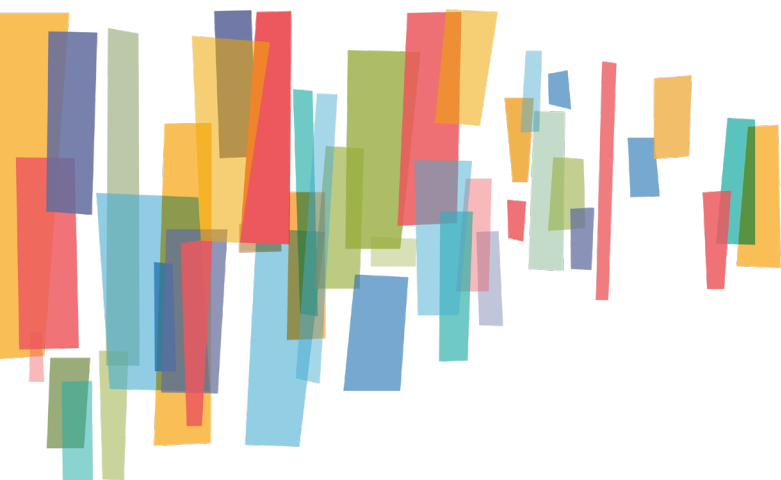




Trail + Bicycle Facility Plans RFP

Pre-Bid Conference / October 7, 2025



ONE
great
REGION





Agenda

Welcome

Procurement Process & Schedule – Josh Phillipson

- General process and schedule
- How ARC will respond to questions received today
- Procedures in the event of RFP amendments
- Proposal Organization

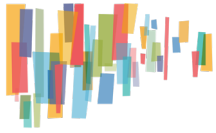
Overview of Three Plans – Josh Phillipson

Overview of Tasks & Draft Schedule

- Regional Trail and Bicycle Facility Network Plan – Eric Meyer
- South Metro Trail and Bicycle Facility Network Plan – Eric Meyer
- Flint River Trail Plan – Josh Phillipson
- Complete Streets – Amy Goodwin
- Engagement and Leadership Structure – Josh Phillipson
- Coordination – Eric Meyer
- Data Procurement – Eric Meyer
- Draft Schedule – Eric Meyer

Evaluation Criteria – Eric Meyer

Questions from Attendees



Procurement Process and Schedule

Milestone	Date & Time
ARC issues public advertisement of RFP	October 1, 2025
Optional online pre-bid conference	October 7, 2025 9:00 - 10:00 AM ET
Written questions and requests for clarification due	October 13, 2025 4:00 PM ET
Responses to questions posted	October 16, 2025
Proposals due	October 31, 2025 4:00 PM ET
Notification to applicants of request for interview (short list)	November 13, 2025
Interviews (if necessary)	November 19 – 20, 2025

- Responses today will be limited to factual clarifications about funding amounts, proposal requirements, process milestone dates, etc.
- More substantive questions will be reserved for a complete and formal response that will be posted on the procurement site by **October 16**.
- Email notification will be provided of any RFP amendments and info will be available on the procurement site.
- ARC anticipates that a contract will be awarded in **Q4 2025** and work will begin in **Q1 2026**.




