



ONE **great** REGION

ARC 2055 Metropolitan Transportation Plan

Technical Coordinating Committee | May 1, 2026



Today's Agenda

- 01 Introductions
- 02 MTP Orientation
- 03 Discussion Questions (Mentimeter)
- 04 MTP Framework & Relationship to ARC's One Great Region
- 05 Initial MTP Objectives
- 06 Wrap-up and Next Steps



Introductions

ONE
great
REGION



Project Team



Amy Goodwin
Project Leadership



Ansley Goddard
ARC Project Manager



Cristina Pastore, PE, AICP
Project Director



Liz Sanford, AICP
Public Engagement



Allison Fluitt, PE, AICP
Consultant Project Manager



Stephen Stansbery, AICP
Senior Planner

Consultant Team

Kimley»Horn

Hummingbird 

 Cityfi

Foursquare
ITP

Insight
Transportation Consulting 



MTP Orientation

ONE
great
REGION



What is an MTP?

■ A Metropolitan Transportation Plan (MTP) is a long-range multimodal transportation plan required to be fiscally constrained and updated every 4 years.



Sets a **vision** for the MPO's future multimodal network



Creates an **action plan** by identifying needs and recommending operational improvements



Guides long-term **regional investments**

MTP Federal Requirements

Federal Approval Deadline

- The MTP must be federally approved no later than **February 2028**

Federal Planning Factors

- The plan must support **federal transportation planning factors**

Financial Constraint

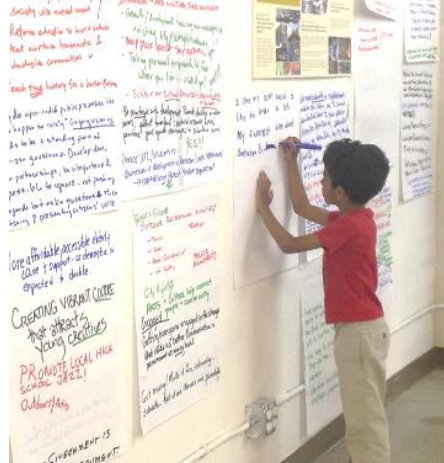
- Projects must be supported by **reasonably expected revenues**

Federal Funding Eligibility

- Projects must be included in a conforming MTP to be eligible for federal funding
- All projects in the TIP **must be included in, or consistent with**, the MTP



Community & Stakeholder Engagement



- Website and Social Media
- Virtual Engagements
 - Engagement Hub
 - Electronic Newsletters
- Community Events
- Stakeholder Focus Groups
- Public Comment Period
- Public Hearing

Illustrative Schedule

-  Flexible Deadline
-  Fixed Deadline
-  Deliverable

	2026				2027				2028	
	Q1	Q2	Q3	Q4	Q1	Q2	Q3	Q4	Q1	Q2
Task 1 – Project Management	●									
Task 2 – Engagement and Outreach	●			●						
Task 3 – MTP Framework					●					
Task 4 – Fiscal Constraint Tool						●				
Task 5 – Needs Assessment		●								
Task 6 – Scenario Development				●						
Task 7 – Project Selection						●				
Task 8 – Modeling								●		
Task 9 – Documentation							●	●	●	

