



# ALMA Workshop 2021: Orientation





## Our Vision

*Metro Atlanta values arts and culture as essential for building a thriving, inclusive, and economically healthy region, and recognizes its transformative role in addressing broader civic issues.*

Read the plan [atlantaregional.org/arts](https://atlantaregional.org/arts)



## Plan Recommendations re: ALMA

Revise and update ALMA curriculum to address arts and cultural community needs.

Offer and encourage the inclusion of arts and cultural planning in the menu of comprehensive planning services offered by Community Development

Infuse an arts and cultural lens across all engagement activities.

Read the plan [atlantaregional.org/arts](https://atlantaregional.org/arts)

# **alma**

Arts Leaders of Metro Atlanta

# **workshop**



**Cohort of 30 leaders:**  
Artists/Creatives + Planners +  
Local Government

**Project Teams:** Collaborating to  
address community needs with  
arts and culture.

**Learning Sessions:** National &  
local speakers, readings, case  
studies

**All Online**



# 2021 Focus: Arts, Culture & Planning

Exploring topics including:

Cultural Planning

Arts, Cultural, and Community Resilience

Artist-led Community Engagement



Jason Kofke, 2020. The Creatives Project's *Drive Thru*

# Who Should Apply?

- ALMA Alumni from previous years!
- Artists, arts administrators, and arts and culture professionals interested in advocacy, community engagement, and civic participation
- Urban planners, designers, architects, developers, and landscape architects
- Public officials with a desire to incorporate the arts into policy and programming
- Philanthropic professionals responsible for funding in arts and culture, urban planning, place-based community development, and civic engagement



# Project-Based Cohort

## Projects related to active planning processes:

Livable Center Initiative plans

Community Development Assistance Program projects

Comprehensive Plan for cities in the region

## Cross-functional teams:

Creatives, planners, city government working in teams of 5 or 6

## Topics:

Arts-based ... and other issues that we'll be approaching with arts-based solutions.



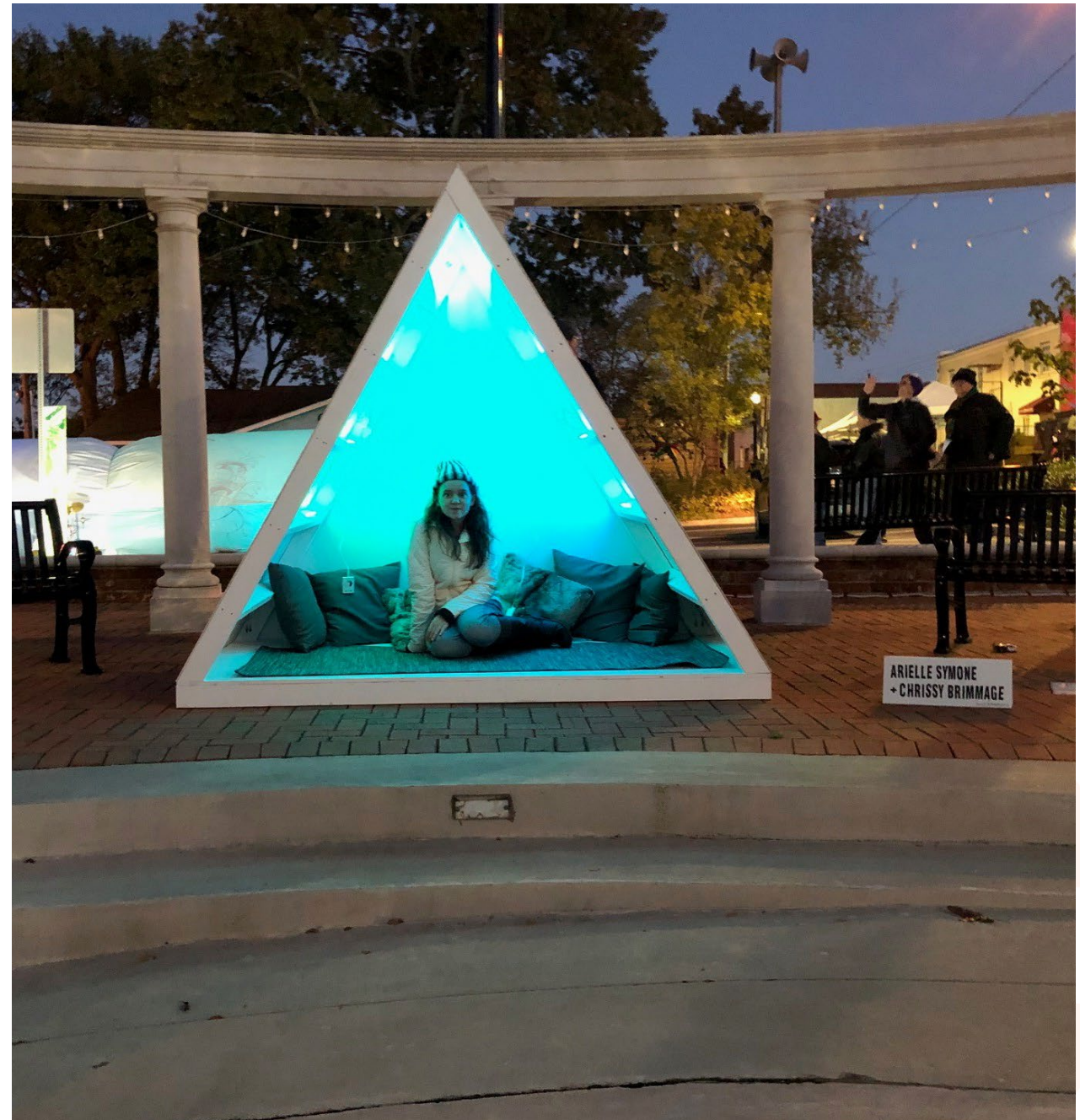
## Dates

**Application Deadline:**  
January 29, 11:59PM

**Class Dates:**  
March 17, March 31,  
April 14, May 12

**Time:** 9AM - 3PM (with breaks)

**Final Presentation:**  
Week of June 7



Arielle Symone & Chrissy Brimmage in Hapeville



## Costs

- \$350 for employees of local government, businesses, and foundations.
- Working, self-employed artists and employees of arts and culture-based nonprofits, if selected for the program, are eligible to participate in the program at no cost.
- Stipends of \$250 will be awarded to 10 participants with preference given to working artists and culture bearers.

# Application and Review

## Short Answer Questions

- Public officials with a desire to incorporate the arts into policy
- Philanthropic professionals responsible for funding in arts and community development, and civic engagement

### Application Timeline

**APPLICATIONS ARE OPEN NOW!**

- Application period closes January 29, 2021
- Class will be announced February 17, 2021

Link to  
Application

6. How can artists, arts and culture organizations, urban planners, and local officials and community leaders work together to address the greatest challenges facing metro Atlanta? Please share any examples or projects that you have personally led, in which you have been involved, or have been inspired by.\*

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(Really short)





Questions?

