

# I-20 East TOD Strategic Plan

Atlanta Regional Commission

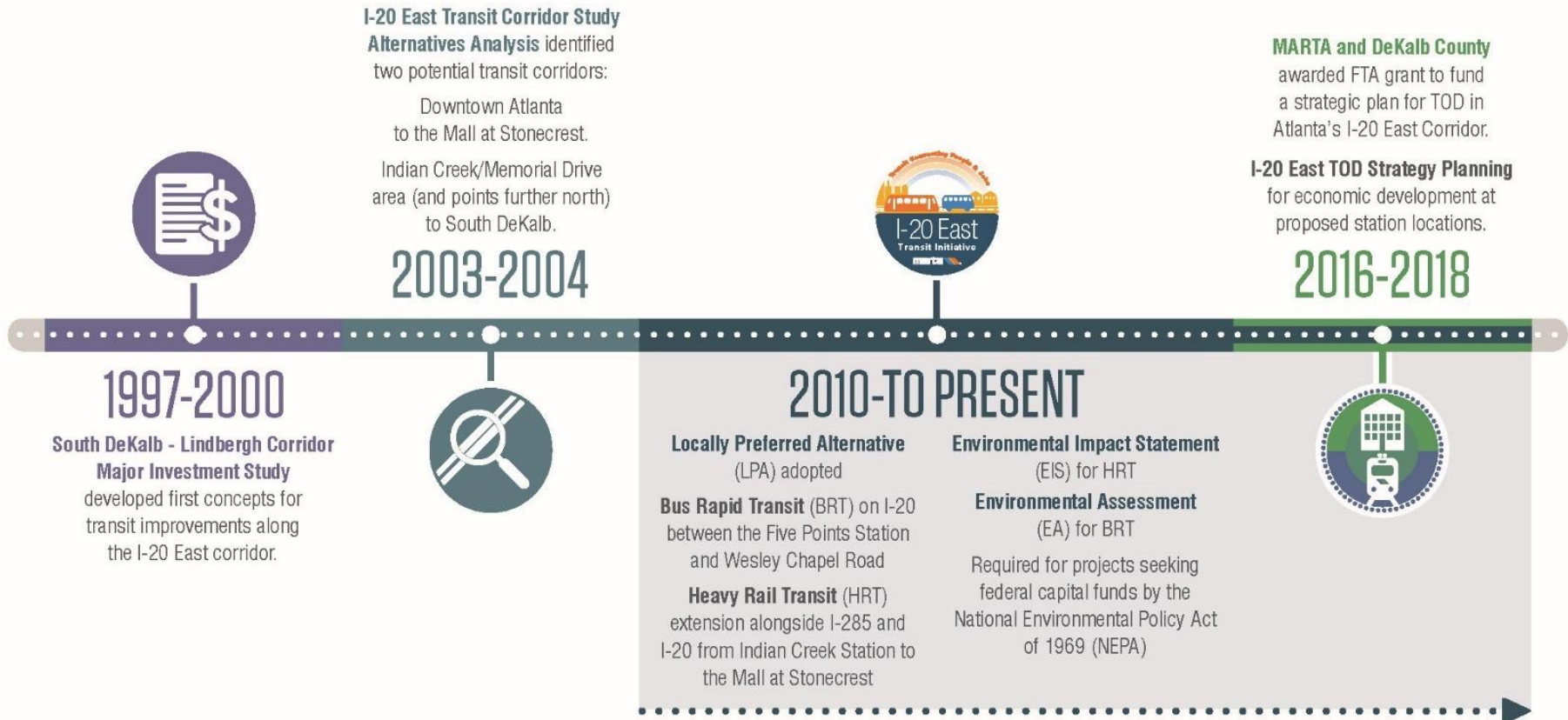
Transportation Coordinating Committee

22 June 2018

# Planning Background



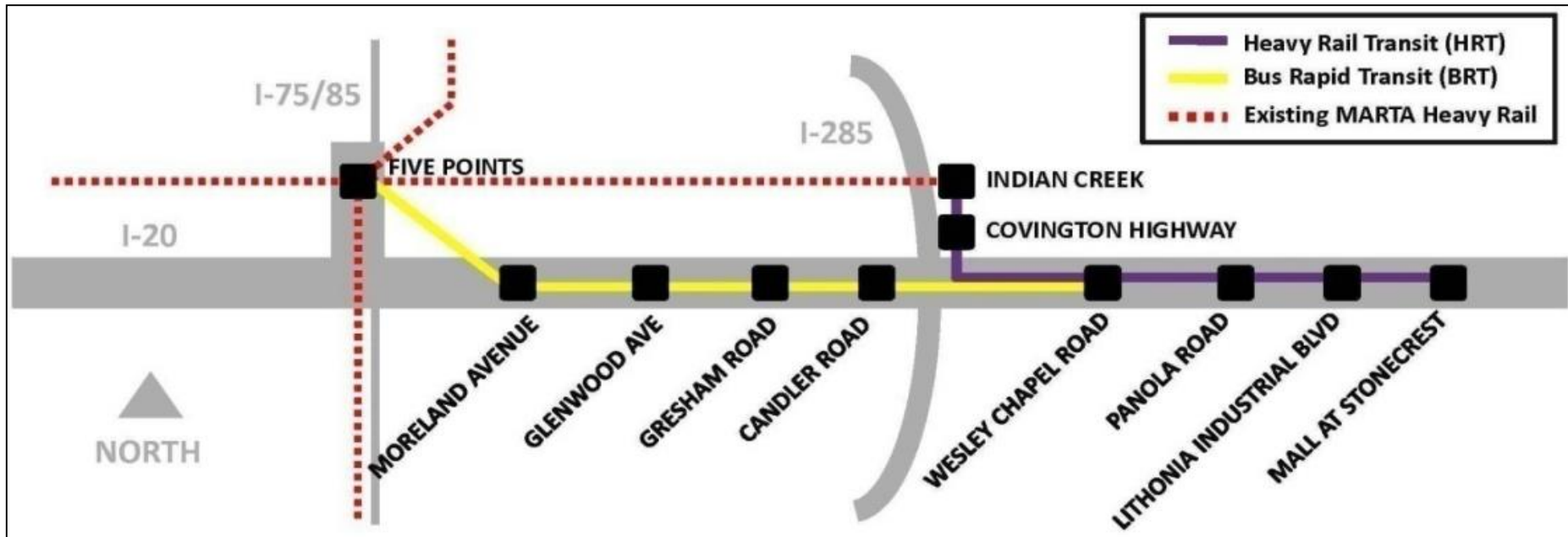
## I-20 East Initiative Timeline



# Overview

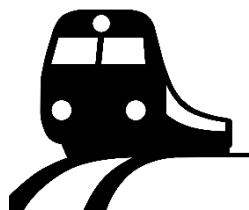


- Partnership between MARTA and DeKalb County
- \$1.6 million FTA grant supporting extension of MARTA rail from Indian Creek to Mall at Stonecrest (Adopted 2012 LPA)