Key Deliverables

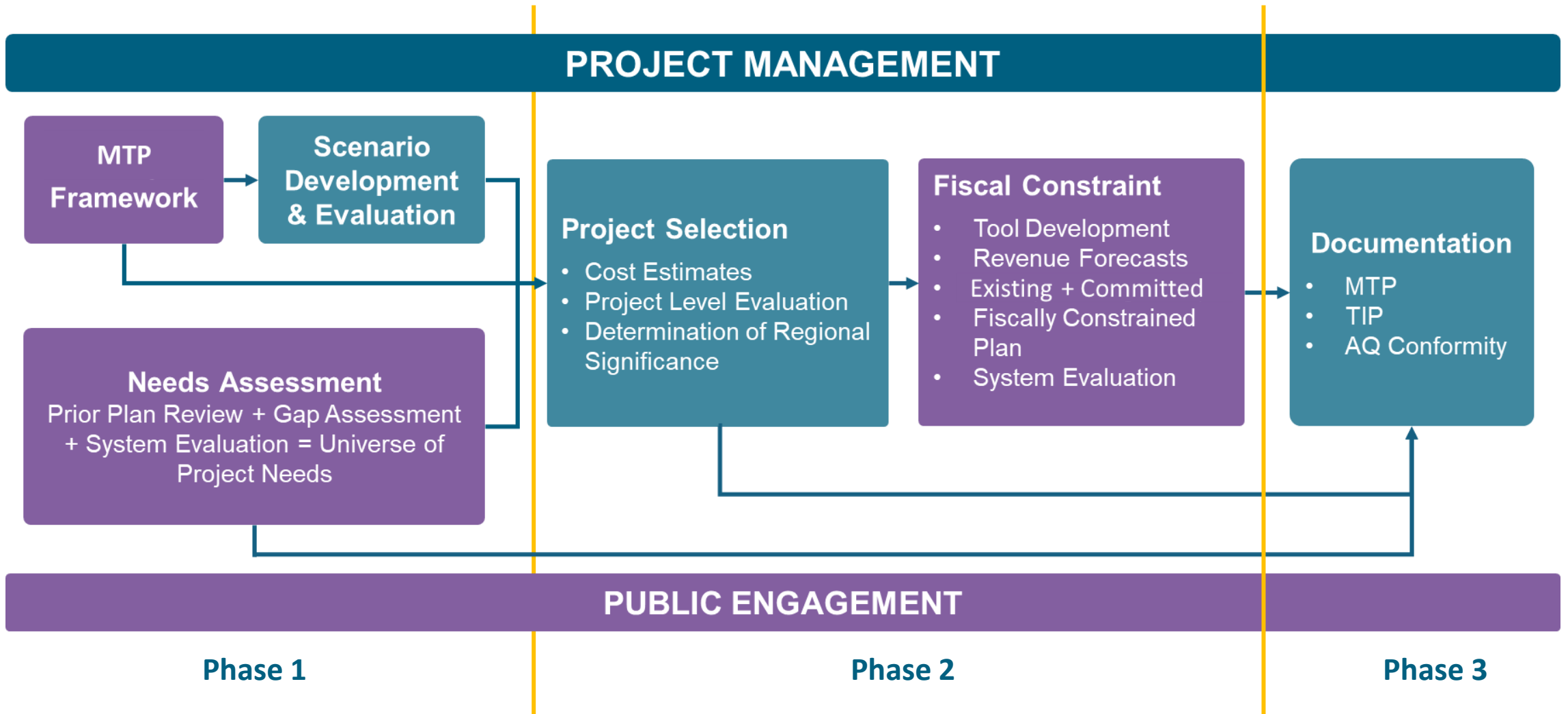
Project Management Plan
Public Engagement Plan
MTP Framework

Scenario Planning Summary
System Performance
Fiscal Constraint Tool
Financial Plan & Projects

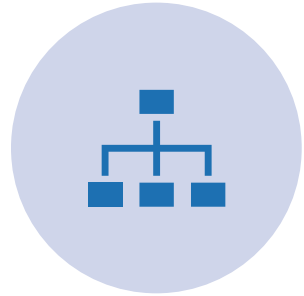
Documentation

- 2055 MTP
- TIP
- AQ Conformity Determination Report
- Public Engagement Report
- Executive Summary

