

Transportation Demand Management Coordinating Committee

Tuesday, February 16, 2021

9:30 a.m. – 11:00 a.m.

Online Meeting

Members Present

Laura Beall, Cobb County DOT
Dennis Bruce, Tangonet Solutions
Thomas Cerny, AECOM
Katrina DeBerry, Community Foun.
for Greater Atlanta
Daniel Dolder, GDOT
Jeffrey Elsey (Smith), Kimley-Horn
Joddie Gray, UrbanTrans
Gil Grodzinsky, GA EPD
Scott Haggard, ATL
Dan Hourigan, Midtown Alliance
Habte Kassa, GDOT
Scott Kemp, CDC
Jerry Travers, Bank of America
Ricardo Vera, NCR Corporation
Michele Wynn, City of Atlanta
Ronald M. Roberts, Jr., Douglas County

Members Absent

Bert Brantley, GA Dept Econ Develop
Andrew Edwards, FHWA GA Division
Sarah Foster, VMware Account
Aaron Fowler, GA Tech
Jennifer Jinadu-Wright, MARTA
Gerald McDowell, Aerotropolis CID
Kaycee Mertz, GDOT
Patricia Mokhtarian, GA Tech
Kirsten Mote, Modern Mobility Partners
Shayna Pollock, Central Atlanta Progress
Kay Sibetta, AARP GA
Denise W. Starling, Livable Buckhead
Kirk Talbott, MARTA
Christopher Tomlinson, ATL
Karen A. Winger, Gwinnett County
Jidong J. Yang, UGA

1. Welcome and Public Comment Period

Roz Tucker, ARC, asked if there were any changes to the December 15, 2020 meeting minutes. Upon hearing no comments, the summary was accepted as presented. There were no public comments.

2. National Outlook in TDM, David Straus

David Straus, Association for Commuter Transportation (ACT), spoke to the committee about the effort by ACT to advocate for national congressional legislation that would address some of the challenges in the area of transportation demand management (TDM). The legislation would prioritize expanding access to and guidance on use of CMAQ funds. It also seeks to define TDM and TDM strategies with support from federal funding and calls for state advisory committees comprised of government, nonprofit and private sector stakeholders to help guide the discussion regarding funding.

Straus also mentioned that ACT intends to host their TDM Forum in Atlanta from November 10-11, 2021.

3. Workforce Solutions – Preparing the Region for the Future, Rob LeBeau

Rob LeBeau, ARC, presented Workforce Solutions strategies and priorities to the committee. LeBeau outlined the history and configuration of workforce development zones, including WorkSource Metro Atlanta, which encompasses the five regional workforce development zones within the 10-county metro area. LeBeau reviewed current strategies for supporting regional workers and employers, including training in targeted industries, job fair facilitation and transit access assistance.

4. Federal Reauthorization and its Regional Impacts

John Orr, ARC, discussed two congressional bills that will impact transportation reauthorization – HR7095 (Invest in America Act) and HR6770 (Mobility Options, Resiliency, and Efficiency (MORE) through TDM Act. These bills are intended to expand funding for transportation infrastructure and build on the FAST ACT (2015), which provided \$305 billion in federal dollars for transportation funding and planning, and place greater focus on climate change, equity and environmental justice.

5. Regional TDM Updates

Bennett Foster, ARC, presented to the committee on the results over time from the Remote Work Surveys. In particular, Foster highlighted the major increase in teleworking across the region, with respondents averaging four days per week working from home. Foster underscored that the work from home experience is not uniform across all groups, with millennials and women (especially black women and single mothers) experiencing more significant barriers to working from home. Despite the challenges, respondents on average reported that they would like to continue teleworking three days per week post-pandemic.

The Return to office strategy will be covered in the next TDM CC meeting.

6. Closing Comments

The next TDM CC meeting will be held on April 20, 2021. The next TDM CC Policy Committee Meetings will be held on March 16, 2021.

Adjourned.

Meeting Materials

- 2-16-21 TDM CC Meeting Agenda
- 2-16-21 TDM CC Presentation