

Remix Planning for the Atlanta Region

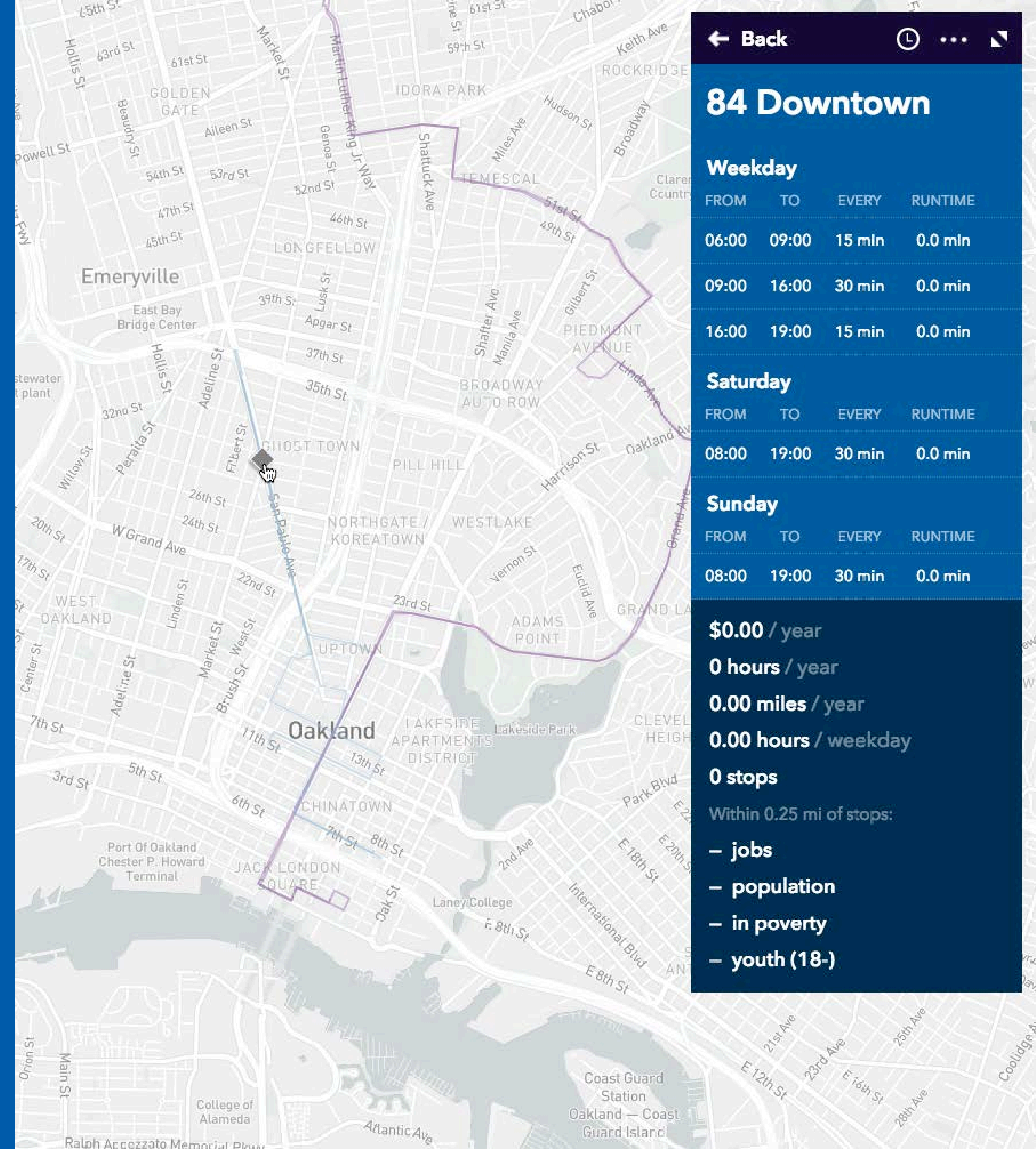
AGENDA

- Recap findings from workshop
- Results so far (potential scope of savings)
- Customer success process
- Proposal