General Approach



Board & TCC Assistance



MTP Framework



**Financial Plan /
Prioritization**



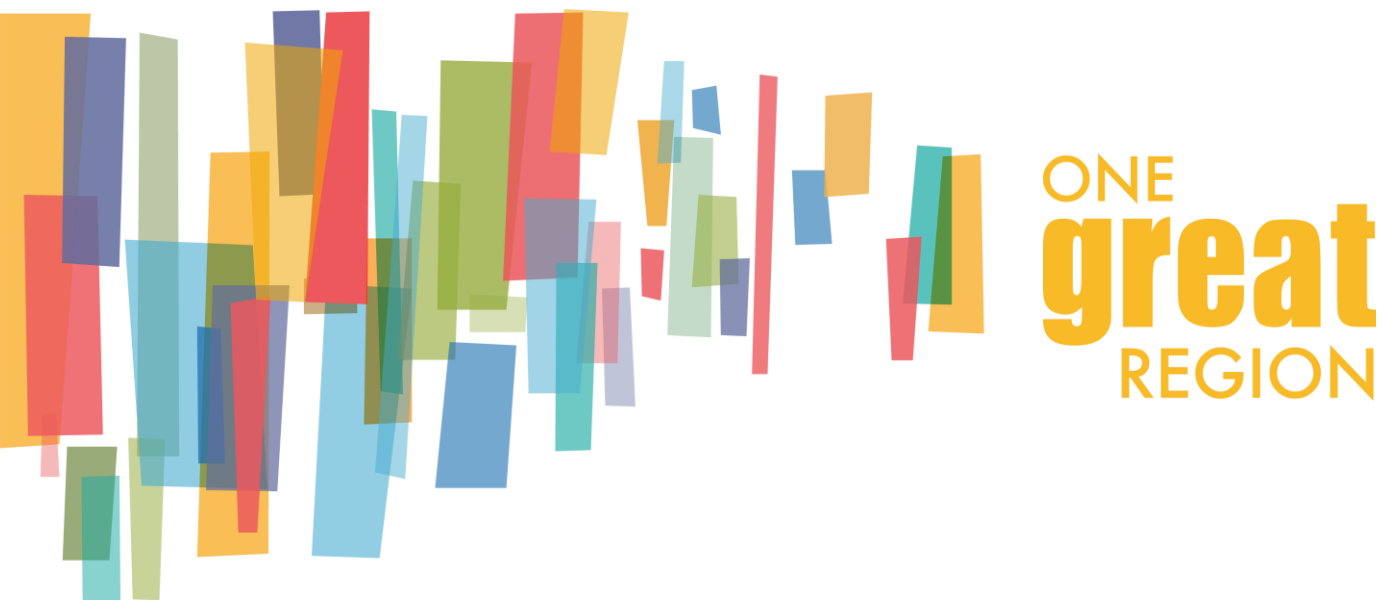
**Engagement
Awareness**



Call for Projects



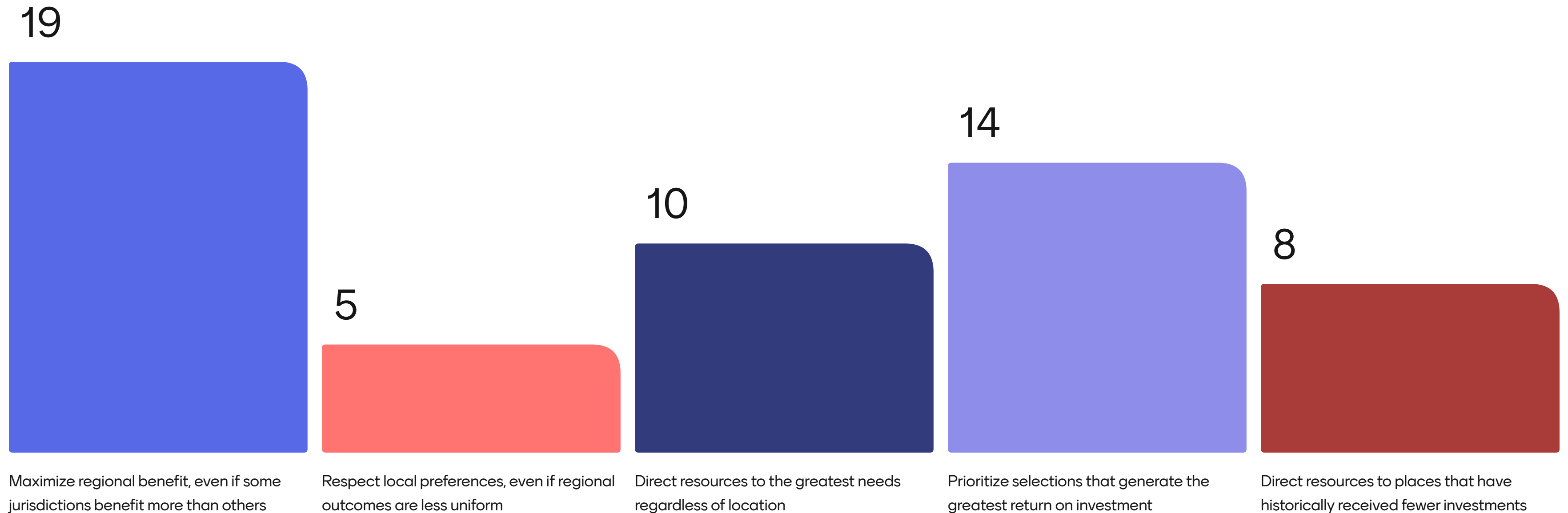
Adoption *(TCC Recommendation and Board Approval)*



