

Live Beyond Expectations Community Engagement Summary

ARC's Advisory Committee on Aging
January 25, 2023

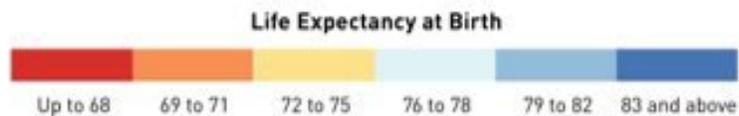
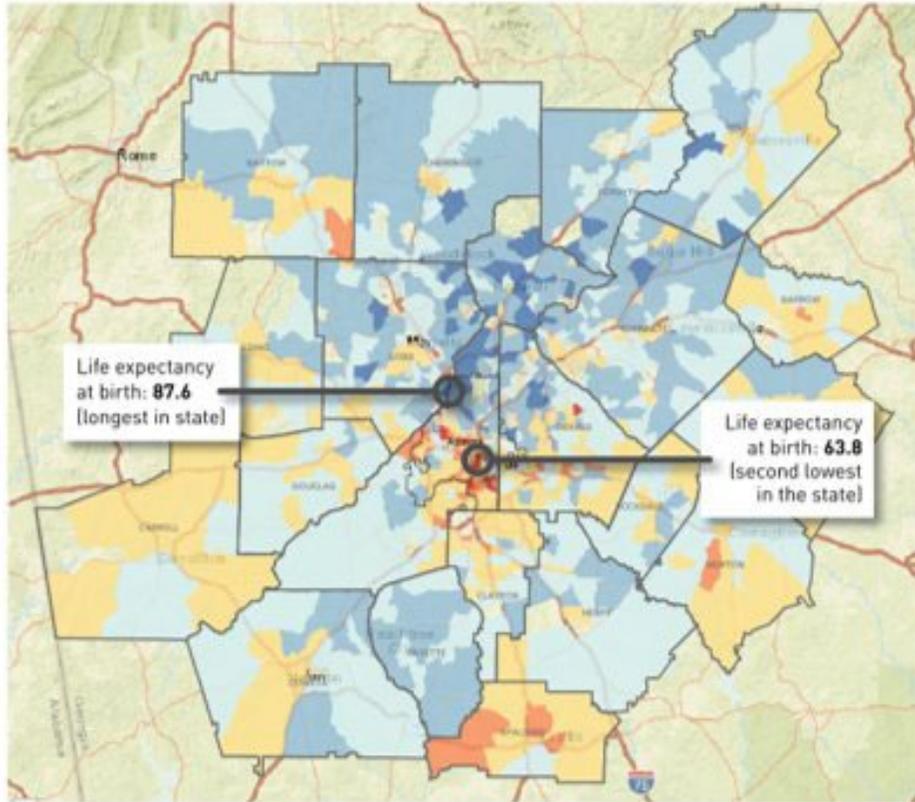


Agenda

- Background + Implementation Process
- Findings By County
 - Client mapping
 - Focus group summary
 - Community voting results
- Discussion



Live Beyond Expectations Background



Source: U.S. Small-area Life Expectancy Estimates Project, 2010-2015

The Goal: ... implement a strategic framework, designed to identify and address inequities that create disparities in life expectancy.

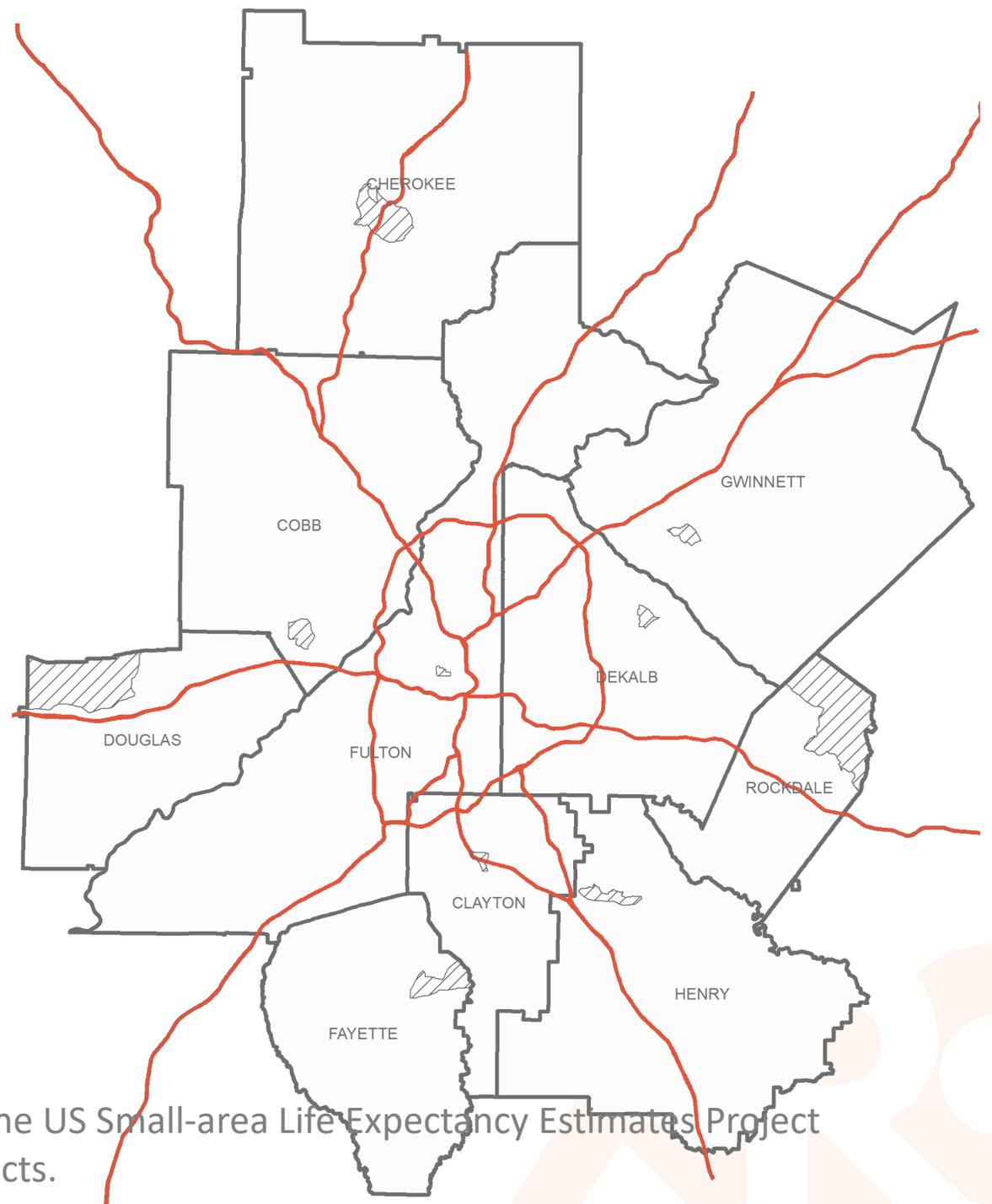
Process:

- Identify and reduce inequities that create disparities in life expectancy and quality of life
- Build organizational and community awareness of disparities
- Build capacity to address disparities

More info: www.atlantaregional.org/lbe-2020-2025

Place-Based Engagement:

Focus on Lowest Life Expectancy Tracts*



**Note we are still using the 2010 census tracts until the US Small-area Life Expectancy Estimates Project (USLEEP) data is updated to match the 2020 census tracts.

Place-Based Implementation Process

- Mapped client addresses in relation to three lowest LE tracts and senior centers
 - Met with senior services to review and discuss outreach
- Hosted focus groups in each lowest LE tract
 - Community partner helped recruit participants
 - Paid participants \$100
 - Followed same format and questions for each
- Collaborated with community partners to host community engagement event
 - Attended existing community events and/or co-hosted events that provided value residents
 - Used interactive voting tool



Focus Group Questions

- What are your favorite parts about living in your neighborhood?
- What are the cons of living in this neighborhood for you?
- What do you call this area? (we will provide a map)
- What is needed for you to have a good life?
 - *Do you have specific examples or ideas of ways to meet those needs?*
- What barriers exist for you living your healthiest life?
- What are your dreams for the future?
- Is there anything else you would like to say about your community?



Community Results

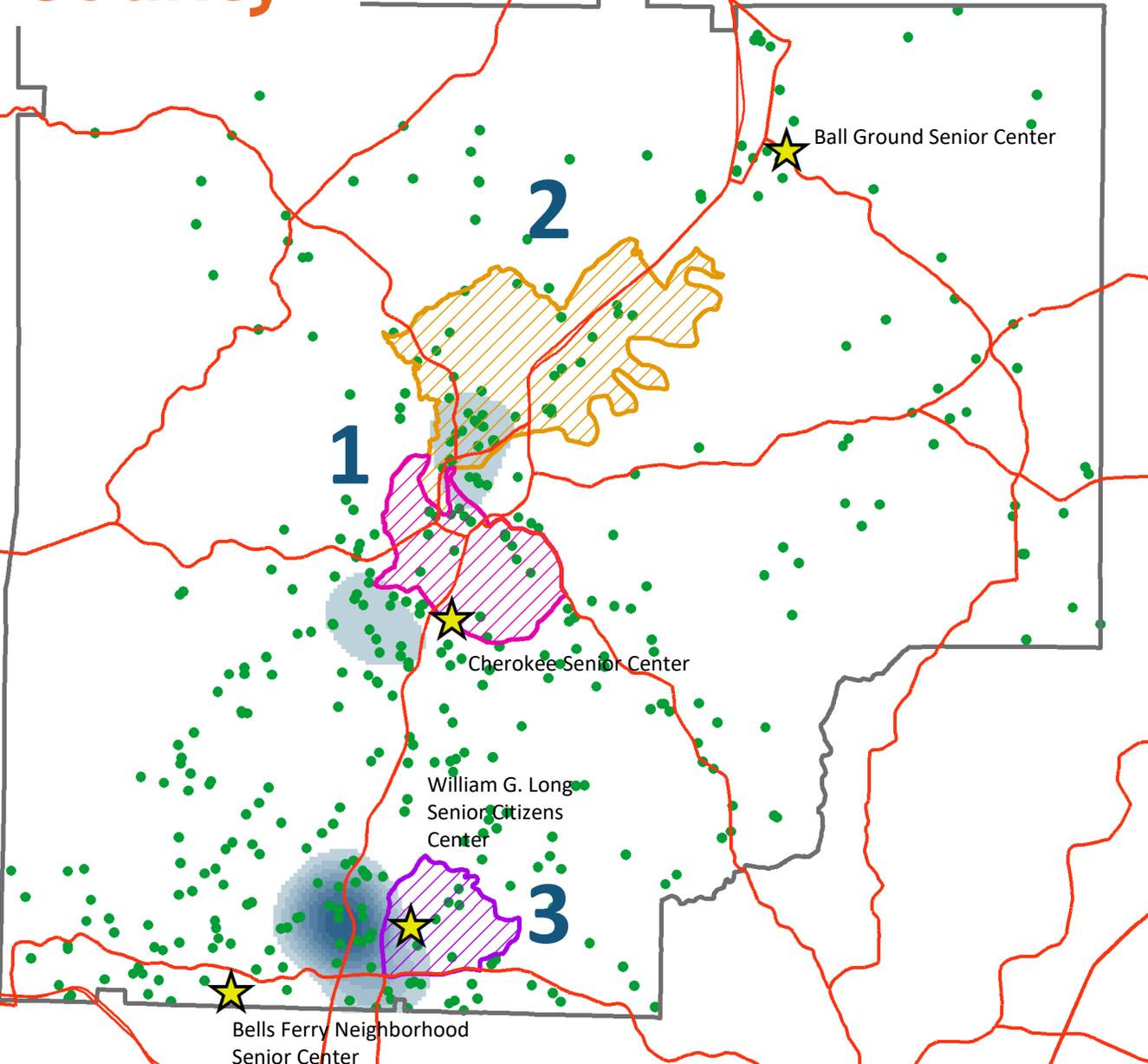
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Cherokee County

Cherokee County is home to 47,877 people 60 years or older.

In FY21 the Provider Network served 551 clients* in Cherokee County.

In FY22 the Provider Network served 629 clients* in Cherokee County.



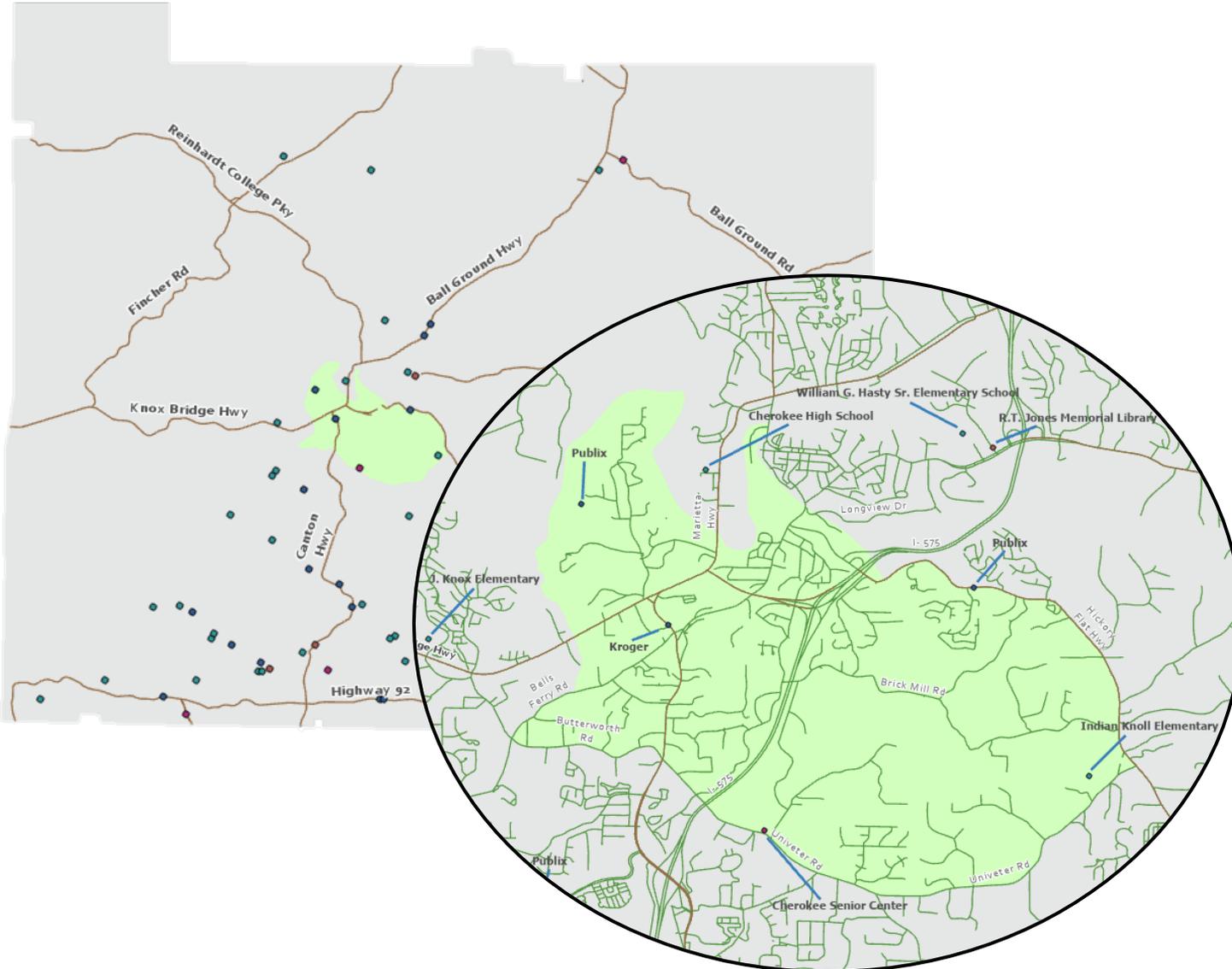
| Census Tract | Zip Code | Area | Life Expectancy | Number of Older Adults | Number of Clients in FY21 | Number of Clients in FY22 | Percent Change |
|--------------|--------------|---|-----------------|------------------------|---------------------------|---------------------------|----------------|
| 1 | 30115, 30114 | Phillip Landrum Memorial Hwy & Hickory Flat Hwy | 75.6 years | 1,351 | 28 | 20 | -29% |
| 2 | 30114, 30107 | Canton/ Keithsburg | 76.0 years | 1,657 | 46 | 52 | +13% |
| 3 | 30188 | Arnold Mill | 77.1 years | 1,488 | 9 | 8 | -11% |
| Total | | | | 4,496 | 83 | 80 | -4% |

Legend

- One Provider Network Client
- Many Provider Network Clients
- Census Tract with Low Life Expectancy
- ★ Senior Center

*Clients include those receiving Material Aid in FY22, Respite Care in FY22, Congregate Meals in FY22, Home Delivered Meals in FY22, Personal Care Services in FY22, Homemaker Services in FY22, or Transportation Services in FY22.