Proposal Organization

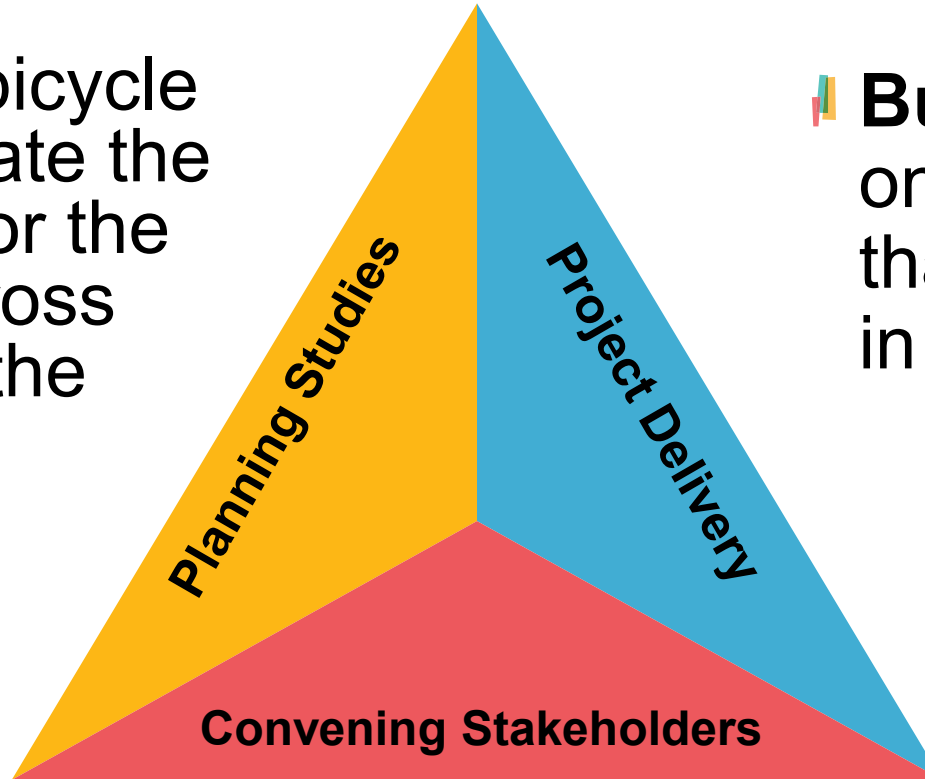
- **50 pages** maximum
 - (Covers, end sheets, budget exhibits, DBE documentation, and an introductory letter do not count against this)
 - Submitted **electronically only** through Dropbox
- Name of lead firm and any sub-consultants + point of contact
- Description of relevant experience
- Qualifications and technical competence of consultant and sub-consultants
- Description of experience on similar projects including a list of at least 3 references within the past 5 years
- Listing of key project personnel and their qualifications
- Geographic location of the consultant's office performing the work
- A detailed description of the technical approach proposed for accomplishment of the work
- A proposed schedule and work plan (Exhibit A)
- A proposed project budget utilizing the template formats (Exhibit B-1 and Exhibit B-2)
- A DBE Utilization Plan (Exhibit C)


If a submittal is missing any of these items, it will not be considered for further review!

Regional + South Metro Trails

 **Plan:** Three trail/bicycle plans that will create the long-term vision for the Flint and trails across South Metro and the region

