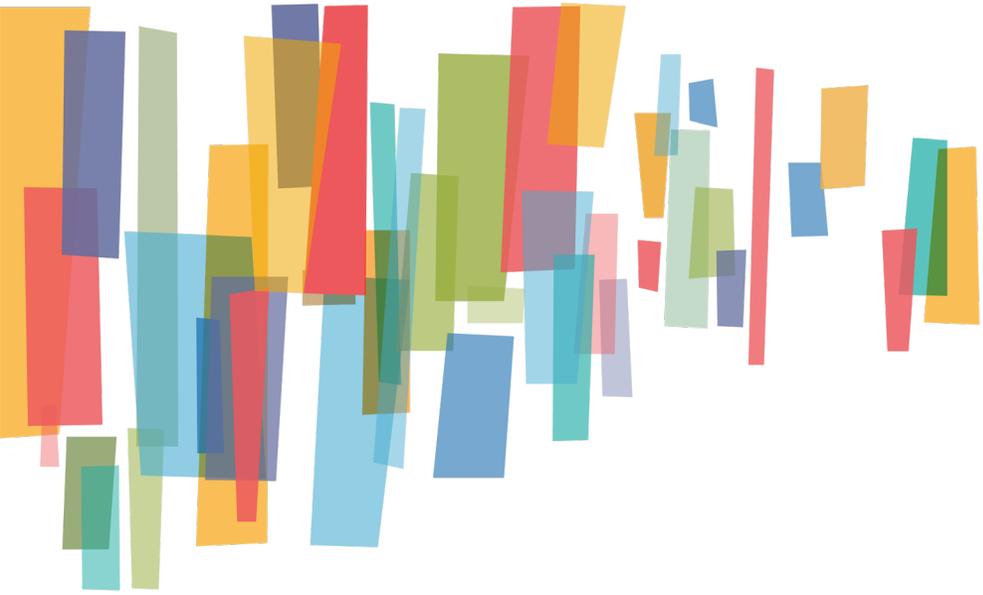
Cost to economy due to loss of work hours, productivity, and inefficient spending

2020-2024 Cost:
\$3,870,042,003

Source: Regional Safety Strategy and FHWA

Take Aways and Next Steps

- Recent trends are moving in the right direction, but continued and increased focus is necessary
- Injuries and fatalities are PREVENTABLE
- Consider safer designs in all roadway projects and lay groundwork during maintenance projects
- Regional Safety Strategy offers safer street design options for retrofits and new roads



Questions or Comments?