Cherokee Group Themes



Diverse community, specifically Latino population, is a plus
Traffic and generally lacking transportation infrastructure

- Streetlights, sidewalks, better highway exits would be good

Lack of communication between service providers

- A central location to distribute resources would be ideal

Better and more affordable broadband access

Education system is overloaded

- students and teachers are unwell mentally and physically

Bigger companies bringing jobs to Canton/Cherokee County

- Live, work, play "microcommunities"

Cherokee Voting Event

- Attending MUST Ministries' mobile food pantry in target census tract (early Feb)
- Will likely use drive-through adaptation of tool, so may not get age data but will get large sample size.

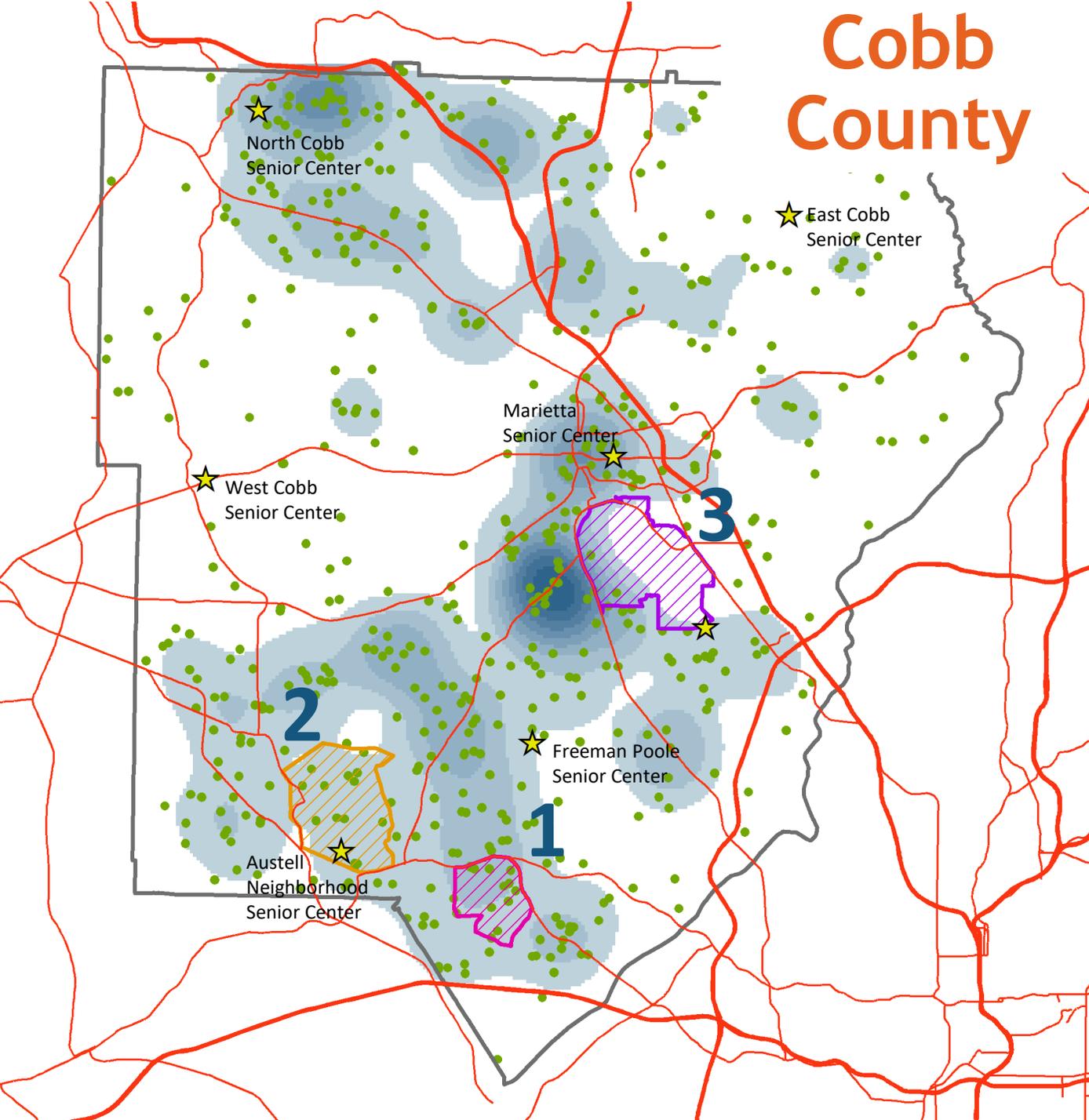


Cobb County

Cobb County is home to 129,879 people 60 years or older.

In FY21 the Provider Network served 1,061 clients* in Cobb County.

In FY22 the Provider Network served 775 clients* in Cobb County.



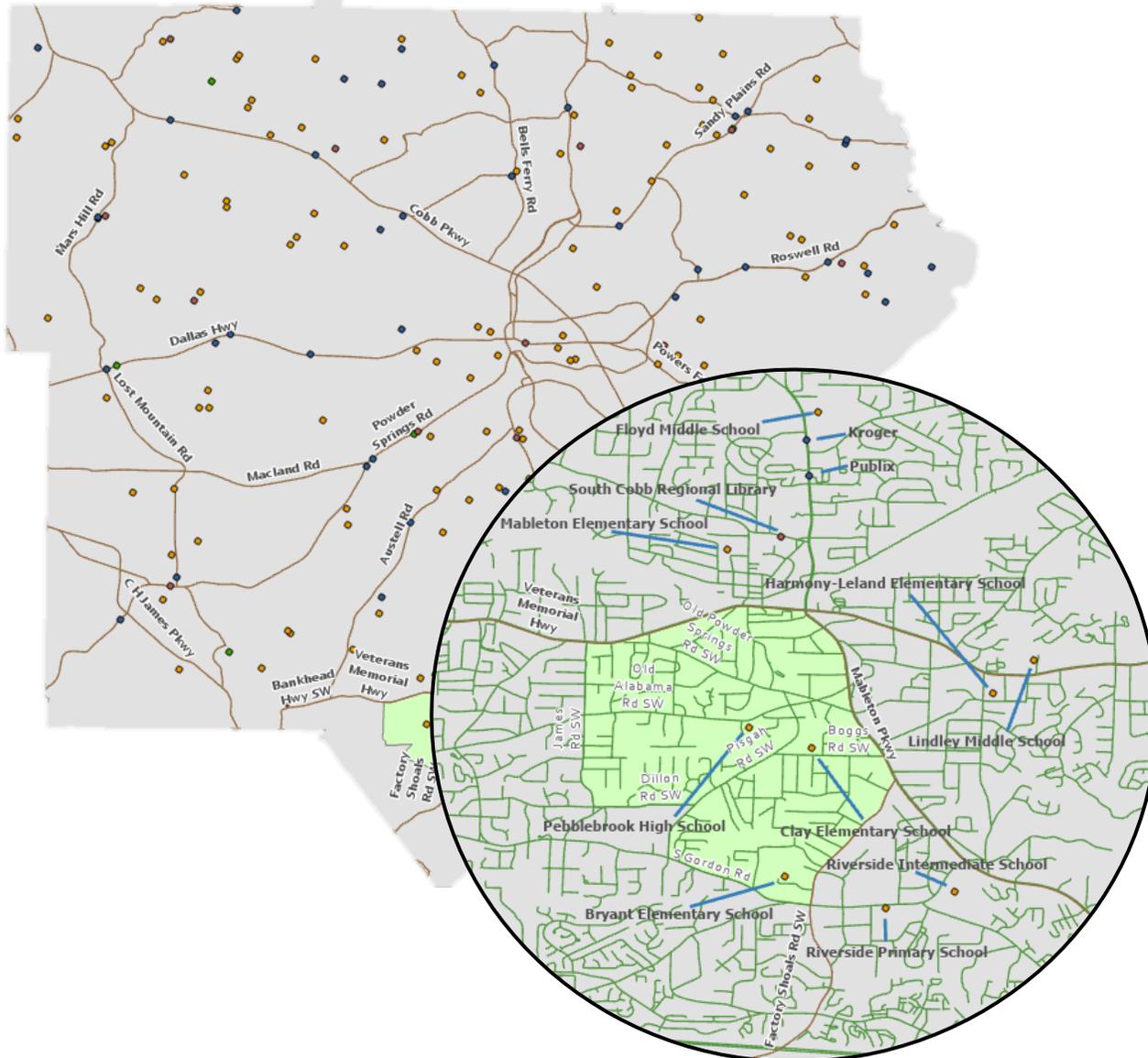
| Census Tract | Zip Code | Area | Life Expectancy | Number of Older Adults | Number of Clients in FY21 | Number of Clients in FY22 | Percent Change |
|--------------|---------------------|---|-----------------|------------------------|---------------------------|---------------------------|----------------|
| 1 | 30126, 30168 | Veterans Memorial Highway/ Mableton Parkway | 73.2 years | 972 | 16 | 14 | -13% |
| 2 | 30106, 30127 | James Heights/ Clay Road | 73.8 years | 711 | 15 | 15 | 0% |
| 3 | 30060, 30069, 30080 | South Cobb Dr & Atlanta Rd SE | 73.9 years | 420 | 2 | 2 | 0% |
| Total | | | | 2,103 | 33 | 31 | -6% |

Legend

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- ★ Senior Center

*Clients include those receiving Material Aid in FY22, Respite Care in FY22, Congregate Meals in FY22, Home Delivered Meals in FY22, Personal Care Services in FY22, Homemaker Services in FY22, or Transportation Services in FY22.

Cobb Group Themes



The neighborhood is safe and close to what they need

Better Cobb county transport, something like MARTA for the area
More affordable housing, especially for seniors

More public places for activities for adults and youth

- Building a closer senior center or building out something like Mable House

Build culture around respecting the elderly and looking forward to aging

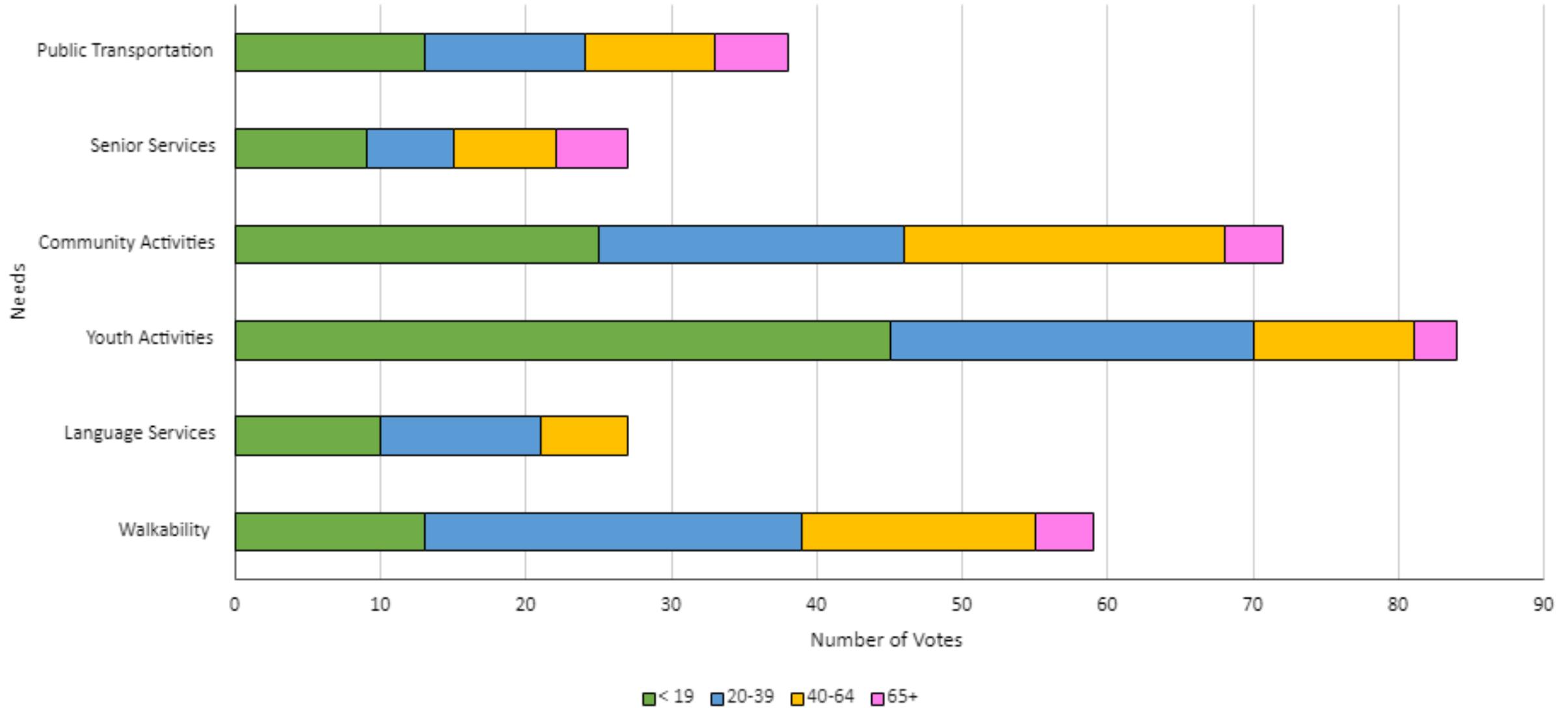
Increased transparency and representation in local government

Cobb Voting Event

- Attended Harvest Festival at Mable House on October 8, 2022
- Over 80 people engaged with the tool
- Mostly families, very diverse subset of races/ethnicities



Cobb County Results

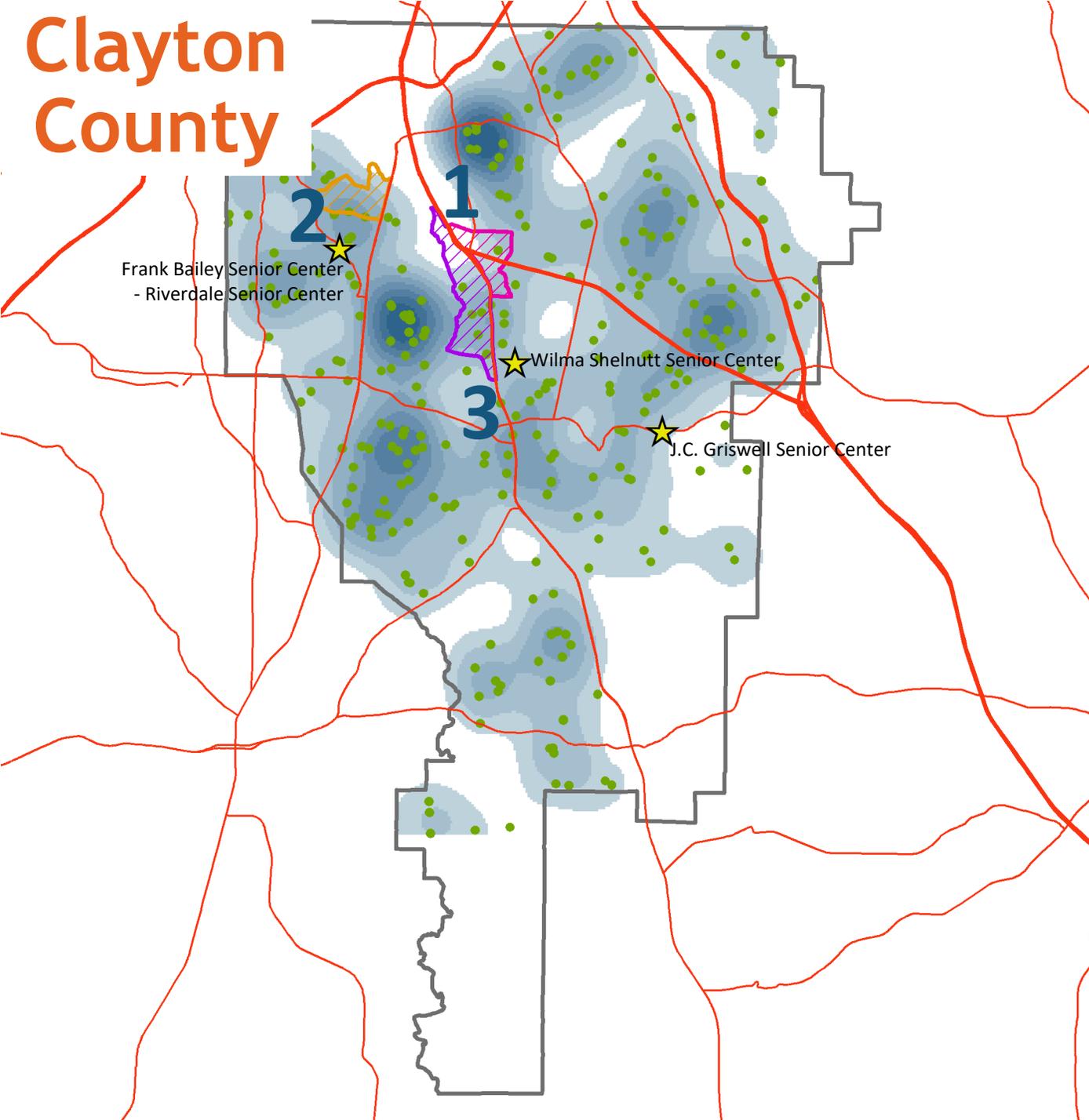


Clayton County

Clayton County is home to 40,104 people 60 years or older.