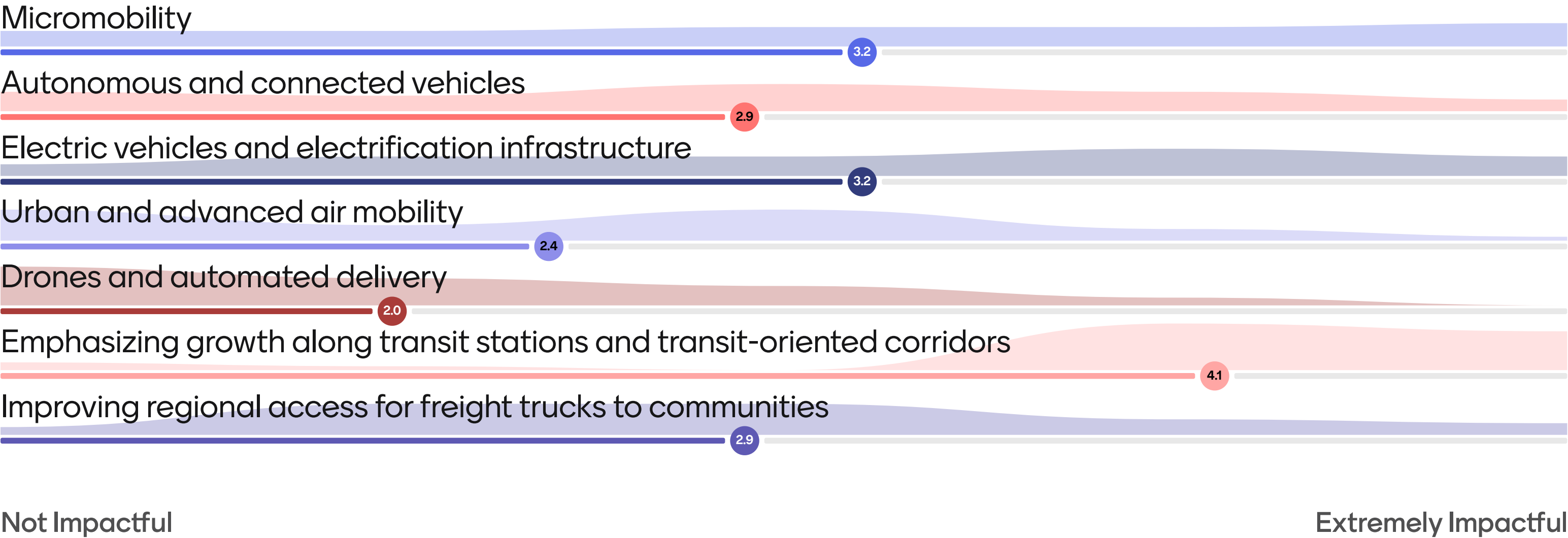
Discussion Questions

Please Scan the QR Code or wait for the survey code to participate.

MTP outcomes require tradeoffs - not all projects can be funded. When tensions between priorities arise, what approaches are most appropriate? Pick 2.



Rate the regional impact of the following issues using a scale of 1-5, with 5 being extremely impactful. Skip any topics you feel unfamiliar with.



What perspectives (populations/groups often missing from engagement) do you anticipate being the most challenging to capture during the MTP process?

Working families

Youth

Youth/Young Population
Non-native English
speakers

Elderly and young non
driver's

Low income Seniors
Teens/Young adults

English language
learners, younger
people, renters

Shift workers

Youths, working families

What perspectives (populations/groups often missing from engagement) do you anticipate being the most challenging to capture during the MTP process?

youth

Kids and parents

Youths and young adults, immigrant/ESL

Short trip makers - groceries, book clubs, school drop offs. We focus a lot on long range, high impact trips usually

Persons with disabilities

Multifamily units, transients, homeless

Low income and ESL populations

The working class who do not attend typical meetings

What perspectives (populations/groups often missing from engagement) do you anticipate being the most challenging to capture during the MTP process?

Blue collar workforce

Low income

Students!

Working families

Marginalized communities

Commercial drivers

Starter families, dual income families

Jurisdiction agencies- DPR and other agencies that influence transportation and connectivity

What perspectives (populations/groups often missing from engagement) do you anticipate being the most challenging to capture during the MTP process?