 **Build:** Trail segments on the Flint River Trail that can be accelerated in the near term

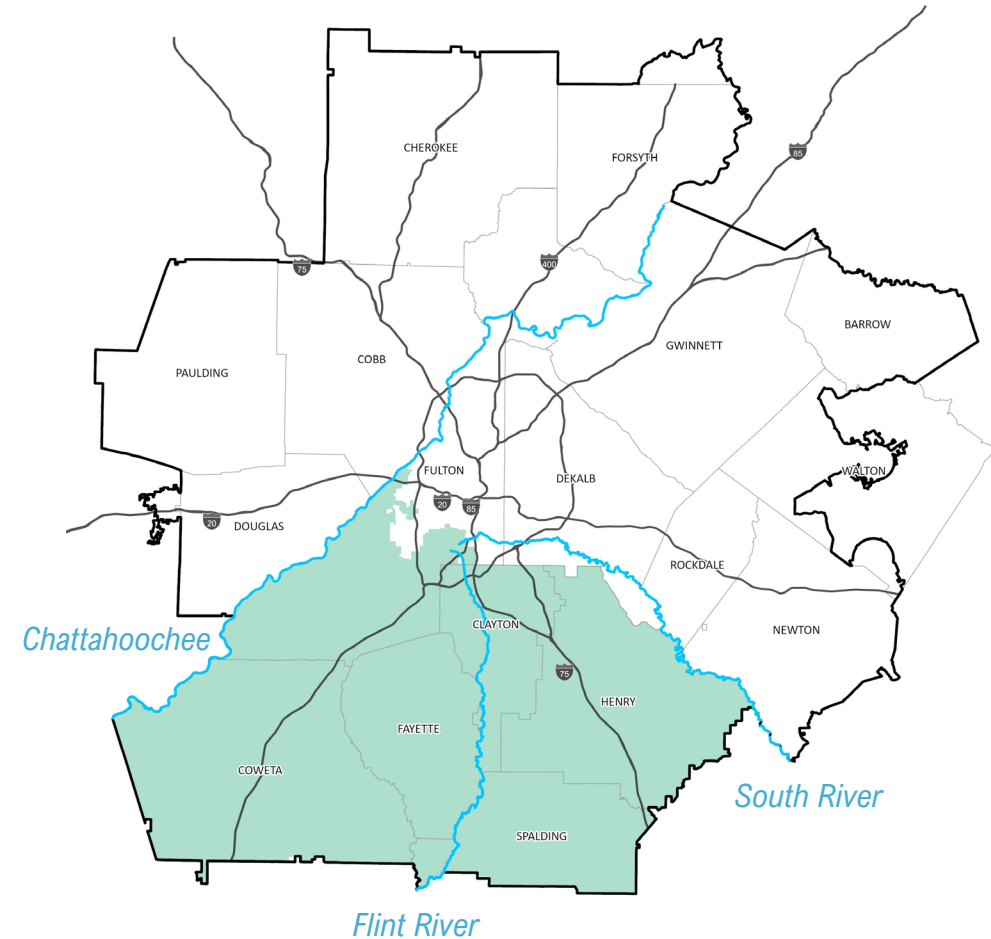


 **Convene:** Bringing together leadership in support of the Flint and trails across the South Metro

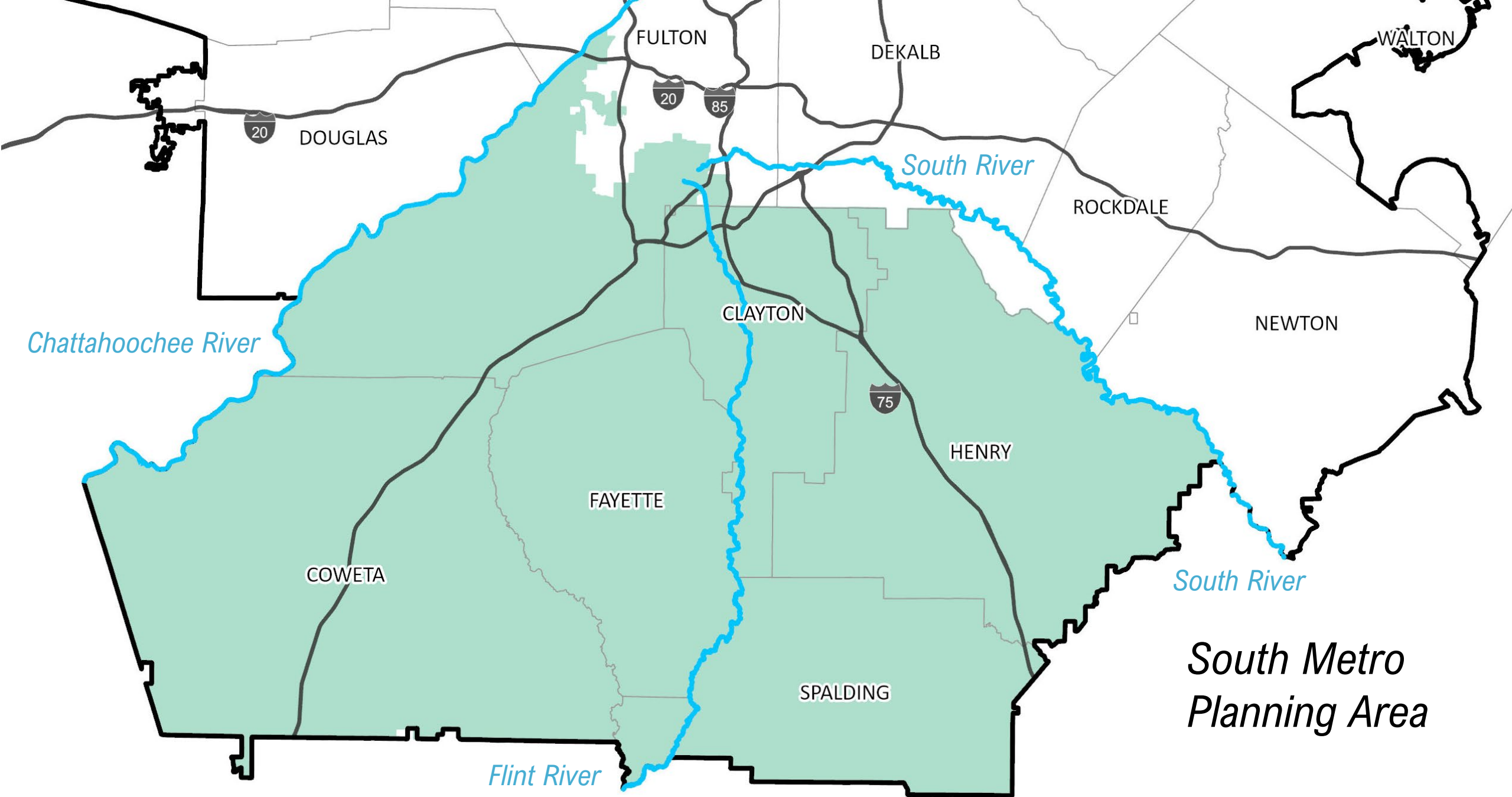


Three Planning Studies Overview

- Regional Trail + Bicycle Facility Network Plan**
Covers the full 19-county MPO
- South Metro Trail + Bicycle Facility Plan**
Deeper study of sub-regional, 6-county area of Regional Trail Plan; identifies specific alignment options
- Flint River Trail Plan**
Trail master plan for quarter-mile-wide corridor centered on Flint River from its headwaters in East Point to the southern edge of MPO in Spalding County