In FY21 the Provider Network served 497 clients* in Clayton County.

In FY22 the Provider Network served 334 clients* in Clayton County.



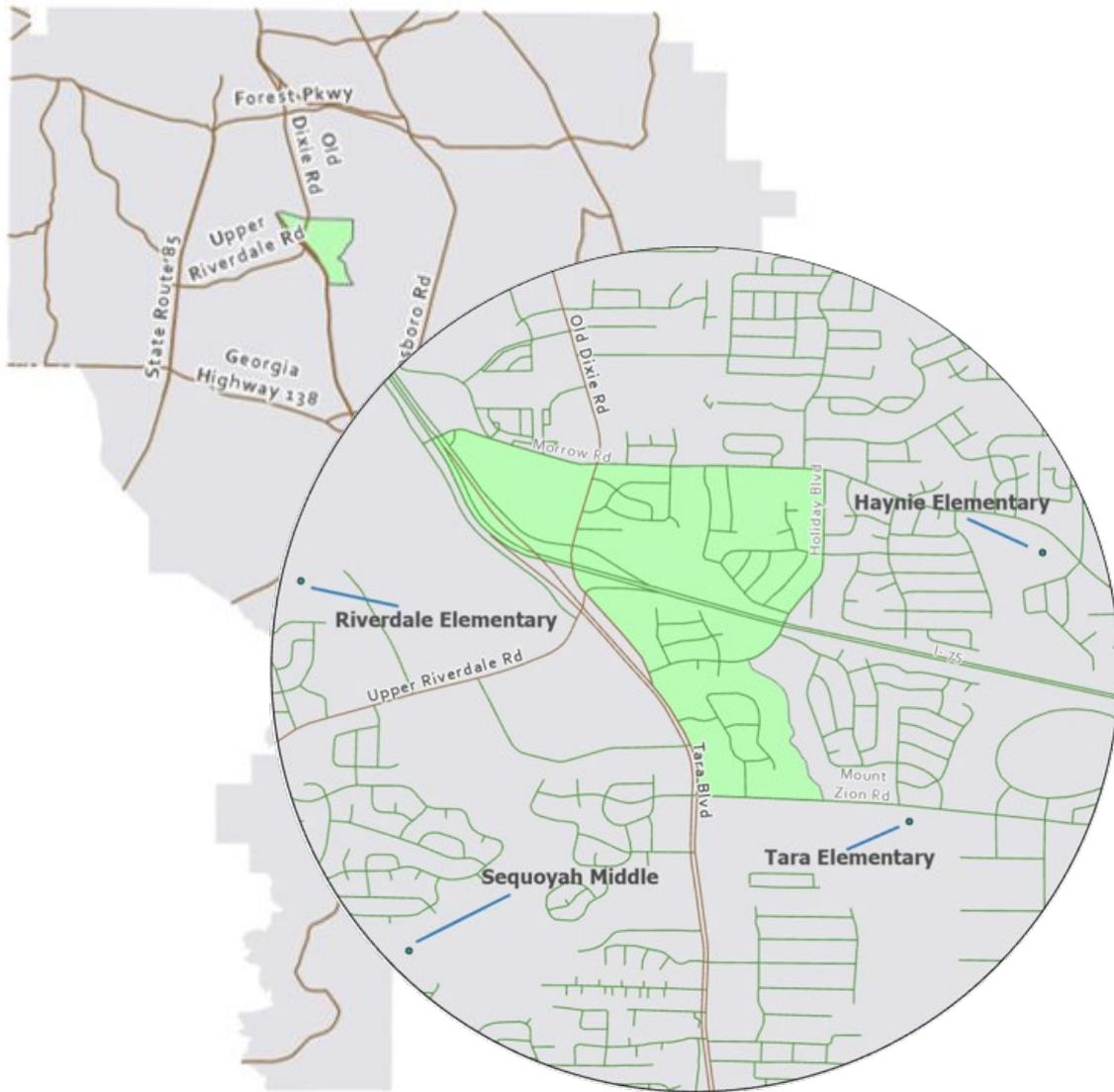
| Census Tract | Zip Code | Area | Life Expectancy | Number of Older Adults | Number of Clients in FY21 | Number of Clients in FY22 | Percent Change |
|--------------|---------------------|-----------------------------|-----------------|------------------------|---------------------------|---------------------------|----------------|
| 1 | 30297, 30236 | Old Dixie Way/Holiday Hills | 71.4 years | 258 | 1 | 1 | 0% |
| 2 | 30349, 30274 | Williamsburg Park | 71.8 years | 240 | 11 | 4 | -64% |
| 3 | 30236, 30274, 30297 | Tara Blvd | 72.0 years | 499 | 4 | 5 | +25% |
| Total | | | | 997 | 16 | 10 | -38% |

Legend

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- ★ Senior Center

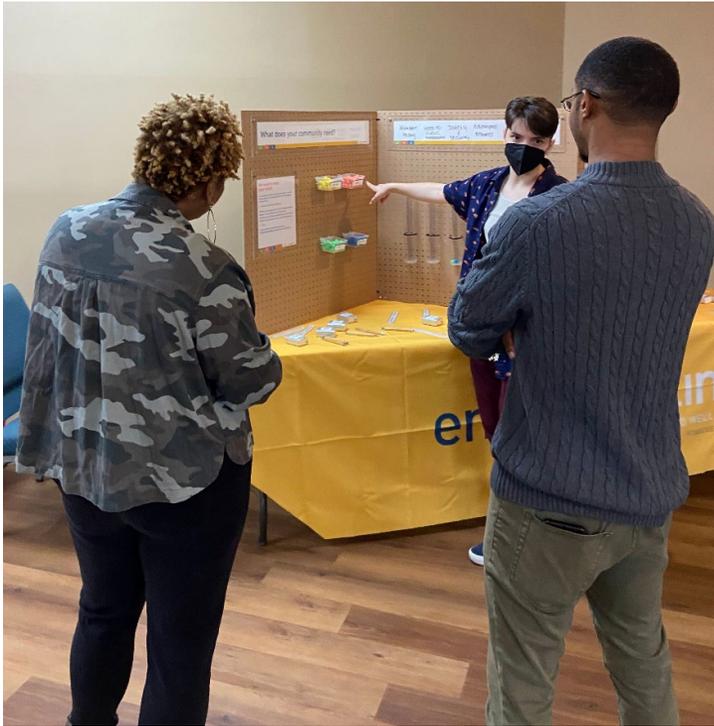
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Focus Group Results



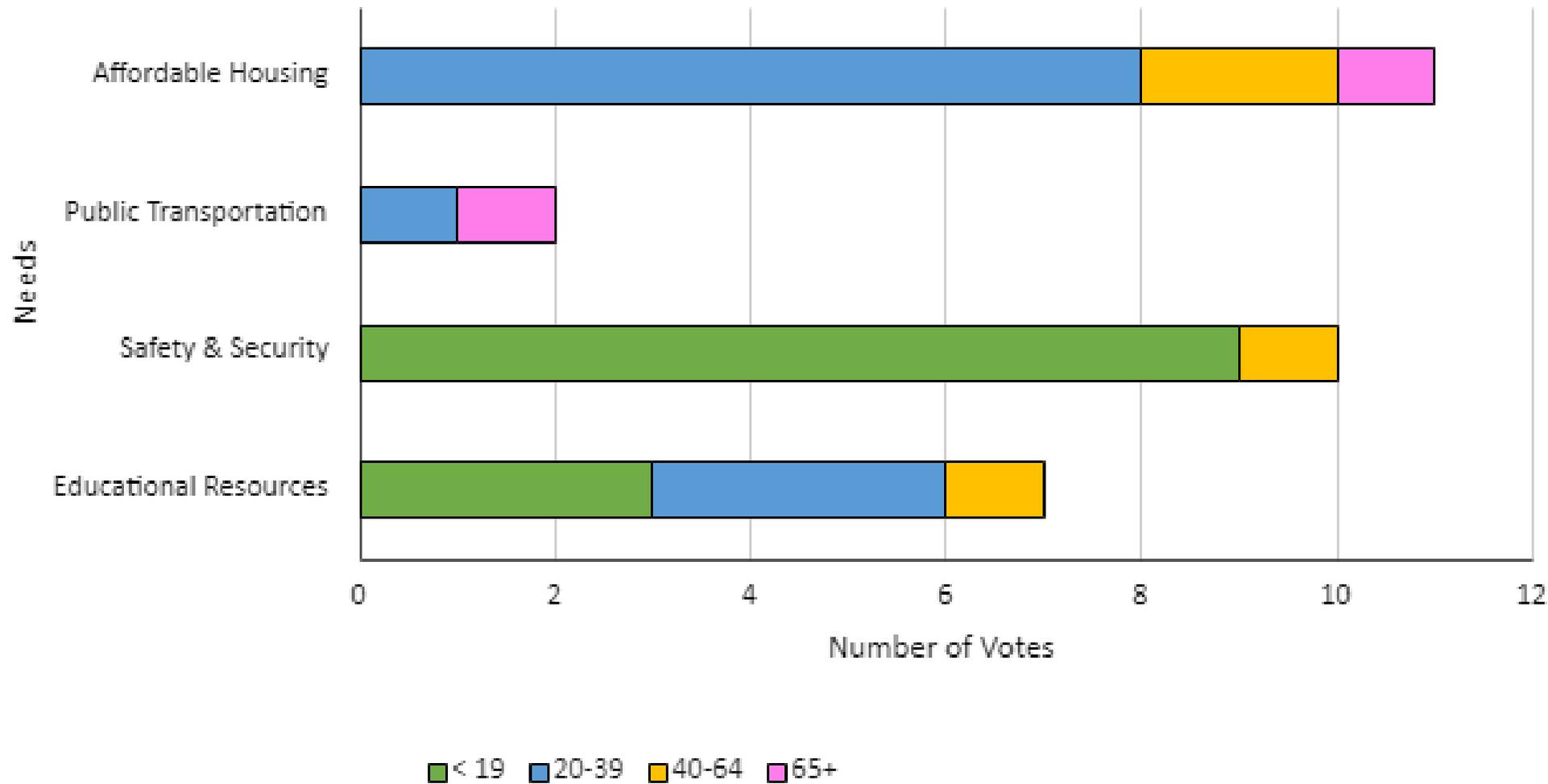
- Top issues: affordable housing, safety, educational resources, and access to public transportation
- Participants mentioned a lack of walkability to important locations (e.g., grocery store)
- People praised the resources available in non-profits in the area
- Feeling of volunteerism, understanding that the community would pitch in

Clayton Voting Event

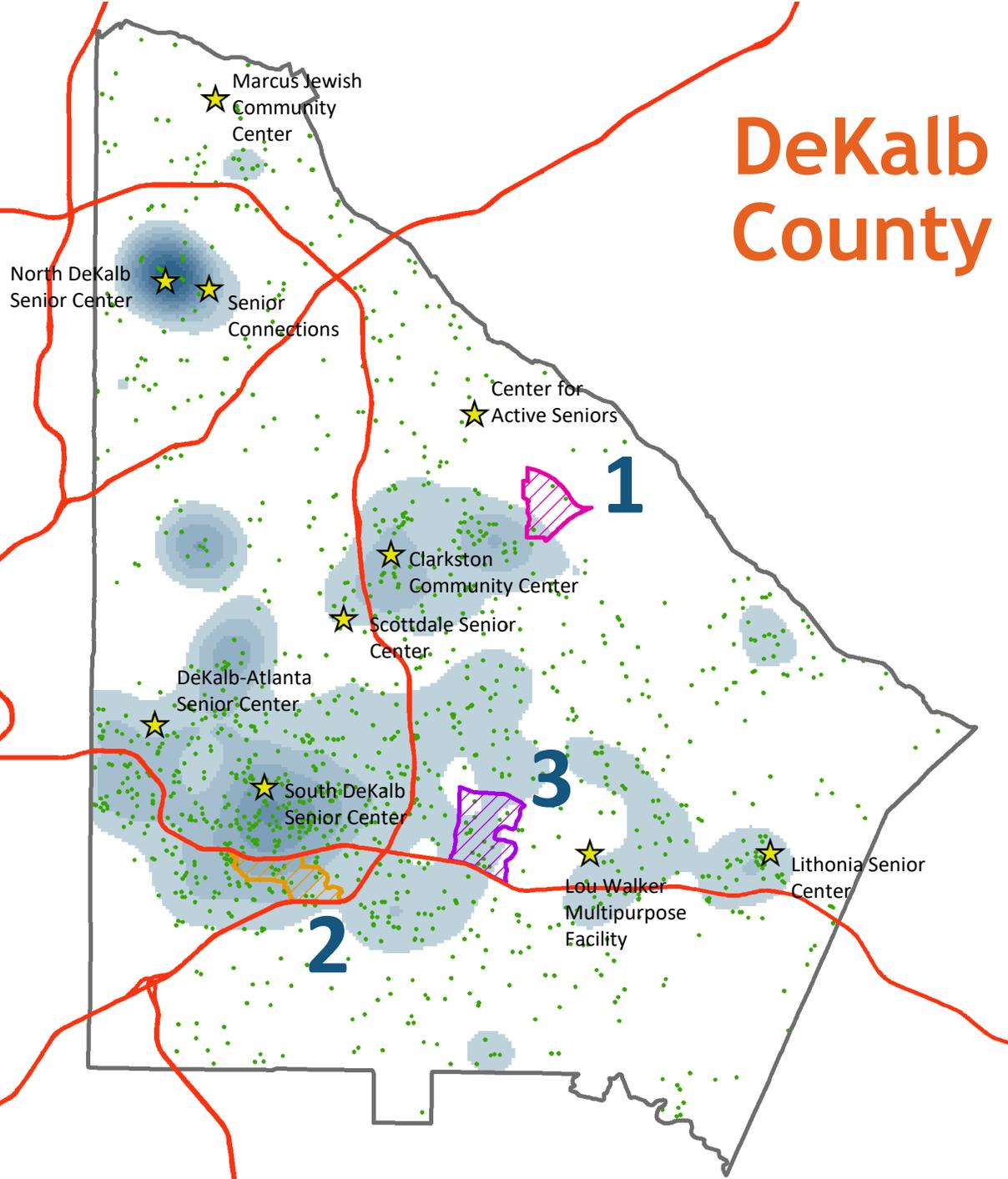


- November 12th, 2022
- Co-hosted/attended resource fair with Hearts to Nourish Hope, C&C Life, WorkSource ATL, and others
- Spoke to around 30 residents of Clayton County

Clayton County Results



DeKalb County



DeKalb County is home to 130,981 people 60 years or older.

In FY21 the Provider Network served 2,142 clients* in DeKalb County.