Immigrant communities

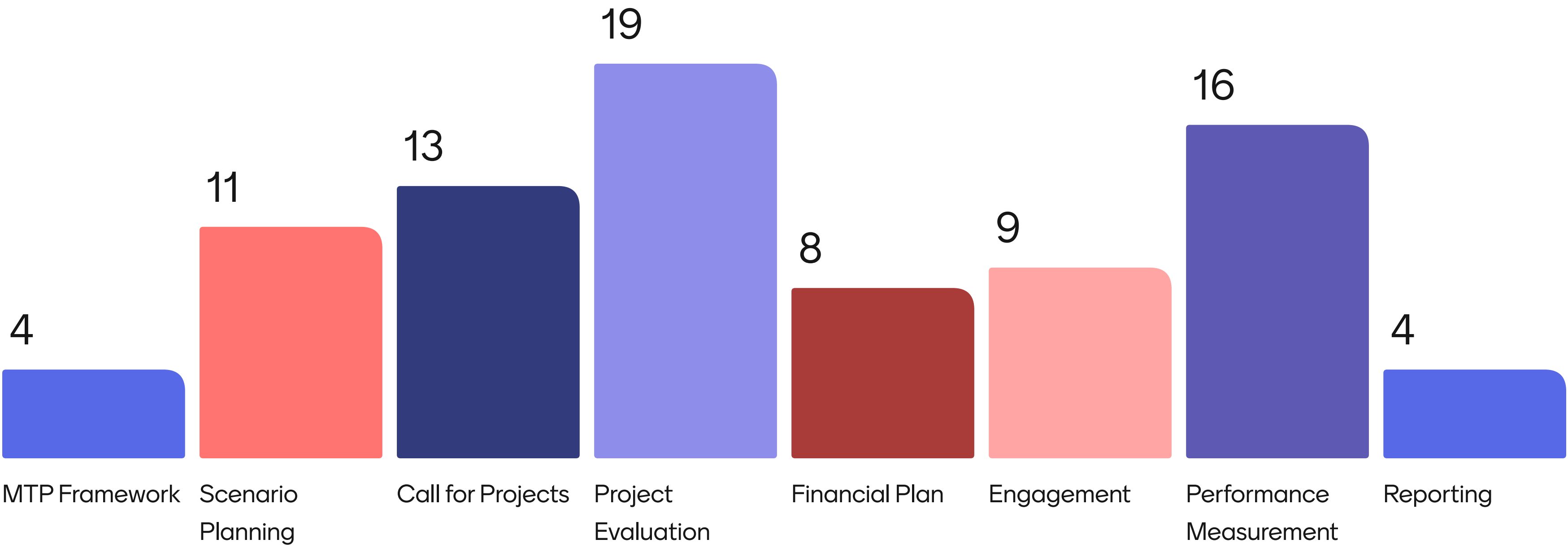
Youth

People who cannot attend typical meetings — people with jobs, people with children, people with disabilities. Outreach should include investment on online platforms to reach a broader audience

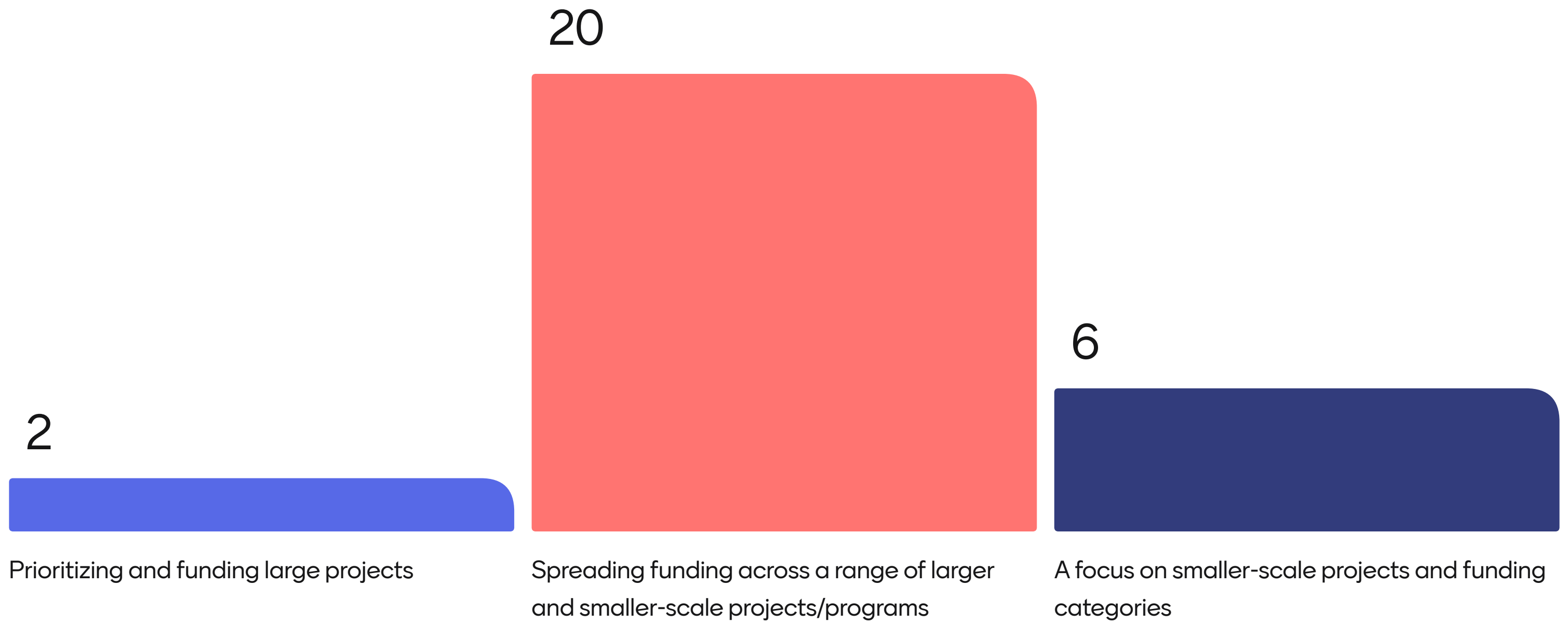
People who cannot attend typical meetings — people with jobs, people with children, people with disabilities. Outreach should include investment on online platforms to reach a broader audience

