



## MOBILITY SOLUTIONS FOR GEORGIA: A SINGULAR FOCUS

**ARC Regional Transit Committee**

*Chris Tomlinson, Interim Executive Director*

*March 14, 2019*



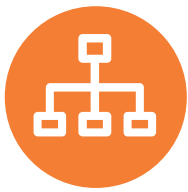
## AN OVERVIEW OF THE ATL

For two decades since the creation of the Georgia Regional Transportation Authority (GRTA) in 1999, the state and region discussed how to solve the challenge of cross-jurisdictional and multi-agency coordination of transit planning and funding, until 2018...



A UNIFYING ENTITY FOR THE ATLANTA REGION THAT  
ENSURES COORDINATED TRANSIT PLANNING AND FUNDING,  
AND INCREASED TRANSPARENCY





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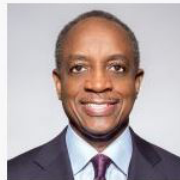
Andy Macke



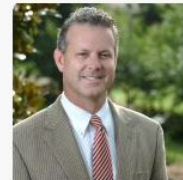
Howard A. Mosby, CPA



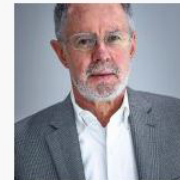
Todd Ver Steeg



Michael L. Thurmond



Chuck Warbington



Tom Weyandt

# WHAT IS THE ATL? WHAT DOES IT DO AND HOW?

**The ATL is a state authority responsible for transit policy, planning, and funding oversight across the 13-county metro-Atlanta region in order to enable a more unified, integrated, and customer-focused transit network for the region.**

► In order to accomplish this purpose, the ATL will:

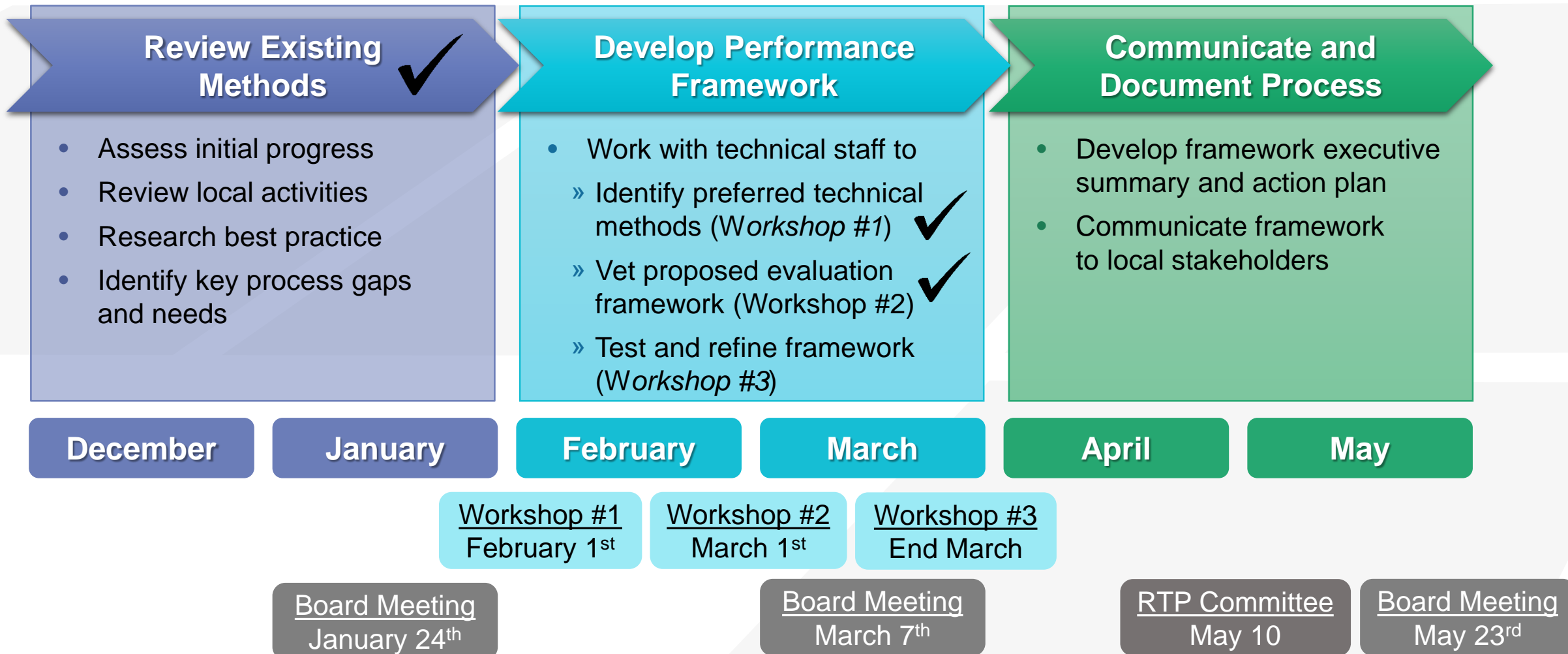
- Conduct regional planning and prioritization of transit projects
- Develop and implement regional transit policies and standards
- Develop and implement unified regional branding for public transit operating within the region
- Develop and publish air quality targets/standards & assess progress within the region
- Develop and publish an annual report and audit of transit services operating within the region

**The ATL's primary mission is focused on regional transit planning and funding governance – *not operations, project management or construction***