In FY22 the Provider Network served 1,689 clients* in DeKalb County.

| Census Tract | Zip Code | Area | Life Expectancy | Number of Older Adults | Number of Clients in FY21 | Number of Clients in FY22 | Percent Change |
|--------------|--------------|-----------------------------|-----------------|------------------------|---------------------------|---------------------------|----------------|
| 1 | 30083, 30087 | Stone Mill Run | 68.4 years | 501 | 7 | 4 | -43% |
| 2 | 30034 | Flat Shoals Rd & Candler Rd | 69.1 years | 689 | 25 | 22 | -12% |
| 3 | 30035, 30088 | Snapfinger/ S Hairston Road | 70.9 years | 1,119 | 21 | 18 | -14% |
| Total | | | | 2,309 | 53 | 44 | -17% |

Legend

- One Provider Network Client
- Many Provider Network Clients
- ▨ Census Tract with Low Life Expectancy
- ★ Senior Center

*Clients include those receiving Material Aid, Respite Care, Congregate Meals, Home Delivered Meals, Personal Care Services, Homemaker Services, or Transportation Services.

DeKalb Group Themes

Sense of community and belonging

Many community initiatives

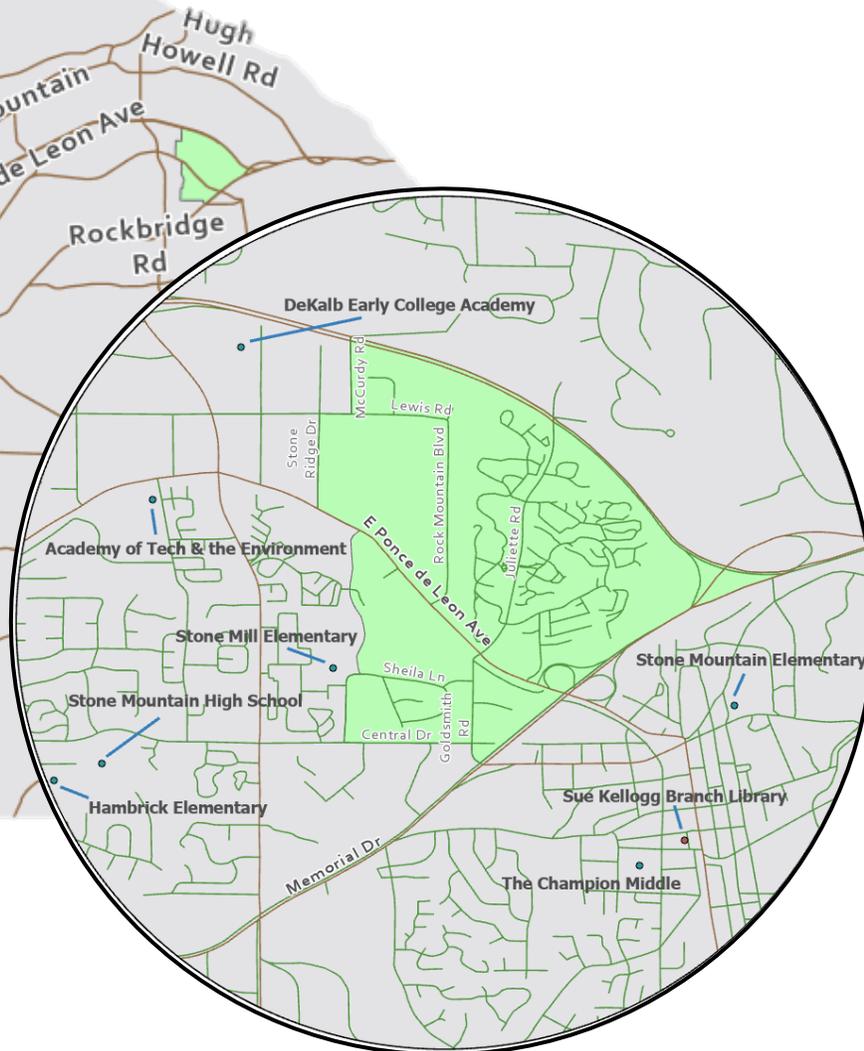
No groceries within walking distance

Streets are unrepaired with lots of potholes

Items in stores are often more expensive with less variety than elsewhere

Lack of affordable housing

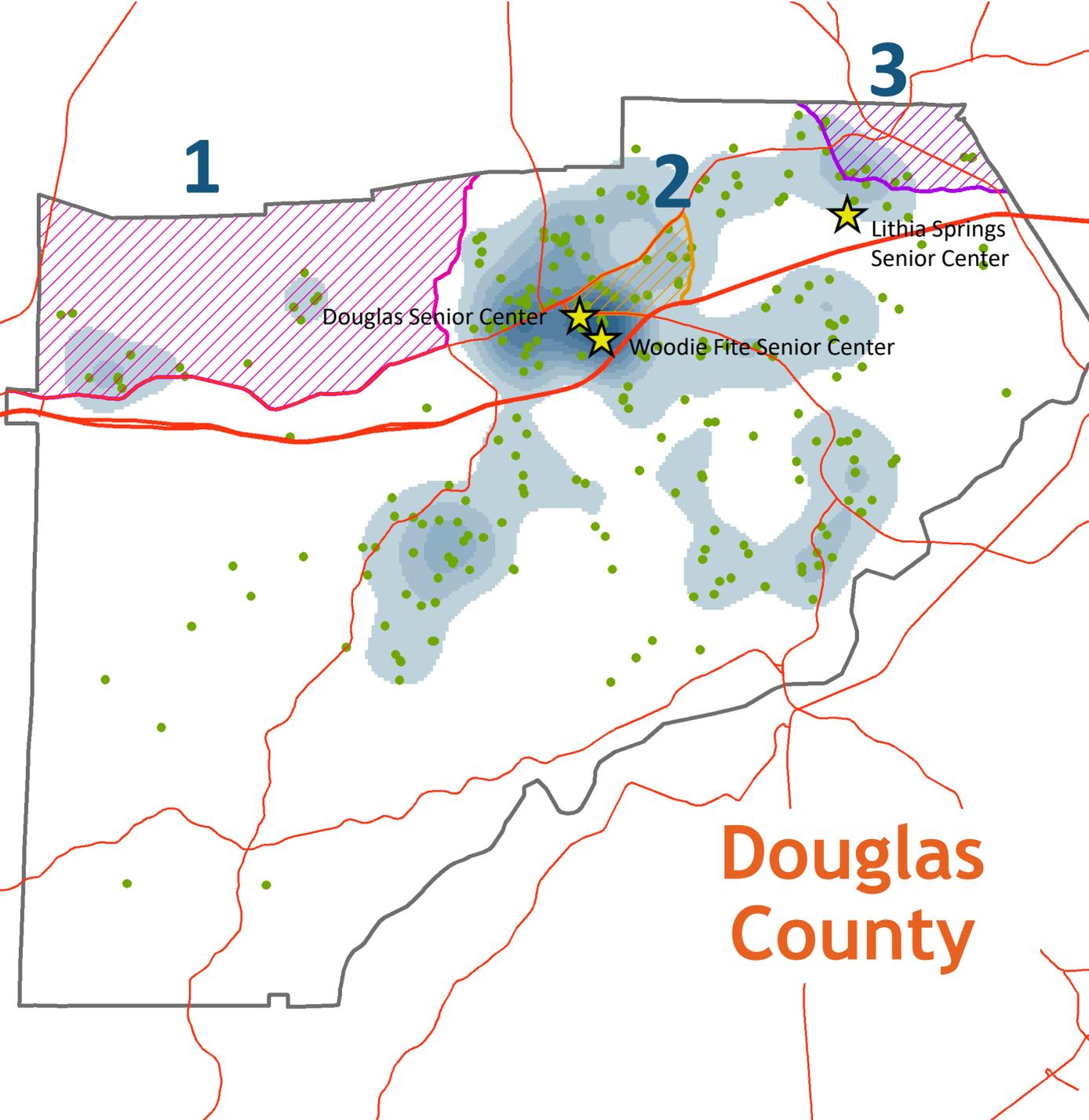
Increased knowledge of how to navigate systems and access resources



DeKalb Voting Event

- Working with DeKalb County (Darryl Blackwell) to launch community health worker initiative focused on Juliette Road
- Co-hosting a kick-off event in late January for CHW program + LBE community engagement





Douglas County is home to 24,309 people 60 years or older.

In FY21 the Provider Network served 413 clients* in Douglas County.

In FY22 the Provider Network served 318 clients* in Douglas County.

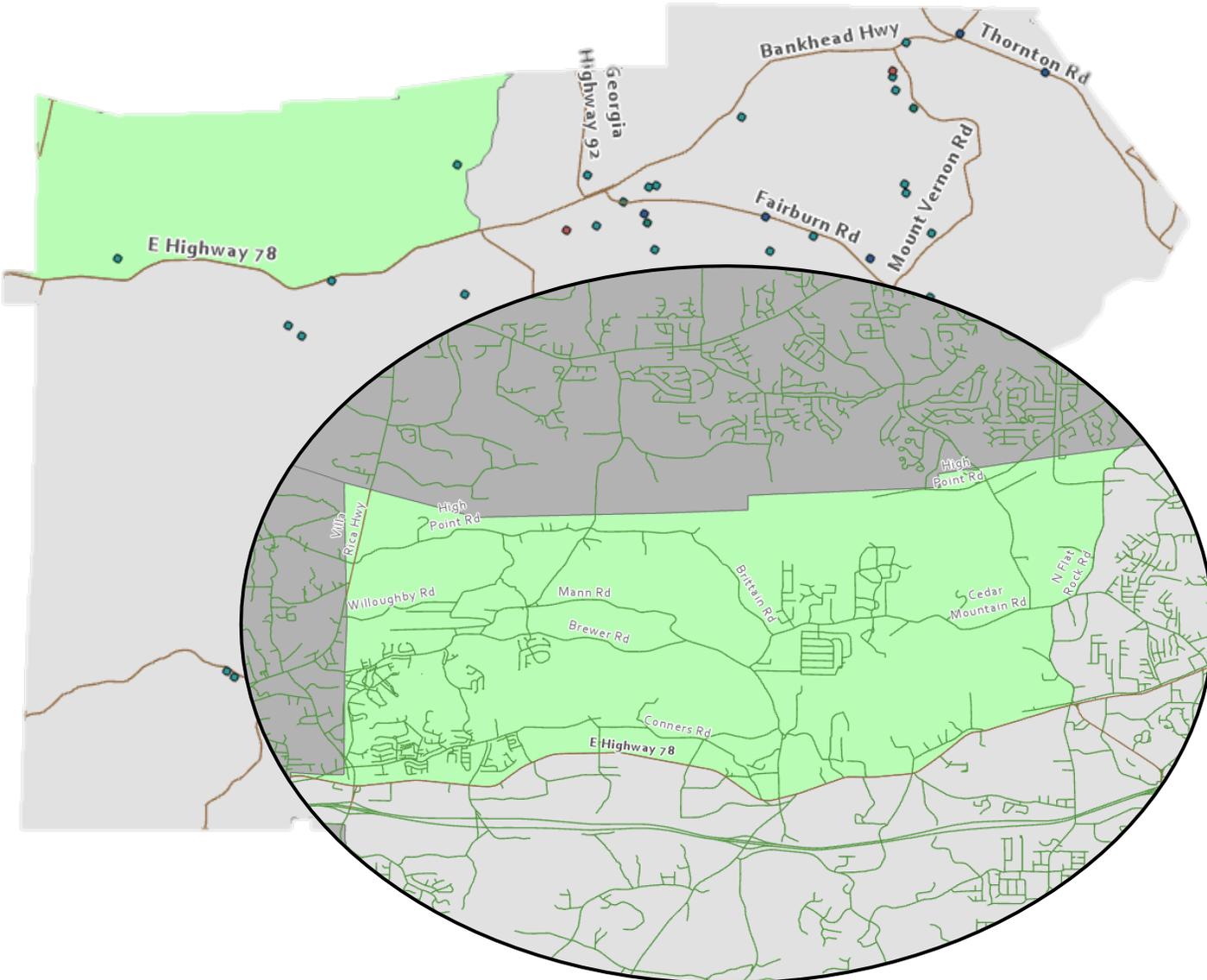
| Census Tract | Zip Code | Area | Life Expectancy | Number of Older Adults | Number of Clients in FY21 | Number of Clients in FY22 | Percent Change |
|--------------|---------------------|---|-----------------|------------------------|---------------------------|---------------------------|----------------|
| 1 | 30180, 30187, 30134 | Veterans Memorial Highway & Brewer Road | 72.5 years | 1,608 | 55 | 21 | -62% |
| 2 | 30134, 30135 | Kellogg | 73.3 years | 615 | 20 | 18 | -10% |
| 3 | 30122, 30168, 30106 | Veterans Memorial Highway & Thornton Road | 74.6 years | 692 | 13 | 11 | -15% |
| Total | | | | 2,915 | 88 | 50 | -43% |

Legend

- One Provider Network Client
- Many Provider Network Clients
- Census Tract with Low Life Expectancy
- ★ Senior Center

*Clients include those receiving Material Aid in FY22, Respite Care in FY22, Congregate Meals in FY22, Home Delivered Meals in FY22, Personal Care Services in FY22, Homemaker Services in FY22, or Transportation Services in FY22.

Douglas Group Themes



There is large variance in this tract because it spans rural and two cities (Villa Rica & Douglasville)

Growth (e.g., new stores) is not aligned with the needs of the community

Outward perception of wealth in the community makes it difficult to access help

Need low-cost dental and hearing care in the county

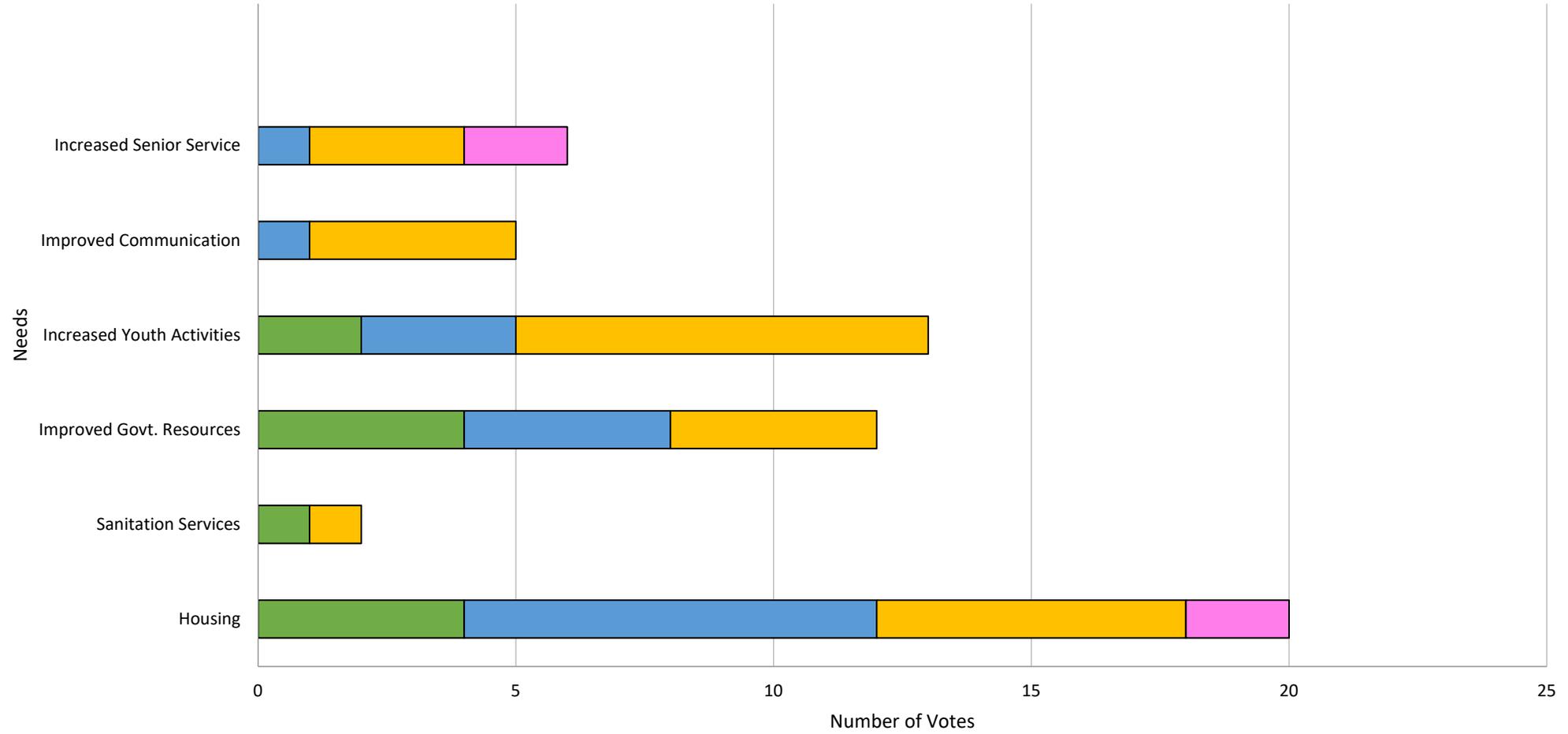
Want increased input in county/city decisions

