



Overview

Atlanta Regional Commission

BACKGROUND

2017

ARC Human Services Transportation Plan Adopted

- Identified the need for additional coordination between paratransit & county demand response systems operators

Spring
/Summer
2019

Released RFP & Selected Consultants

Fall 2019

Study Kick-Off

October
2019

Conducted First TAC Meeting and Started Stakeholder Interviews

CONSULTING TEAM



Meredith
Greene

Nelson\Nygaard
Project Manager



Bill Schwartz

Nelson\Nygaard
Deputy Project
Manager



Janae Futrell

Civic Sphere
Outreach &
Technology
Strategy



Laura Brown

RLS
Data Collection &
Analysis

A scenic photograph of a paved road with double yellow lines curving through a forest. The trees are in full autumn foliage, displaying a mix of red, orange, yellow, and green leaves. The road is in the foreground, curving from the bottom left towards the right. A solid purple horizontal band is superimposed over the middle of the image, containing white text.

PROJECT PURPOSE, TASKS & GOALS

PROJECT PURPOSE

- Advance concepts from Mobility Management in the Atlanta Region
- Capitalize on the Atlanta-Region Transit Link Authority (ATL)
- Forge new partnerships
- Reflect new technologies
- Improve efficiencies
- Enhanced customer experience



PROJECT GOALS

- Goals from 2016 Human Service Transportation Plan:
 - Establish a decision-making framework based on the personal process HST populations use to evaluate mobility options
 - Develop a menu of local and regional tactics that will work in a coordinated manner to improve mobility in the Atlanta region

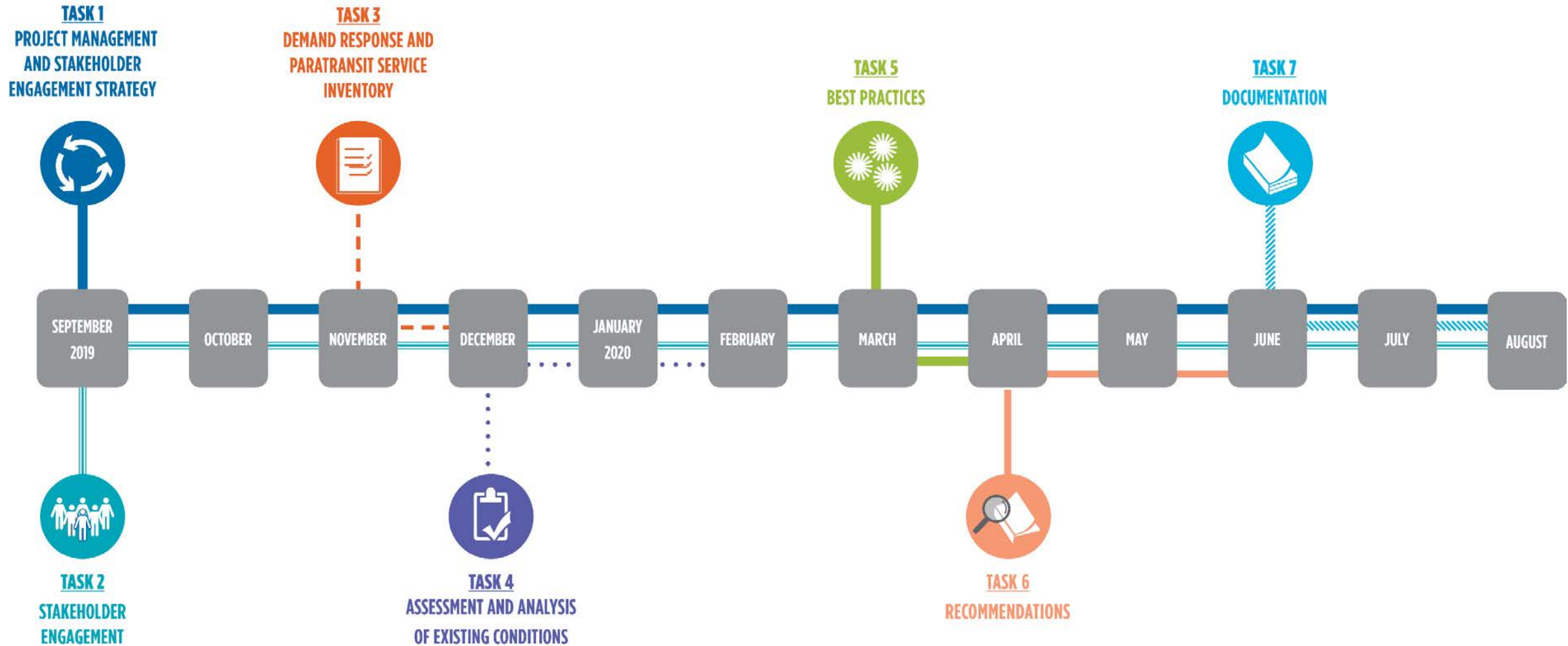


PROJECT TASKS

- Stakeholder engagement
- Service inventory
- Existing conditions assessment
- Best Practices
- Recommendations
- Documentation



PROJECT TIMELINE





QUESTIONS