

I-20 East TOD Strategic Plan

Atlanta Regional Commission

Transportation Coordinating Committee

22 June 2018





Planning Background



I-20 East Initiative Timeline

I-20 East Transit Corridor Study Alternatives Analysis identified two potential transit corridors:

> Downtown Atlanta to the Mall at Stonecrest.

Indian Creek/Memorial Drive area (and points further north) to South DeKalb.

2003-2004



MARTA and DeKalb County

awarded FTA grant to fund a strategic plan for TOD in Atlanta's I-20 East Corridor.

I-20 East TOD Strategy Planning

for economic development at proposed station locations.



1997-2000

South DeKalb - Lindbergh Corridor **Major Investment Study** developed first concepts for transit improvements along the I-20 East corridor.



2010-TO PRESENT

Locally Preferred Alternative (LPA) adopted

Bus Rapid Transit (BRT) on I-20 between the Five Points Station and Wesley Chapel Road

Heavy Rail Transit (HRT) extension alongside I-285 and

I-20 from Indian Creek Station to the Mall at Stonecrest

Environmental Impact Statement (EIS) for HRT

Environmental Assessment

(EA) for BRT

Required for projects seeking federal capital funds by the National Environmental Policy Act of 1969 (NEPA)



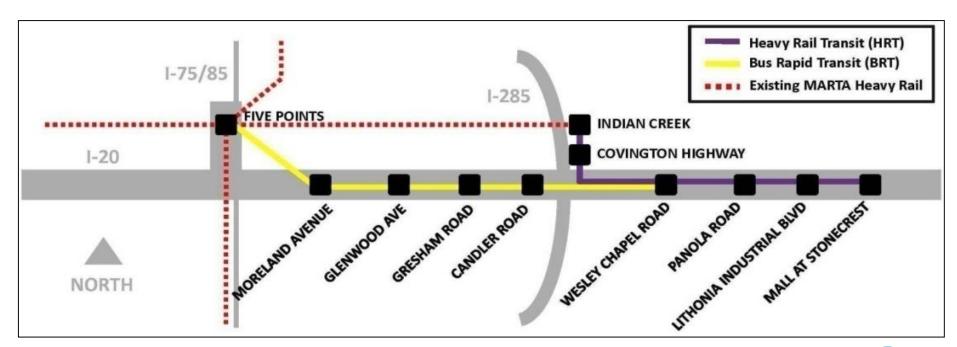






Overview

- Partnership between MARTA and DeKalb County
- \$1.6 million FTA grant supporting extension of MARTA rail from Indian Creek to Mall at Stonecrest (Adopted 2012 LPA)







Why Plan for TOD on I-20 Corridor?









INCREASE RIDERSHIP

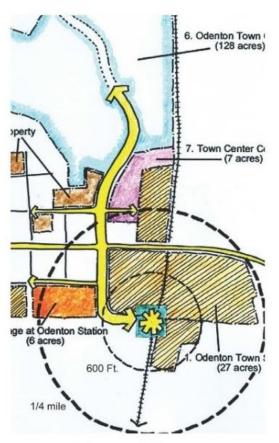
MORE AFFORDABLE HOUSING OPTIONS





Study Objectives

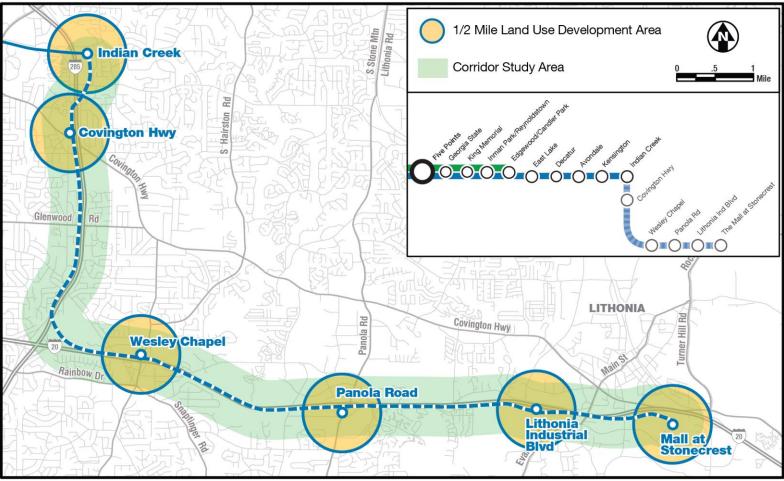
- Corridor-wide TOD strategy
- Economic development and equitable TOD programs and policies
- Strategies to transform communities to be livable, walkable and transit-friendly
- Catalyze private development around stations