Douglas Voting Event

- Music & Arts on the Plaza in Douglasville
 - *Just outside of census tract
- October 29, 2022, 10am-1pm
- Approximately 40 residents engaged with the voting tool



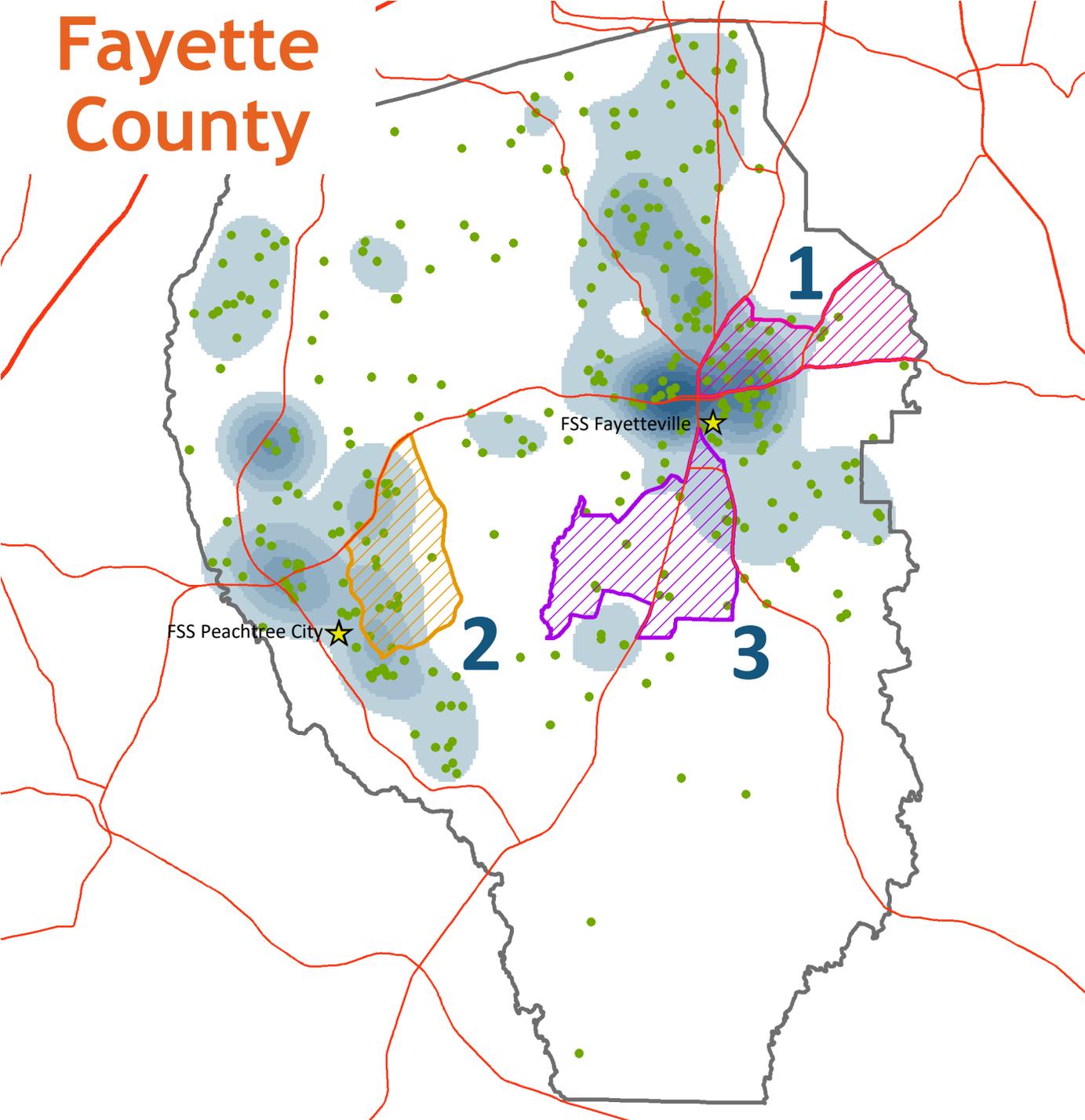
Douglas County Results



Series1 Series2 Series3 Series4



Fayette County



Fayette County is home to 27,333 people 60 years or older.

In FY21 the Provider Network served 272 clients* in Fayette County.

In FY22 the Provider Network served 436 clients* in Fayette County.

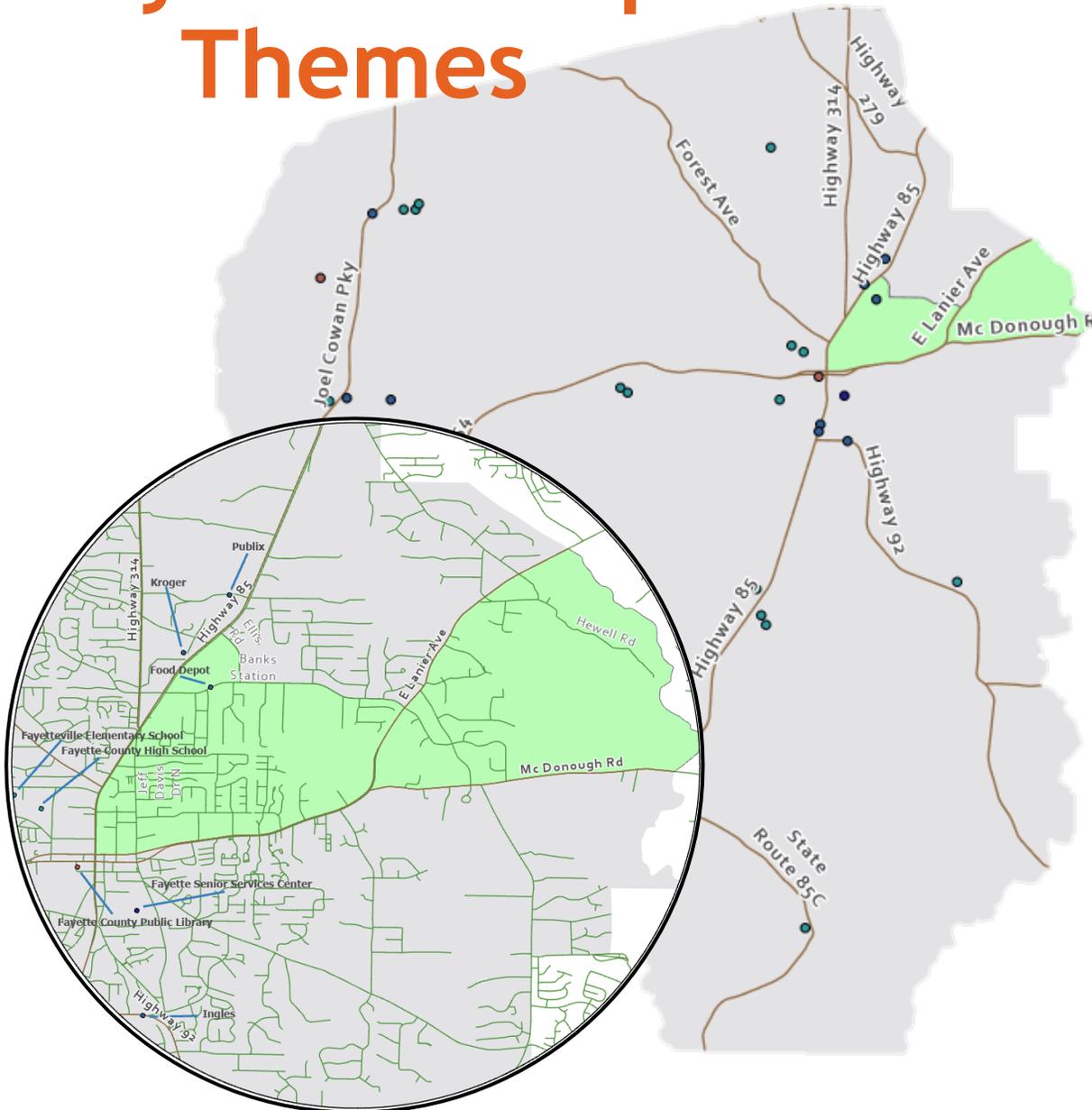
| Census Tract | Zip Code | Area | Life Expectancy | Number of Older Adults | Number of Clients in FY21 | Number of Clients in FY22 | Percent Change |
|--------------|---------------------|------------------|-----------------|------------------------|---------------------------|---------------------------|----------------|
| 1 | 30214, 30238 | Wellington Manor | 77.3 years | 818 | 13 | 24 | +85% |
| 2 | 30269, 30215, 30214 | Sawmill Trace | 77.4 years | 1,454 | 21 | 20 | -5% |
| 3 | 30215, 30214 | Redwine Road | 77.9 years | 949 | 6 | 13 | +117% |
| Total | | | | 3,221 | 40 | 57 | +43% |

Legend

- One Provider Network Client
- Many Provider Network Clients
- Census Tract with Low Life Expectancy
- ★ Senior Center

*Clients include those receiving Material Aid, Respite Care, Congregate Meals, Home Delivered Meals, Personal Care Services, Homemaker Services, or Transportation Services.

Fayette Group Themes



Great commercial development downtown

Lack of long-term planning for aging and growing population

- New housing is cheap and doesn't fit the area, detracts charm
- Need sidewalks in subdivisions to connect to the sidewalks downtown
- Highway infrastructure isn't working for neighborhoods
 - ◆ People cut through neighborhoods to speed

Shuttle, trolley, or bus system around Fayetteville

Lack of free or low-cost community spots

- e.g., basketball/pickleball courts, YMCA, farmer's markets, coffee shops, performance spaces

Resources for older adults who need help with home repairs



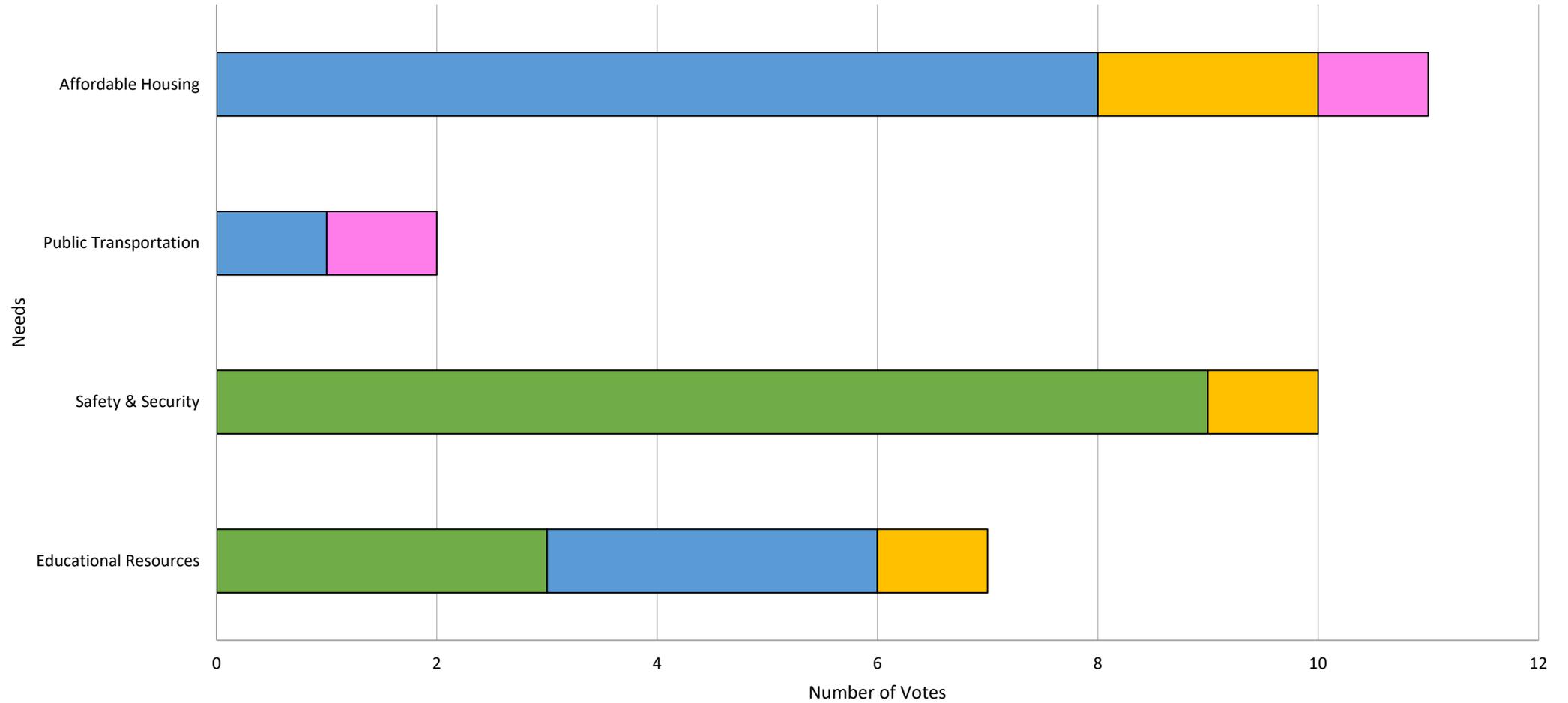
Fayette Voting Event



- Mobile Health Clinic in partnership with Mercer Health Equity Navigation Team
- Distributed COVID vaccines, health equity information, & Empowerline resources
- Around 30 residents engaged with our tool

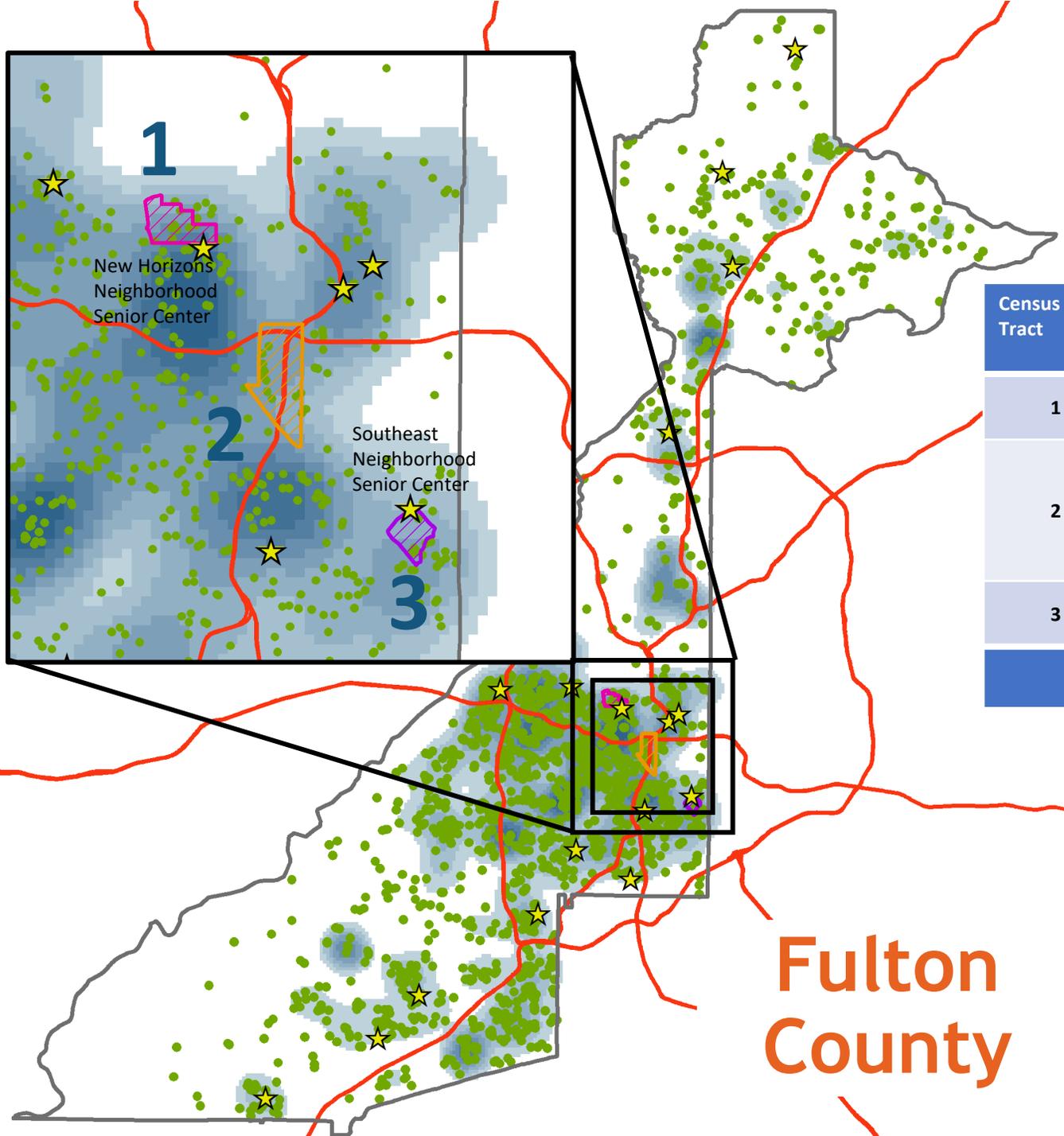


Fayette County Results



■ < 19 ■ 20-39 ■ 40-64 ■ 65+





Fulton County is home to 171,915 people 60 years or older.