# Why Plan for TOD on I-20 Corridor?



**INCREASE RIDERSHIP**

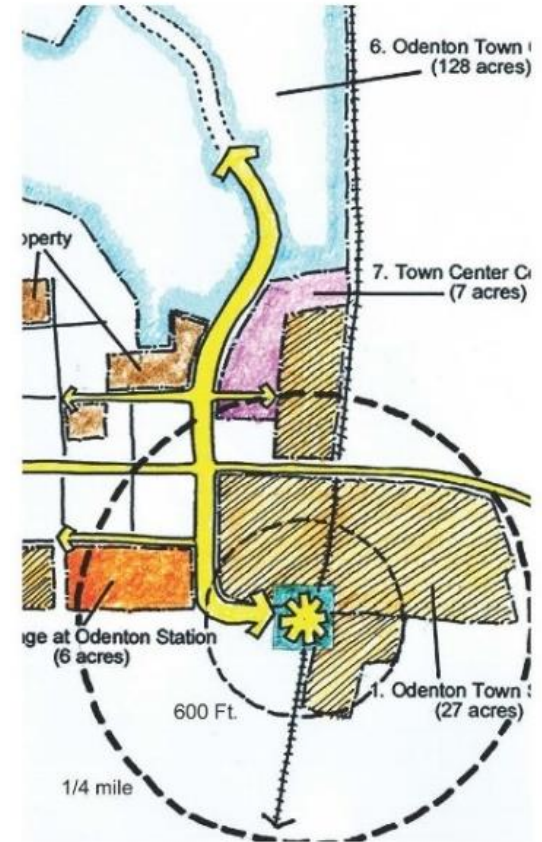
**MORE AFFORDABLE  
HOUSING OPTIONS**



DeKalb County  
GEORGIA

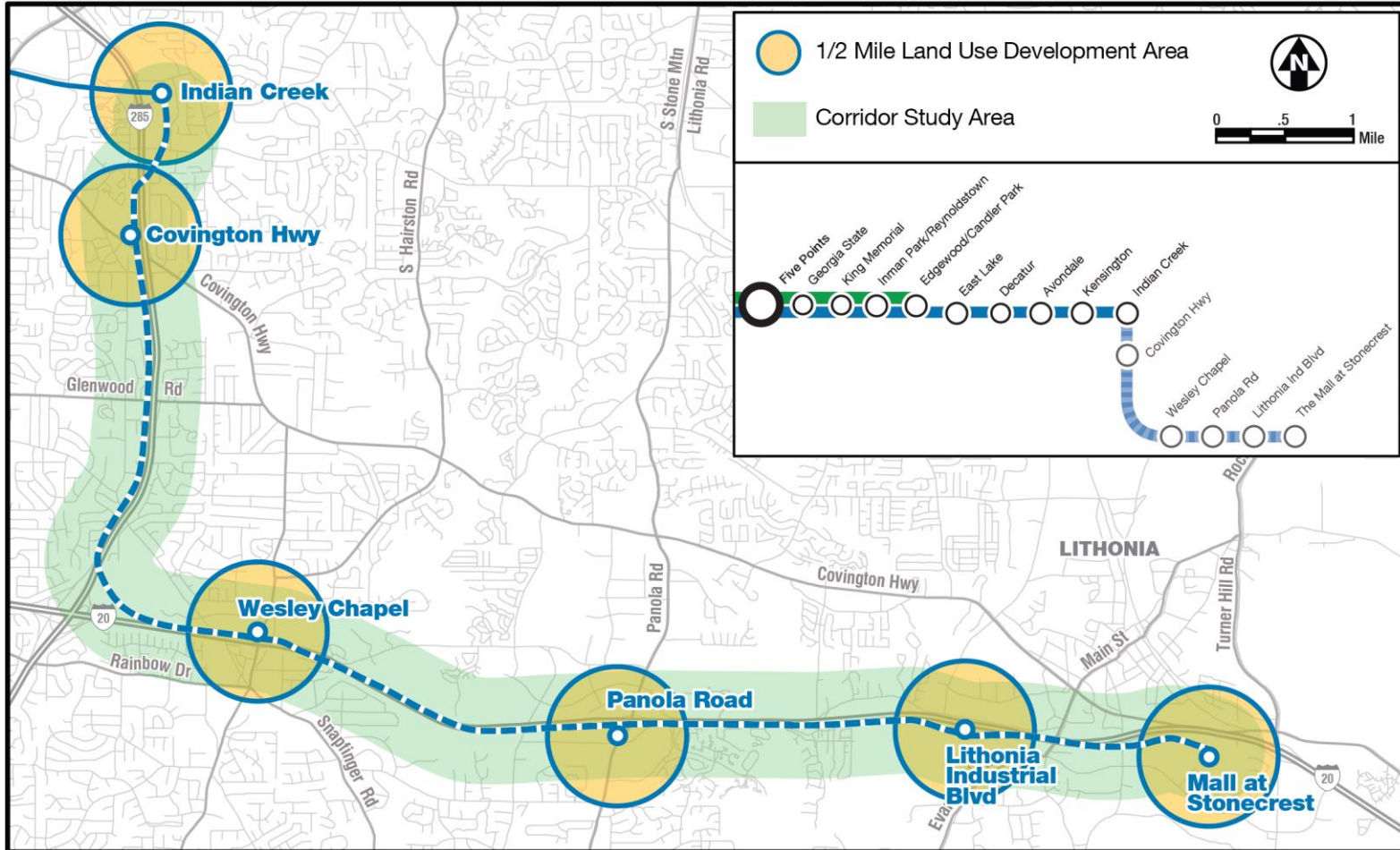
# Study Objectives

- **Corridor-wide** TOD strategy
- **Economic development** and **equitable TOD** programs and policies
- Strategies to transform communities to be **livable, walkable and transit-friendly**
- **Catalyze private development** around stations





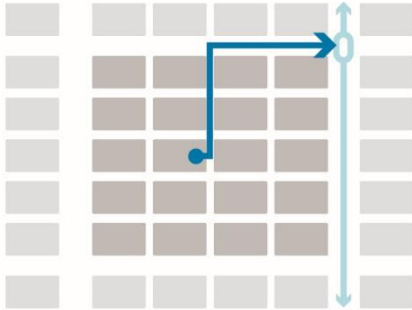
# Land Use Development Areas



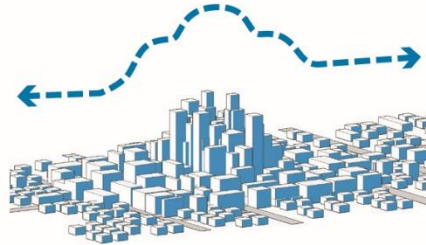
# What is Transit-Oriented Development (TOD)