Land Use Development Areas

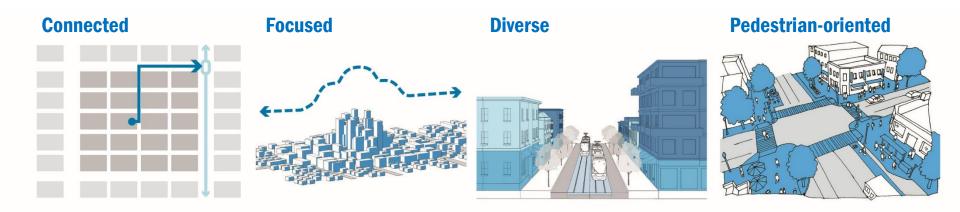




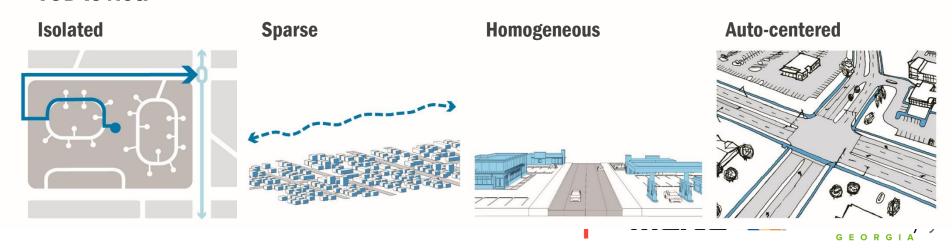


What is Transit-Oriented Development (TOD)

TOD Is:

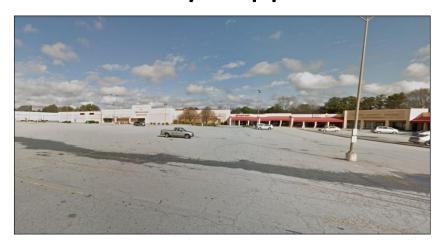


TOD Is Not:



Desired Outcomes: Community-Supported Transformation





Before

After



Project Progress



WE ARE HERE

PROJECT KICK-OFF & PUBLIC OPEN HOUSE

TOD Land Use Program Survey

EXISTING CONDITIONS & SITE ANALYSIS

- Issues and Opportunities
- Economic Market Conditions

TOD PUBLIC WORKSHOP - STATION AREA ASSESSMENT & VISIONING

Station Area Design Visioning

REFINE STATION AREA TOD

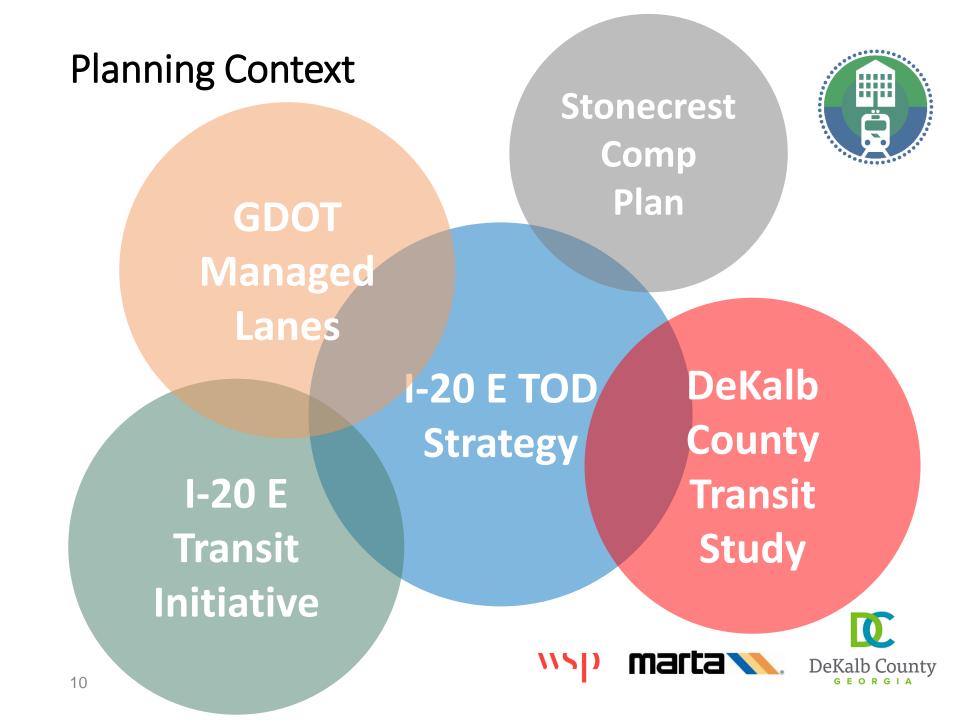
Finalize Station Area Plan and Implementation Strategies