In FY21 the Provider Network served 2,563 clients* in Fulton County.

In FY22 the Provider Network served 2,520 clients* in Fulton County.

| Census Tract | Zip Code | Area | Life Expectancy | Number of Older Adults | Number of Clients in FY21 | Number of Clients in FY22 | Percent Change |
|--------------|-----------------------------------|-------------------------|-----------------|------------------------|---------------------------|---------------------------|----------------|
| 1 | 30314, 30318 | Bankhead/English Avenue | 63.6 years | 327 | 9 | 10 | +11% |
| 2 | 30312, 30303, 30334, 30310, 30315 | Mechanicsville | 65.6 years | 459 | 13 | 12 | -8% |
| 3 | 30315 | Thomasville Heights | 67.1 years | 94 | 8 | 6 | -25% |
| Total | | | | 880 | 30 | 28 | -7% |

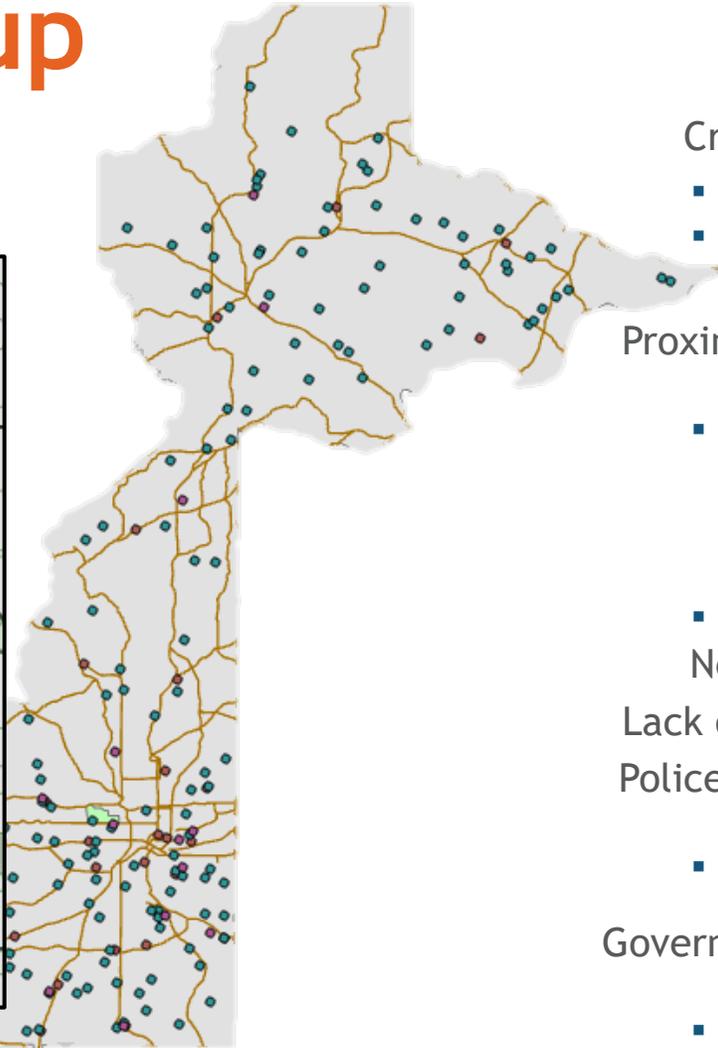
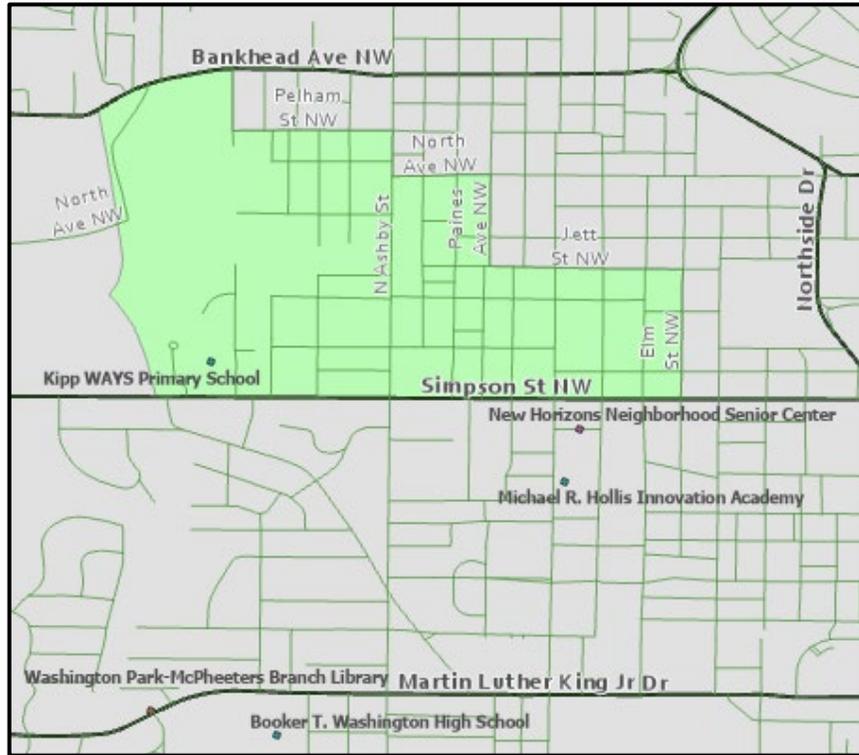
Legend

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- Many Provider Network Clients
- Census Tract with Low Life Expectancy
- ★ Senior Center

Fulton County

*Clients include those receiving Material Aid, Respite Care, Congregate Meals, Home Delivered Meals, Personal Care Services, Homemaker Services, or Transportation Services.

Fulton Group Themes



Proximity to the Beltline

Creative, artistic neighborhood culture

- e.g., free little libraries and murals
- Would like to see a free teen center with maker's space, studio, etc., to promote positive opportunities for youth

Proximity to resources if you know how to use them/who to call

- Arthur Blank Foundation, Atlanta Harm Reduction Coalition

Litter

Lack of parking

- Stadium goes park in their neighborhood
- Need 24/7, safe, bus and train service

Lack of resources for homeless and drug users

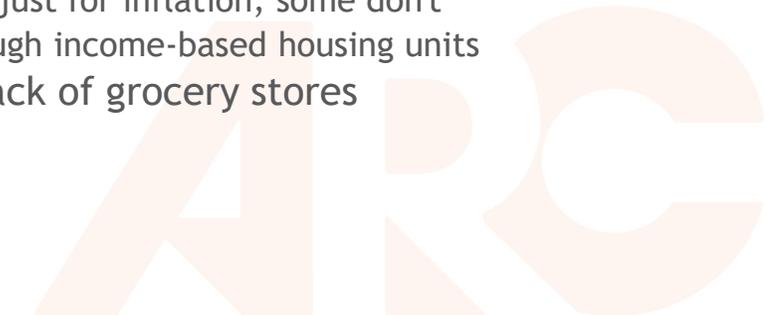
Police aren't equipped to address the needs of the community

- Neighbors use Next Door to communicate about safety needs

Government services aren't enough or aren't up-to-date

- Some adjust for inflation, some don't
- Not enough income-based housing units

Lack of grocery stores



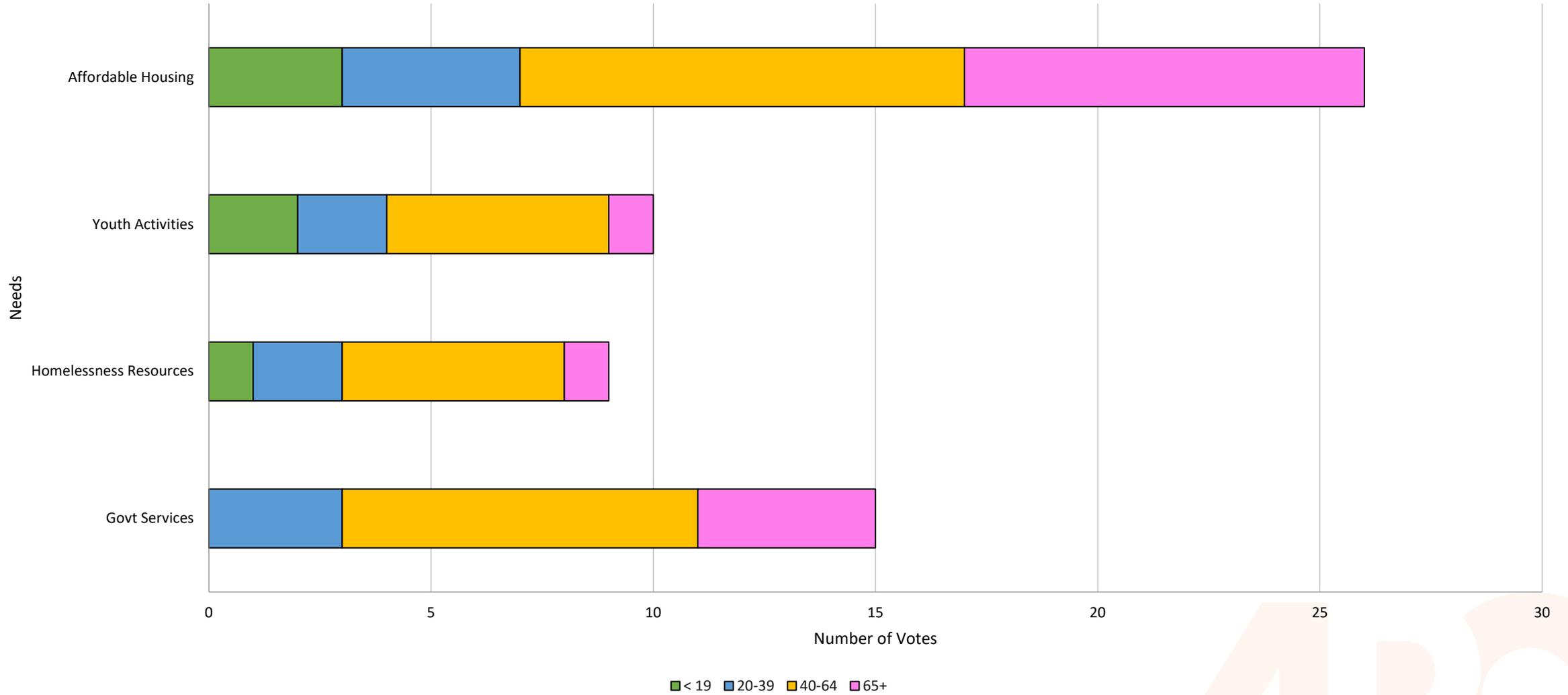
Fulton Voting Event



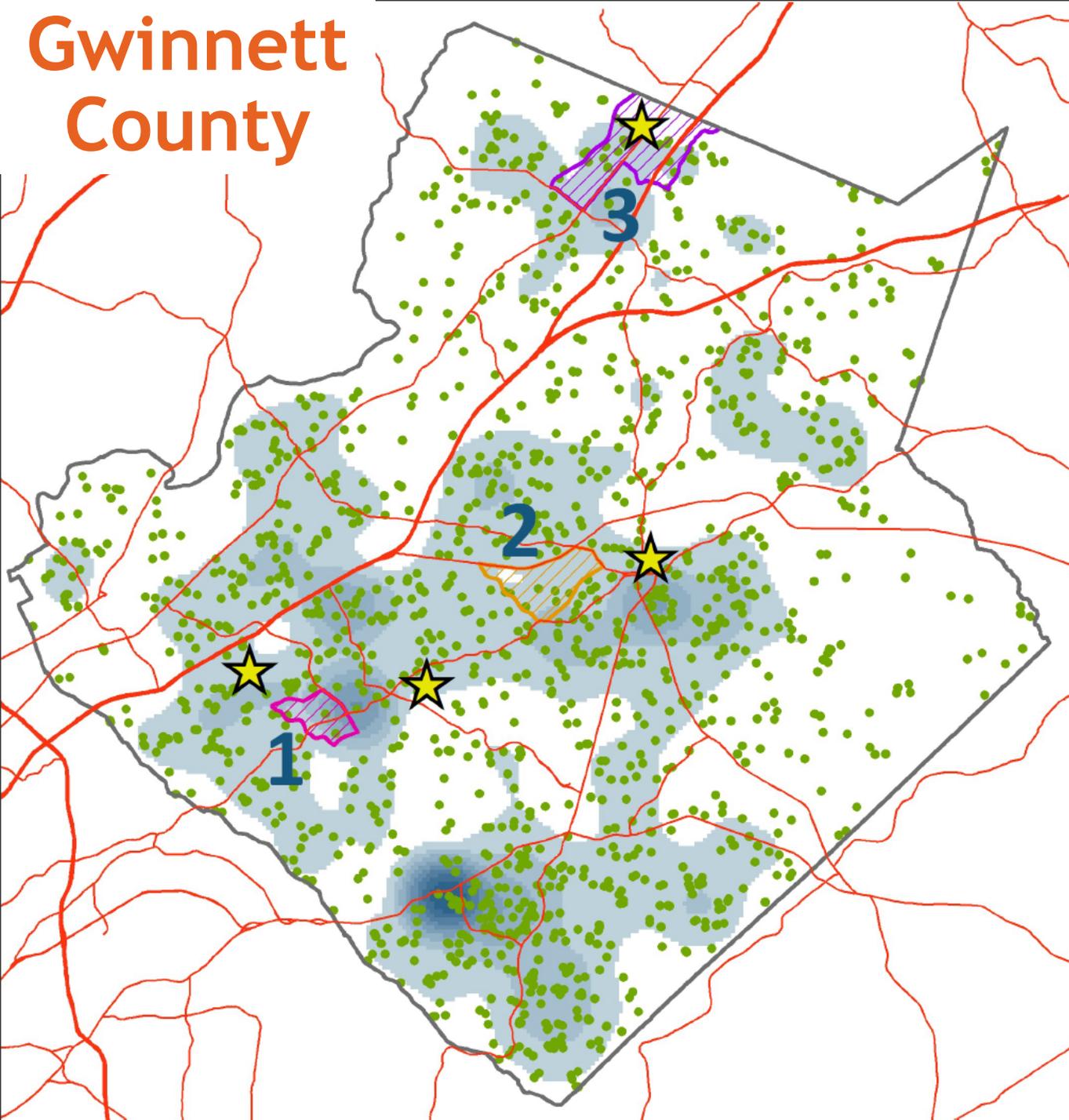
- Westside Historic Arts & Culture Council held Festival of Lights on October 8, 2022
- Kathryn Johnston Memorial Park
- Around 50 residents engaged with tool



Fulton County Results



Gwinnett County



Gwinnett County is home to 142,057 people 60 years or older.

In FY21 the Provider Network served 1,930 clients* in Gwinnett County.

