

WINNING THE FUTURE

SHARPING OUR
FOCUS

February 5, 2016
TCC Update



\$300,000 (no match) SHRP 2 Grant
Awarded by USDOT to ARC to
Support Planning Activities in 2015-
2016:

- Transportation Visioning for Communities
- Performance Measures for Highway Capacity Decision-Making
- Integrating Freight Considerations into the Highway Capacity Planning Process

FHWA PlanWorks Vision Guide



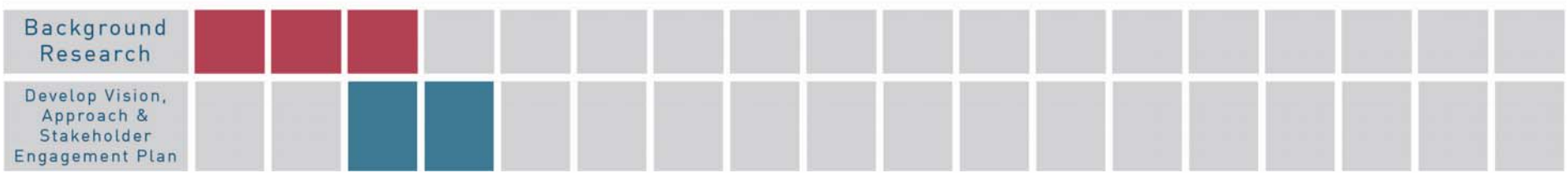
Why are we doing this?



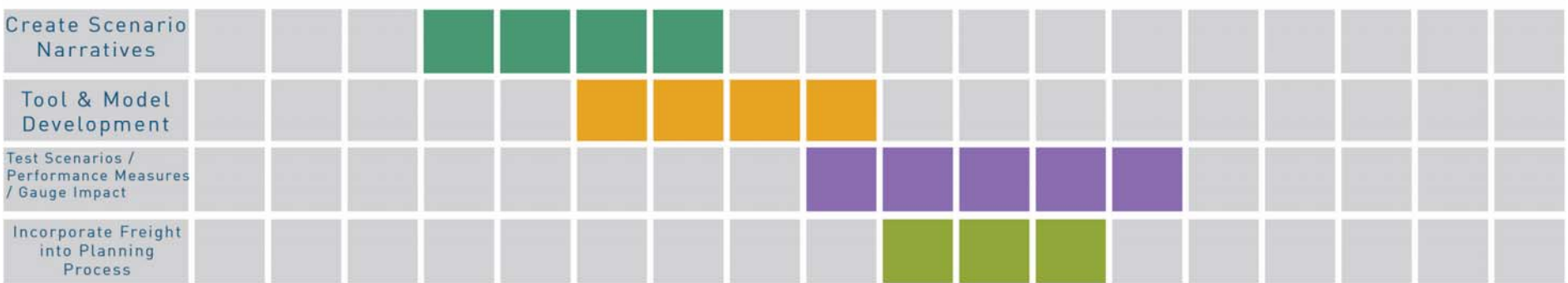
How are we doing this?



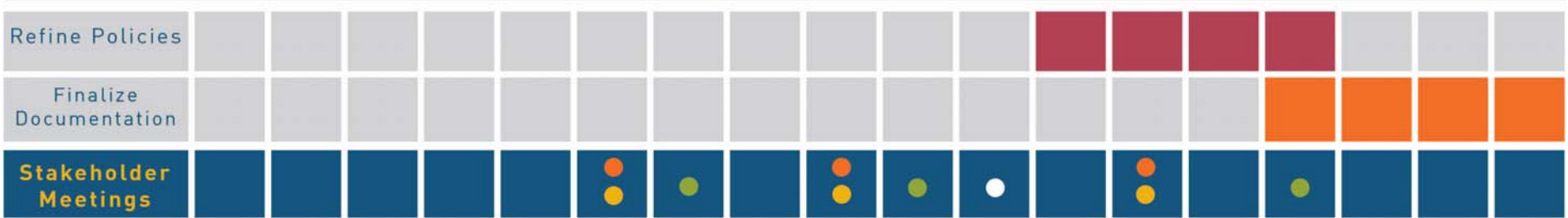
Phase I > Vision Development Approach and Schedule



Phase II > Creating the Vision: Alternatives Futures for the Atlanta Region



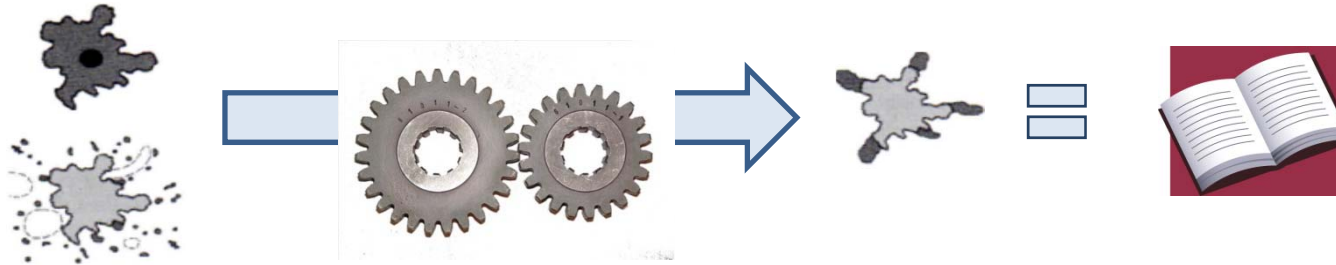
Phase III > The Region's Plan: A Vision for the Future