## TOD Is:

**Connected**



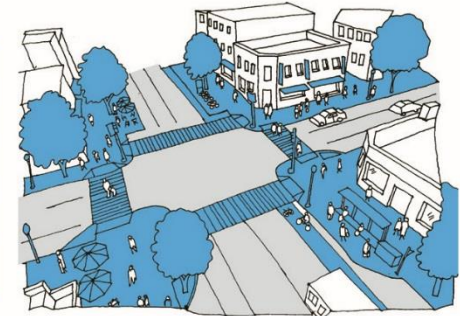
**Focused**



**Diverse**

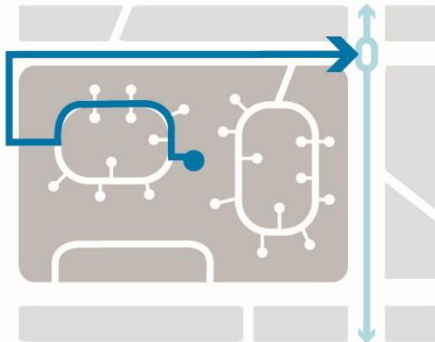


**Pedestrian-oriented**

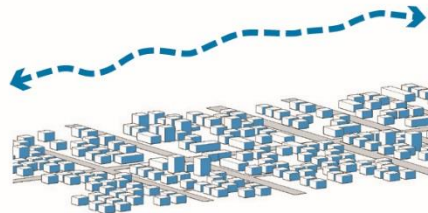


## TOD Is Not:

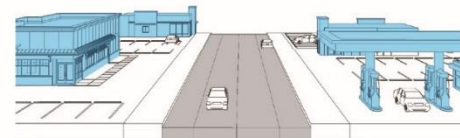
**Isolated**



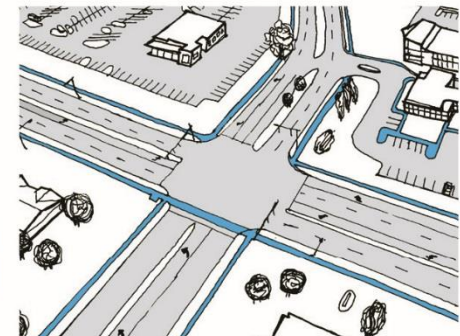
**Sparse**



**Homogeneous**



**Auto-centered**



# Desired Outcomes: Community-Supported Transformation



Before

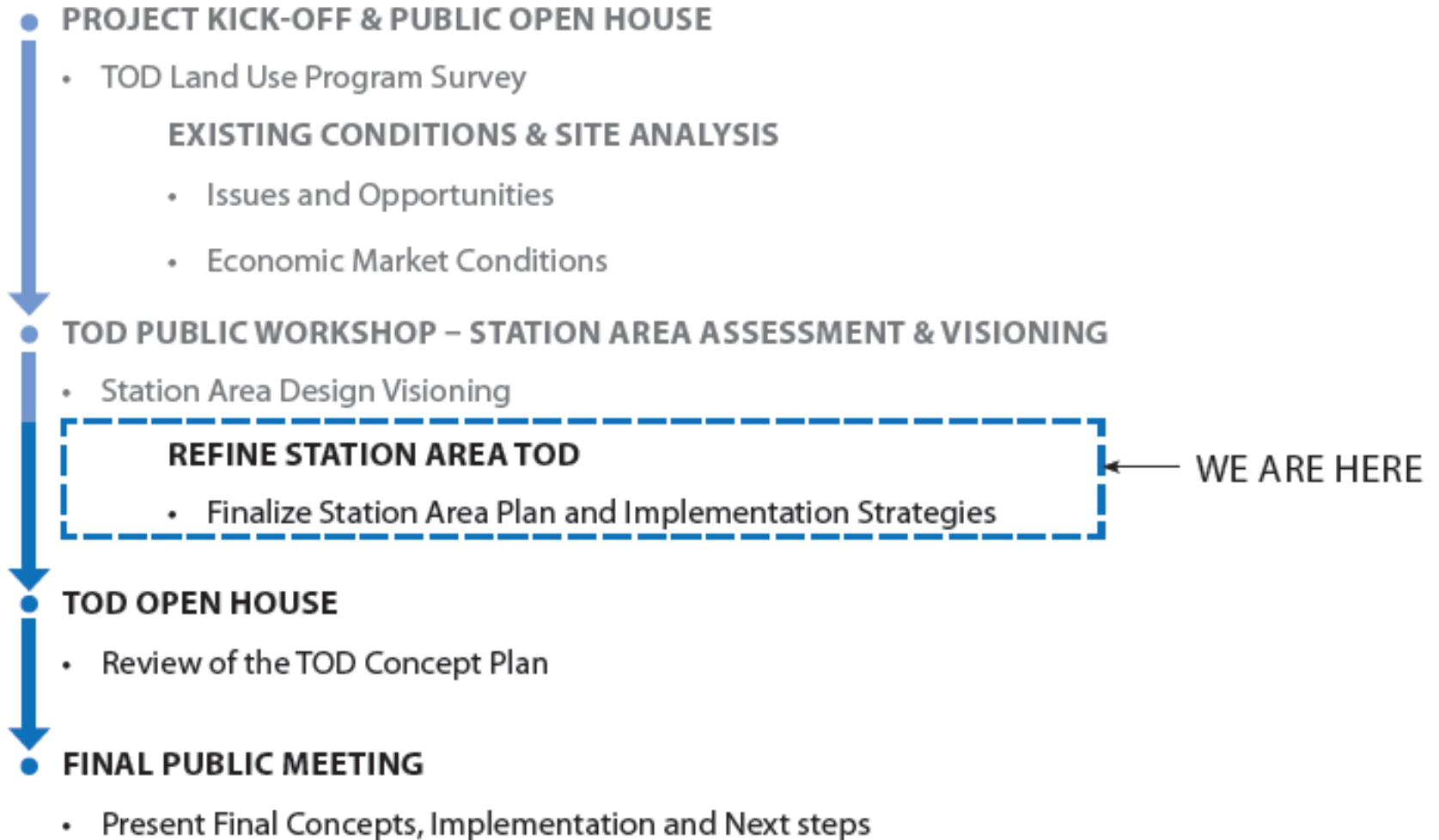
After







# Project Progress



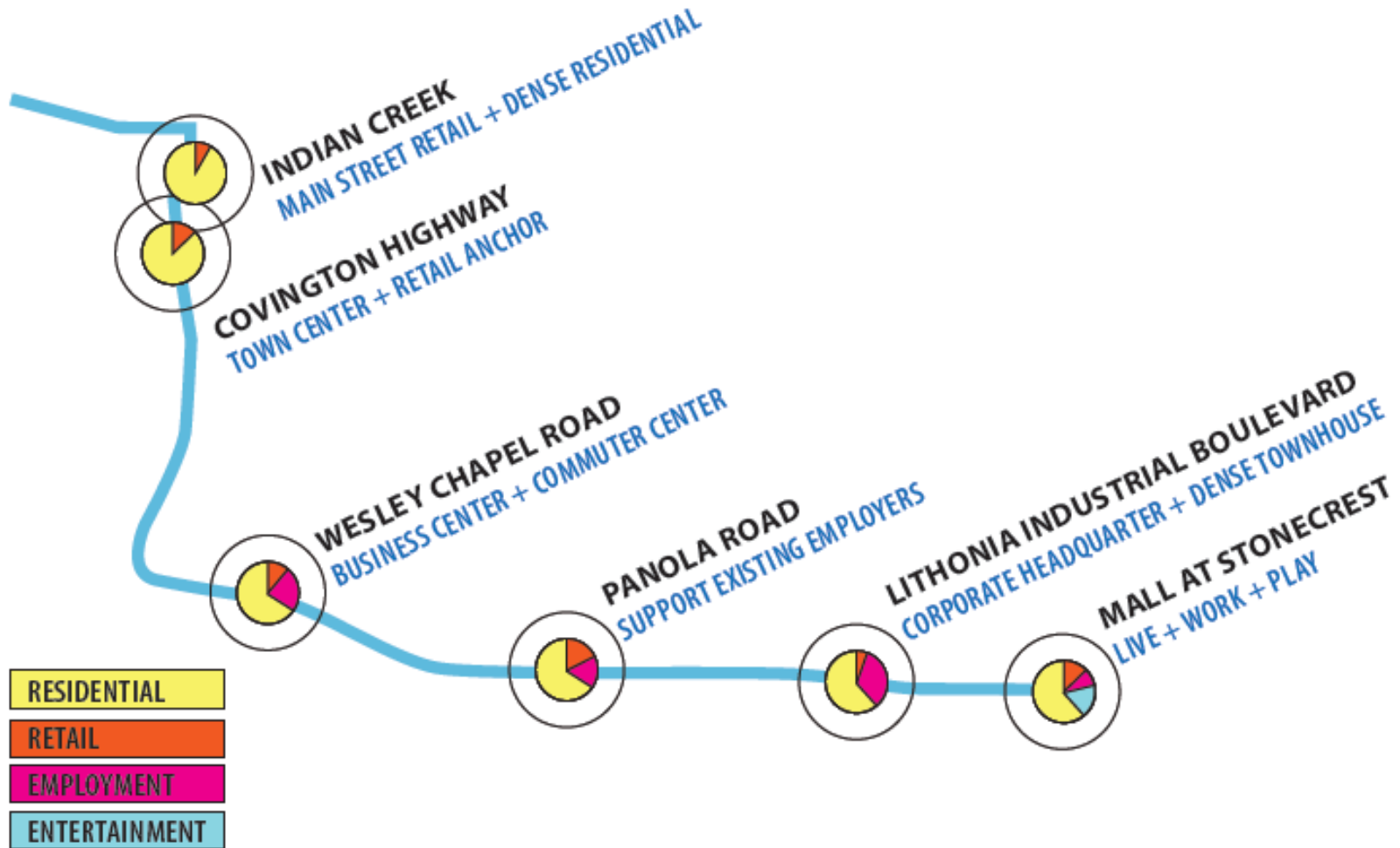
# Planning Context



# Public Design Workshop



# Station Area Visions



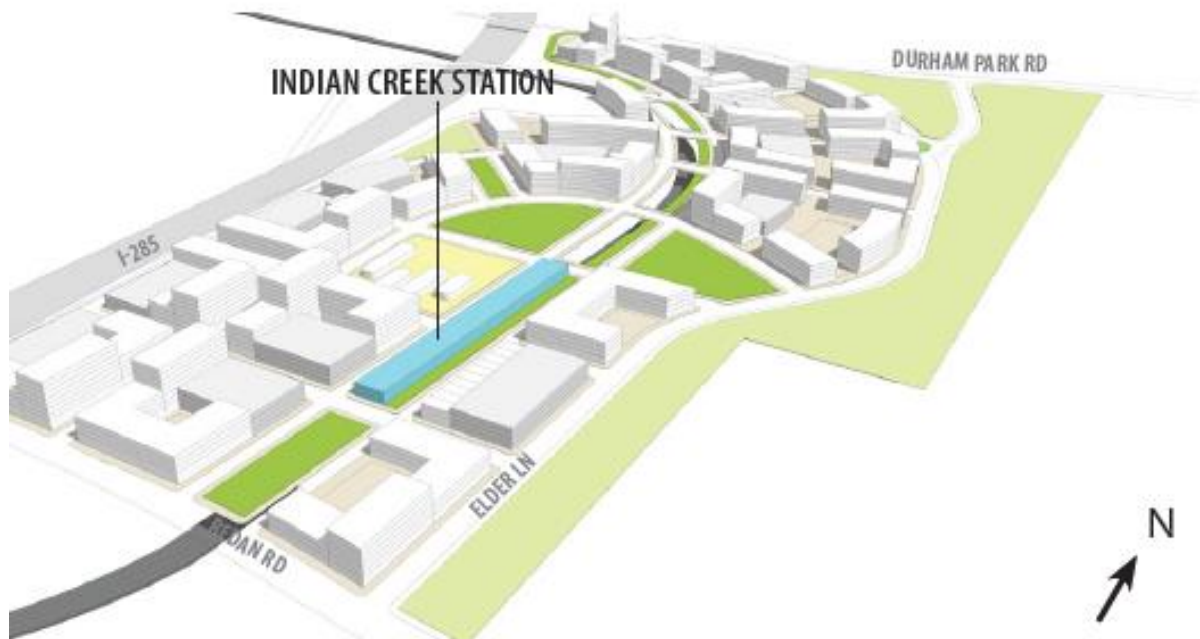