In FY22 the Provider Network served 1,845 clients* in Gwinnett County.

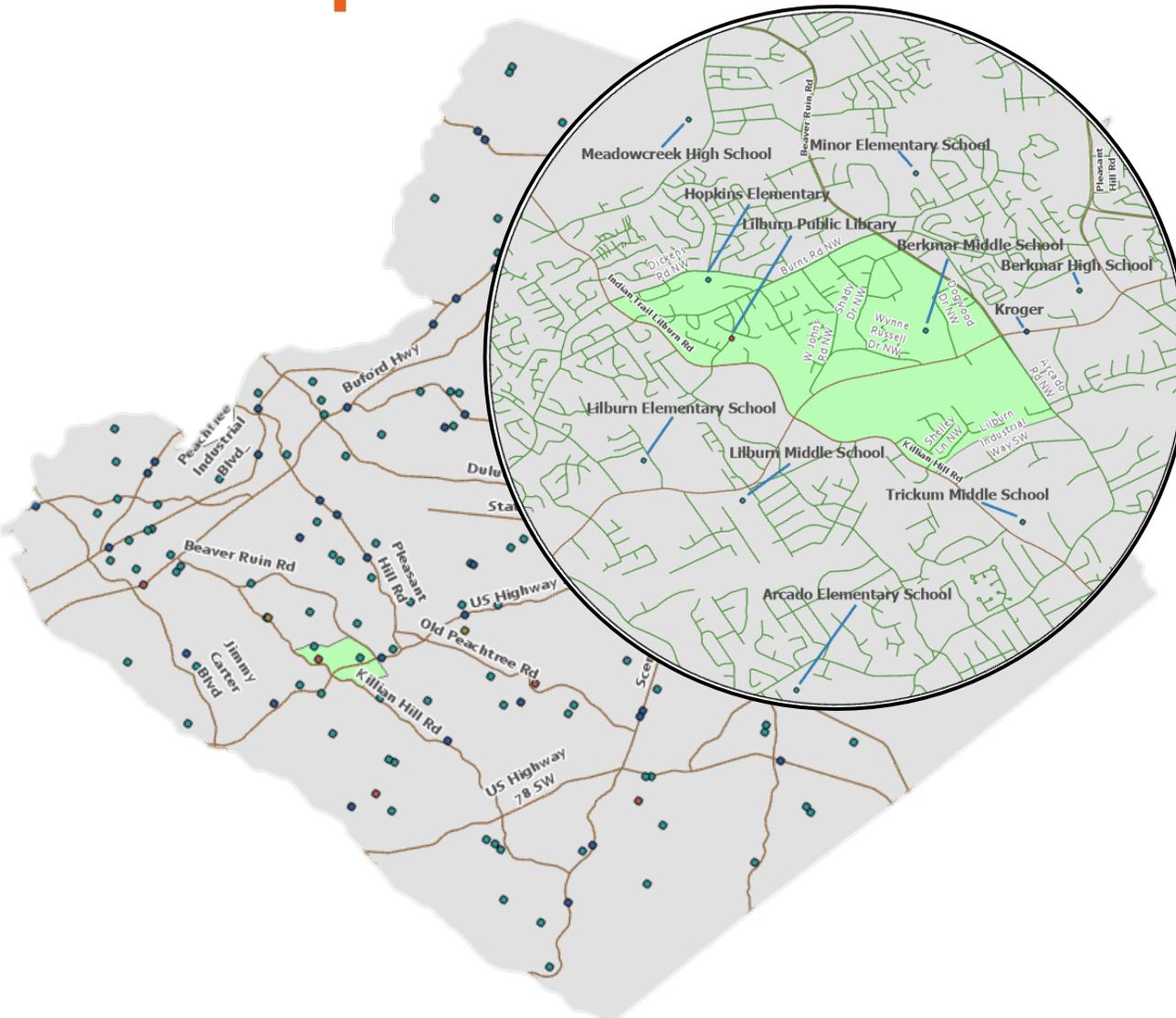
| Census Tract | Zip Code | Area | Life Expectancy | Number of Older Adults | Number of Clients in FY21 | Number of Clients in FY22 | Percent Change |
|--------------|---------------------|--|-----------------|------------------------|---------------------------|---------------------------|----------------|
| 1 | 30047 | Beaver Ruin Road & Lawrenceville Highway | 73.7 years | 511 | 6 | 4 | -33% |
| 2 | 30045, 30044, 30043 | Summerville | 74.4 years | 548 | 7 | 9 | +29% |
| 3 | 30518, 30519 | Hamilton Road & Lanier Parkway | 74.5 years | 728 | 35 | 23 | -34% |
| Total | | | | 1,787 | 48 | 36 | -25% |

Legend

- One Provider Network Client
- Many Provider Network Clients
- Census Tract with Low Life Expectancy
- ★ Senior Center

*Clients include those receiving Material Aid, Respite Care, Congregate Meals, Home Delivered Meals, Personal Care Services, Homemaker Services, or Transportation Services.

Gwinnett Focus Group Themes



Proximity to Atlanta

Great senior services activities

- Wish they were better advertised and that there were more options

Want a path to homeownership or aging in place for long-term residents

- Housing costs are outpacing wages quickly
- Car dependence makes it difficult for older adults to navigate the area and their needs

Lack of communication between homeowners and renters leads to both resenting the other group, but ultimately, they have similar interests

Would like to see Gwinnett County Light Rail

- Not sure if it should connect to Doraville MARTA but several feel that would be optimal

Gwinnett Voting Event

- Food distribution event at Bryson Park
- Hosted by Gwinnett County Volunteers Department
- Event Offerings
 - Food distribution
 - Gwinnett Cares Community Health Workers
 - Empowerline resources
- Voting Tool Engagement
 - Staff asked questions while people were in cars
 - Did not collect data by age

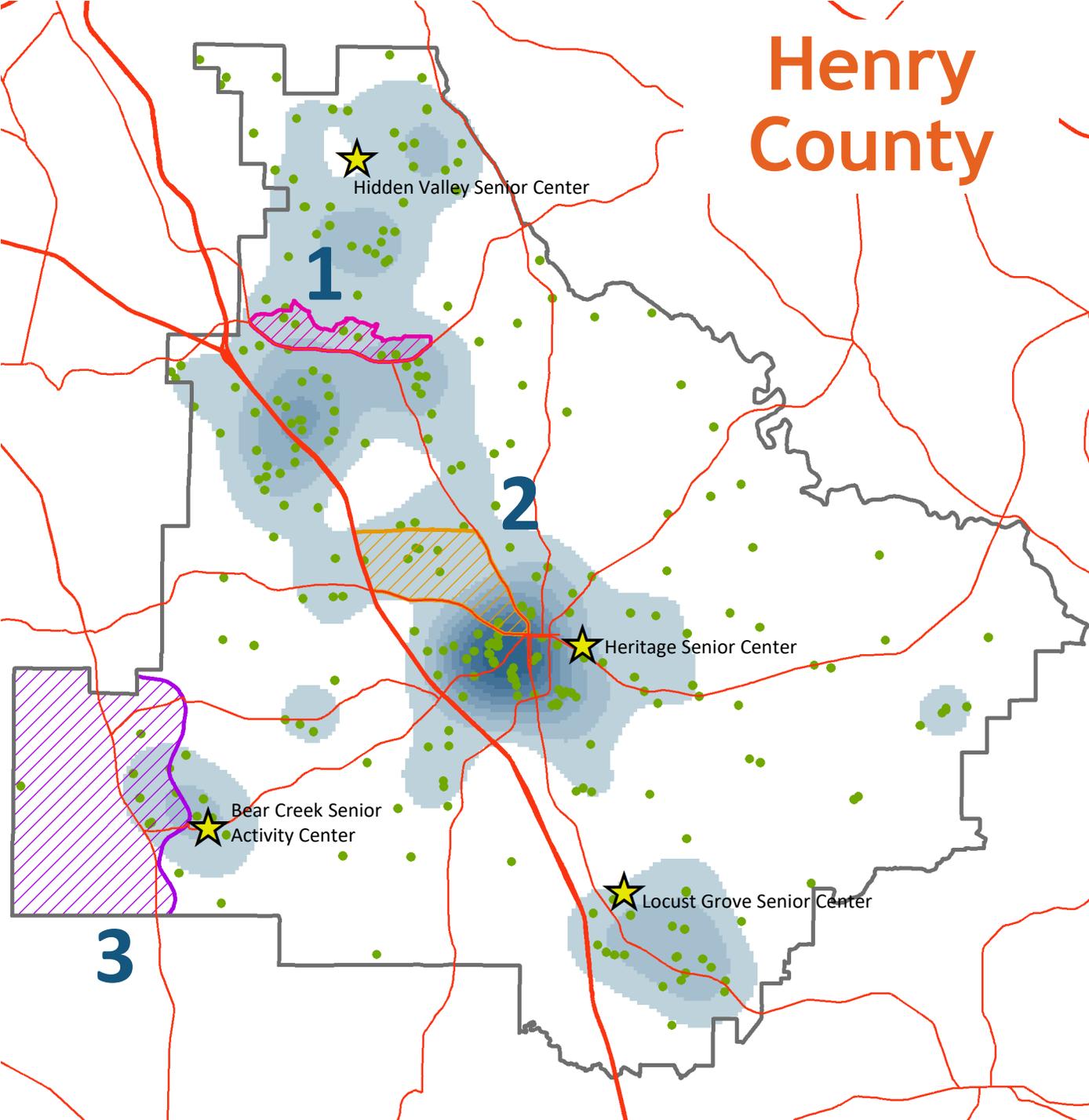


Henry County

Henry County is home to 37,433 people 60 years or older.

In FY21 the Provider Network served 376 clients* in Henry County.

In FY22 the Provider Network served 317 clients* in Henry County.



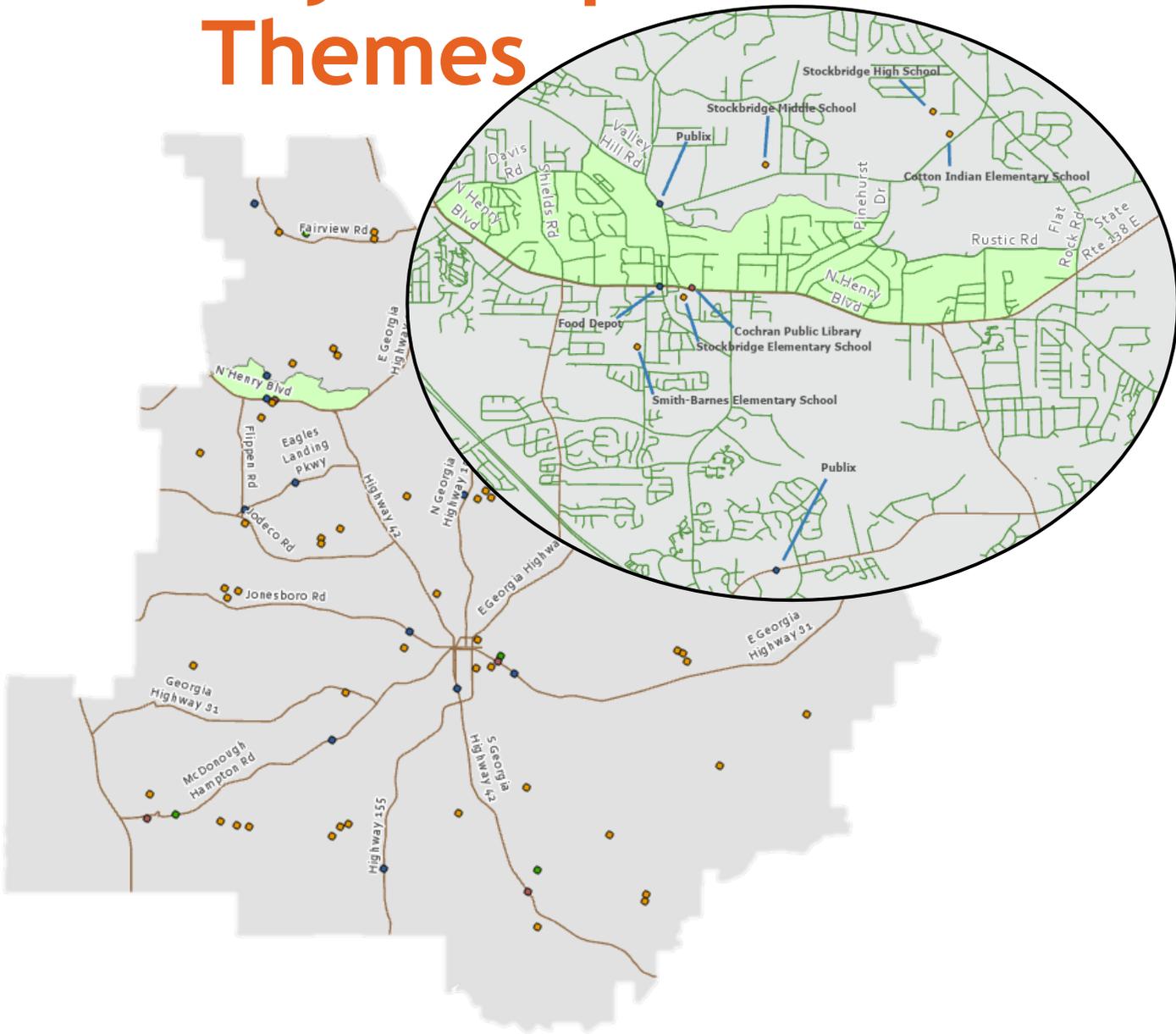
| Census Tract | Zip Code | Area | Life Expectancy | Number of Older Adults | Number of Clients in FY21 | Number of Clients in FY22 | Percent Change |
|--------------|----------|--------------------------|-----------------|------------------------|---------------------------|---------------------------|----------------|
| 1 | 30281 | Cochran Park | 72.1 years | 677 | 6 | 7 | +17% |
| 2 | 30253 | Jonesboro Rd & Jodeco Rd | 73.2 years | 925 | 10 | 8 | -20% |
| 3 | 30228 | Lake Talmadge | 73.6 years | 974 | 14 | 8 | -43% |
| Total | | | | 2,576 | 30 | 23 | -23% |

Legend

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- Census Tract with Low Life Expectancy
- ★ Senior Center

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Henry Group Themes



Diverse area, great for raising multiracial families

Proximity to Atlanta without sacrificing benefits of rurality

Sometimes older residents feel unsafe

- Lack of activities for youth
- Lack of lighting

Would like to see increased transparency in government

- "open door policy"