Delivery
drivers/companies

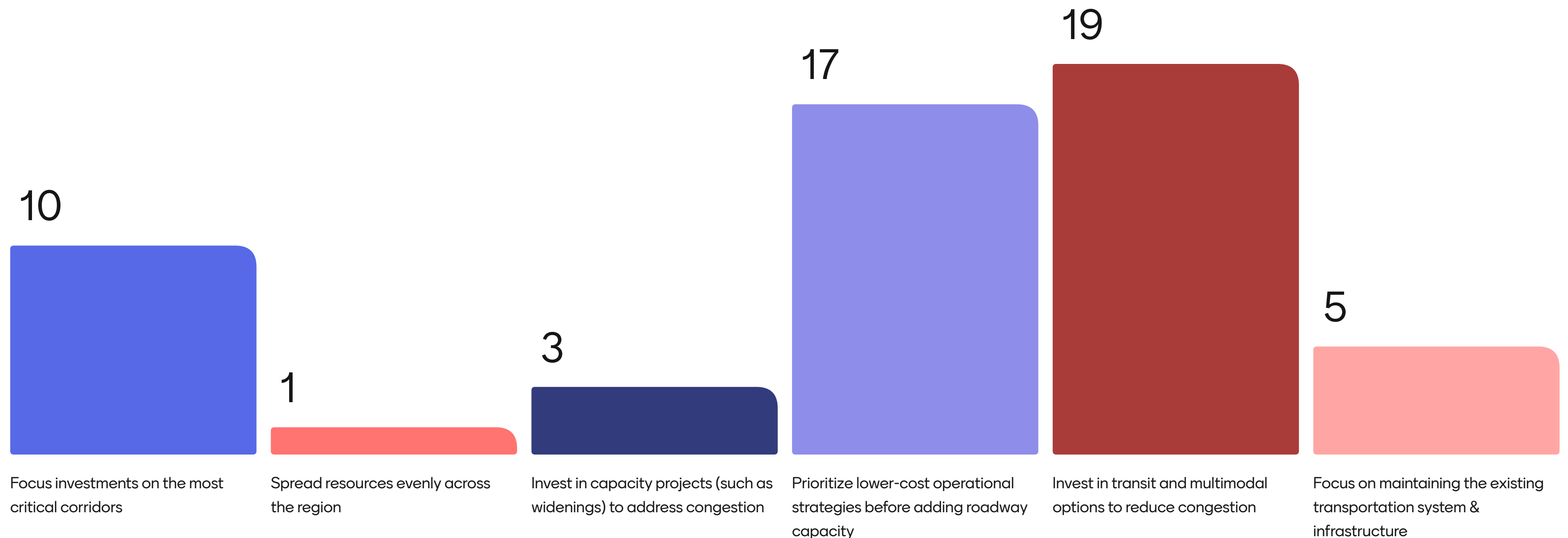
Which parts of the MTP are most important to you? (Select all that apply)