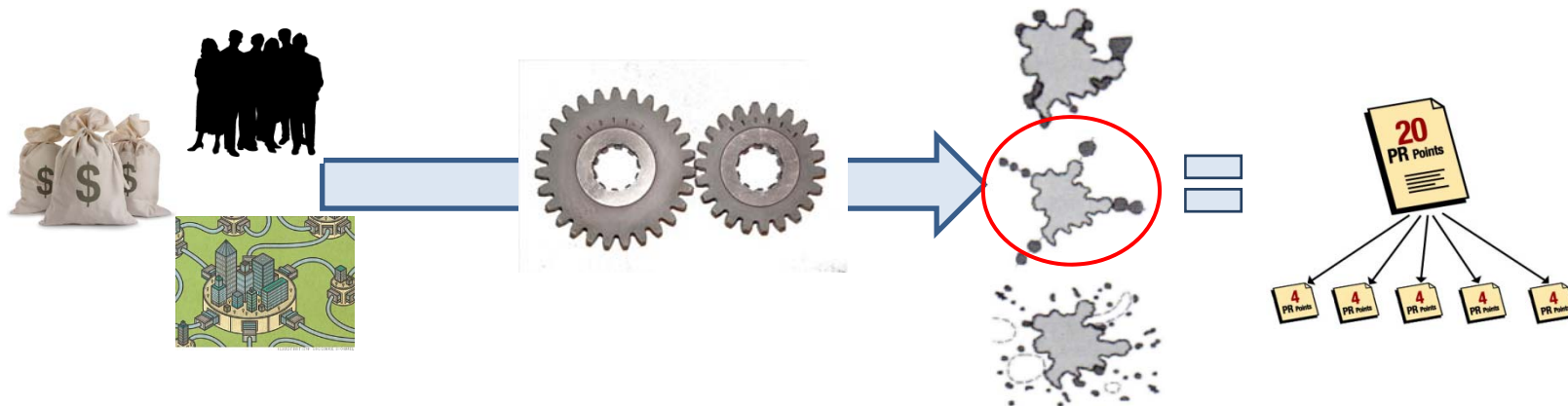
What's different about this effort?

End State vs Exploratory Planning

End state planning: Testing the effects of Transp/Land Use Alternatives vs. Trends on Selected Outcomes...in order to choose an optimal future Transp/Land Use plan

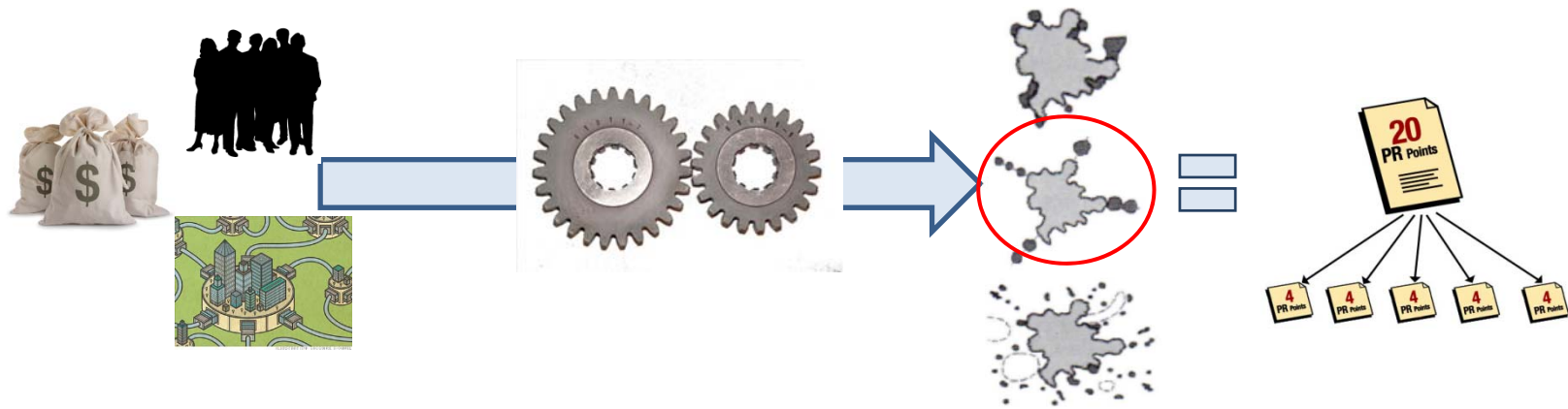


Exploratory planning: Testing the effects of Multiple Trends on Many Outcomes including Transp/Land Usein order to adopt the most resilient strategies



What's different about this effort?

Exploratory planning: Testing the effects of Multiple Trends on Many Outcomes including Transp/Land Use....in order to adopt the most resilient strategies



STEEP

Societal/Demographic

Technology

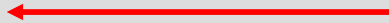
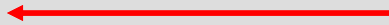
Economy

Environment & Energy

Policy & Government

Current Activities

Approach Schedule	2015			2016										2017				
	O	N	D	J	F	M	A	M	J	J	A	S	O	N	D	J	F	M



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