

## Metro Atlanta Speaks 2019 Survey Questions

### **COUNTY (Quota Cells should be based on responses to this question)**

In which county do you reside?

- |             |   |
|-------------|---|
| 1. Butts    | 9. Fulton   |
| 2. Cherokee | 10. Gwinnett  |
| 3. Clayton  | 11. Henry   |
| 4. Cobb     | 12. Paulding  |
| 5. Coweta   | 13. Rockdale  |
| 6. DeKalb   | 14. (Respondent offers) Other (Thank and terminate) |
| 7. Douglas  | 15. DK (thank and terminate)                        |
| 8. Fayette  |   |

*IF COUNTY = 6 (DeKalb) or 9 (Fulton) ask **ATLANTA**  
All others skip to **HAVECELL** or **LANDLINE** as appropriate*

### **ATLANTA**

Do you live within the city limits of Atlanta, or do you live in another part of <insert county name> county?

1. Lives in city of Atlanta
2. Does not live in Atlanta (lives in some other part of DeKalb or Fulton)
3. DK

### **BIGPROB (1 response coded)**

Of the following, which issue is the biggest problem facing residents in the Metro Atlanta area today? Is it...

*(Programming note: The first 8 items below should be randomly ordered for each respondent)*

Transportation  
Race Relations  
The Economy  
Crime  
Public Health  
Public Education  
Human Services for People in Need  
Taxes  
(Do not read)Other (specify)  
DK

### **FIXTRAF**

Which of the following would be the best long-term solution to the traffic problems in the Metro Atlanta area? Would the best solution be...

***(Programming note: the first three items below should be randomly ordered for each respondent)***

1. Expand public transit...
2. Improve roads and highways...
3. Develop communities in which people can live very close to where they work, or...
4. Do nothing?
5. DK

### **ARTS**

How satisfied are you with the availability of arts and cultural opportunities in your community? Would you say you are...

1. Very satisfied....
2. Satisfied...
3. Unsatisfied, or...
4. Very unsatisfied...with these opportunities in your community?
5. DK/NA

### **SEGUE**

Please tell me if you ***strongly agree, agree, disagree, or strongly disagree*** with each of the following statements...

***Programming note: the questions TRANSPORT to TENSION will be randomly ordered for each respondent.***

### **TRANSPORT**

"I frequently lack transportation to get to places I need to go." Do you...

1. Strongly agree...
2. Agree...
3. Disagree, or...
4. Strongly disagree with that statement?
5. DK

**NOMOVE**

"If I had to move right now, I could not afford to move to another house or apartment in the area where I currently live." Do you...

1. Strongly agree...
2. Agree...
3. Disagree, or...
4. Strongly disagree with that statement?
5. DK

**OLDNEW**

"Older homes in the area where I live are being replaced by new, more expensive housing alternatives." Do you...

1. Strongly agree...
2. Agree...
3. Disagree, or...
4. Strongly disagree with that statement?
5. DK

**NEWBUS**

"In the area where I live, long-established businesses are being replaced by new businesses." Do you...

1. Strongly agree...
2. Agree...
3. Disagree, or...
4. Strongly disagree with that statement?
5. DK

**FLIP**

"Residential properties in the area where I live are being bought and remodeled so that they may be sold or rented for a higher price." Do you...

1. Strongly agree...
2. Agree...
3. Disagree, or...
4. Strongly disagree with that statement?
5. DK

### **TENSION**

“Changes in the area where I live are leading to tension between me and my neighbors.” Do you...

1. Strongly agree...
2. Agree...
3. Disagree, or...
4. Strongly disagree with that statement?
5. DK

### **INVOLVE**

Thinking about your community, how involved would you say you are? Are you...

1. Very involved
2. Somewhat involved, or...
3. Not at all involved?
4. DK

### **ACTIVITIES**

Over the past year, have you attended or participated in any of the following community activities?

***(Interviewers will read each item below and check if R says “yes”)***

- PTA meeting
- Neighborhood association meeting
- Religious service/event
- Public meeting held by a county or city government
- Volunteered to work at a community event

### **TRANSPFUND**

Please tell me if you *strongly agree, agree, disagree, or strongly disagree* with the following statement:

“I am willing to pay more in taxes to fund expanded regional public transit that includes buses and rail.” Do you...

1. Strongly agree
2. Agree
3. Disagree
4. Strongly disagree
5. DK

### **AREACHG**

Which of the following best describes the extent to which the area where you currently live has changed in the past three or four years? Would you say your area has undergone...

Very significant change...

Some change...

Very little change, or...

No change at all?

(Respondent offers) Haven't lived here long enough to say

DK (other than "haven't lived here long enough")

### **LKAHEAD**

As you look ahead to the next 3 or 4 years, do you think living conditions in the Metro Atlanta area THEN will be better, worse, or about the same as today?

1. Better in 3-4 years
2. Worse in 3-4 years
3. About the same as today
4. DK/NA

### **WORKFRCE**

Which of the following alternatives do you think would be **most likely** to attract and retain a skilled workforce to the metro Atlanta area? Would it be...