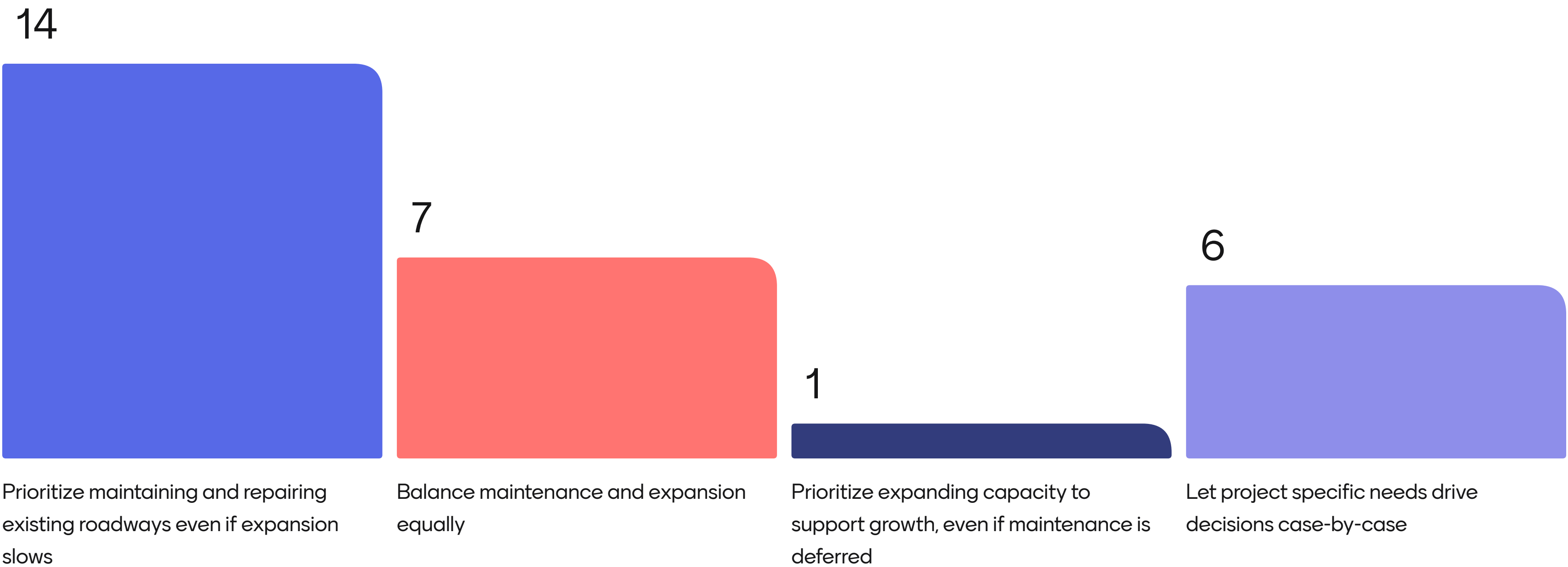
When it comes to allocating transportation funding, what are your biggest priorities?



How should the MTP primarily address traffic congestion and travel efficiency given constrained resources and competing priorities? (Select two)



How should the region consider maintenance during the MTP Update?





Initial MTP Objectives

ONE
great
REGION



MTP Framework | Ingredients

MTP Framework Elements	Source
Vision	ARC Board One Great Region
Goals	ARC Board One Great Region
Objectives	ARC Board and TAQC ARC Staff Public & Stakeholders
Strategies & Tactics	Subject Matter Experts Case Study Peer Review
Key Performance Indicators	Technical Experts Data Dependent



ARC's One Great Region becomes the "north star" providing the Vision and Goals that will guide the planning process.

Vision

ONE **great** REGION

Mission

Foster thriving communities for all within the Atlanta region through collaborative, data-informed planning and investments.

Values

Excellence | **Integrity** | **Equity**

Goals



Healthy, safe, livable communities in the Atlanta Metro area.



Strategic investments in people, infrastructure, mobility, and preserving natural resources.



Regional services delivered with **operational excellence** and **efficiency**.



Diverse stakeholders engage and take a regional approach to solve local issues.



A competitive economy that is inclusive, innovative, and resilient.

Supporting the Vision & Goals



Vision & Goals

Objectives

Designed to meet the Vision & Goals set by the Board

Transportation Investments

Projects chosen through the MTP process will act as transportation investments to support the Objectives

Key Performance Indicators

Performance indicators will be in place to evaluate progress as ARC moves towards its overarching Vision & Goals



Healthy, safe, livable communities in the Atlanta Metro area.

Board Feedback

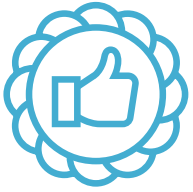
- Multimodal Transportation x2
- Sidewalks / Bike-Lanes / Trails
- Reduction in Traffic Fatalities - Pedestrian / Cyclist Safety Improvements
- Transit-Oriented Development
- Less Traffic Congestion
- Traffic Calming Measures
- Autonomous Vehicles
- Solar Technology in Transportation
- Improving Air Quality / Reducing Emissions (Transit, Autonomous Vehicles)
- Flock Cameras
- Utilizing Advanced Technology for Safer Crossings
- Lighting and Visibility Improvements
- Creating Nodes/Mixed-Use/Services Closer to Home
- Access to Services (Healthcare, Groceries, etc.)
- Improved Freight Delivery Services



Strategic investments in people, infrastructure, mobility, and preserving natural resources.

Board Feedback

- Public Private Partnerships
- Investments that Reduce Economic Barriers
- Improvements that Encourage Upward Economic Mobility
- Critical Connections / Access to Opportunity
- Express Lanes
- Continued Regional Focus



Regional services delivered with **operational excellence** and **efficiency**.