Claudia Preciado

claudia@remix.com



Atlanta regional context

- Transit Vision 2040 and Regional Collaboration: Creating a regional vision for improved transit connectivity and services across the broader Atlanta region. A long-term approach will require both visual and demographic information. Coordinating each agency's vision for the future will also require the right level of communication.
- External collaboration: Challenging to get the right breadth of feedback, and clearly communicate the benefits of changes to public and city council, especially across multiple jurisdictions
- Route design and restructuring: addressing areas of demographic growth, route efficiency problems (introducing timed transfers, stop consolidation, streamlined route alignments, etc.), focus on ridership vs coverage
- Current planning is manual — approx. 8 hours per scenario using paper maps, Excel

Areas of opportunity

- Improved communication: Every agency will speak the same digital language; share maps easily across operators; coordinate with ARC in creating a regional vision
- Immediate understanding of impacts and benefits of changes: Pilot routes, route restructuring, and comprehensive changes will be facilitated by having a platform to simultaneously draw, calculate costs, and understand impacts to the community
- Increase in public participation: On average, shared interactive maps create a 25% increase in public participation.
- Time savings: Equipping your team with the right toolsets can mean up to 80% time savings for staff (2 week tasks can be done in 2 days) — more time spent on creating additional scenarios or focusing on outreach

ABOUT

Remix is built on the best practices of 250+ agencies.

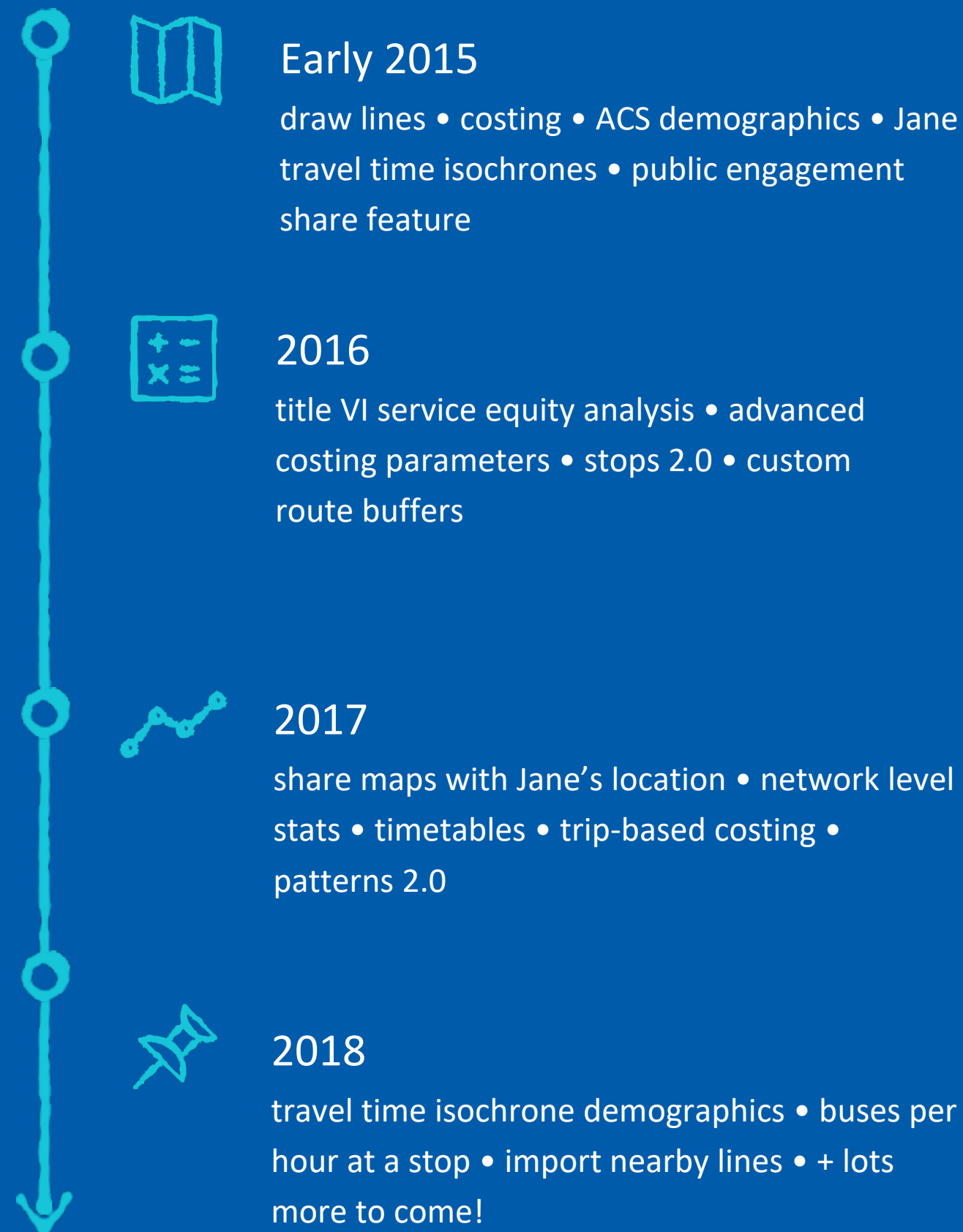
Including:

- State of Georgia: Athens Transit, Albany Transit, MARTA, Gwinnett County, ARC, UGA, CAT (Savannah)
- PSRC + King County Metro (Seattle, WA)
- MTC + 14 Bay Area transit agencies (San Francisco, CA)



RETURNS ON INVESTMENT

Planning results so far



	PROJECTS	RESULTS
AUCKLAND TRANSPORT (AUCKLAND, NEW ZEALAND)	→ Conducted scenario planning for transit network analysis in Hibiscus Coast area	→ 12X increase in staff productivity Saved 240 hours in staff time for scenario planning (92% reduction, from 252 hrs → 20)
AC TRANSIT (OAKLAND, CA)	→ Reimagined their bus network after a ballot measure expanded their operating budget by 14%	→ 24x increase in route scenario productivity Average iteration dropped from 1.5 days to 30 minutes
KING COUNTY METRO (SEATTLE, WA)	→ Designed a long-range plan that will add 2.5 million service hours by 2040	→ Saved 6 months and 2 extra staff members Built consensus during stakeholder review process across 39 municipalities in only 6 months
KCATA (KANSAS CITY, MO)	→ Embarked on a system wide service reduction plan. Use Remix to jumpstart the initial planning process	→ 50% time savings in scenario planning by using Remix versus instead of printed maps, whiteboards, and excel

ABOUT

We take support so seriously, we call it customer success.

You get a dedicated success manager and personalized success plan.



OUR PROCESS

We're here to help you succeed.



Onboard

FIRST 60 DAYS

Identify a project, work on it together.

- Workshops
- Project-Assisted Training
- Individual Sessions
- Video Guides



Plan

2+ MONTHS

Bring your plans to life using Remix.

- Regular Check-ins
- Best Practices Blog
- Remix Webinars
- Remix Conference



Measure Results

6+ MONTHS

Document your return on investment.

- Develop ROI Report
- Manage Renewal
- Set Next Year's Goals

OUR PROCESS

Hit the ground running.

Our customer success team will ensure you begin working on your projects immediately.



Fully executed contract

We're able to turn on accounts instantly upon receiving a signed contract. All we need are names + email addresses for your staff. Watch the training videos to get started!



Kickoff Call + Remix Welcome

The project manager and executive sponsor on your end will meet with your new Customer Success Manager to set goals for the coming year.



Training for all agency staff

We'll spend 2 hours doing a remote training with anyone at your agency that's interested in planning. We'll spend 2 days onsite for scheduling training. Additional remote training (group and individual) provided upon request at no additional cost.

Applications of Remix planning:

- General service planning
- Communicating with Stakeholders
- Integrating bus / rail
- Responding to service requests
- Communicating across teams
- Seasonal Detours
- Communicating with with team
- COA / TDP
- Construction detours
- Special Events
- Serving new developments
- General service changes
- LRTP
- Marketing communications
- Equity Analysis

Thank you

Claudia Preciado

Senior Manager, Transit Partnerships

claudia@remix.com