South Metro Planning Area

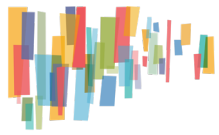




Regional Trail and Bicycle Facility Network Plan

Planning + Vision Tasks

- Develop **Project Management and Stakeholder Engagement Plans** to guide coordination and outreach.
- Conduct **Existing Conditions & Needs Assessment** – inventory existing trails, analyze travel patterns, identify access and equity gaps.
- Establish **Network Vision, Goals, and Policies** aligned with ARC’s “One Great Region” mission.
- Create **Aspirational Network and Node Recommendations** with visual maps, story maps, and community-focused materials.
- Perform **Peer Region Comparison and Literature Review** to benchmark best practices and economic outcomes.



Regional Trail and Bicycle Facility Network Plan

Analysis, Funding + Implementation Tasks

- Develop **Performance Metrics and Prioritization** tools (network evaluation, segment scoring, TIP Cookbook).
- Prepare **Funding Strategies** identifying federal, state, regional, and sub-area opportunities.
- Produce **2040 Network Scenarios** under constrained and enhanced funding conditions.
- Conduct **Cost Estimates and Deliverability Risk Assessment** for trail implementation.
- Outline **Action Steps and Policy Recommendations** (design standards, zoning, micromobility integration).
- Deliver **Final Plan Documentation** with accessible print and digital summaries, data sets, and maps.



South Metro Trail and Bicycle Facility Network Plan

Everything in Regional Plan plus...

- Emphasize **South Metro-specific analysis** addressing limited existing facilities, greater land availability, and funding gaps.
- Develop **South Metro Strategies** for funding and prioritization reflecting local economic and demographic context.
- Prepare **Project Application & Delivery Playbook** – a user guide for local governments to manage federal-aid trail projects.
- Produce a **South Metro Economic Development Playbook** linking trail investments to local business growth and equitable development.
- Coordinate with the **South Metro Trail Elected Officials Working Group** for oversight and implementation guidance.
- Integrate findings into a **sub-area plan** nested within the Regional Plan.



Flint River Trail Plan

Analysis + Vision Tasks

- Conduct **Literature Review & Existing Conditions Analysis** covering ecology, hydrology, land use, and regulatory frameworks.
- Perform **Landscape Analysis** with field verification, mapping, and visual documentation.
- Establish a **Corridor Vision & Concept** through collaborative design and community co-creation.
- Define **Sub-Areas** for focused study and develop concept diagrams, renderings, and vision narratives.



Flint River Trail Plan

Plan Development + Implementation Tasks

- Prepare **Flint River Trail Corridor Plan** detailing alignments, access points, regulatory compliance, and design typologies.
- Develop **Economic Development Framework** and **Displacement Prevention Strategy** to promote equitable revitalization.
- Identify **Parks and Conservation Opportunities** and strategies for open-space connectivity.
- Create an **Implementation Concept** with phasing and concurrent outreach.
- Define **Preferred Mainline Alignment, Catalytic Projects**, and **Sub-Area Strategies** (including Tri-Cities Implementation Plan).
- Deliver final plan, maps, and conceptual designs meeting federal accessibility standards.



Complete Streets (Task 17)

Planning, Analysis, and Technical Assistance Tasks

- **Identify and Assess Corridors:** Evaluate regional roadways for potential “road diet” reconfiguration to improve multimodal safety and access.
- **Analyze Completed Projects:** Conduct before-and-after studies of at least five corridors to document safety and mobility outcomes.
- **Provide Local Assistance:** Support up to five communities with Complete Streets policies, corridor audits, and design concepts.
- **Develop Tools and Reports:** Produce a regional Road Diet Screening Report, maps, and model policies to guide future implementation.