Board Feedback

- ▮ Traffic Signal Optimization / Timing – Maximizing System Capacity
- ▮ Freight Efficiency
- ▮ Advanced Technology
- ▮ Overlap of GDOT Projects with Localized Projects / Improved Relationships
- ▮ Network of Land Ports / Inland Ports for Intermodal / Freight Priorities
- ▮ Collaboration Across Borders
- ▮ Transit Options
- ▮ Helping Jurisdictions with their Applications / Technical Assistance through ARC
- ▮ Better Access for Businesses to Highways / Transportation facilities
- ▮ Land-Use Coordination with Transportation



Diverse stakeholders engage and take a regional approach to solve local issues.

Board Feedback

- ▮ Town Halls - Increased Accessibility for the Public
- ▮ Social Media Budget for Education Campaigns
- ▮ MTP 101 program, TAQC Refresh to Walk Through Everything
- ▮ Utilizing Partners at the Chambers of Commerce / Business Access to Where Things are Happening
- ▮ Enhanced Elected Official Engagement
- ▮ Metric or Accountability for Consultants of Geographic Dispersion of Representation
- ▮ Define Success at the Beginning, Monitor Progress, Pivot if not Meeting Expectations
- ▮ Landing Page for Stakeholders
- ▮ Surveying Stakeholders – One Stop Shop for Information
- ▮ Meet People Where They Are

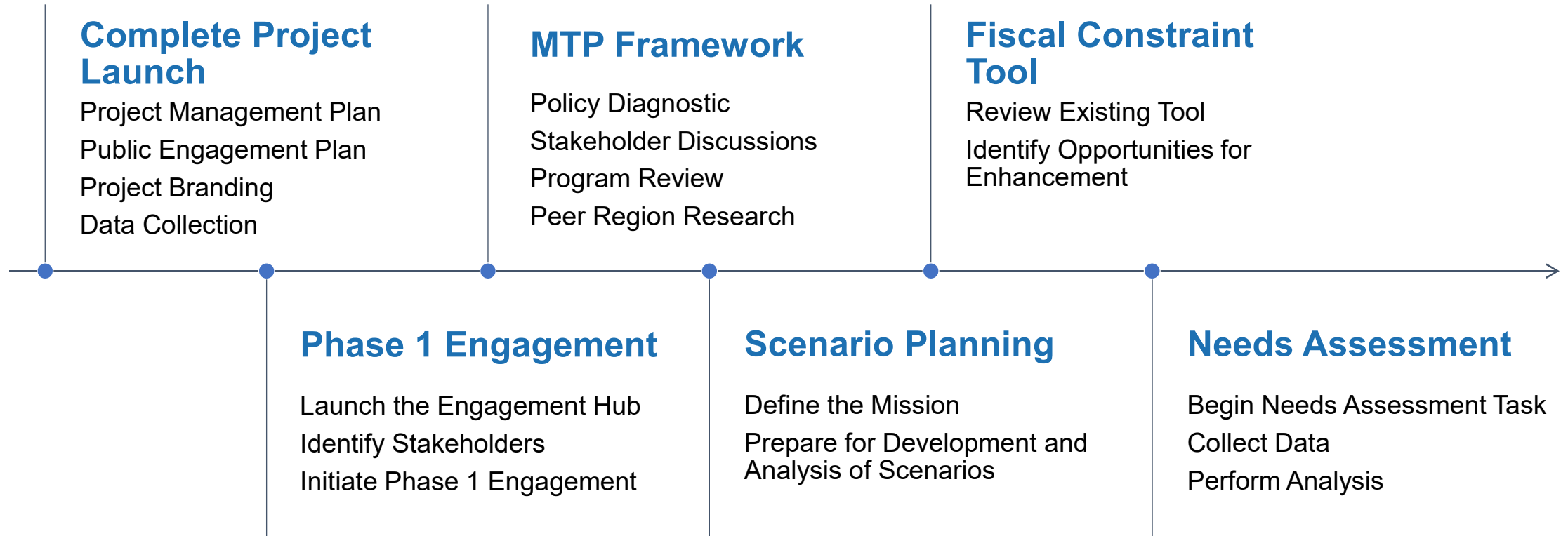


A competitive economy that is inclusive, innovative, and resilient.

Board Feedback

- Strengthen Strategic Planning which Requires Collaboration (public and private)
- Job Access at In-Person Employment Centers (IPEC)
- Emphasis on Transit Access
- Transportation To and From Work, Daycare, Job Training (Transit Options)
- Creating Opportunities to Stimulate the Private Sector
- Working with Early Childcare Centers, Financial Support
- Cross-Training Staff (Incorporating Strategic Approaches and Technology)
- Diverse Industries that Bring Medium Income Jobs into the Community
- Incentivize Companies to Encourage Work from Home

A look forward (the next 6 months)



We will coordinate to make sure the MTP addresses access and connectivity issues from the standpoint of older Atlantans and other groups that use transit.