***Programming note: the first five options will be randomly ordered for each respondent***

Providing more affordable housing options for future workers

Creating more training and retraining opportunities in targeted industries

Providing better transportation options to get to and from work

Improving K-12 education

Providing better access to higher education

DK/NA

## **EMERGENCY**

Some people have a hard time dealing with financial emergencies, while others are better able to handle these situations....

We'd like to get a feel for how people would deal with an unexpected financial emergency. Suppose you had to come up with \$400 for such an emergency. Which of the following best describes how you would handle such a situation?

1. You would pay for it with cash, check or debit card...
2. You would put it on a credit card...
3. You would borrow money from someone...
4. You would sell or pawn something to get the money, or...
5. You would not be able to get the money right now?
6. DK/NA

***Note to supervisors/interviewers: If respondents express hesitation or suspicion on EMERGENCY, reassure them that you are NOT asking for money or any kind of payment in any way. This is strictly a theoretical question being used for research purposes only.***

## **EMPLOY**

Which of the following best describes your employment status? Are you...

1. Working full time
2. Working part time
3. Unemployed & looking for work
4. Unemployed & not looking for work, or...
5. Retired?
6. (RESPONDENT OFFERS) Disabled
7. DK/NA/REFUSED

***Programming note:***

***If respondent is retired (EMPLOY = 5) or unemployed and NOT looking for work (EMPLOY = 4) or disabled (EMPLOY = 6), skip to RATINGS***

## **SEGUE**

Please tell me if you ***strongly agree, agree, disagree, or strongly disagree*** with each of the following statements...

***If respondent is unemployed & looking for work (EMPLOY = 3) skip to TRAIN1  
Respondents who are working will be asked all of the questions SKILLS – TRAIN2***

**SKILLS**

“My current job does not allow me to utilize my education and skills to the fullest extent possible.” Do you...

1. Strongly agree...
2. Agree...
3. Disagree, or...
4. Strongly disagree with that statement?
5. DK

**ROBOT**

“I am worried that I may lose my job to some type of automated process.” Do you ...

1. Strongly agree...
2. Agree...
3. Disagree, or...
4. Strongly disagree with that statement?
5. DK

**TRAIN1**

“I know where to find a workforce training program if I need one.”

1. Strongly agree...
2. Agree...
3. Disagree, or...
4. Strongly disagree with that statement?
5. DK

**TRAIN2**

“I would seek out training opportunities if it provided me with better employment options.”

1. Strongly agree...
2. Agree...
3. Disagree, or...
4. Strongly disagree with that statement?
5. DK

## **RATINGS**

Next, I would like you to rate some aspects of life here in Metro Atlanta. For each of the following, please tell me if it is *excellent, good, fair* or *poor*. What about...

### ***(Randomly order the following items)***

The responsiveness of local governments to the needs of their citizens?

The safety of residents in your community?

The affordability of the metro area as a place to live?

The availability of programs to help low-income residents?

Support for elderly citizens?

Metro Atlanta as a place to raise children?

## **AMENITIES**

Please tell me whether you *strongly disagree, disagree, agree* or *strongly agree* with each of the following statements....

### ***(Randomly order each of the following statements.)***

“There are shopping opportunities within easy walking distance of my home.”

“There are sidewalks and crosswalks on most of streets in my neighborhood.”

“There is access in my neighborhood to recreation and cultural facilities.”

“People are willing to help their neighbors.”

## **DEMOGS**

We have almost completed the survey. The last few questions are used for statistical purposes only.

In what year were you born?

***(INTERVIEWERS: Record year of birth. DK/NA = 2002)***

*<If respondent does not live in DeKalb, Douglas, Fulton or Rockdale, skip to EDUC>*

## **INT20**

Do you live north or south of Interstate 20?

1. North
2. South
3. DK



## **EDUC**

What is the highest level of education you completed? Was it...

1. 11th grade or less (without graduating)...
2. High school graduate or GED...
3. Some college (associate's degree, tech or vocational)...
4. College graduate (BA, BS)...
5. Graduate or Professional Degree (MA, MS, PHD, MD, Law etc)
6. DK/NA

## **LATINO**

Do you consider yourself to be Latino or Hispanic?

1. Yes
2. No
3. DK/NA

## **RACE**

What is your race? Are you...

1. African American/Black...
2. Caucasian/White...
3. Asian/Pacific Islander...
4. Native American/American, or...
5. Multi-racial?
6. (DO NOT READ) Other (specify)
7. DK/NA

## **KIDS**

Do any children under the age of 18 live at your current residence?

1. Yes
2. No
3. DK

## **OWNRENT**

Do you....

1. Own your own home (*includes living with someone else who owns/pays mortgage*)
2. Rent (*includes living with someone else who pays rent*)
3. DK

**INCOME**

I am going to read a number of income ranges; please stop me at the one that best describes your family's household income in 2018....

1. Less than \$25,000...
2. \$25,000 - \$60,000...
3. \$60,000 - \$120,000...
4. \$120,000 - \$250,000, or...
5. Over \$250,000?
6. DK/NA
7. REFUSED

**TENURE**

How long have you lived in the Metro Atlanta area?

*(Code number of years. Code 0-11 months as "1" year. Code DK=999.)*

**ZIPCODE**

What is your zipcode?

**THANKS**

These are all the questions I have for you. Thank you for taking the time to help us with this survey!

Code Gender by voice: 1 = Male 2 = Female