# WHAT IS THE ATL? WHAT DOES IT DO AND HOW?

- ▶ **In consultation with the MPO (ARC), the ATL will develop, annually review, and periodically amend, a Regional Transit Plan that lists and prioritizes transit projects within the region.**
- ▶ The Regional Transit Plan will serve as the official list of transit projects that are:
  - eligible for consideration for inclusion in the 6-year TIP or the long-range RTP, managed by ARC;
  - eligible for inclusion on potential public referendum project lists for funding thru any Transit TSPLOST
- ▶ The Regional Transit Plan will include at a minimum:
  - 1) All projects funded with either state or federal transit funds; and
  - 2) “Regionally significant” transit projects that meet the federal definition
- ▶ The ATL will coordinate regional transit policies and standards to further the goal of a more seamless, unified transit network in the region; examples include technology applications, standard mode definitions and fare payment systems

# Regional Transit Planning Process: Schedule





# Governing Principles for ATL Prioritization

(adopted 3/7/2019)

## Economic Development and Land Use

Creates or enhances connectivity and access to job centers, activity centers and economic centers in line with the Unified Growth Policy (UGP)

## Environmental Sustainability

Offers new or enhanced services as alternatives to SOV travel, and promoting the use of alternative fuels to build environmentally sustainable communities

## Equity

Provides new or expanded service to and from low and moderate income areas to improve connectivity and focusing on investments that better enable people to meet their day-to-day needs

## Innovation

Uses innovative solutions to improve rider experience, fare collection, cost savings, integration with transit alternatives etc.

## Mobility and Access

Connects population centers, employment, recreation, using cross-jurisdictional services to create regional connectivity

## Return on Investment

Ensures that project financing plans are feasible and sound and promotes cost-efficient alternatives for new or enhanced service that enable regional economic opportunity and growth

## 2019 Key Statutory Deliverables – Tentative Board Action Schedule

Dec 14	<ul style="list-style-type: none"> <li>✓ Inaugural Board Meeting</li> <li>✓ Bylaws Approval</li> <li>✓ FTA Direct Recipient Application Approval</li> <li>✓ ATL Logo and Brand Adoption</li> </ul>
Jan 24	<ul style="list-style-type: none"> <li>✓ 2019 Budget Ratification</li> <li>✓ Standing Committees Adopted</li> </ul>
March 7	<ul style="list-style-type: none"> <li>✓ Regional Transit Plan Governing Principles Approval</li> <li>✓ Title VI Plan Approval</li> <li>✓ ATL Working Group Structure Approval</li> <li>✓ Air Quality Targets (must be sent to Gov/LtGov/Spkr &amp; assessed in Annual Report)</li> </ul>
May 23	<ul style="list-style-type: none"> <li>❑ Regional Transit Planning Process Approval</li> </ul>
August 8	<ul style="list-style-type: none"> <li>❑ Proposed Regional Transit Project List for FY21 State Bond Funding Consideration (Due to Gov/General Assembly Sept. 1)</li> </ul>
September 5	<ul style="list-style-type: none"> <li>❑ Regional Transit Plan Adoption (Tentative)</li> </ul>
November 7	<ul style="list-style-type: none"> <li>❑ Annual Report and Audit (Due to General Assembly Dec. 1)</li> </ul>



# ADOPTED ATL WORKING GROUPS (3/7/2019)

## Transit Executives Working Group



*Note: Fulton, DeKalb, and Clayton counties are not specifically listed due to their membership in MARTA, their fixed route operator, but representatives from those jurisdictions are welcome to participate in both groups.*

## Transit Operators Working Group

ARC
Barrow
Bartow
Carroll
Cherokee
City of Atlanta
Cobb
Coweta
CPACS
Dawson
Douglas
Fayette
Forsyth
FTA

GDOT
Gwinnett
Hall
Henry
Jackson
MARTA
Newton
Paulding
Pike
Rockdale
Spalding
SRTA
Walton

# Atlanta Regional Commission

# Atlanta-Region Transit Link

BOARD  
LEVEL

## Atlanta Regional Commission Board

*Transportation & Air Quality Committee  
&  
Community Resources Committee*

## Atlanta-Region Transit Link Authority (ATL)

*(Bi-Monthly)*

*Elected and appointed ATL Board members*



EXECUTIVE  
&  
STAFF  
LEVEL

## Transportation Coordinating Committee

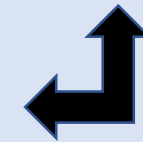
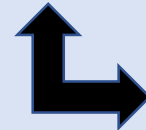
**&**

## Land Use Coordinating Committee

## Transit Executives Working Group

*(Quarterly)*

*Executives of existing Regional Transit Operators*



MANAGER  
&  
STAFF  
LEVEL

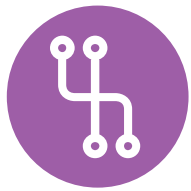
## Transit Operators Working Group

*Bi-Monthly*

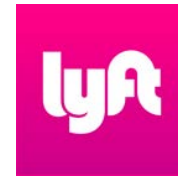
*ATL & ARC Led*

*Transit staff that report to agency executives*





## HOLISTIC FOCUS ON MOBILITY



ATL will build upon the recent work of the RTC on:

- Regional Bus Stop Signage
- Regional Transit Asset Management Database
- State of Good Repair Capital Cost Projections
- Updated Concept 3 Regional Transit Vision



## UPCOMING ATL PRIORITIES

- ▶ Regional Transit Planning Process Development
- ▶ Standing Up ATL Working Groups & Touchpoints with ARC/Regional Operators
- ▶ Creation of Regional Transit Policies
- ▶ Continued work on ATL Branding in Region (Xpress Service branding)
- ▶ First Regional Transit Plan/ ATL Annual Report and Audit
- ▶ ATL assistance on various regional transit initiatives

And most importantly...

- ▶ ATL coordination with local elected officials in Regional Transit Planning Process