TOD OPEN HOUSE

Review of the TOD Concept Plan

FINAL PUBLIC MEETING

Present Final Concepts, Implementation and Next steps



Public Design Workshop













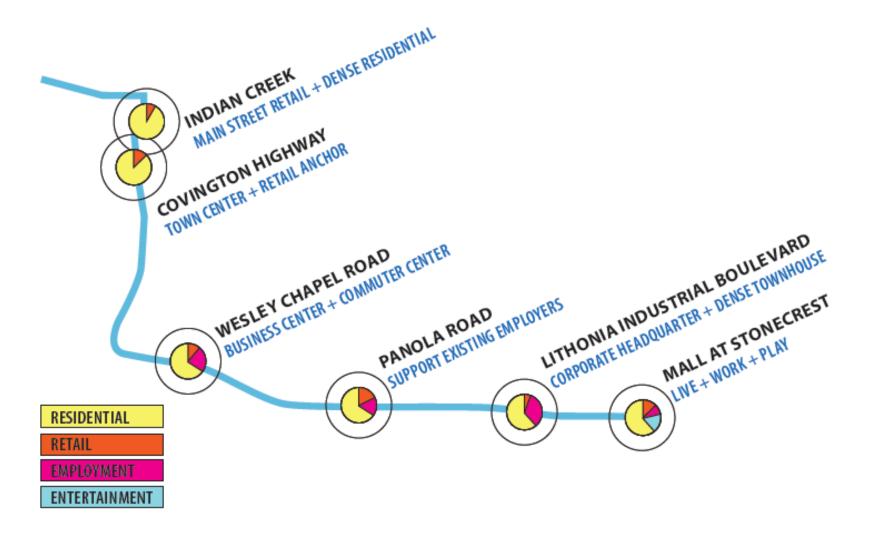






Station Area Visions





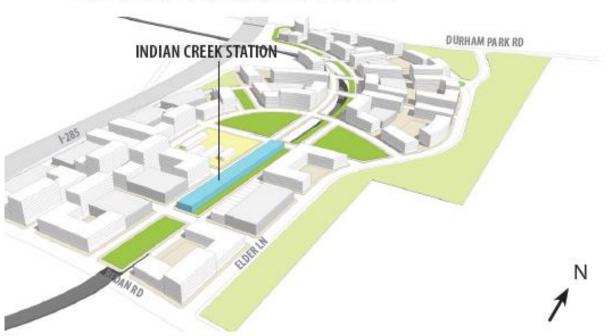
Example Station: Indian Creek



REINVENT THE PARK & RIDE STATION AS AN INTER-MODAL

TOWN CENTER MAIN STREET

- Public access to Indian Creek
- Green corridor
- Central public space anchor and connect









Beyond Urban Design

POLICY AND MARKET CONDITION LAND USF AND URBAN **MOBILITY AND REGULATION** & DEMOGRAPHICS **DESIGN CIRCULATION CONSIDERATIONS** Real estate market Streets network and Development pattern Zoning and land trends Open space resource character use policy Development Landmark & gateway Pedestrian and bicycle elements infrastructure projection Population and Desired line & view Transit infrastructure demographic trends corridor Physical barrier Housing condition and affordability





Next Steps



- Draft Design Concepts
- Public Review Open Houses August
- Ongoing Landowner and Stakeholder Engagement
- Implementation Strategies







Questions?

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