Engagement

- **Engage Diverse Communities:** Conduct in-person and online outreach (such as pop-up events, surveys, and workshops) across the region, with a focused effort to reach residents and organizations in the South Metro and Flint River areas.
- **Incorporate Local Knowledge:** Use feedback from meetings, interviews, and mapping tools (particularly from South Metro and Flint River communities) to identify local needs, connectivity gaps, and opportunities that inform plan recommendations.
- **Develop Creative Engagement Materials:** Produce visually engaging deliverables—such as story maps, short videos, or illustrated summaries—that translate technical concepts into accessible content for broad community understanding and participation.
- **Foster Shared Ownership:** Convene stakeholder groups and produce clear, accessible materials to build transparency, coordination, and sustained public support, emphasizing collaboration with partners in the South Metro and Flint River corridors.



Leadership Structure

Flint River Plan

South Metro Plan

Regional Plan

**Open
Invite**

Regional Active Transportation Roundtable

**Staff +
Invited
Leaders**

Flint River Trail
Community + Implementation
Sub-Group

South Metro Trails
Community + Implementation
Group

TCC

**Elected
Officials**

Flint River Trail
Elected Officials
Sub-Committee

South Metro Trails
Elected Officials
Working Group

**ARC Board /
TAQC**



Coordination

Comprehensive Transportation Plans (CTPs)

- Clayton County
- Fayette County
- South Fulton County

GDOT Urban Active Transportation Plan

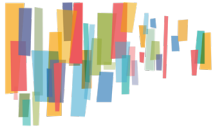
- State Routes in all MPO areas in Georgia
- Same period as ARC trail plans (2026-2028)

Local Trail Plans & SPLOSTs



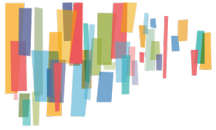
Data Procurement

- **Task 3.2 Demand Analysis:** Perform an Active Transportation Propensity Analysis for Shopping/Errands Points of Interest nodes based on Location-Based Service Data
 - The **Consultant shall procure** points of interest data from a location-based service provider
 - For full 19-county MPO area



Draft Schedule

TASKS	2026	2027	2028
Task 1 - Project Management (All Plans)			
Task 2 - Stakeholder Engagement (All Plans)			
Task 3 - Existing Conditions & Needs Assessment (Regional + S Metro)			
Task 4 - Literature Review and Peer Region Comparison (Regional + S Metro)			
Task 5 - Trail and Bicycle Facility Network and Node Vision, Goals, and Policies (Regional + S Metro)			
Task 6 - Aspirational Network and Node Recommendations (Regional + S Metro)			
Task 7 - Performance Metrics, Network Evaluation, Segment Prioritization and TIP Cookbook Recommendations (Regional + S Metro)			
Task 8 - Funding Strategies (Regional + S Metro)			
Task 9 - 2040 Network Recommendations with Existing Fiscal Constraints Vs. Additional Funding (Regional + S Metro)			



Draft Schedule

Task 8 - Funding Strategies (Regional + S Metro)			
Task 9 - 2040 Network Recommendations with Existing Fiscal Constraints Vs. Additional Funding (Regional + S Metro)			
Task 10 - Cost Estimates and Deliverability Risks for 2040 Network Recommendations with Additional Funding (Regional + S Metro)			
Task 11 - Action Steps & Related Recommendations (Regional + S Metro)			
Task 12 - Final Plan Documentation (Regional + South Metro)			
Task 13 - Literature Review & Existing Conditions Analysis (Flint)			
Task 14 - Corridor Vision and Concept (Flint)			
Task 15 - Flint River Trail Plan Development (Flint)			
Task 16 - Implementation Strategies (Flint)			
Task 17 - Complete Streets Technical Assistance (All Plans)			



Evaluation Criteria

Evaluation Criteria	Percent
Relevant firm experience	30%
Key personnel experience	30%
Narrative responses addressing the ability to meet or exceed each of the defined Tasks in Exhibit A	30%
Narrative response addressing the ability to meet or exceed the schedule and required adoption date	5%
Cost and budget	5%

- Any submittals received **after** 4 PM on October 31, 2025, will not be considered.
- A team of ARC staff will review the submitted proposals and will be the same staff who will be in the potential interview rounds.



Thank You for attending!

- Please put your questions in the chat box or submit them by email to Eric Meyer at emeyer@atlantaregional.org
- REMINDER OF **KEY NEAR-TERM MILESTONES**
 - **Questions due:** October 13, 2025 at 4:00 PM ET
 - **Responses posted:** October 16, 2025
 - **Proposals due:** October 31, 2025 at 4:00 PM ET
 - **Potential team interviews:** November 19 – November 20, 2025

Presentation slides and a recording of this meeting will be posted on the procurement site on Thursday, October 9