# Example Station: Indian Creek



## REINVENT THE PARK & RIDE STATION AS AN INTER-MODAL TOWN CENTER MAIN STREET

- *Public access to Indian Creek*
- *Green corridor*
- *Central public space anchor and connect*



# Beyond Urban Design

MARKET CONDITION & DEMOGRAPHICS	LAND USE AND URBAN DESIGN	MOBILITY AND CIRCULATION	POLICY AND REGULATION CONSIDERATIONS
<ul style="list-style-type: none"> <li>• Real estate market trends</li> <li>• Development projection</li> <li>• Population and demographic trends</li> <li>• Housing condition and affordability</li> </ul>	<ul style="list-style-type: none"> <li>• Development pattern</li> <li>• Open space resource</li> <li>• Landmark &amp; gateway elements</li> <li>• Desired line &amp; view corridor</li> </ul>	<ul style="list-style-type: none"> <li>• Streets network and character</li> <li>• Pedestrian and bicycle infrastructure</li> <li>• Transit infrastructure</li> <li>• Physical barrier</li> </ul>	<ul style="list-style-type: none"> <li>• Zoning and land use policy</li> </ul>
			

# Next Steps



- Draft Design Concepts
- Public Review Open Houses – August
- Ongoing Landowner and Stakeholder Engagement
- Implementation Strategies



# Questions?

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