

Transportation Demand Management Coordinating Committee

Tuesday, December 14, 2021

9:30 a.m. – 11:00 a.m.

Virtual Meeting

Members Present

Gil Grodzinsky, GA EPD
Scott Haggard, ATL
Dan Hourigan, Midtown Alliance
Habte Kassa, GDOT
Scott Kemp, CDC
Shayna Pollock, Central Atlanta Progress
Denise W. Starling, Livable Buckhead
Michele Wynn, City of Atlanta

Members Absent

Laura Beall, Cobb County DOT
Dennis Bruce, Tangonet Solutions
Thomas Cerny, AECOM
Katrina DeBerry, Community Foundation
for Greater Atlanta
Daniel Dolder, GDOT
Jeffrey Elsey (Smith), Kimley-Horn
Sarah Foster, Vmware Account
Aaron Fowler, GA Tech
Joddie Gray, UrbanTrans
Jennifer Jinadu-Wright, MARTA
Gerald McDowell, Aerotropolis CID
Patricia Mokhtarian, GA Tech
Kirsten Mote, Modern Mobility Partners
Ronald M. Roberts, Jr., Douglas County
Kay Sibetta, AARP GA
Kirk Talbott, MARTA
Christopher Tomlinson, ATL
Jerry Travers, Bank of America
Jidong J. Yang, UGA

1. Welcome and Public Comment Period

Roz Tucker, ARC, asked if there were any changes to the October 19, 2021 meeting minutes. Upon hearing no comments, the summary was accepted as presented. There were no public comments.

2. Corporate Spotlight: Trend Changes in the Workforce as a result of COVID-19

Panelists Callie Andrews, Wellstar Health System; Bridges Holmes, the Adecco Group; and Lars Minns, Mercedes-Benz USA discussed the future of the workforce. Andrews, Holmes and Minns provided thoughts on the long-lasting impacts of the pandemic on how workplaces do business and how it varies by sector. They shared comments on the changes to their workplaces and workplaces across the country with options for telework or shifting to part-time work to meet employees where they are as a recruitment and retention strategy, as well as the importance of valuing the mental and emotional health of employees and managers across organizations.

3. Infrastructure Investment and Jobs: The Impacts of the Infrastructure Bill on TDM

Rob Henry, ACT, discussed the recent Infrastructure Investment and Jobs Act, outlining the specifics of the programs included under the plan, including upgrading national broadband, electric vehicle charging stations and transportation infrastructure.

4. TDM Plan Update

Sabrina Mallett, ARC, and Katie O'Sullivan, ICF, surveyed the committee on potential names for the TDM plan.

5. Closing Comments and Announcements

The next TDM CC Meeting will be held on February 15, 2021.

Adjourned.

Meeting Materials

- 12-14-21 TDM CC Meeting Agenda
- 12-14-21 TDM CC Powerpoint Presentation