

Managing Director, Aging & Independence Services

July 14, 2022

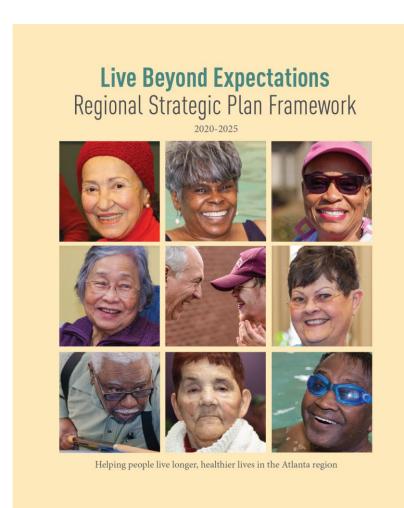
Life Expectancy

is about more ... than

Life Choices

The Goal:

From 2020-2025, ARC, led by its Aging & Independence Services Group, will implement a strategic framework, designed to identify and address inequities that create disparities in life expectancy.





Progress Updates



- Developed brief overview video:
 - www.atlantaregional.org/lbe-2020-2025
- Conducted external partner survey and resident focus groups in lowest life expectancy census tract in 10 counties*
- Hosted webinars for elected officials from lowest LE tracts
- Solicited proposals for artist(s)/designer(s) to co-design community engagement

^{*}Note we are still using the 2010 census tracts until the US Small-area Life Expectancy Estimates Project (USLEEP) data is updated to match the 2020 census tracts.

Focus Group Themes

- Residents like where they live
 - Strong sense of community and diversity
 - Feelings of belonging
- Challenges:
 - High housing/transportation costs
 - Threaten housing stability
 - Cut into medical access and healthy food choices
 - Inadequate social safety net in Georgia
- Common needs:
 - Improved or new sidewalks and streetlights
 - Bus or shuttle transportation to nearby destinations
 - Access to fresh produce
 - Affordable and accessible housing options
 - Public spaces and/or activities to connect and socialize for all ages and abilities



^{*}Summaries of each county focus group are available and can be shared as follow-up.

Next Steps for Each Focus Location

(one location in each county)

- Identify and engage with collaborative organizations and people as champions
- Conduct artist/designer-led community engagement sessions
- Design intervention strategies based on community's priorities, e.g.,
 - Install streetlights where missing
 - Implement city circulator shuttle to nearby destinations
 - Incentivize stores to increase fresh produce
 - Allow for more housing options in zoning codes
 - Create community park space for residents

For More Information

Live Beyond ExpectationsRegional Strategic Plan Framework

2020-2025



Helping people live longer, healthier lives in the Atlanta region