

Transportation Demand Management Coordinating Committee

Tuesday, October 19, 2021

9:30 a.m. – 11:00 a.m.

Online Meeting

Members Present

Thomas Cerny, AECOM
Katrina DeBerry, Community Foundation for
Greater Atlanta
Daniel Dolder, GDOT
Joddie Gray, UrbanTrans
Gil Grodzinsky, GA EPD
Scott Haggard, ATL
Krystal Harris, Aerotropolis CID
Dan Hourigan, Midtown Alliance
Habte Kassa, GDOT
Scott Kemp, CDC
Shayna Pollock, Central Atlanta Progress
Ronald M. Roberts, Jr., Douglas County
Denise W. Starling, Livable Buckhead
Michele Wynn, City of Atlanta

Members Absent

Laura Beall, Cobb County DOT
Dennis Bruce, Tangonet Solutions
Andrew Edwards, FHWA GA Division
Jeffrey Elsey (Smith), Kimley-Horn
Sarah Foster, VMware Account
Aaron Fowler, GA Tech
Jennifer Jinadu-Wright, MARTA
Gerald McDowell, Aerotropolis CID
Patricia Mokhtarian, GA Tech
Kirsten Mote, Modern Mobility Partners
Kay Sibetta, AARP GA
Kirk Talbott, MARTA
Christopher Tomlinson, ATL
Jerry Travers, Bank of America
Karen A. Winger, Gwinnett County
Jidong J. Yang, UGA

1. Welcome and Public Comment Period

Roz Tucker, ARC, asked if there were any changes to the August 17, 2021 meeting minutes. Upon hearing no comments, the summary was accepted as presented. There were no public comments.

2. Final Census Results and Impacts on the Region

Mike Carnathan, ARC, presented results of the 2020 census to the committee. Carnathan explained that Atlanta and Georgia experienced population growth slightly slower than in past years, but the City of Atlanta experienced more significant growth – in line with the national trend of rural areas losing populations with urban areas gaining population. ARC's population forecasts were within 0.5% of the actual changes experienced in the region. Carnathan answered questions from attendees at the close of his presentation.

3. Transportation Demand Management Coordinating Committee Terms

Roz Tucker, ARC, discussed the upcoming end of the two-year terms with the committee. Tucker suggested to the committee that, for continuity, those committee members whose two-year term would be ending at the end of this year extend their terms an additional year to assist with the plan update already in process. Tucker notified committee members that they should email Jill Goldberg, ARC, by November 15, 2021 if they would like to remain on the committee for an additional year.

4. Georgia Commute Options' 8th Annual Biketober

Joel Wascher, ARC, presented an update for the annual Biketober challenge. Wascher talked about participation rates, new partnerships and community engagement opportunities during this year's challenge.

5. TDM Plan Update Status

Sabrina Mallett, ARC, provided a brief update on the TDM plan update timeline and expectations for the committee.

6. Regional TDM Updates

Roz Tucker, ARC, discussed the ongoing TMA funding RFP process with the committee.

7. Closing Comments

The next TDM CC meeting will be an extended meeting held on December 14, 2021 to incorporate a TDM plan workshop. The next TDM CC Policy Committee Meetings will be held on November 16, 2021.

Adjourned.

Meeting Materials

- 10-19-21 TDM CC Meeting Agenda
- 10-19-21 TDM CC Powerpoint Presentation
- 10-19-21 Census Data Powerpoint Presentation
- 10-19-21 Biketober Powerpoint Presentation