Recognize car dependency as a problem but are unsure about other options

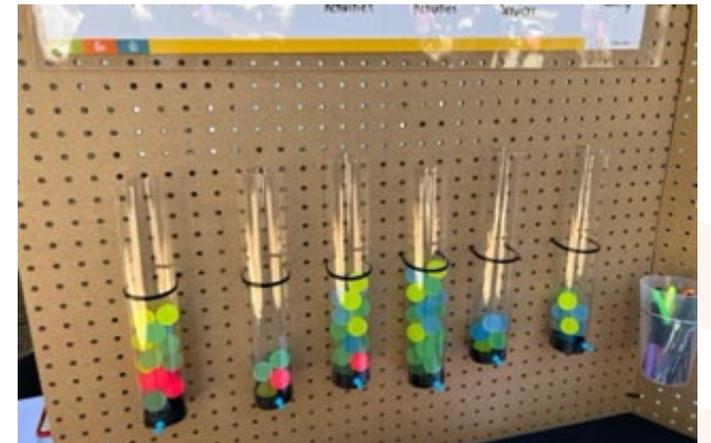
- Traffic on 138

Need affordable healthcare/housing/elder care

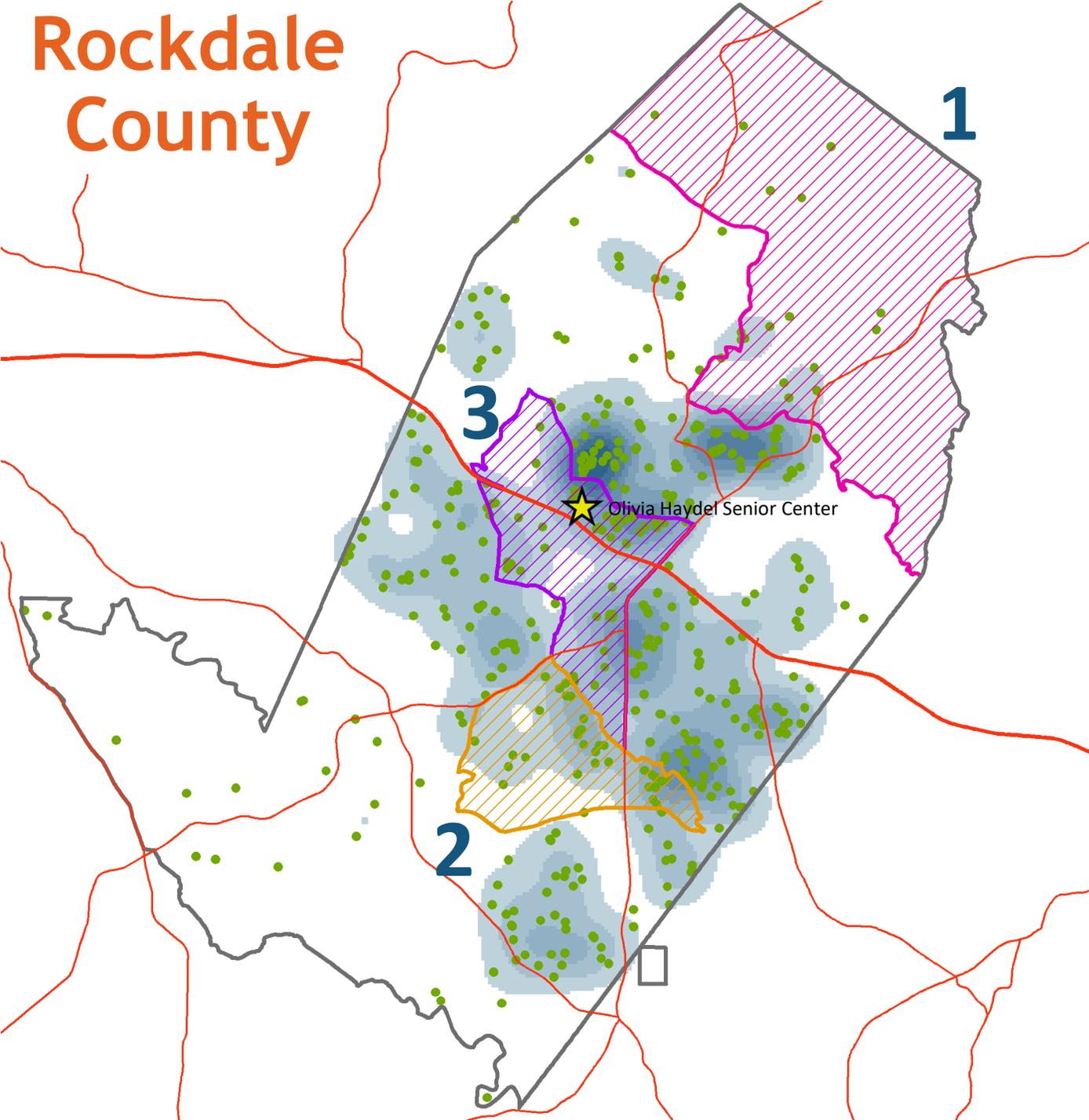


Henry Voting Event

- One mobile health clinic in late November, had very low attendance from census tract residents, so rescheduled for data collection purposes
- Attending another mobile clinic with Mercer Health Equity Team in early February



Rockdale County



Rockdale County is home to 18,679 people 60 years or older.

In FY21 the Provider Network served 544 clients* in Rockdale County.

In FY22 the Provider Network served 533 clients* in Rockdale County.

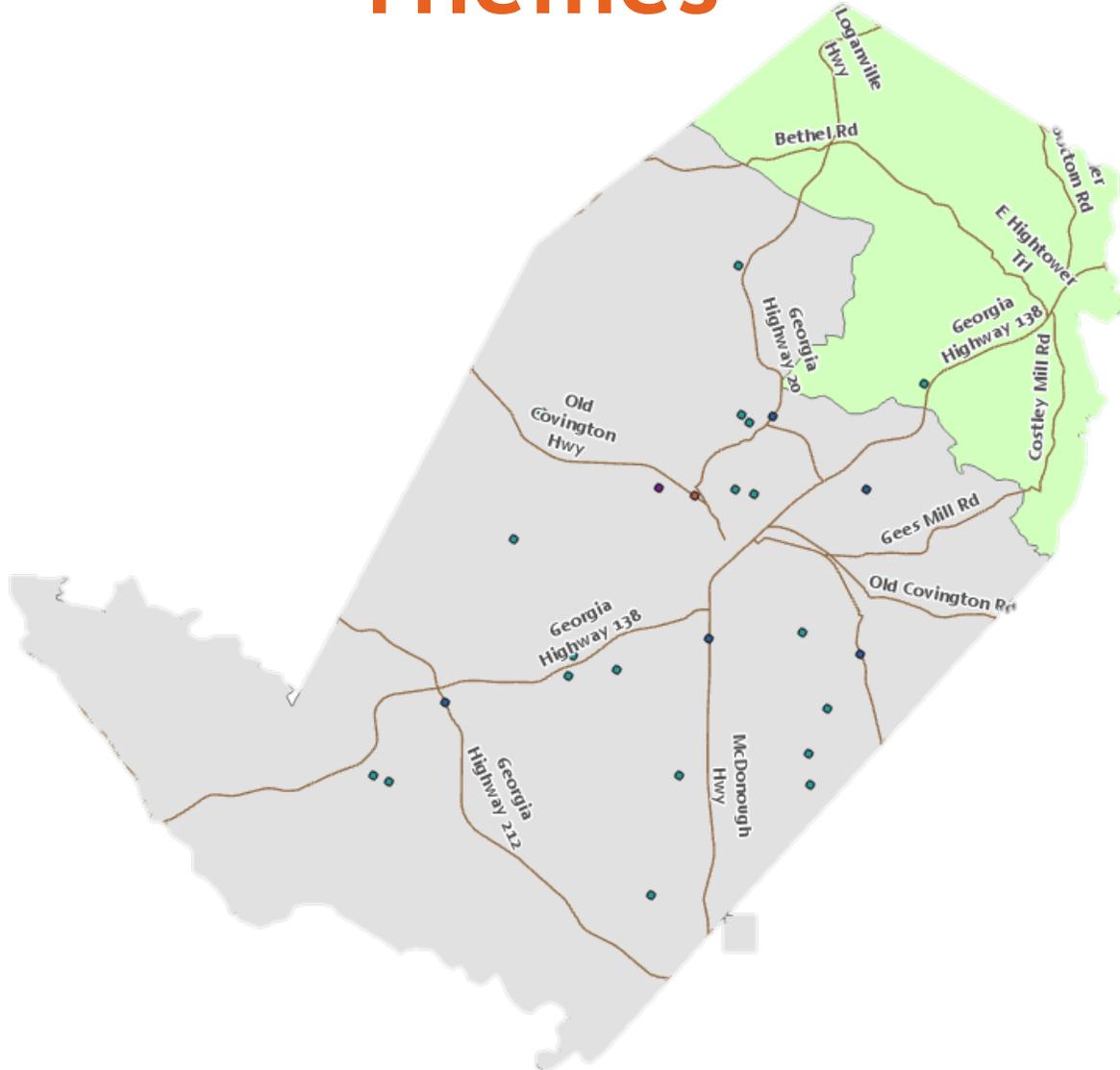
| Census Tract | Zip Code | Area | Life Expectancy | Number of Older Adults | Number of Clients in FY21 | Number of Clients in FY22 | Percent Change |
|--------------|----------------------------|---------------|-----------------|------------------------|---------------------------|---------------------------|----------------|
| 1 | 30012, 30013, 30052, 30039 | Hi Roc Shores | 75.6 years | 1,304 | 21 | 18 | -14% |
| 2 | 30094, 30013 | Stanton Woods | 75.8 years | 1,579 | 44 | 36 | -18% |
| 3 | 30094, 30012, 30013 | Ebenezer Road | 75.8 years | 1,461 | 71 | 64 | -10% |
| Total | | | | 4,344 | 136 | 118 | -13% |

Legend

- One Provider Network Client
- Many Provider Network Clients
- Census Tract with Low Life Expectancy
- ★ Senior Center

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Rockdale Group Themes



Conyers offers everything you need, but can travel to ATL if necessary

Small town mentality is a positive and negative

- Worry that they've outgrown the utility of "good old boys" approach to local government

Zoning and development is incongruent with people's needs

- For example, there seems to be a recent surplus of gas stations, liquor stores, tire stores, and apartment buildings
- City government needs to lean into what's great about Rockdale

Car dependent transportation + concentration of services in Conyers = traffic

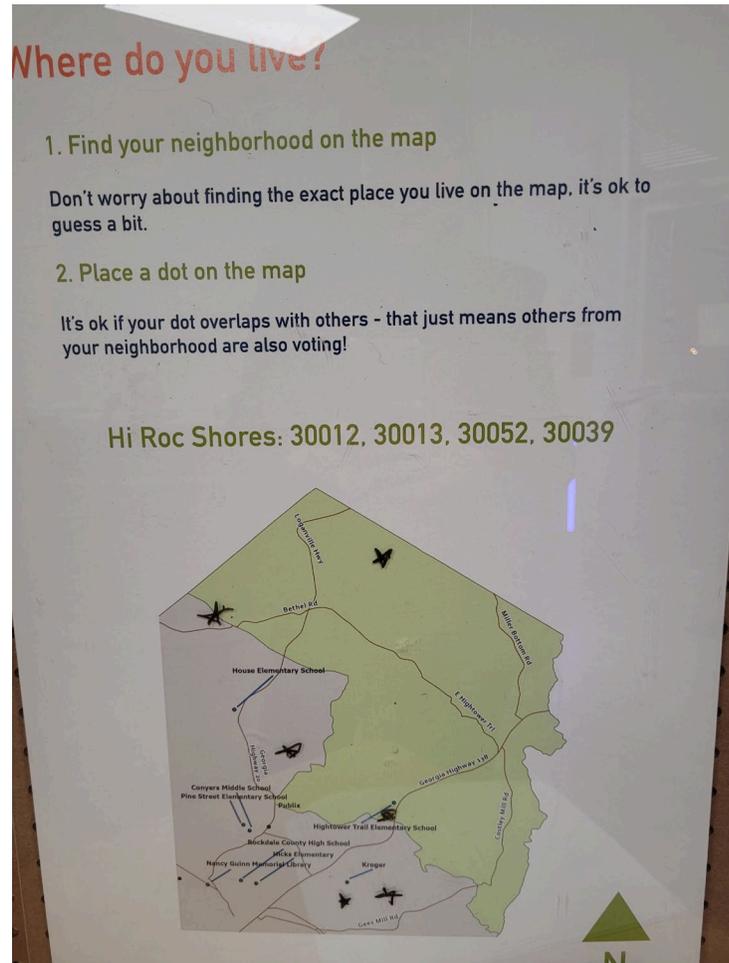
- Bottleneck on 138
 - Would love a trolley service that emphasizes Conyers and some other main areas of Rockdale
 - Sidewalks in the city centers would be useful
- Mentorship and activities for youth

EMTs should staff fire stations to help address rural challenges of first responders

Water and food quality is lacking



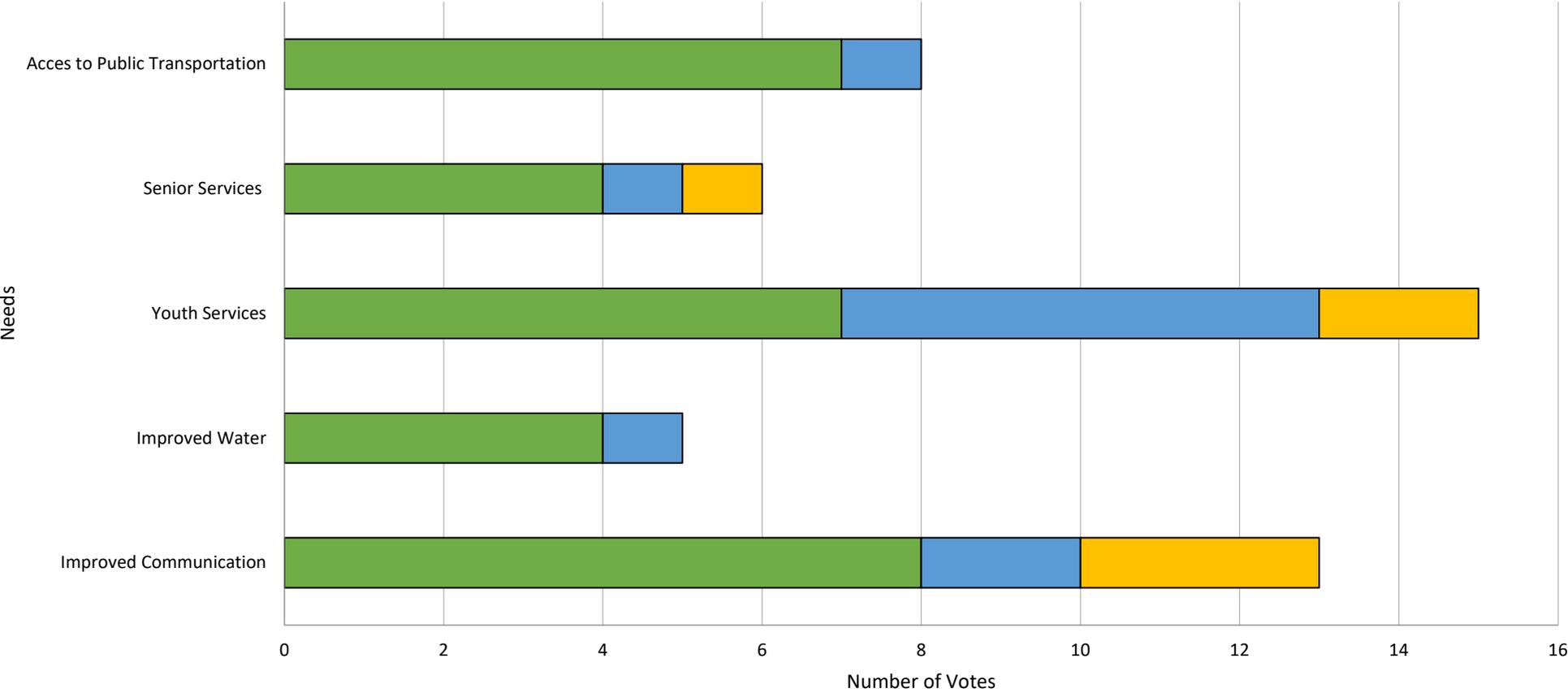
Rockdale Voting Event



- Monthly 4H Meeting Drop-off at UGA Extension Office in Conyers
- Thursday, November 17, 6:30-7 pm
- Around 45 residents engaged with tool
- Mostly focused on children and families, but many adults discussed caregiving responsibilities for aging parents



Rockdale County Results

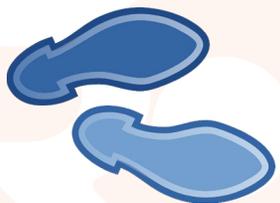
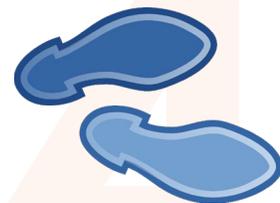
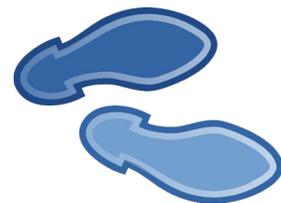
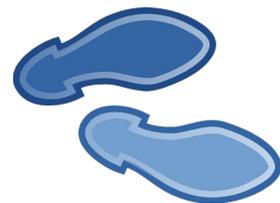
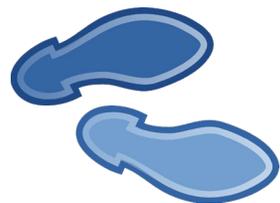
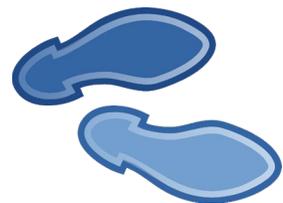


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Next Steps

- Summarize qualitative & quantitative data
- Convene existing partners, residents, and coalitions
- Co-design and implement intervention strategies based on community's priorities, e.g.,
 - Install streetlights where missing
 - Incentivize stores to increase fresh produce
 - Allow for more housing options in zoning codes
 - Create community park space for residents



Thank You + Contact Info

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